

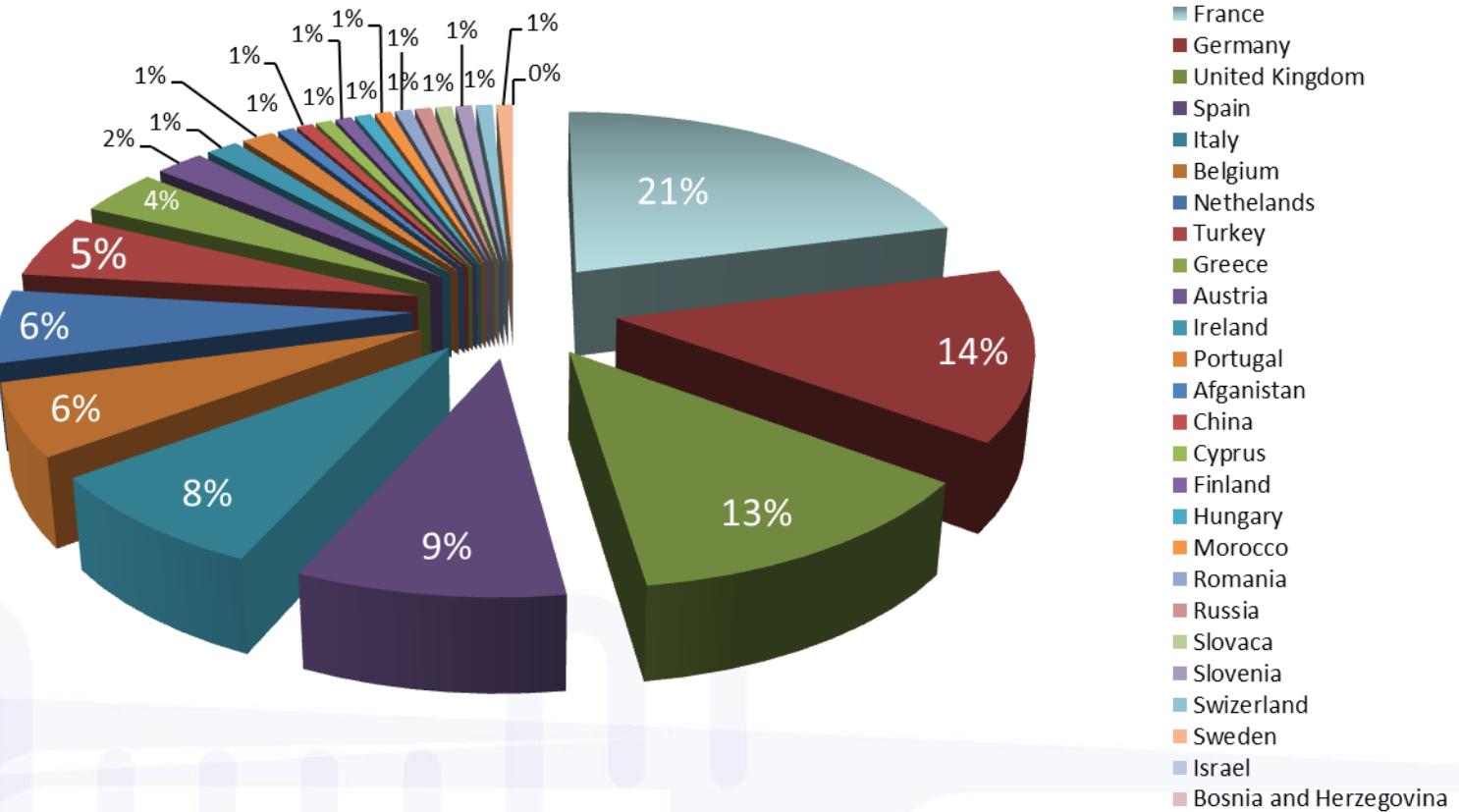
NEM ETP

Jean-Dominique Meunier
NEM Chairman & Executive Director

Technicolor

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Welcome to all of you !



Twitters : GO !

#NEMsummit

Thanks to ...

- ImCreo
- Mymedia
 - <http://mymedia.com/stages/nem/>



NEM – NEW EUROPEAN MEDIA DRIVING THE FUTURE OF DIGITAL EXPERIENCE
Summit 2014 29 - 30 September
www.nem-initiative.org @NEM_ETP

30/09/2014 10:25

Curious about Europeana@space? Learn more about the #Europeana@space on Monday to the @NEM_ETP GA #NEMsummit! [@NEM_ETP](#) [#NEMsummit](#) [#TVPING](#) [#nem](#) [#TISP](#)

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NEM Summit 2014 Showcases - Fabulous, @FLINKS, EU-MED Mosaic, Scene! [@NEM_ETP](#) [#NEMsummit](#) [#TVPING](#) [#nem](#) [#TISP](#)

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#Content always adds value to #Technology & vice versa. Look forward spending about #TISP at #NEMsummit! [@NEM_ETP](#) [#NEMsummit](#) [#TVPING](#) [#nem](#) [#TISP](#)

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NEM Summit Workshops - @CreativeIreland @CreativeDC @FocusOnContent @Bilbao Phoenicia @STER_Project @tispnetwork @TV.ring [@NEM_ETP](#) [#NEMsummit](#) [#TVPING](#) [#nem](#) [#TISP](#)

Building policies to support ICT innovation in publishing: strategies meet experiences @ #NEMsummit on September 30! [@spineurope](#) [#NEMsummit](#) [#TVPING](#) [#nem](#) [#TISP](#)

And welcome to the NEM community



Cluster of clusters



Cluster of associations



Cluster of platforms



Cluster of clubs



Cluster of projects



Content & Creative industries



*dealing with
Connected,
Converging
and Interactive
Media &
Creative
Industries*

With it's new Name



N.E.M. =
New European Media

...with its new Moto



**driving the future of
digital experience**

With its new Web Platform



**THE EUROPEAN TECHNOLOGY PLATFORM WHERE
NEW MEDIA CONTENT AND NETWORKS MEET**

The NEM initiative aims at building sustainable European leadership in content production and networking technologies. Its objective is to promote an innovative European approach to the convergence of media and telecommunications, towards a Future Media Internet that will enhance the lives of European citizens through a richer media experience.

ELECTIONS FOR MEMBERS OF NEM STEERING BOARD

- 1 April 2014 at the 18th NEM General Assembly in Brussels.

CALL FOR NOMINATION OF CANDIDATES

In accordance with Governance Model of the NEM Initiative, members of NEM Steering Board are elected for a three-year term. The term begins at the General Assembly where they are elected and ends at the corresponding General Assembly three years later. As the mandate of all current members of the NEM Steering Board expires, we are now inviting nominations of candidates who are themselves fit for reelection.

Please find more information [here](#).

NEW NEM MISSION

The NEM Initiative issued the [New NEM Mission document](#), describing future orientation of the NEM European Technology Platform.

The NEM Initiative is one of the recognized European Technology Platforms of the Horizon 2020 programme, aiming at building sustainable European leadership in content, media, and the creative industries. With the launch of the Horizon 2020, a renewed NEM initiative, for the time being called "New NEM", will pursue its objective to promote an innovative European approach to convergent Media, Content and Creativity towards a Future Media Internet that will enhance the lives of European citizens through a richer media experience.

The New NEM Mission document can be downloaded [here](#).

[Download New NEM](#)

Networked Society

The NEM Platform and its Website is inspired by the NetSoc project. NetSoc is a CIP funded under the European Commission's 7th framework programme (FP7), for more information visit the [NetSoc website](#).

ABOUT NEM

- + About NEM
- + NEM Charter

STRUCTURE & MEMBERSHIP

- + Executive Group
- + General Assembly
- + NEM Members
- + Steering Board

DOCUMENTS

- + Charter
- + Position Paper
- + Formal Documents
- + SAB

INFORMATION

- + Current
- + Archive
- + Member
- + Member
- + Events
- + RSS feed

STRUCTURE & MEMBERSHIP **DOCUMENTS** **INFORMATION**

Sept. 29 2014, Brussels



www.nem-initiative.org

www.nem-initiative.org



Welcome to the 7th edition of our NEM summit

nem
New European Media



- 2014 : Brussels !

Program

Morning
9h-12h30

Afternoon
14h-17h30

Opening

Key Notes

**Fast
Forward**

**Investment
Forum**

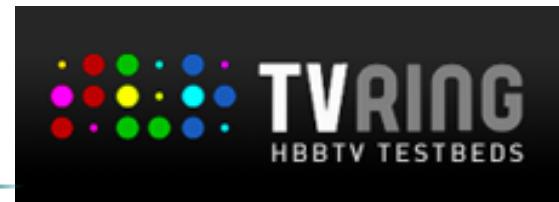
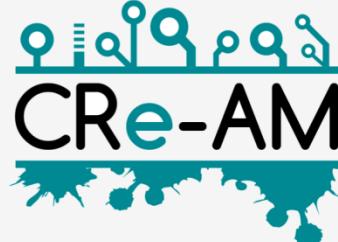
Projects

Showcases

Thanks to our Sponsors



Thanks to all the projects



Thanks to our show cases



Thanks to

- All the speakers
- All the workshop organizers
- All the Organization and Program Committee members

And a special thanks to

Luitgard Hauer



Hugo Vivier



Opening key note speeches

09:10-09:50

- **Content, Datas & Media Challenges for Europe / Harald Trettenbrein, DG Connect, Unig G1 – Converging Media & Content**
- **Trends in digital content – Gilles Fontaine / IDATE – Deputy CEO**

Harald E. Trettenbrein



Harald E. Trettenbrein is Deputy Head of the Converging Media and Content Unit in the **European Commission's** Directorate General for Communications Networks, Content and Technology.



Gilles Fontaine is **IDATE**'s Deputy CEO and is also in charge of IDATE Business Unit dedicated to media and digital content.



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NEM summit overview

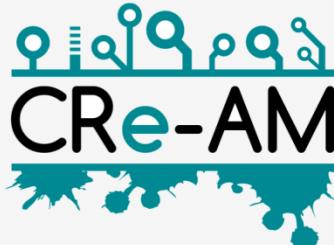
09:50-10:00



Prof. Dr.-Ing. Thorsten Herfet
Director of Research and Operations
Intel Visual Computing Institute

NEM Summit Program Committee

The projects



europaean
investor gate



Inria
INVENTORS FOR THE DIGITAL WORLD

steer



TISP
Technology and Innovation
for Smart Publishing



The show cases



key note speeches

10:00-10:50 & 11:10-12:00

- How Content Evolves – Katja Böhne / Frankfurt Book Fair
- How content Production Evolves – Graham Thomas / BBC
- How Content Consumption Evolves – Phil Layton / BBC & Dr. Barry Crabtree / BT
- How We Evolve with Digital Media – Volker Hahn / Vsonix

Katja Böhne



Katja Böhne, Vice President Marketing & Communication at the **Frankfurt Book Fair**. Katja is in charge of marketing & communication at the Frankfurt Book Fair since 2010.



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Graham Thomas



Prof. Graham Thomas leads Immersive & Interactive Content section at **BBC R&D**, developing new technology for media production, with a focus on computer vision and image processing.



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Phil Layton & Dr Barry Crabtree



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Phil Layton leads Broadcast &
Connected Systems research in
BBC Research & Development.



Dr Barry Crabtree has been working in Media Delivery research for the last 10 years at **BT's research labs** at Adastral Park. His current focus is on UHD TV.

Volker Hahn



Volker Hahn is founder and chief executive of **vsonix** GmbH, a company which is offering innovative webcast services and solutions.



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Creativity Fast Forward

12:00-12:30

14:00-17:30 – creativity workshops

[1. Investment forum](#)



[2. INRIA](#)



[3. Cre-AM](#)



[4. FIcontent](#)



[5. GiantSteps](#)

[6. PHENICX](#)



[7. CrowdRec](#)



[8. TISP](#)



[9. TV Ring](#)



[10. STEER](#)

Project Showcases (45' sessions), in parallel with the workshops

1. [Mosaic](#) Showcase 1: 14:00-14:45



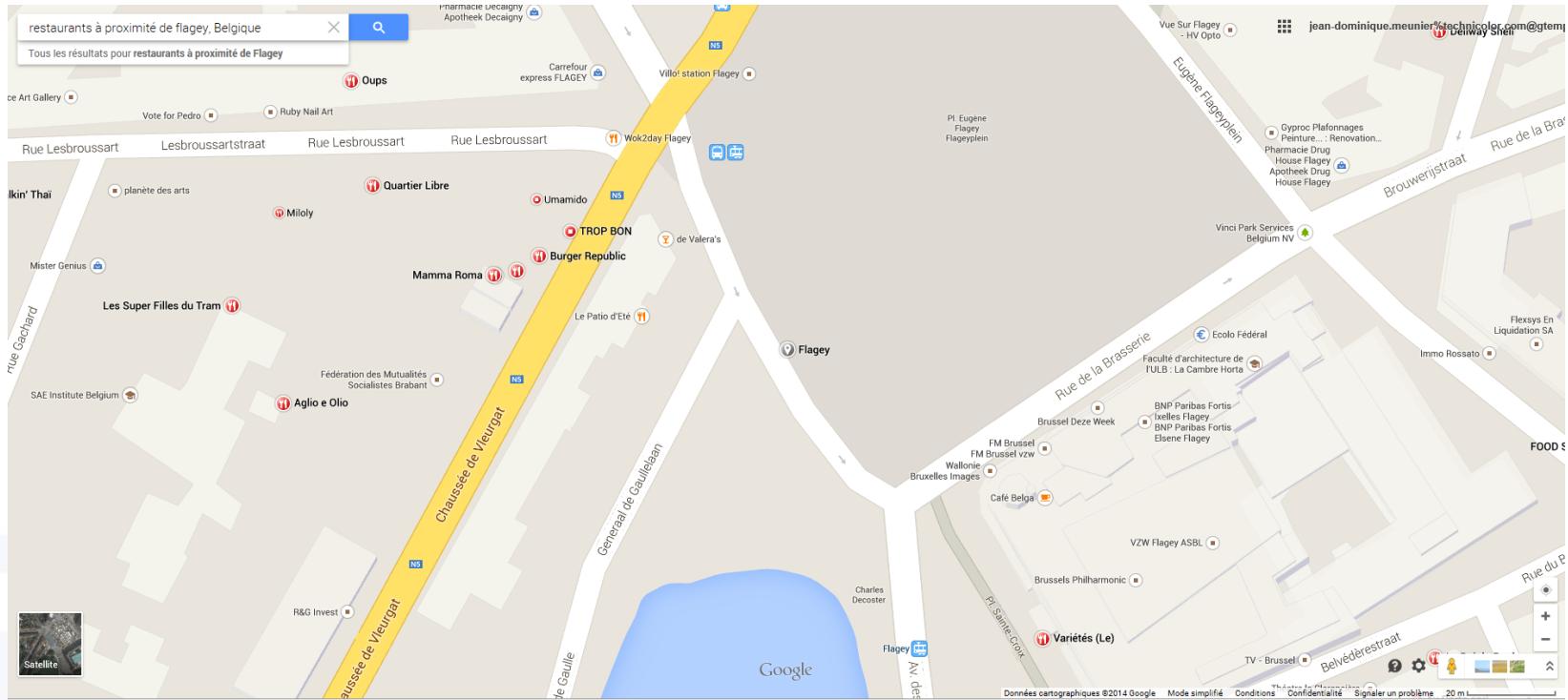
2. [Scene](#) Showcase 2: 14:45-15:30



3. [FABulous](#) Showcase 3: 16:00-16:45

4. [FI Links](#) Showcase 4: 16:45-17:30

Lunch Break



Enjoy your afternoon !

@ NEM summit