

Be in at the start of an  
**inspiring new project**  
that will help transform  
young European lives!



## Help

young Europeans build  
their skills while build-  
ing your business



## Partner

with other organisations  
to develop shared pro-  
grammes and make  
a bigger impact



## Scale up

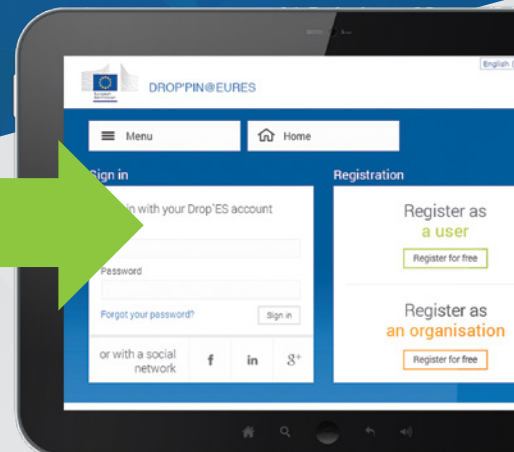
the good your company  
does and reap the  
rewards of your invest-  
ment

**SIGN UP TO DROP'PIN@EURES**



The place for sharing  
European youth opportunities.

Help young people  
realise their potential.



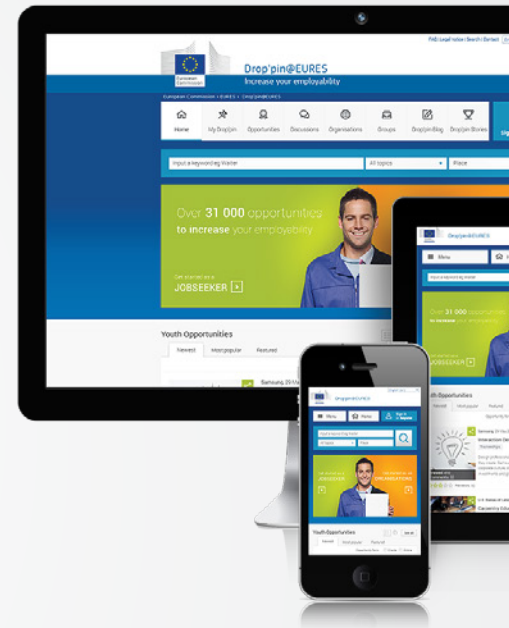
# What is Drop'pin?

Drop'pin is an online platform that enables companies and organisations to develop and promote their youth-oriented opportunities to a ready and willing pool of young people from all over Europe. This could be either as corporate social responsibility (CSR) or with a view to attracting and nurturing potential candidates to fill future vacancies.

"Opportunities" include apprenticeships, traineeships, training programmes, e-learning courses, language training, mentoring and coaching schemes, as well as various social services (e.g. help with housing).

The platform is designed to facilitate networking and collaboration across Europe with the aim of creating programmes to improve the employability of young people. For example, partner with other businesses to combine resources and design programmes and actions to develop the hard-to-find skills your business needs.

By coming together to provide these opportunities, organisations can maximise the benefits to both themselves and young Europeans. **Publish your opportunities on Drop'pin and let the talent come to you!**



## Why should I get involved?



### Develop future skills now.

Help a young person by giving them new skills today and have a bigger choice of highly-skilled employees for your business tomorrow.



### Partner with other organisations.

Connect and team up with fellow European youth supporters to create even greater opportunities for young people and your businesses, too.



### Showcase the socially responsible heart of your business.

Benefit from the positive image that comes from taking part in a worthwhile initiative to improve the lives of young Europeans.

### What do I need to do?

- Start thinking about the youth-oriented opportunities you have available or ideas for potential collaborations with other businesses.
- Provide us with a contact point within your organisation.
- We will then contact you to discuss your ideas and how best to integrate them on the platform.

### How much time will I need to invest?

As much or as little as you want. We will work with you to get the content for your organisation page that best highlights what you wish to offer and guide you in uploading your youth opportunities onto the website. We will be there to support you every step of the way.

### Will I be in good company?

Yes! Dozens of organisations, including corporates and SMEs, have all expressed an interest in becoming part of this unique opportunity to help shape the future of the European labour market. By signing up to Drop'pin, you will be in at the start of an initiative that aims to transform young European lives while transforming the future of business.

## Where do I sign up?

Email [empl-droppin@ec.europa.eu](mailto:empl-droppin@ec.europa.eu) and one of our Relationship Managers will be in touch with you as soon as possible. You can also have a sneak preview of the platform. Visit [snipurl.com/droppin](http://snipurl.com/droppin) and log into the Drop'pin test and training site.

