



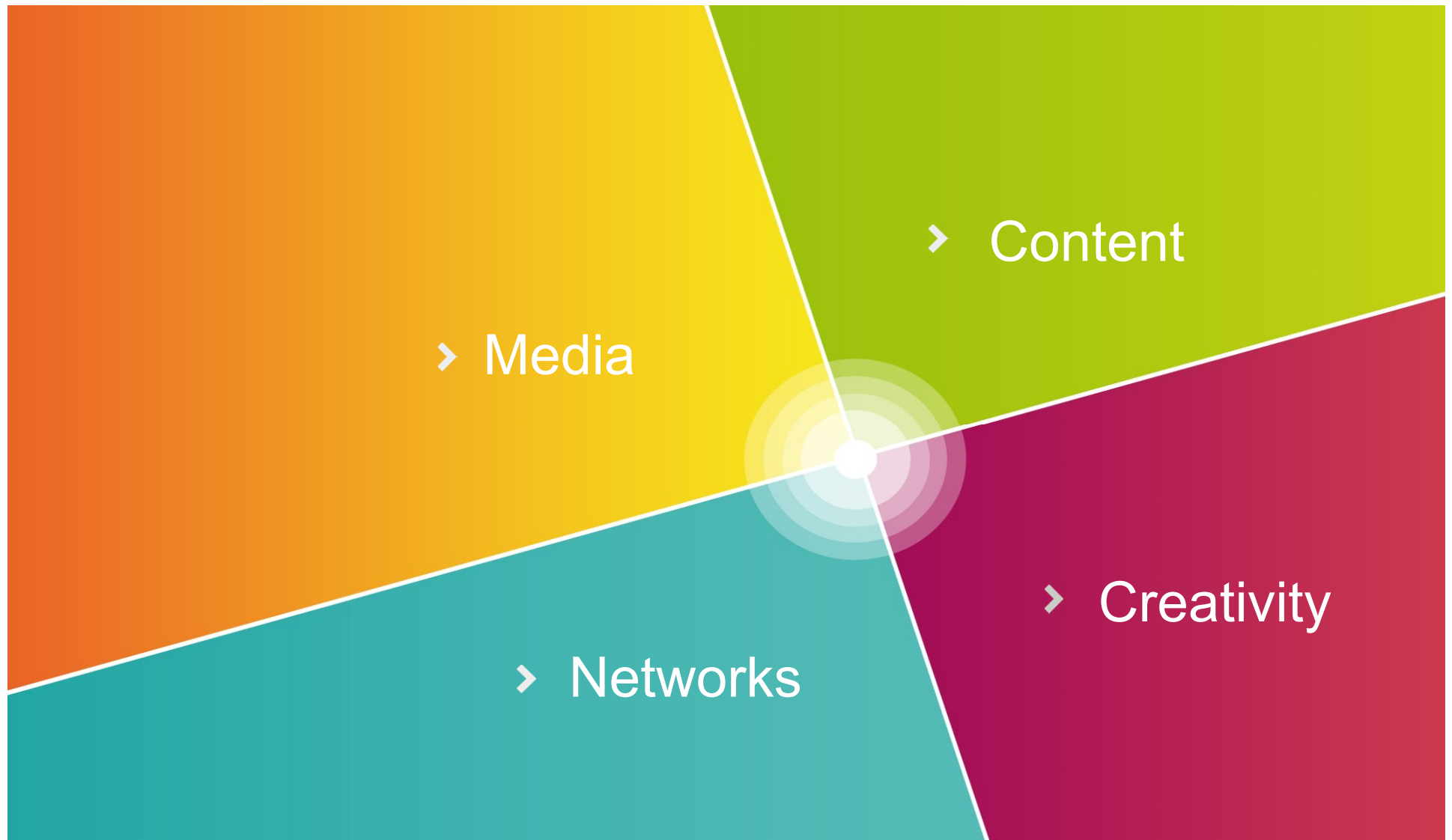
Cutting-edge ICT platforms

for SMEs and developers

Social connected TV
Smart city services
Pervasive games

February 2014

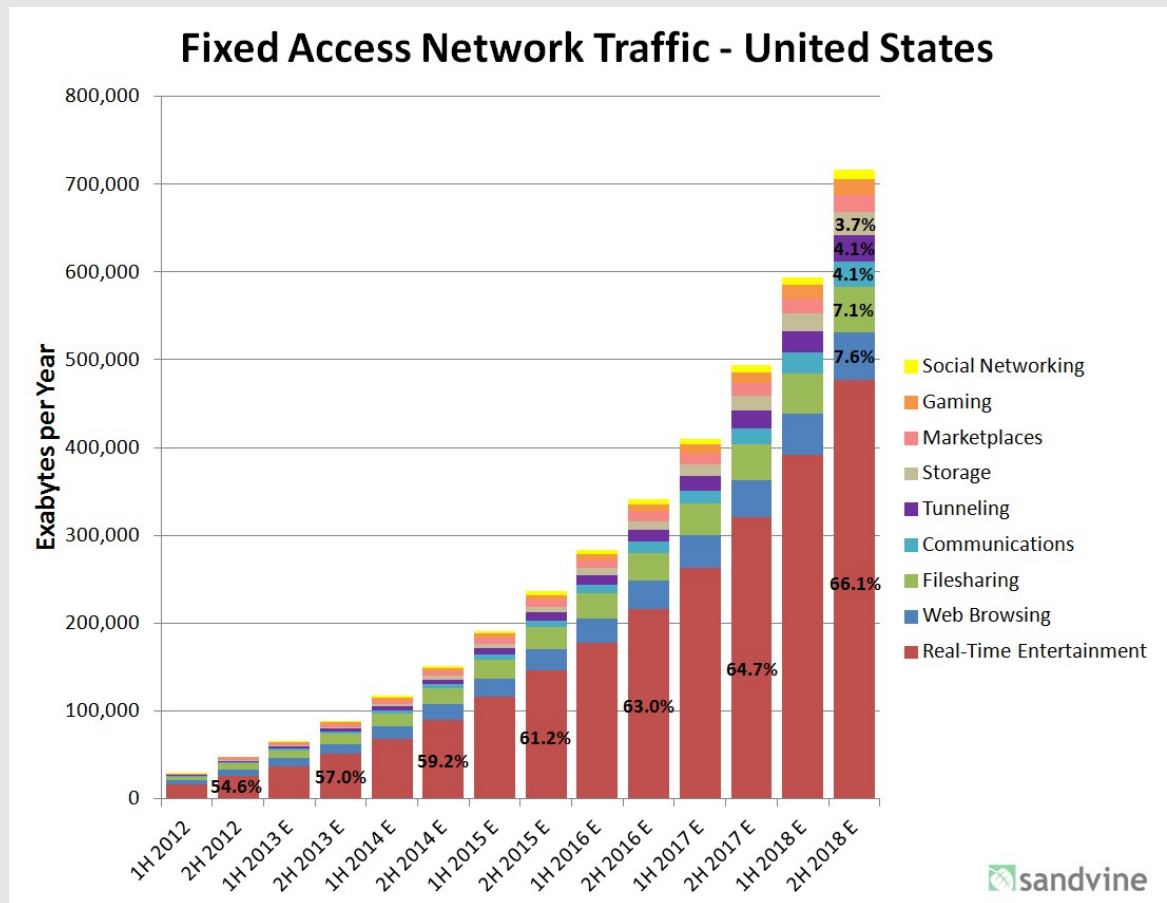
Driving innovation at the crossroads



What's happening at this **crossroads**?

Connected devices, Connected media...

- **Entertainment** already represents more than **50%** of Internet traffic in US (in Europe about 34%), and is **expected to increase to ~66% by 2018** (source Sandvine).
- In US, VOD operator Netflix represents **1/3 of fixed access Internet traffic**.

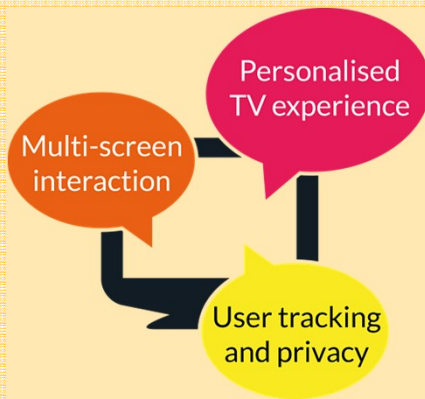


**Major
European
& global
companies
and research
centres
have joined
their skills**



Cutting-edge ICT platforms

3 main applications & services



**Social
connected TV**

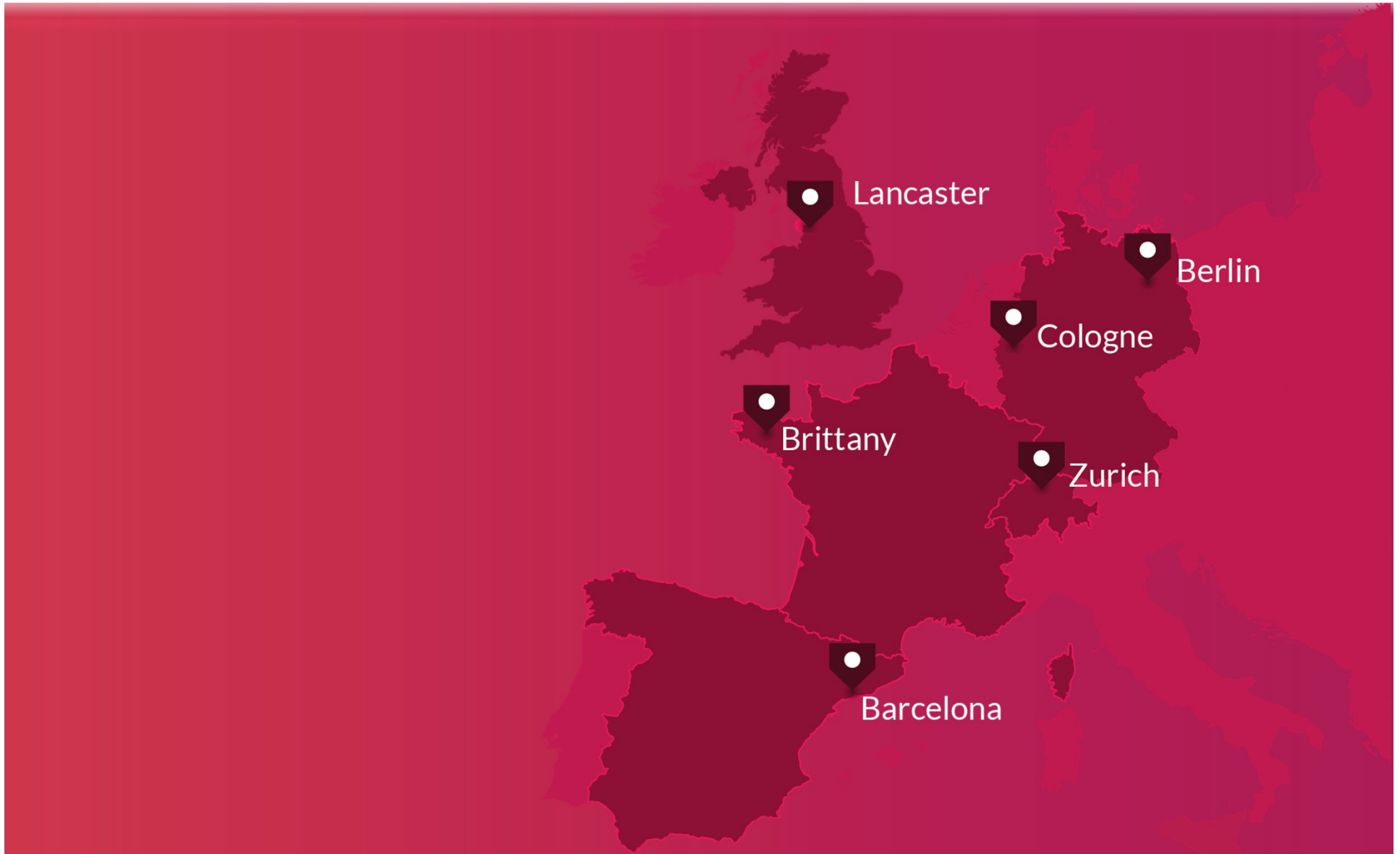


**Smart city
services**

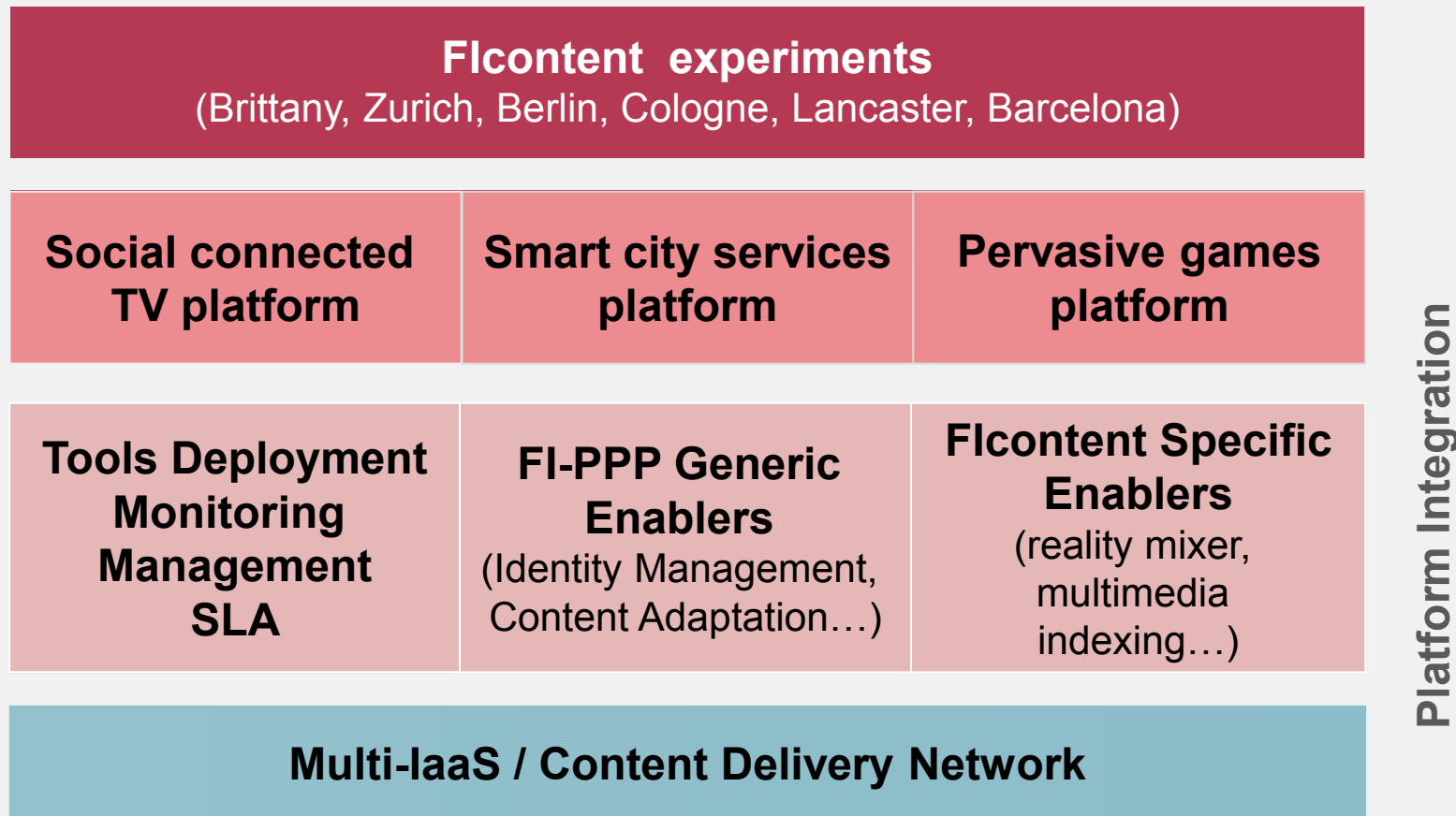


**Pervasive
games**

A growing user community across 6 experimentation sites



Platform development & experimentation Iterations

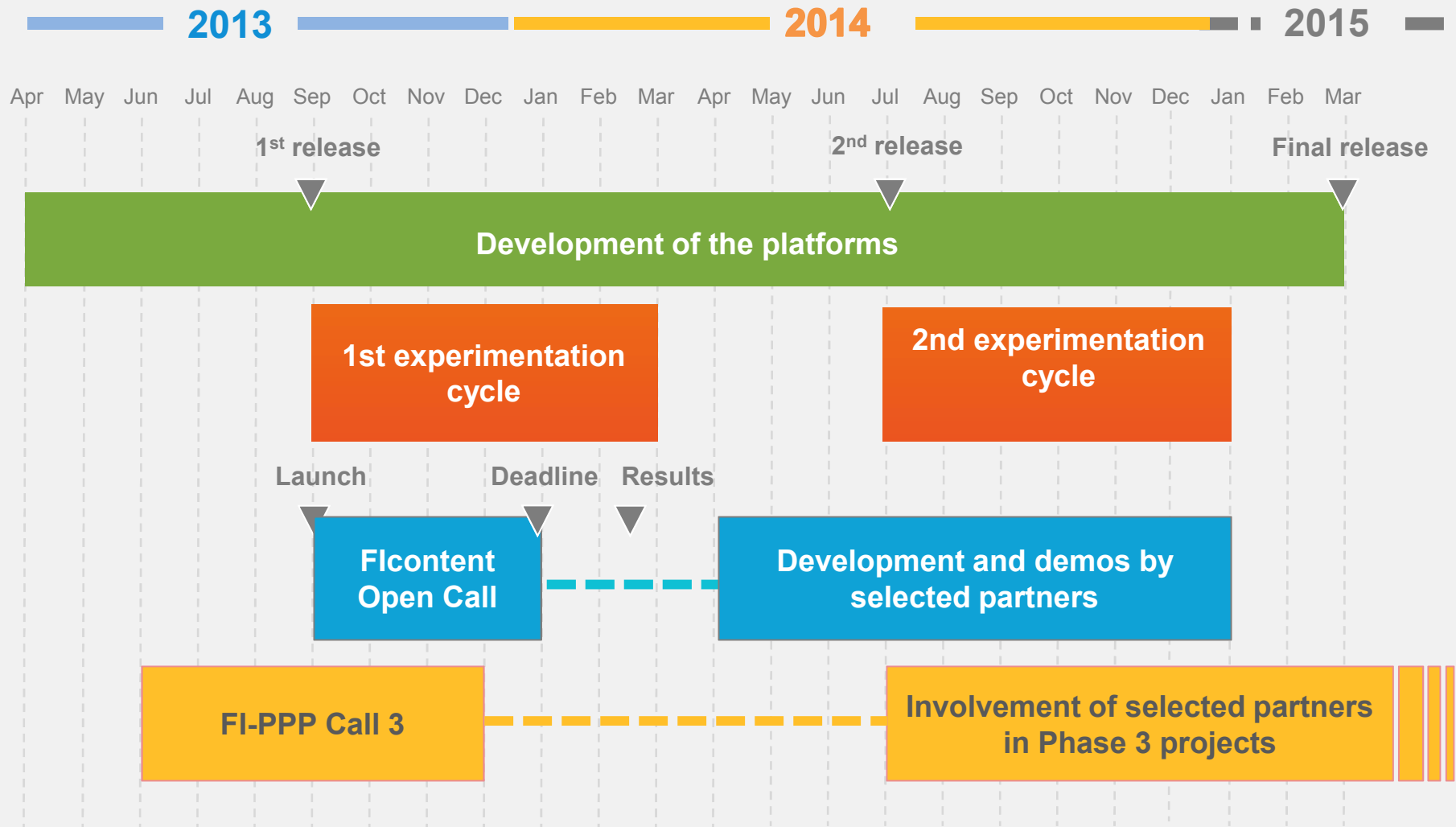


Open platforms **for** SMEs and developers

- **Develop your innovative applications**
- **Work with cutting-edge technology**
- **Boost your business**



Our roadmap



FIcontent is proud to be one of the FI-PPP projects

- Supported by the European Commission
- A total investment of **600M€ over 5 years** to build **Europe's Future Internet**



Join our **community** !





mediafi.org