



E | SPACE

Europeana Space

Best Practice Network

**Spaces of possibility for the creative
re-use of Europeana's content**

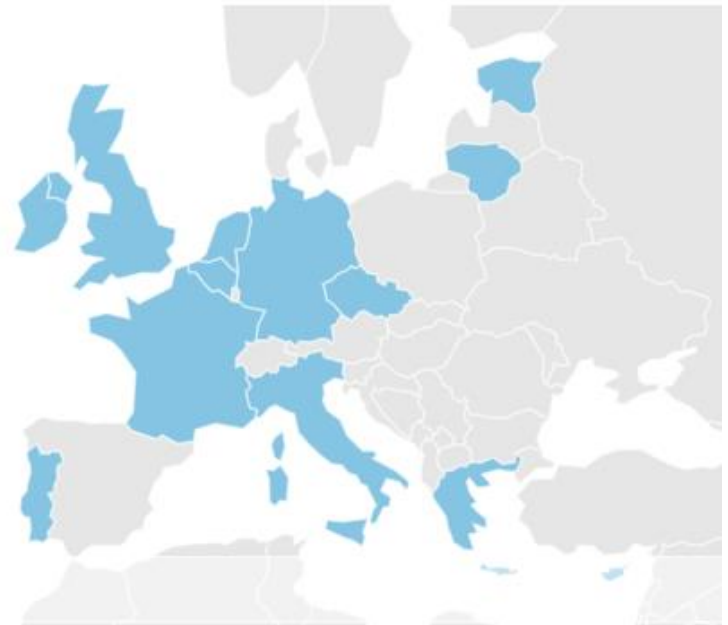
Alexandru Stan, **IN2**

NEM General Assembly, Brussels, 29.09.2014



The network

- 29 partners; 13 countries
- SMEs, cultural bodies, memory institutions, broadcasters, national cultural agencies, centres of excellence in multidisciplinary research including Universities



Scope and overarching objectives

- To increase and enhance the use and re-use of digital cultural content by creative industries, with a special focus on the use of Europeana, by delivering a range of resources and instruments to support their engagement.
- To create new opportunities for employment and economic growth in the creative industries; jobs, money, growth.

Strategic objectives

1. Establish 3 spaces to support the engagement of creative industries with digital cultural heritage: Technical Space, Content Space, Innovation Space
2. Produce 6 examples of creative applications (themed Pilots) + 4 demonstrators for educational purposes
3. Set up an open network
4. Incubation/Exploitation of outputs to be placed on the real market

Structure: key drivers of creative empowerment

Technical Space: Infrastructure and tools for content access, use and storage

Content Space: Rights management for creative exploitation of digital cultural content

Innovation Space: Valorisation and exploitation in the Creative Industries

Dance Pilot

Create a general framework for working with dance content and the metadata accessible through Europeana.



DanceSpaces - Thematic collections to share and explore
- Focus on multi-platform user-friendly UI;
- For leisure, teaching and learning.

DancePro - Multi-modal real-time annotation of dance
- For professionals and dance researchers

How to get involved

As an individual or Institution/SME:

- Join the **Stakeholder Group**
- Become an **Affiliate Partner**
- Participate in
 - **Hackathons**
 - Monetizing workshops
 - Project conferences
 - Thematic workshops

As a project: Cooperation agreement

<http://www.europeana-space.eu/network-2/>

Next appointment

DIGITAL CULTURAL CONTENT RE-IMAGINED:
NEW AVENUES FOR THE ECONOMY AND SOCIETY

Venice, 16-17 October 2014

Auditorium S. Margherita, Ca' Foscari University of Venice

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