



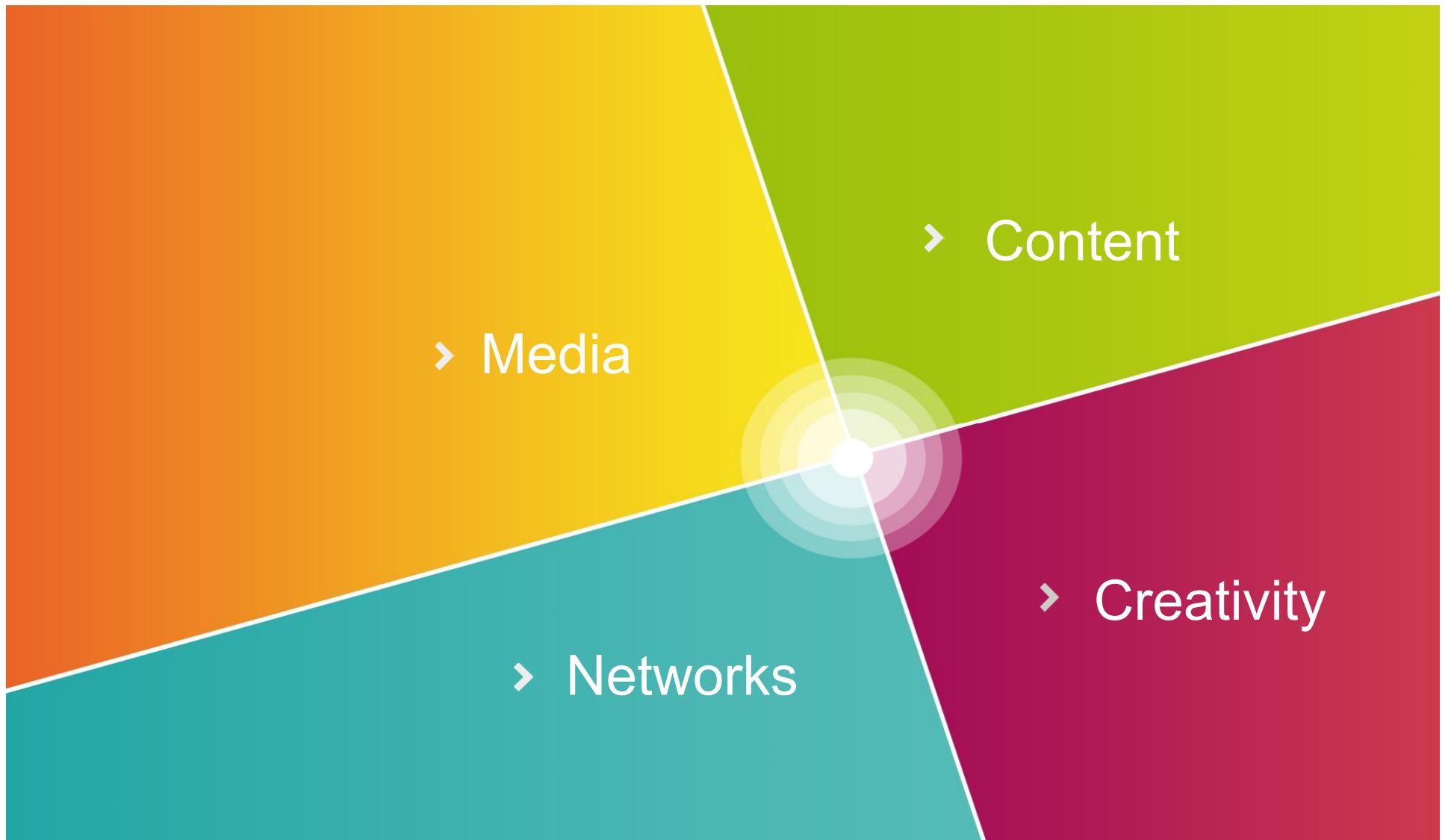
Cutting-edge ICT platforms

for SMEs and developers

Social connected TV
Smart city services
Pervasive games

February 2014

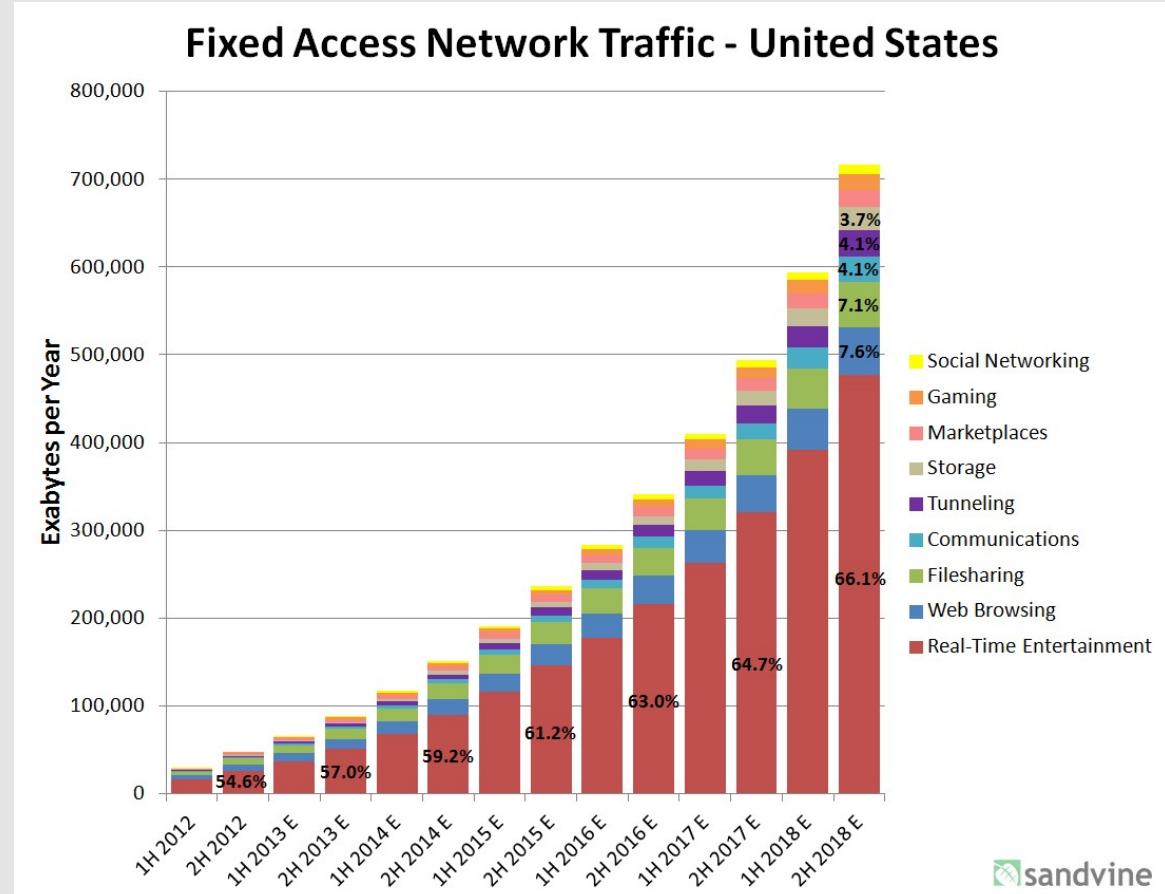
Driving innovation at the crossroads



What's happening at this crossroads?

Connected devices, Connected media...

- Entertainment already represents more than 50% of Internet traffic in US (in Europe about 34%), and is expected to increase to ~66% by 2018 (source Sandvine).
- In US, VOD operator Netflix represents 1/3 of fixed access Internet traffic.

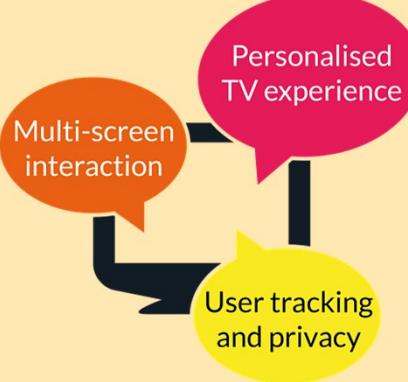


**Major
European
& global
companies
and research
centres
have joined
their skills**



Cutting-edge ICT platforms

3 main applications & services



**Social
connected TV**

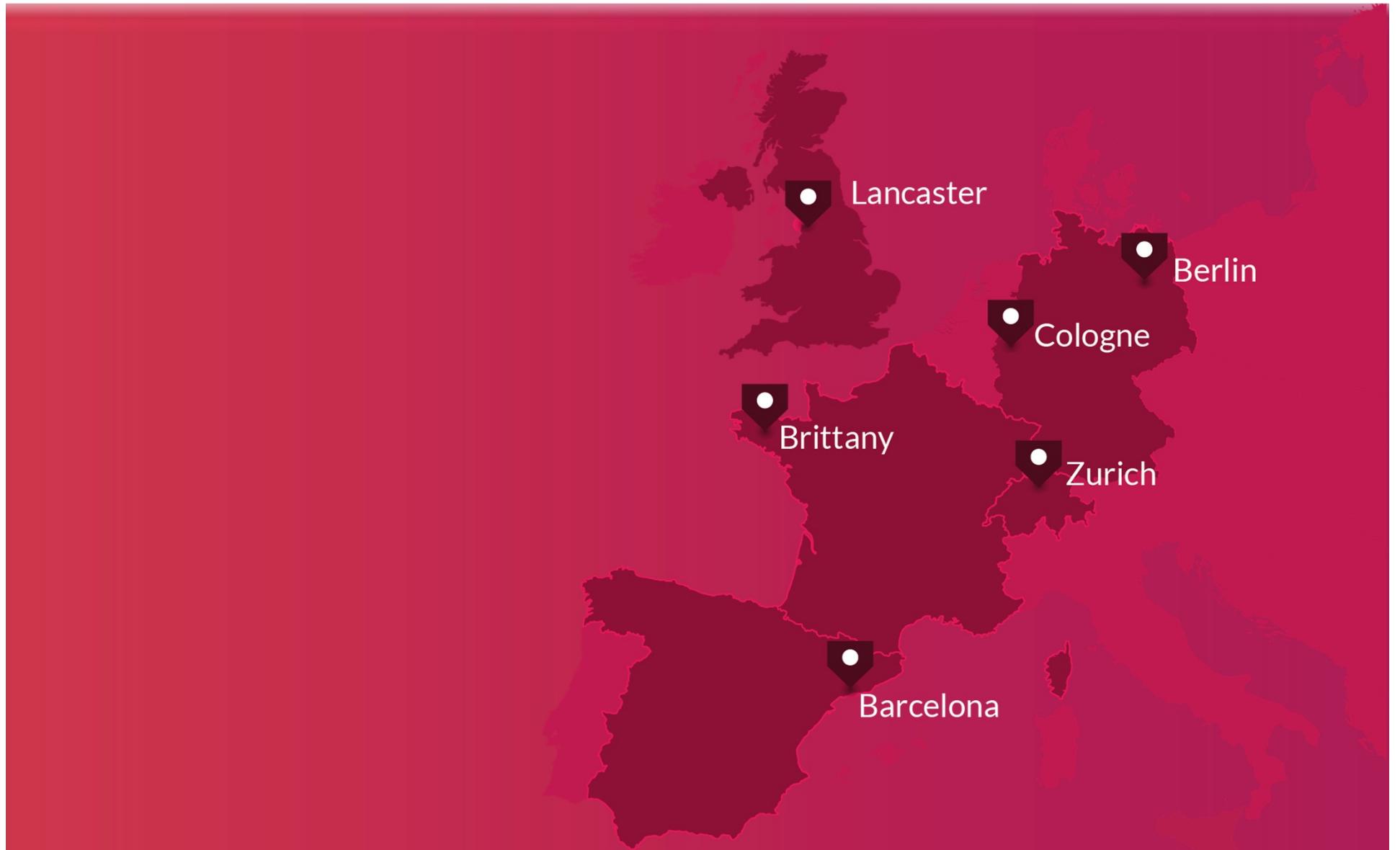


**Smart city
services**



**Pervasive
games**

A growing user community across 6 experimentation sites



Platform development & experimentation Iterations

FIcontent experiments

(Brittany, Zurich, Berlin, Cologne, Lancaster, Barcelona)

Social connected
TV platform

Smart city services
platform

Pervasive games
platform

Tools Deployment
Monitoring
Management
SLA

FI-PPP Generic
Enablers
(Identity Management,
Content Adaptation...)

FIcontent Specific
Enablers
(reality mixer,
multimedia
indexing...)

Multi-IaaS / Content Delivery Network

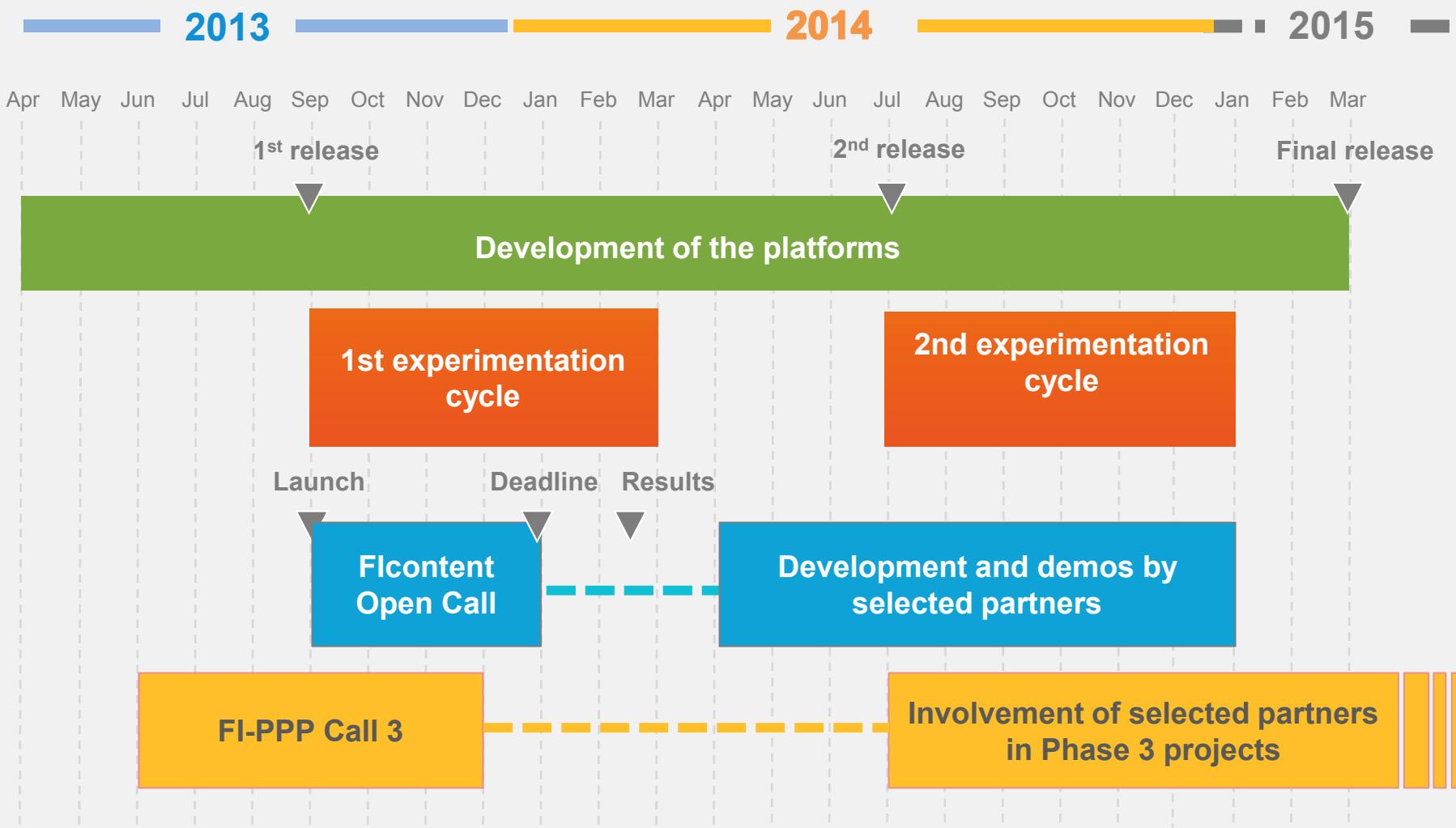
Platform Integration

Open platforms for SMEs and developers

- Develop your innovative applications
- Work with cutting-edge technology
- Boost your business



Our roadmap



FIcontent is proud to be one of the FI-PPP projects

- Supported by the European Commission
- A total investment of **600M€ over 5 years** to build **Europe's Future Internet**



Join our community !





mediafi.org