

## NEM Workshop at Futur en Seine Festival: federating the European Media Sector

When? **Thursday, 12<sup>th</sup>** of June 2014, **2 p.m - 4 p.m**

Where? Amphitheatre Fabry Perot (CNAM) – 100 seats  
292 Rue Saint-Martin, 75003 Paris

Time	Subject	Speakers
14:00 – 14:15	<b>The Creative Industry challenges - The European Commission views and opportunities</b>	<b>Javier Hernandez-Ros</b> , European Commission, Head of DG Connect Unit G2, Creativity
14:15 – 14:30	<b>New NEM: missions and vision</b>	<b>Jean-Dominique Meunier</b> , NEM Chairman
14:30 – 15:00	<b>Testimonies of a representative panel of Steering Board members:</b> <ul style="list-style-type: none"> <li>○ A large corporation</li> <li>○ A SME</li> <li>○ An Academic</li> <li>○ the EC</li> </ul> <i>Each organization will have 5 minutes to express the reasons why they participate to NEM and the benefits they get from the ETP.</i>	<b>Javier Hernandez-Ros</b> , European Commission <b>Thierry Baujard</b> , Media Deals <b>Frank Boyd</b> , The Knowledge Transfer / Creative, Design <b>Verónica Buey Cieslak</b> , Madrid Audio Visual cluster <b>Nadia Echchihab</b> , Cap Digital <b>Hadmut Holken</b> , Holken Consultants
15:00 – 15:45	<b>The New European Media technology platform initiatives for Creative Industries</b> <ul style="list-style-type: none"> <li>○ Presentation of the new NEM (vision and mission) and actions towards establishing a Strategic Research &amp; Innovation agenda for creative industries</li> <li>○ Towards a R&amp;I roadmap for Creative Industries: the view from the CRe-AM project</li> </ul>	<b>Jean-Dominique Meunier</b> , NEM Chairman <b>Lampros Stergioulas</b> , CRe-AM project
15:45 – 16:00	<b>Conclusions – Wrap up</b>	All

### Side activities:

- Conferences: the future of TV, e-education etc.
- Business Tours : visit of the best innovative companies in Paris (free)
- Visit of the innovation village of Futur en Seine (free)
- A business convention free of charges to meet international innovative startups
- A cocktail at 7 p.m the 12<sup>th</sup> of June 2014

Check out [Futur en Seine's website and programme](#) updates!