

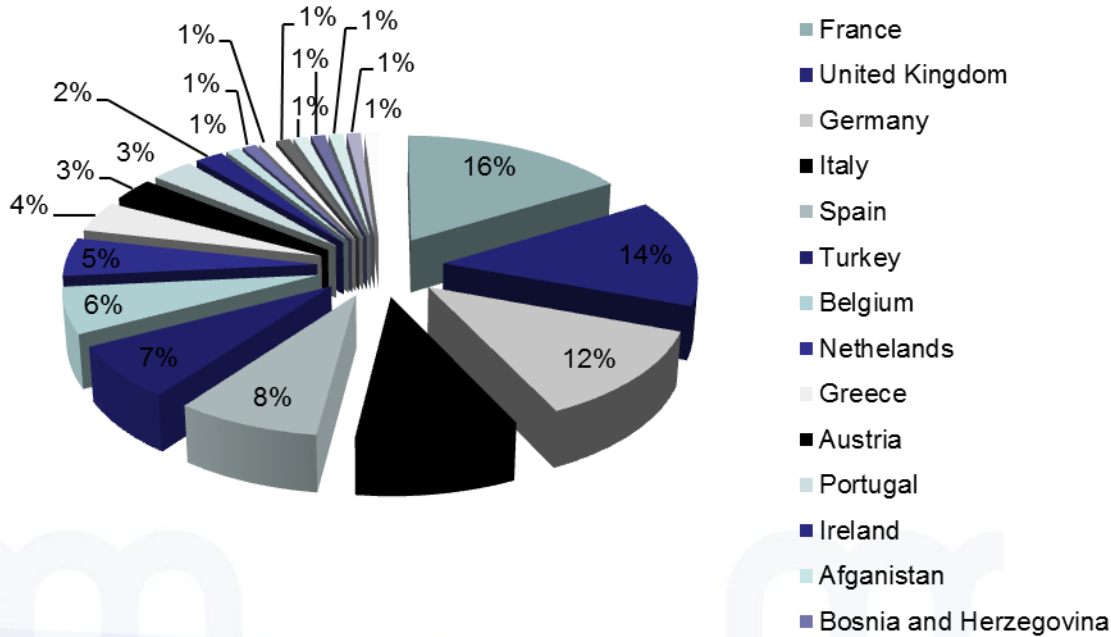
NEM ETP

Jean-Dominique Meunier
NEM Chairman & Executive Director

Technicolor

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Welcome !



To all of you

136+
registered
people to GA

What did we achieved

...during the last 6 months ?

New NEM is real !

**Cluster of
clusters**



**Cluster of
associations**



**Cluster of
platforms**



**Cluster of
clubs**



**Cluster of
projects**



**Content &
Creative
industries**



*dealing with
Connected,
Converging
and Interactive
Media &
Creative
Industries*

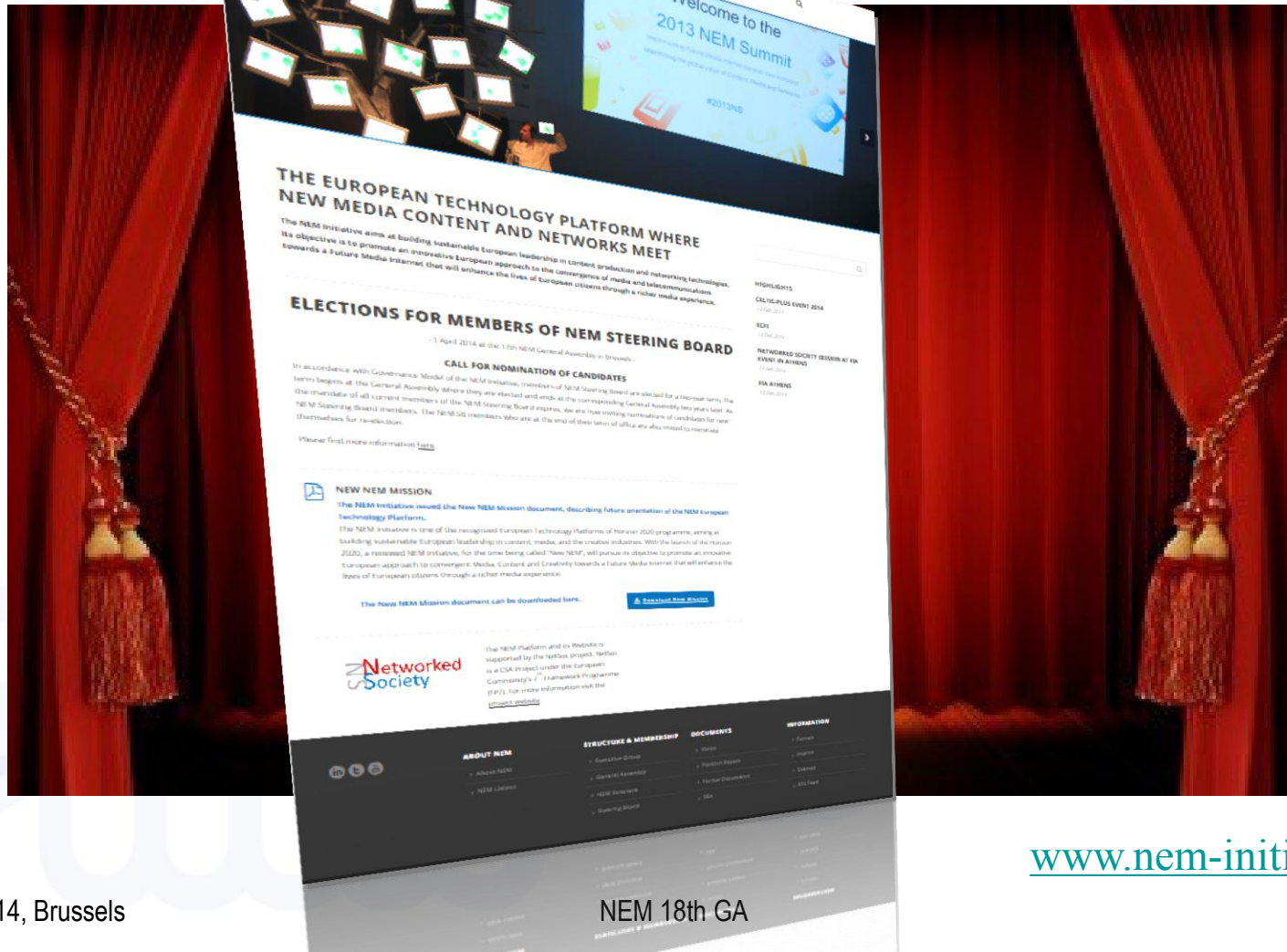
With it's new Name



With its new Moto



new web platform



THE EUROPEAN TECHNOLOGY PLATFORM WHERE NEW MEDIA CONTENT AND NETWORKS MEET

The NEM initiative aims at building sustainable European leadership in content production and networking technologies. Its objective is to promote an innovative European approach to the convergence of media and telecommunication, towards a future Media Internet that will enhance the lives of European citizens through a richer media experience.

ELECTIONS FOR MEMBERS OF NEM STEERING BOARD

CALL FOR NOMINATION OF CANDIDATES
 1 April 2014 at the 17th NEM General Assembly in Brussels

In accordance with Governance Model of the NEM initiative, members of NEM Steering Board are elected for a three-year term. The term begins at the General Assembly when they are elected and ends at the corresponding General Assembly two years later. The Steering Board members are also responsible for nominating members of candidates for next themselves for re-election.

Please find more information [here](#).

NEW NEM MISSION

The NEM initiative issued the New NEM Mission document, describing future orientation of the NEM European Technology Platform.

The NEM initiative is part of the recognized European Technology Platforms of Horizon 2020 programme, aiming at building sustainable European leadership in content, media, and the creative industries. With the launch of the Horizon 2020, a renewed NEM initiative, for the time being called "New NEM", will pursue its objective to promote an innovative European approach to converge Media, Content and Creativity towards a future Media Internet that will enhance the lives of European citizens through a richer media experience.

The New NEM Mission document can be downloaded [here](#).



The NEM Platform and its Platform is supported by the "netplus" project, netplus is a CSA Project under the European Commission's 7th Framework Programme (FP7). For more information visit the [project website](#).

ABOUT NEM	STRUCTURE & MEMBERSHIP	DOCUMENTS	INFORMATION
<ul style="list-style-type: none"> About NEM NEM Contact 	<ul style="list-style-type: none"> Executive Group General Assembly NEM Steering Board Steering Board 	<ul style="list-style-type: none"> Home Platform Papers Partner Documents FAQ 	<ul style="list-style-type: none"> Home Images News FAQ

With its new Logo

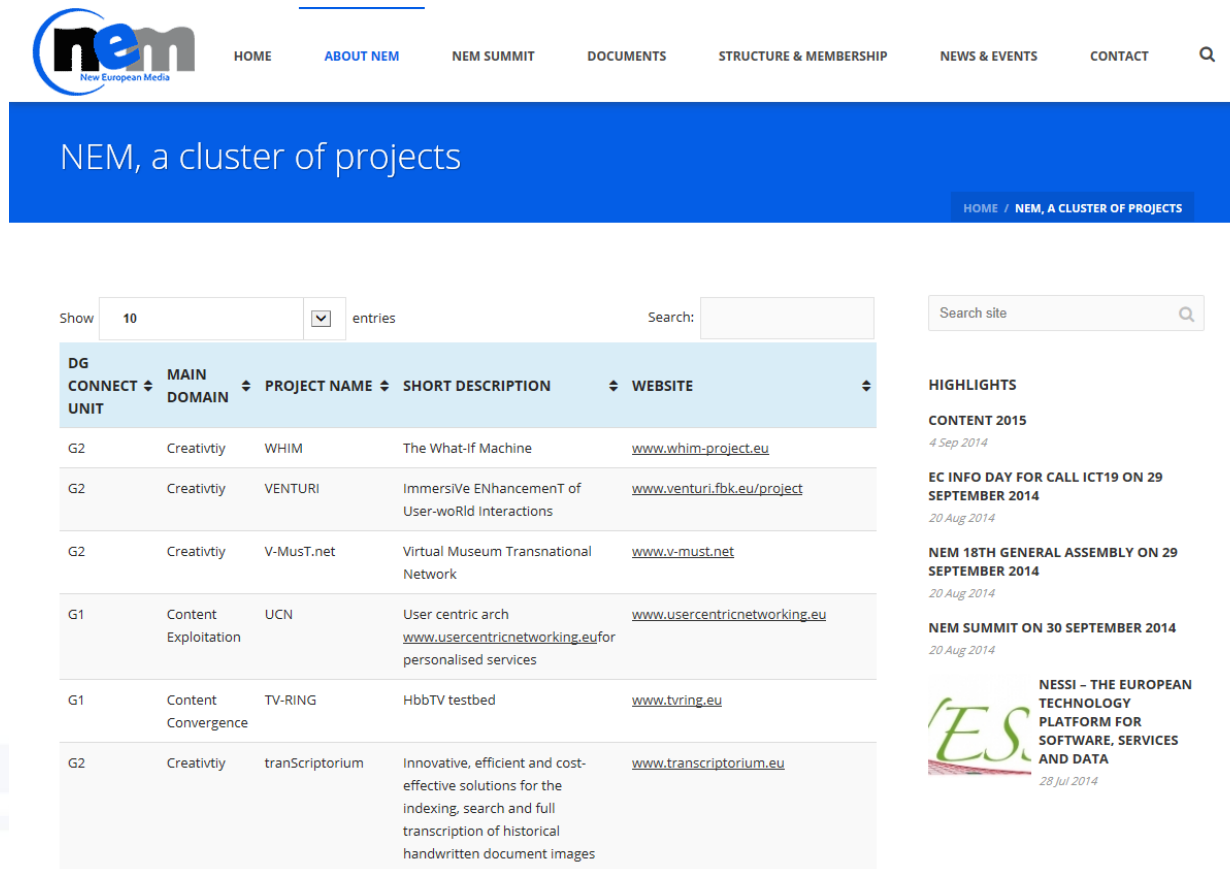


NEM, a cluster of clusters & associations



The screenshot shows the NEM website's 'A cluster of clusters' page. At the top is a navigation menu with links: HOME, ABOUT NEM, NEM SUMMIT, DOCUMENTS, STRUCTURE & MEMBERSHIP, NEWS & EVENTS, CONTACT, and a search icon. Below the navigation is a blue header with the text 'NEM, a cluster of clusters' and a breadcrumb trail 'HOME / NEM, A CLUSTER OF CLUSTERS'. The main content area is titled 'CLUSTERS, ASSOCIATIONS, PLATFORMS IN PARTNERSHIP WITH NEM INITIATIVE' and features a grid of logos for various partners: cap-digital, CATAPULT (Connected Digital Economy), e.NEM, Federation of European Publishers, FRANKFURTER BUCHMESSE, images&réseaux, imaginove, iMinds, Madrid Network Cluster (ICT-AUDIOVISUAL), Maroc Numeric Cluster, and TECHNOPOLIS (Moksko li tehnološki parkovi). A search bar is located on the right side of the main content area. Below the logos is a 'HIGHLIGHTS' section with the following items: 'CONTENT 2015' (4 Sep 2014), 'EC INFO DAY FOR CALL ICT19 ON 29 SEPTEMBER 2014' (20 Aug 2014), 'NEM 18TH GENERAL ASSEMBLY ON 29 SEPTEMBER 2014' (20 Aug 2014), 'NEM SUMMIT ON 30 SEPTEMBER 2014' (20 Aug 2014), and 'NESSI - THE EUROPEAN TECHNOLOGY PLATFORM FOR SOFTWARE, SERVICES AND DATA' (28 Jul 2014).

NEM, a cluster of projects



Navigation: HOME ABOUT NEM NEM SUMMIT DOCUMENTS STRUCTURE & MEMBERSHIP NEWS & EVENTS CONTACT

Header: NEM, a cluster of projects

Breadcrumbs: HOME / NEM, A CLUSTER OF PROJECTS

Show 10 entries Search: [input]

DG CONNECT UNIT	MAIN DOMAIN	PROJECT NAME	SHORT DESCRIPTION	WEBSITE
G2	Creativity	WHIM	The What-if Machine	www.whim-project.eu
G2	Creativity	VENTURI	Immersive ENhancementT of User-woRld Interactions	www.venturi.fbk.eu/project
G2	Creativity	V-MusT.net	Virtual Museum Transnational Network	www.v-must.net
G1	Content Exploitation	UCN	User centric arch www.usercentricnetworking.eu for personalised services	www.usercentricnetworking.eu
G1	Content Convergence	TV-RING	HbbTV testbed	www.tvring.eu
G2	Creativity	transcriptorium	Innovative, efficient and cost-effective solutions for the indexing, search and full transcription of historical handwritten document images	www.transcriptorium.eu

Search site [input]

HIGHLIGHTS

CONTENT 2015
4 Sep 2014

EC INFO DAY FOR CALL ICT19 ON 29 SEPTEMBER 2014
20 Aug 2014

NEM 18TH GENERAL ASSEMBLY ON 29 SEPTEMBER 2014
20 Aug 2014

NEM SUMMIT ON 30 SEPTEMBER 2014
20 Aug 2014

NESSI - THE EUROPEAN TECHNOLOGY PLATFORM FOR SOFTWARE, SERVICES AND DATA
28 Jul 2014

NEM strategic, NEM mobilizing, NEM dissiminating

MOSAIC, EAST-HORIZON and EECA-2-HORIZON EC projects



NEM Vision & SRIA
a V0 for getting your inputs

NEM Portugal
launched Sept. 9 in Porto

NEM international
(India, NEM/Nessi Inco Day Nov. 20- Barcelona, in Baku, Azerbaijan on November 12-14)

NEM Networld2020 taks force
(Sept. 3rd)

PPP Big Data

EC Creativity Workshop
26 - 27 March '14 Luxembourg

NEM @ Futur En Seine
(June 12)

NEM investment club
@ Cannes May 22, 2014 @ NEM summit

NEM summit 2014
@ Flagey (Brussels, Sept 29 & 30)

NEM @ FBF
(Oct. 8)

A still a lot of ideas...

- We need you !
 - Participate
 - Lead
 - Be involved
 - Be active

**We need to be
representative
so as all active**



Back to our General Assembly

Agenda (1/2)

- **16:10-16:30 – Content and Creative Industries priorities in the new Commission / Harald Trettenbrein**, DG Connect, Unit G1 - Converging Media & Content ; Albert Gauthier, DG Connect, Unit G2, Creativity
- **16:30-17:00 – NEM vision and strategic agenda for the Horizon 2020 work programs to come ; presentation and approval / Pierre-Yves Danet**, NEM Vice Chairman, Orange
- **17:00-17:10 – CRe-AM contribution to Content Creative Industry roadmap / Lampros Stergioulas, Dr Yiota Vassilopoulou, Dr Munir Abbasi**, Surrey University
- **17:10-17:20 – Europeana initiative presentation / James Morley**, Europeana, Creative Industries Community Developer
- **17:20-17:35 – French Augmented Reality Industrial Plan / Gérard le Bihan**, Images & Réseaux cluster
- **17:35-17:40 – FI-Business project – opportunity for creative industries in FI-PPP programme, Halid Hrasnica**, Eurescom GmbH
- **17:40-17:45 – The NEM Portugal initiative / Maria Teresa Andrade**, INESC Porto

Agenda (2/2)

- **17:45-18:00 Expression of Interest by NEM members for creation of project consortia** – Moderator: Halid Hrasnica, NEM Secretariat
 - **Networked Multimedia Laboratory in PSNC**, Maciej Glowiak, Poznan Supercomputing and Networking Center
 - **User Community Interaction**, Maria Luisa Martínez, A-CING
 - **New multi-screen interaction paradigms**, Matteo Villa, FINCONS Spa
 - **EuropeanaSpace** - Creative industries leveraging cultural heritage content for innovation, Alexandru Stan, IN2 Search interfaces development ltd.
- **18:00-20:00 –Networking cocktail with @diversity community**

Agenda (1/2)

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NEM vision and strategic agenda

Pierre-Yves Danet,
NEM Vice Chairman, Orange
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CRe-AM contribution to Content Creative Industry roadmap

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Europeana initiative

James Morley,

Europeana, Creative Industries Community

Developer

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French Augmented Reality Industrial Plan

Gérard Le Bihan,
Images & Réseaux
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FI-Business project - opportunity for creative industries in FI-PPP programme

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NEM Portugal initiative

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Inesc Porto

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Thanks
for
your
attention !

And enjoy our Networking coktail with @diversity

The Creative Shift Forum
At the Crossroads of Culture,
Entrepreneurship and Technology

Consortium Members



Funder

