



*R&D&i, consultancy and engineering company.*



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**Who we are?**  
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**A-CING** is a Spanish private entity providing consultancy, engineering and Research and Innovation services for Telecom and Environmental technologies.

**We provide regulatory, technical and innovation expertise mainly on the following fields of activity:**

Radio spectrum  
management and  
planning

Technology Transition  
Management (i.e. DTT  
switchover)

Interoperable  
content  
offering

Smart Cities

Big Data  
&  
Open Data

Control and Data  
Collection, through  
Wireless Sensor  
Networks

R&I Network  
through MED  
countries

**Radio Spectrum Management:** A-CING has been working for the **Spanish Spectrum Regulation Authority (SETSI)** since its birth, providing technical and regulatory assistance on spectrum and radiofrequency issues. A-CING staff has served as **Vice Chair of the Study Group 4 (Fixed Satellite Service) of the ITU-R** for 8 years.

**ClusMED**, FP7 project, cooperation Europe and Mediterranean countries in the ICT and societal challenges fields.



**Global ITV**, FP7 project, cooperation Europe and Brazil towards interoperable interactive digital television systems.



ACING's staff has been involved in several other projects dealing with research road-mapping (MAPEER SME), support to technology platforms (Avista, NEMi, 4NEM, FutureNEM, Mossa, sISI, FISi)

# How can we support the call?

## ICT 19 | Technologies for creative industries, social media and convergence

As the consumption of content happens nowadays anywhere, anytime and on any device, the European industries need exploring new ways of creating and accessing content to remain competitive.

**In the media context**, we can support the call with the following knowledge:

▪ **User-community interaction** User online preference analysis able to deal with incomplete information, producing ratings of content by user profile; improving the user-community interaction.



▪ **Social network analysis.**

▪ **Content-based multimedia information retrieval:**

- Evaluation/benchmarking.
- Weighting and aggregation.

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### **In addition,**

- International cooperation activities with Mediterranean and / or Latin American entities.
- Public policies, regulatory and normalization tasks. Production of technological roadmaps, support dissemination and standardization.
- A-CING is also willing to contribute on the coordination of the project as well, and on the development of the strategy for dissemination and wide awareness of project results towards its innovative implementation.

Thank you!

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