

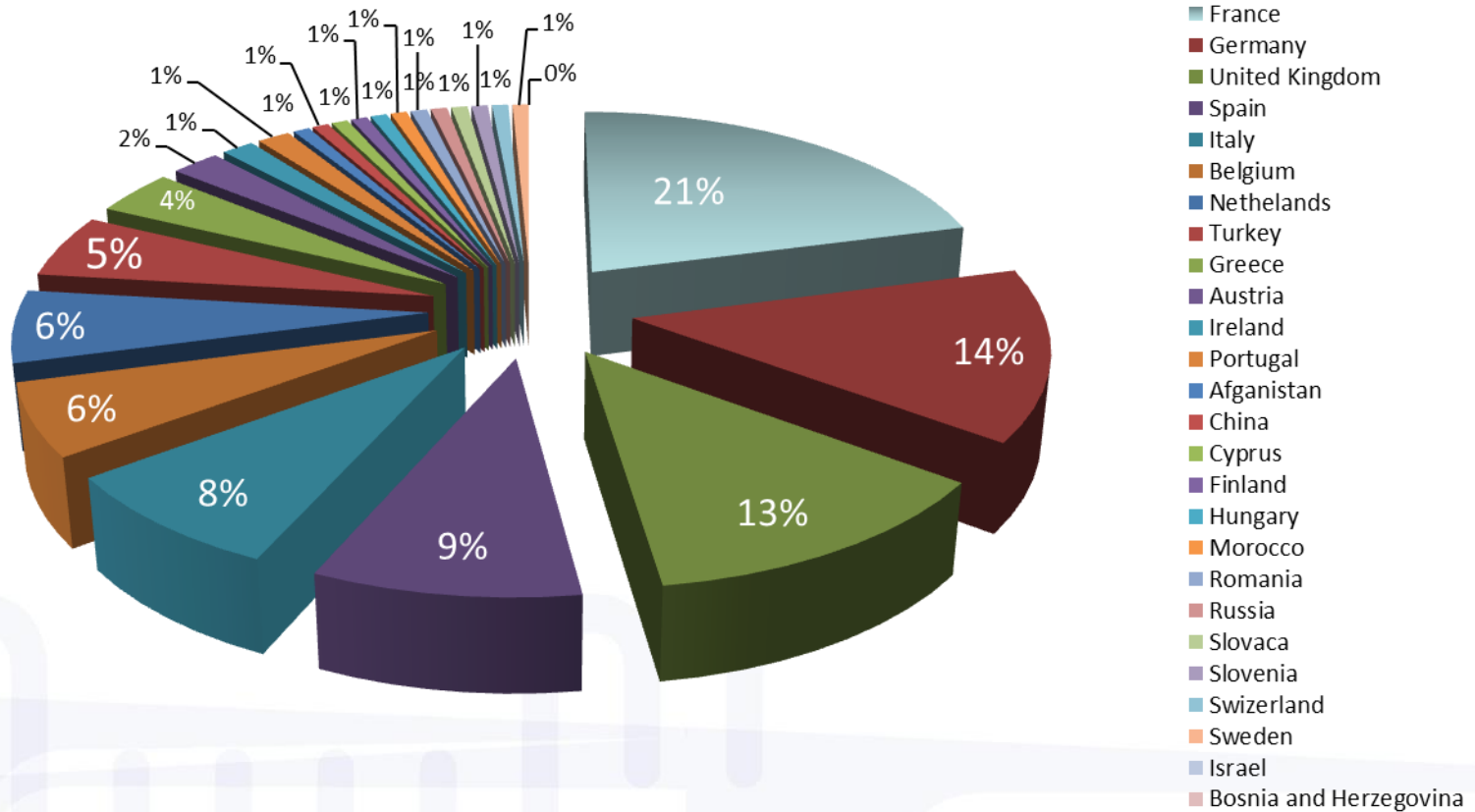
NEM ETP

Jean-Dominique Meunier
NEM Chairman & Executive Director

Technicolor

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Welcome to all of you !



Twitters : GO !

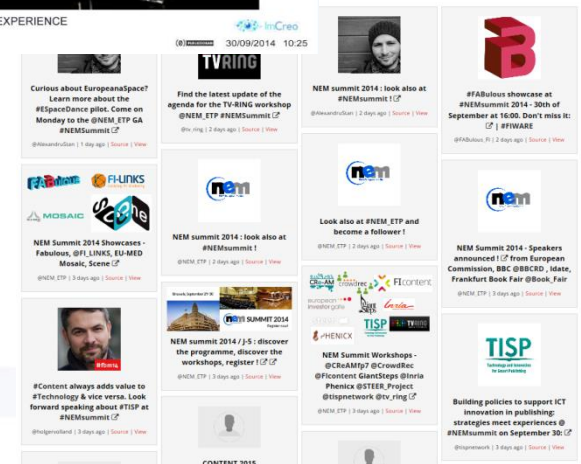
#NEMsummit

Thanks to ...

- ImCreo
- Mymedia
 - <http://mymedia.com/stages/nem/>



NEM – NEW EUROPEAN MEDIA DRIVING THE FUTURE OF DIGITAL EXPERIENCE
Summit 2014 29 - 30 September
www.nem-initiative.org @NEM_ETP



30/09/2014 10:25

Curious about EuropeandSpace? Learn more about the #SpaceDance pilot. Come on Monday to the @NEM_ETP GA #NEMSummit14

Find the latest update of the agenda for the TVRING workshop @NEM_ETP #NEMSummit14

NEM summit 2014: look also at #NEMSummit14

#FABulous showcase at #NEMSummit2014 - 30th of September at 16:00. Don't miss it! #FWARE

NEM Summit 2014 Showcases - Fabulous, F-LINKS, FU-MED, Mosaic Scene

NEM summit 2014: look also at #NEMSummit14

NEM Summit 2014 - Speakers announced! From European Commission, BBC @BBCRD, Idaste, Frankfurt Book Fair @Book_Fair

#Content always adds value to #Technology & vice versa. Look forward speaking about #ETP at #NEMSummit14

NEM Summit Workshops - @CircAMp7 @CrowdRec @Picontent @androp @Gittera @Phenix @STEER_Project @itsnetwork @tv_ring

Building policies to support ICT Innovation in publishing: strategies meet experiences @ #NEMSummit on September 30!

And welcome to the NEM community



Cluster of clusters

A small image of a field of red poppies with green stems and leaves.

Cluster of associations

A small image of yellow tulips.

Cluster of platforms

A small image of a red chrysanthemum flower.

Cluster of clubs

A small image of a bright blue starburst light effect.

Cluster of projects

A small image of white flowers, possibly daisies, in a field.

Content & Creative industries

A small image of a white daisy flower against a blue sky with clouds.

*dealing with
Connected,
Converging
and Interactive
Media &
Creative
Industries*

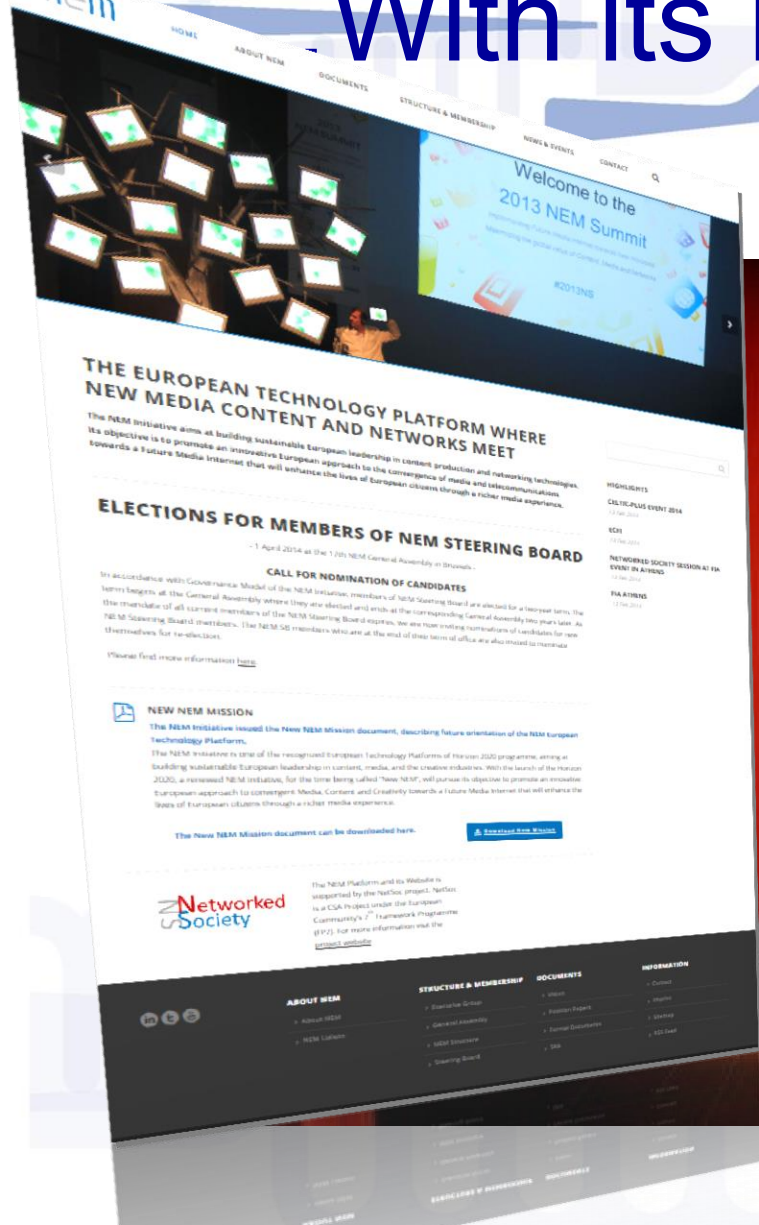
With it's new Name



...with its new Moto



With its new Web Platform



www.nem-initiative.org

www.nem-initiative.org

...with its new Logo



Welcome to the 7th edition of our NEM summit



- 2014 : Brussels !

Program

Opening

Key Notes

**Fast
Forward**

*Morning
9h-12h30*

**Investment
Forum**

Projects

Showcases

*Afternoon
14h-17h30*

Thanks to our Sponsors



Thanks to all the projects



FIcontent



TISP

Technology and Innovation
for Smart Publishing



Thanks to our show cases



Thanks to

- All the speakers
- All the workshop organizers
- All the Organization and Program Committee members

And a special thanks to



Luitgard Hauer



Hugo Vivier



Opening key note speeches

09:10-09:50

- **Content, Datas & Media Challenges for Europe** / [Harald Trettenbrein](#), DG Connect, Unig G1 – Converging Media & Content
- **Trends in digital content** – [Gilles Fontaine](#) / IDATE – Deputy CEO

Harald E. Trettenbrein



Harald E. Trettenbrein is Deputy Head of the Converging Media and Content Unit in the **European Commission's** Directorate General for Communications Networks, Content and Technology.

Gilles Fontaine



Gilles Fontaine is **IDATE**'s Deputy CEO and is also in charge of IDATE Business Unit dedicated to media and digital content.



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NEM summit overview

09:50-10:00



Prof. Dr.-Ing. Thorsten Herfet
Director of Research and Operations
Intel Visual Computing Institute

NEM Summit Program Committee

The projects



FIcontent



Technology and Innovation
for Smart Publishing



The show cases



key note speeches

10:00-10:50 & 11:10-12:00

- How Content Evolves – Katja Böhne / Frankfurt Book Fair
- How content Production Evolves – [Graham Thomas](#) / BBC
- How Content Consumption Evolves – Phil Layton / BBC & Dr. Barry Crabtree / BT
- How We Evolve with Digital Media – [Volker Hahn](#) / Vsonix

Katja Böhne



Katja Böhne, Vice President Marketing & Communication at the **Frankfurt Book Fair**. Katja is in charge of marketing & communication at the Frankfurt Book Fair since 2010.



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Graham Thomas



Prof. Graham Thomas leads Immersive & Interactive Content section at **BBC R&D**, developing new technology for media production, with a focus on computer vision and image processing.



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Phil Layton & Dr Barry Crabtree



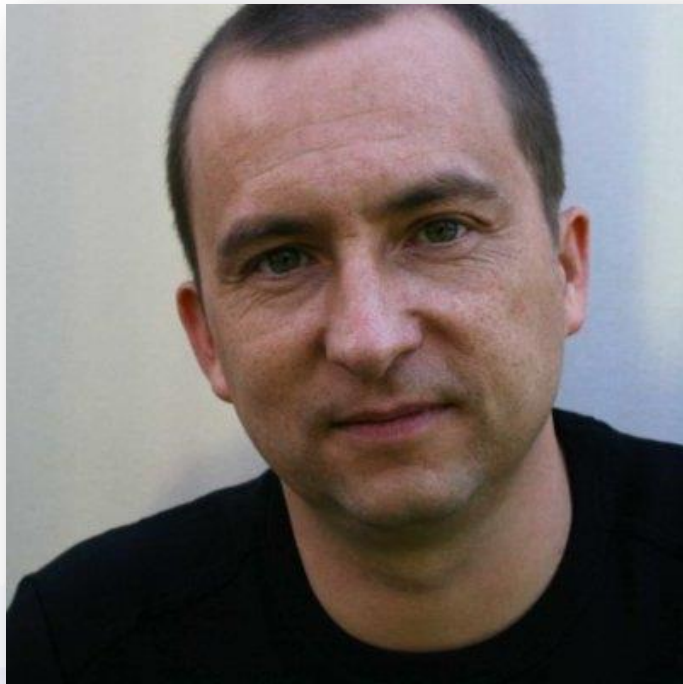
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Phil Layton leads Broadcast & Connected Systems research in **BBC** Research & Development.



Dr Barry Crabtree has been working in Media Delivery research for the last 10 years at **BT's research labs** at Adastral Park. His current focus is on UHD TV.

Volker Hahn



Volker Hahn is founder and chief executive of **vsonix** GmbH, a company which is offering innovative webcast services and solutions.



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Creativity Fast Forward

12:00-12:30

14:00-17:30 – creativity workshops

1. [Investment forum](#)



2. [INRIA](#)



3. [Cre-AM](#)



4. [Flcontent](#)



5. [GiantSteps](#)



6. [PHENICX](#)

7. [CrowdRec](#)

8. [TISP](#)

9. [TV Ring](#)

10. [STEER](#)



Project Showcases (45' sessions), in parallel with the workshops

1. [Mosaic](#) Showcase 1: 14:00-14:45



2. [Scene](#) Showcase 2: 14:45-15:30

3. [FABulous](#) Showcase 3: 16:00-16:45



4. [FI Links](#) Showcase 4: 16:45-17:30

Lunch Break



Enjoy your afternoon !

@ NEM summit