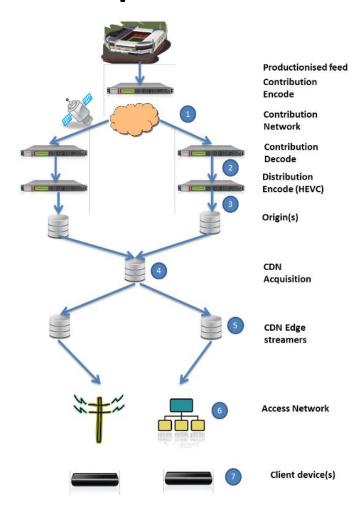


Proof-of-Concept

- OTT live distribution of World Cup (Brazil) & Commonwealth Games (Scotland) in UHD
- World Cup p60
 - satellite contribution
- CWG p50
 - end-to-end IP delivery
 - from camera to screen







Technologies Used

- DASH
 - Dynamic Adaptive Streaming over HTTP
- HEVC
 - High Efficiency Video Codec (H.265)
 - Reduce bitrate by 30-50% compared to H.264
- p50/p60 Video
 - No interlace
 - Impact on motion blur with sporting content
 - Need for p100/p120?
- Main 10 profile (CWG only)
 - Bitrate efficient
 - Better linearity
 - High dynamic range (future use)





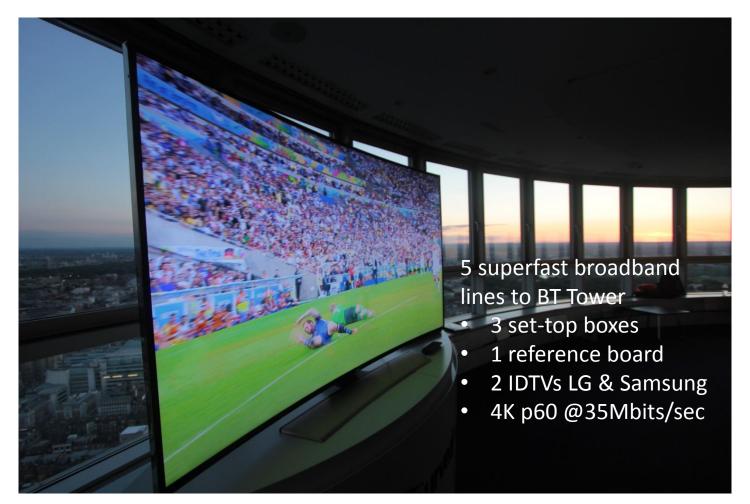
Live video delivery via DASH

- √ No special infrastructure required
 - ✓ Compatible with existing CDN architectures
- ✓ Client adaptation between video rates to mitigate network variability
- √ Flexible audio/video combinations (manifest)
- ✓ Pause/rewind are straightforward
- Introduces startup delay





World Cup Final - BT Tower Demonstration









CER

C (7777) C

Vixs

Sagemcom

Humax

Vixs

- Xcode 6400 series SoC
- libDash

Sagemcom

- Broadcom
- DASH-js

Humax

Broadcom

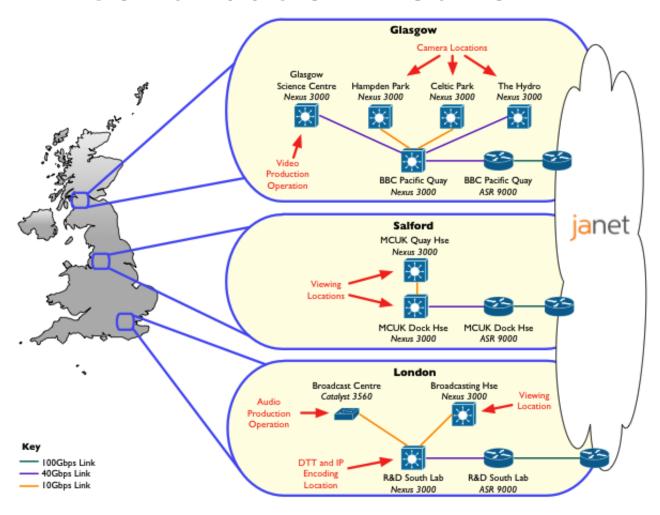
Commonwealth Games







Commonwealth Games Contribution Network

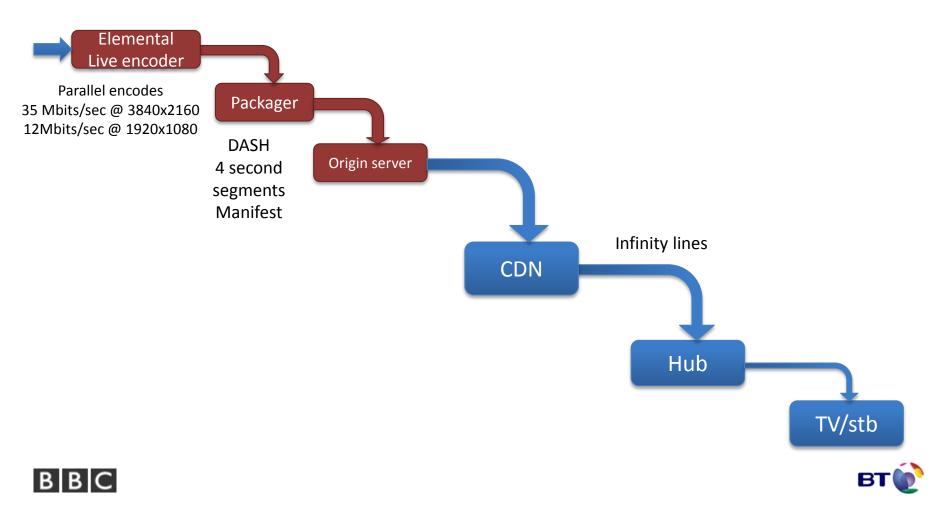




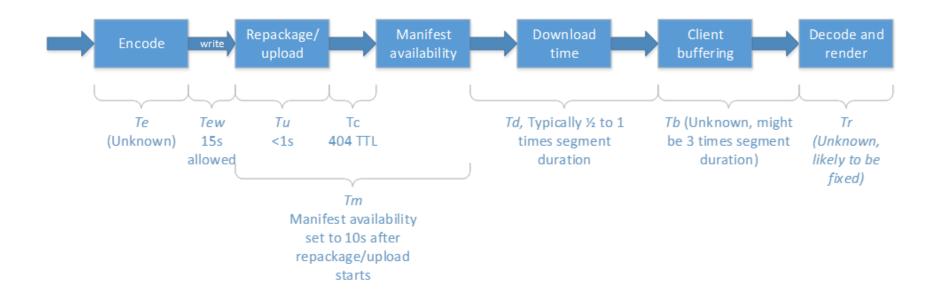


Distribution Architecture

12Gbits/sec input (4 3G SDI)



Distribution delays







Lessons Learnt

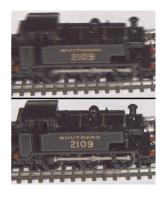
- HEVC encoding
 - Live HEVC encoding very new technology
 - Bitrates 40% higher than estimated from offline encoding tests
 - Consistent across a number of encoder implementations
 - Insufficient processing capability to encode multiple representations in real-time
 - Main 10 support is not ubiquitous in decoders
- Client adaptation to variable network throughput
 - Unable to test thoroughly with 2 representations
 - DASH implementations were very simple
 - · Clients did not track network bandwidth
- End-to-end delay
 - Typically 45s late compared to UHD broadcast
 - Delay increased in some receivers as event progressed
 - Delay is inherent but a better implementation should achieve 20s
- Network/Client interaction
 - Numerous detail issues identified
 - Number of connections opened by a client
- Home Networking Throughput



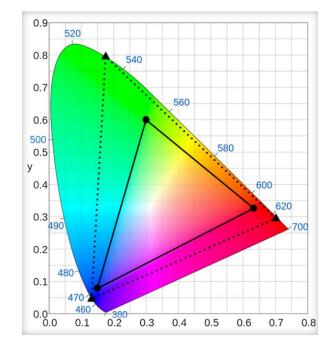


UHD – just more pixels?

- Better Pixels
 - Benefits to all screen sizes
 - High frame rate
 - 25fps \rightarrow 50fps \rightarrow 100fps
 - High dynamic range
 - 10 bit path
 - More colours BT2020
 - Interaction with HEVC encoding
- Better audio











Conclusions

- Delivering UHD via DASH is viable
 - 3 BBC Sites
 - BT Tower event
- BT CDN infrastructure worked as expected
 - UHD bitrates supported
- Distribution encoders
 - Currently typically support 1UHD+1HD stream
- Production architectures
 - 4 x 3G is very difficult to use





Conclusions

