

Creative Industries Investment Forum

Today as from 14h00

NEM Summit
30 September 2014



Media Deals

Media Deals : *who are we*

- a **pan-European network of investors** focusing on the **creative industries and Digital Media** sector
- consists of **investors** covering all stages of investment who regularly meet in small groups to look at selected companies from all over Europe
- regular **investment forums** offering coaching for companies and expertise transfer for investors, next: Paris on Oct 30th for the Paris Game Week
- Member of EBAN, EBN And NEM

Media Deals : *who are we*

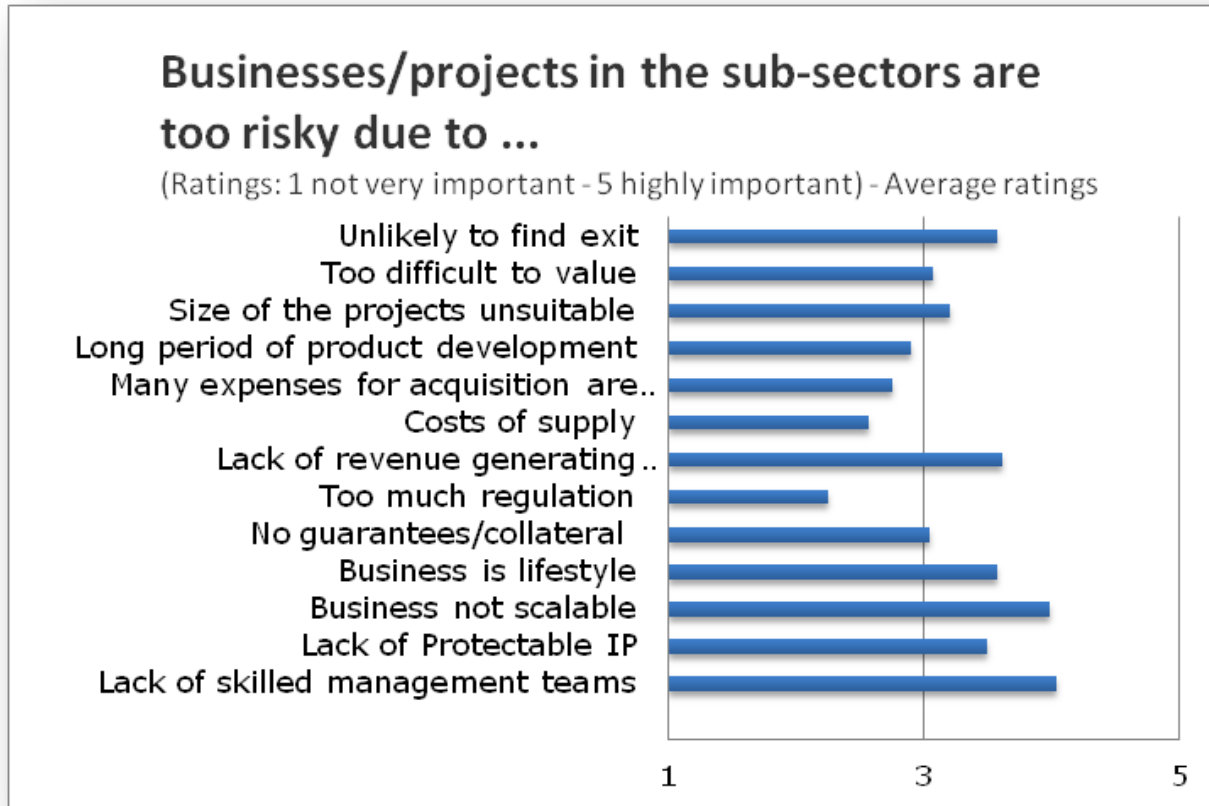
- Involved in different EU projects:
 - Advisor to access to Finance Working Group of the ECIA
 - Partner of Digi BIC project (FP7) –
 - Partner of EIG (European Investors Gate) (DG Connect)
 - Partner of CI Network of entrepreneurs (Leonardo)
 - Subcontractor to 3C4 Incubation project for Creative Industries

Now involved in:

- FI Business support action
- Innocreate (New DigiBic)
- Digital Twist project
- WEHub project



Investor's Survey: Results



INVESTORS' assessment of the risks compared to return in CI

Investment Forum at NEM

- 3rd year after Istanbul and Nantes
- Simple format: 10 selected companies with at least 10 investors with interest and experience in the sector
- Strong emphasis on feed backs from investors and coaching for companies
- Stronger interest from the Investment community
- Focus on creative Industries and digital media
- Attractive to Start ups looking for seed capital till A round

- Launched for DG Connect “Connect Investors Club” : 10investors from 10 different countries focussing on Cross Border Investment in the Creative /digital Media Sector

Thank you!

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