

3 minutes to

LOVE

the



FI content

workshop



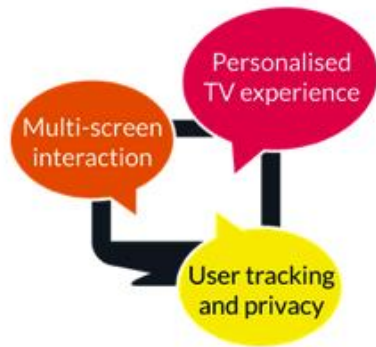
14:00 – 17:30

Foyer 1 (2nd floor)

1. What is Flcontent ?

2. Today's workshop

We work on 3 platforms



Social Connected TV

Multi-screen interaction
Personalised TV experience
User tracking and privacy



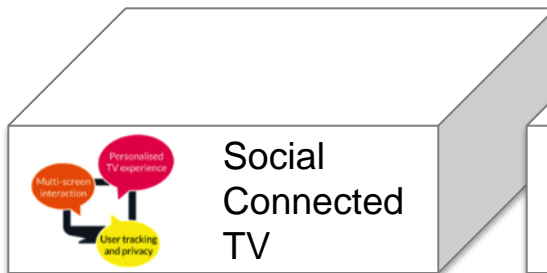
Smart City Services

Contextualisation
Live information
Live sharing and communication

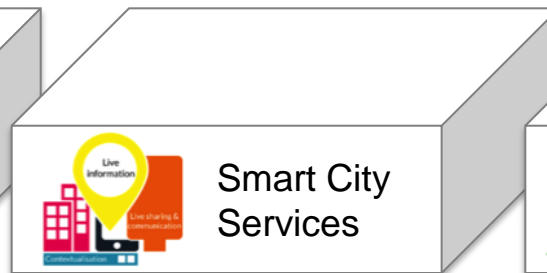


Pervasive games

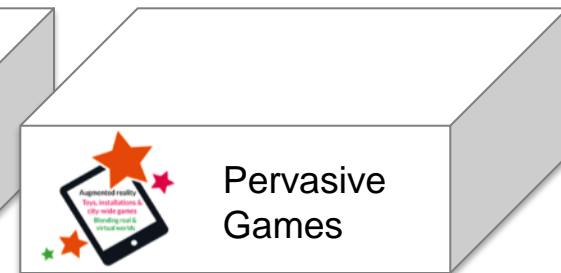
Augmented reality
Blending real and virtual worlds
Toys, installations, and city-wide games



Social
Connected
TV



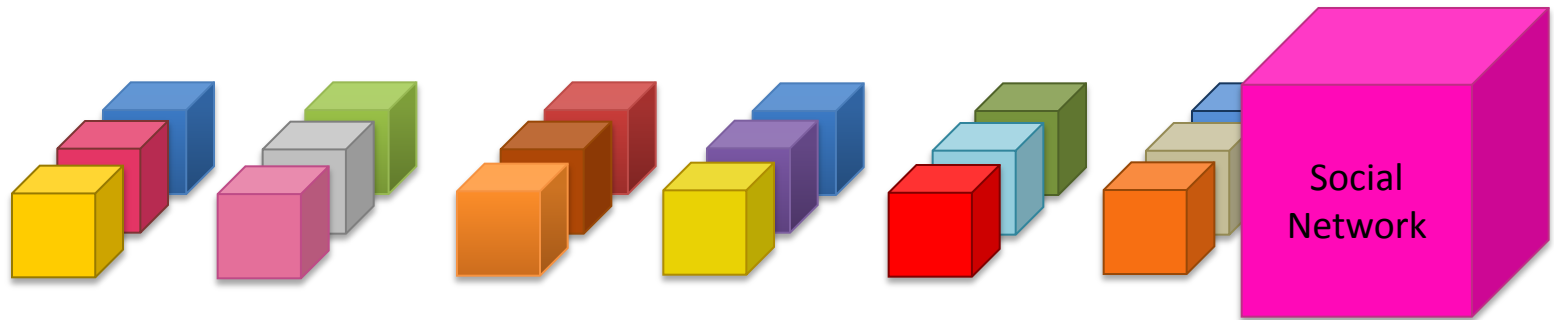
Smart City
Services



Pervasive
Games

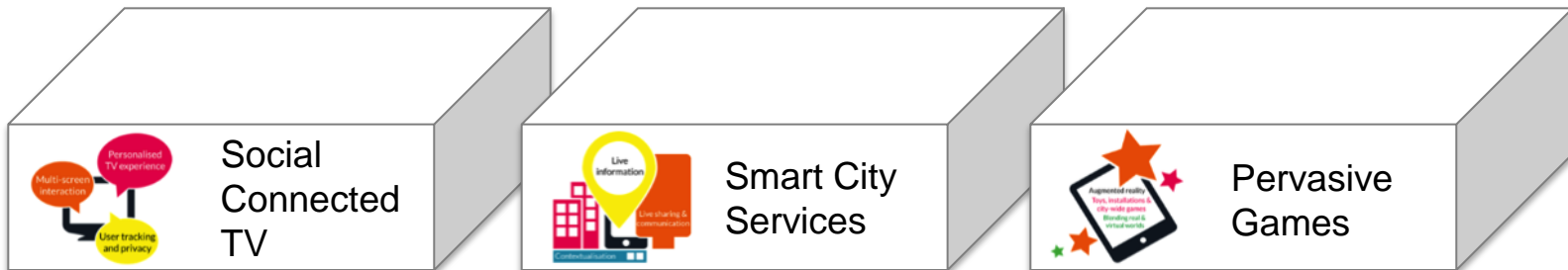
3 Platforms

For each platform, we create cutting-edge software blocks called « enablers »



Enablers

3 Platforms

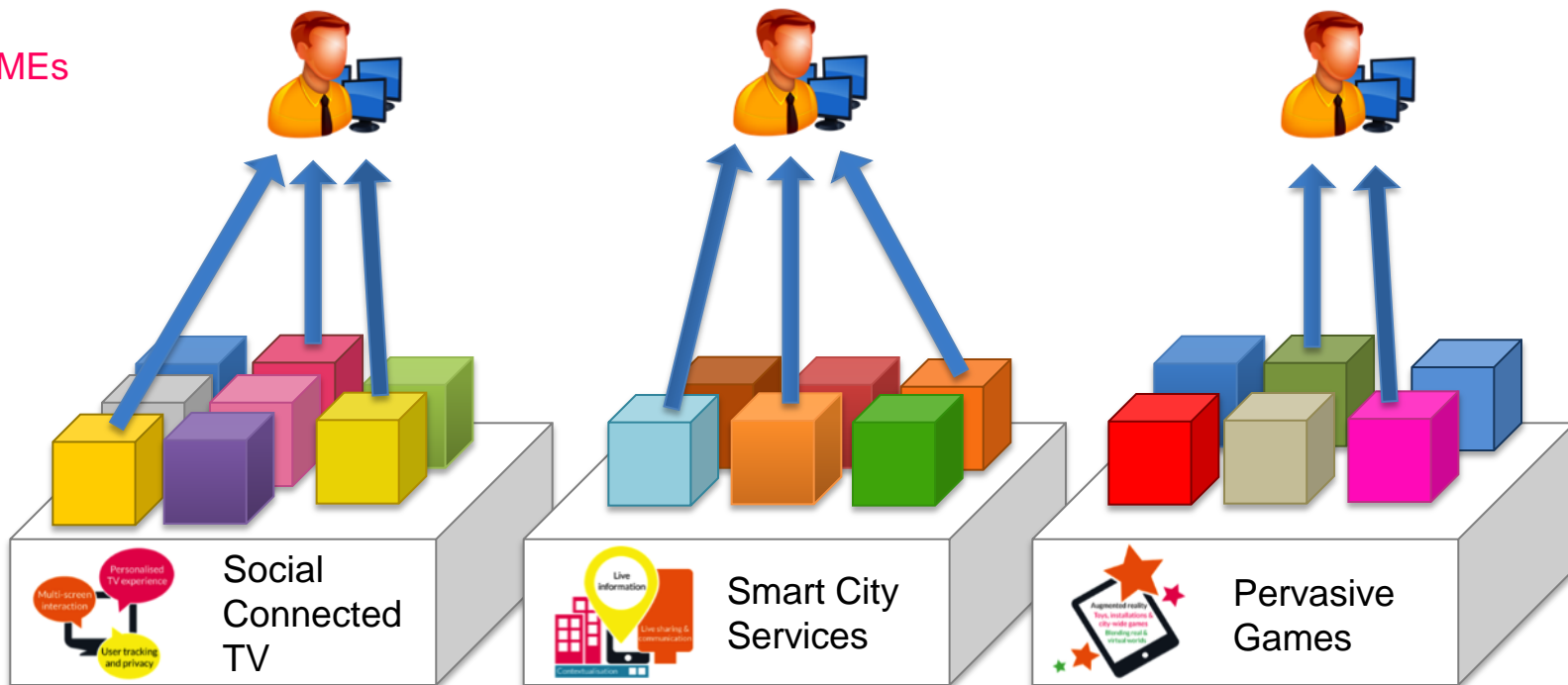


Enablers are available to all developers & SMEs

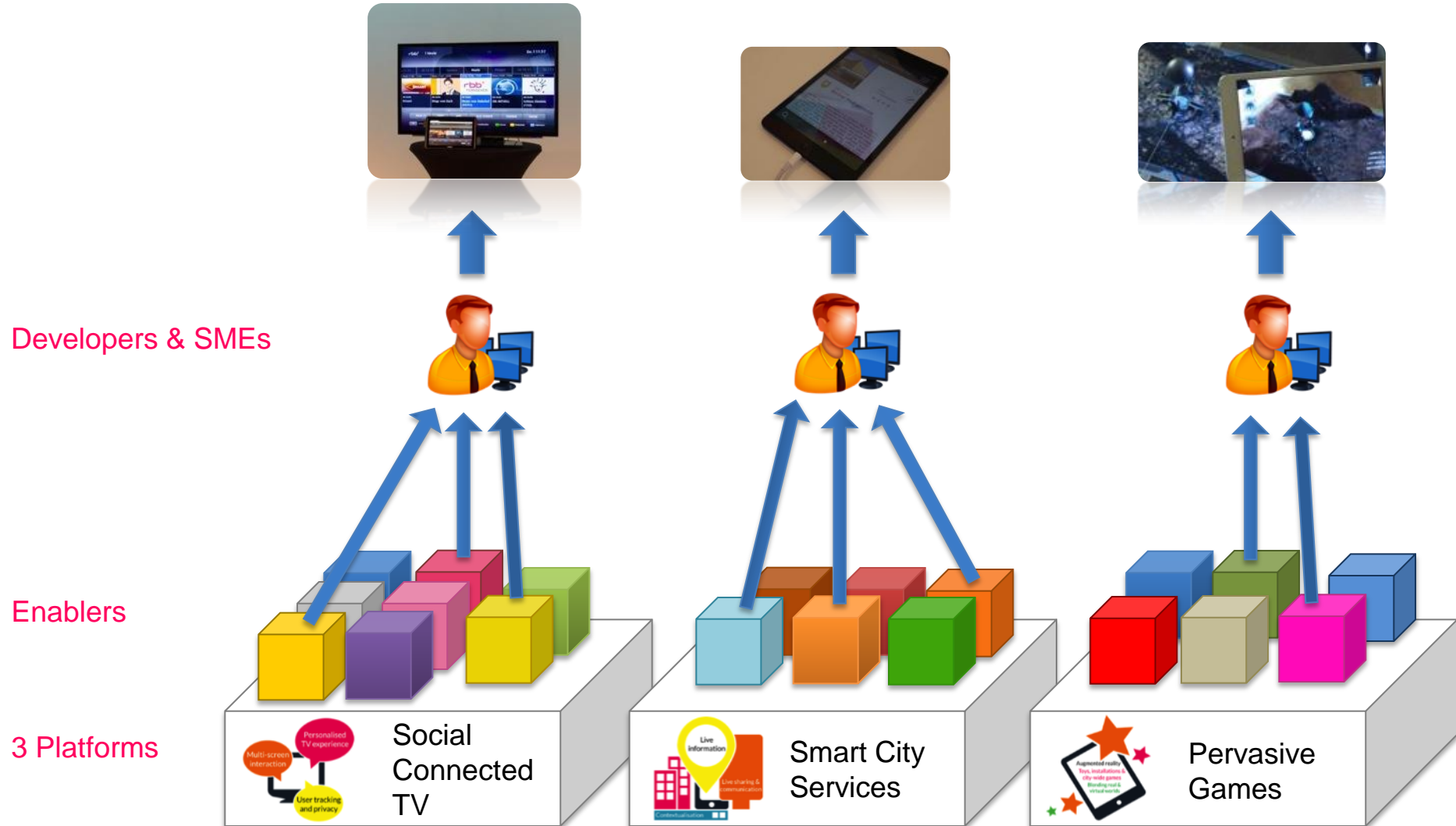
Developers & SMEs

Enablers

3 Platforms

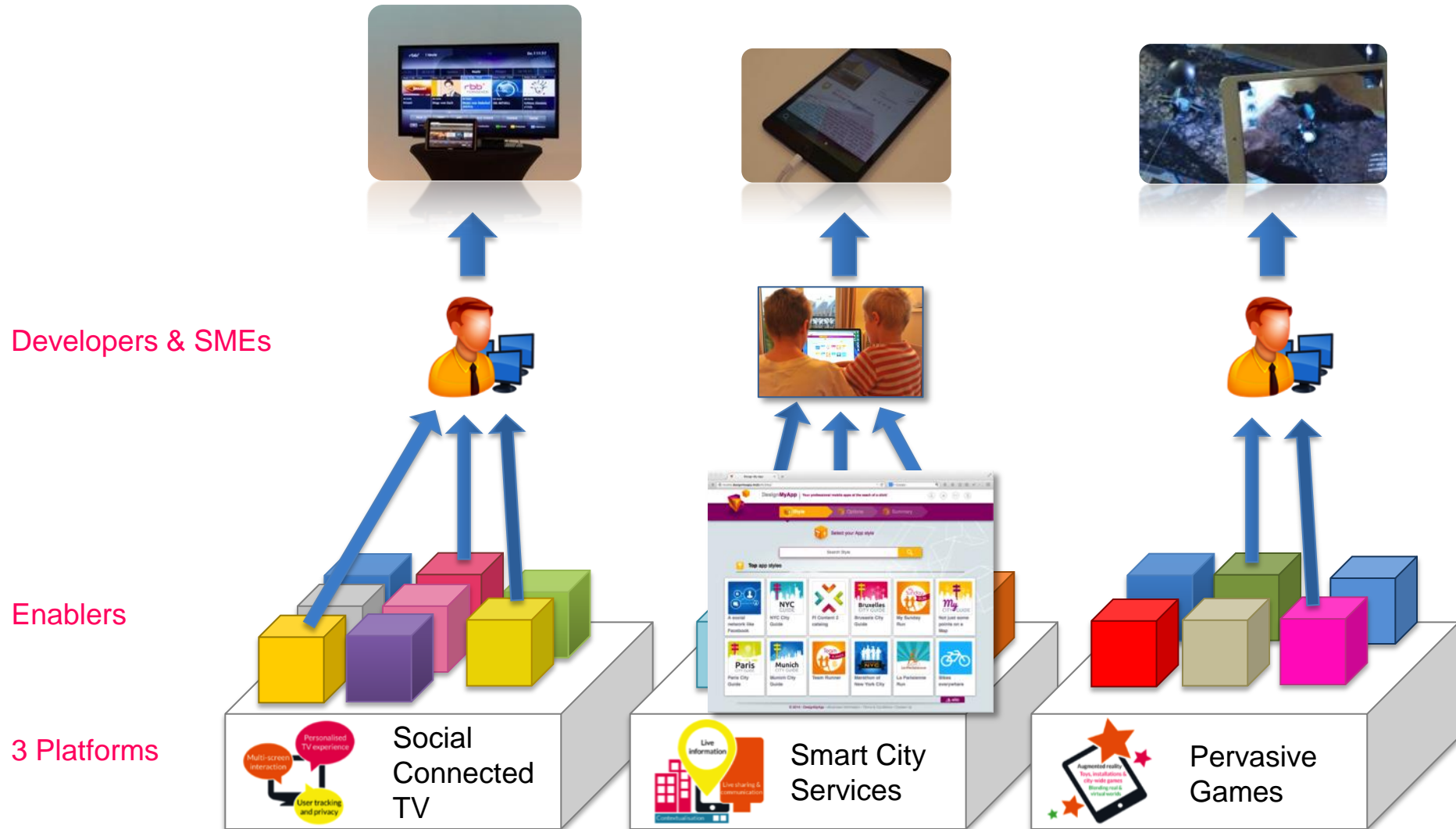


To create media & content applications



There is more...

A web platform for end-users to create apps too !

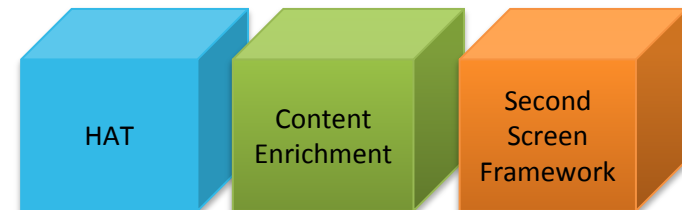


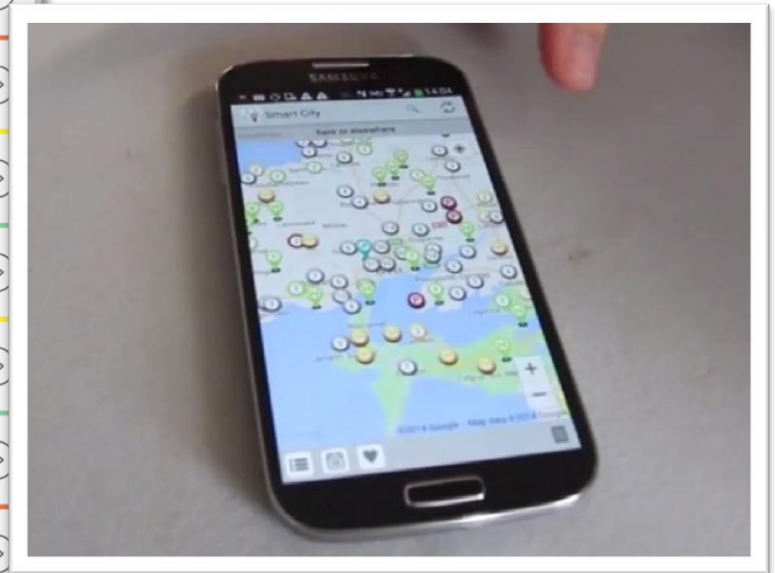
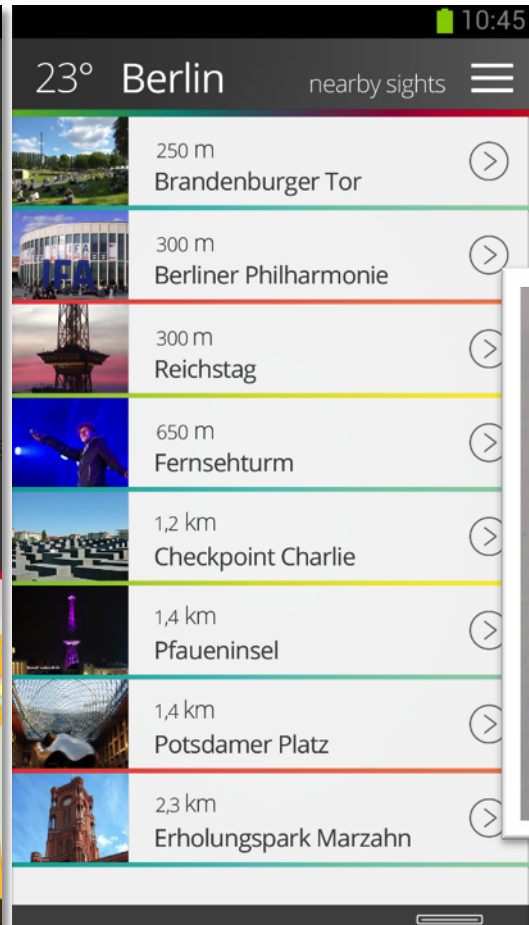
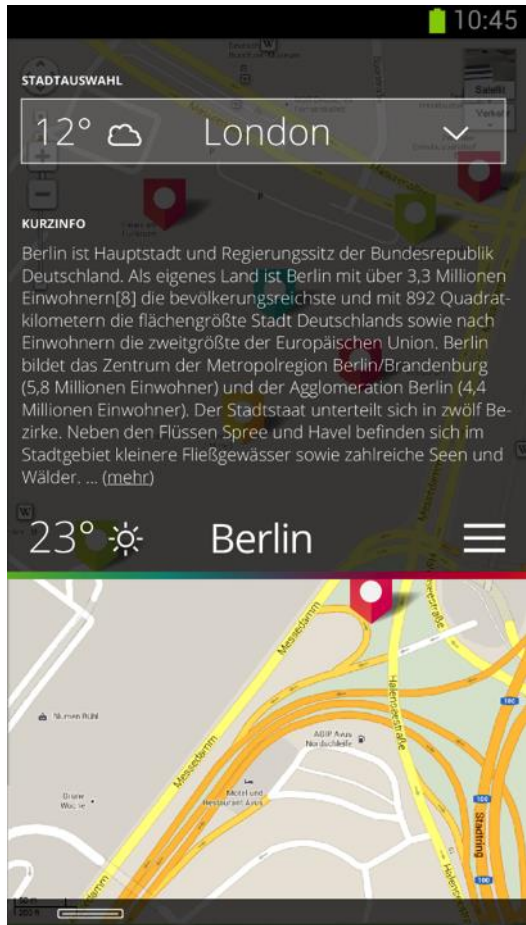
1. What is Flcontent ?

2. Today's workshop

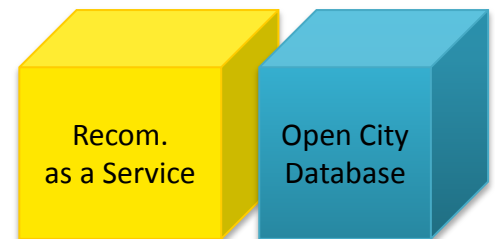


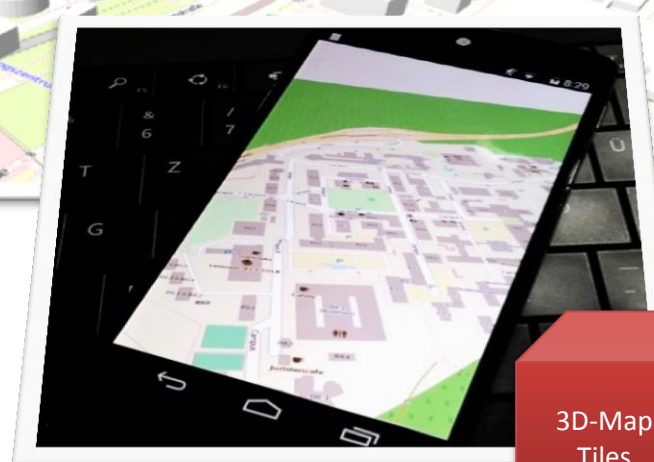
Build your own HbbTV editorial apps



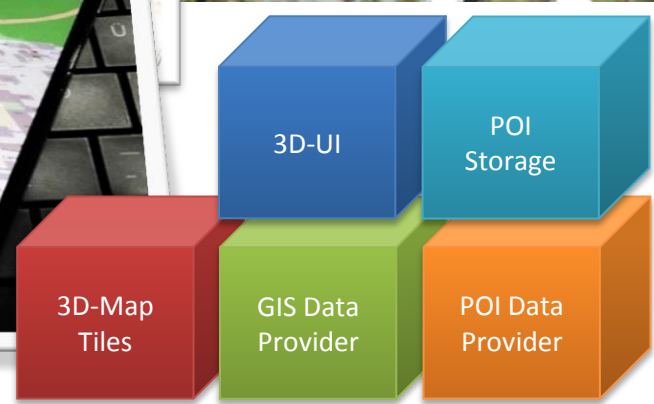


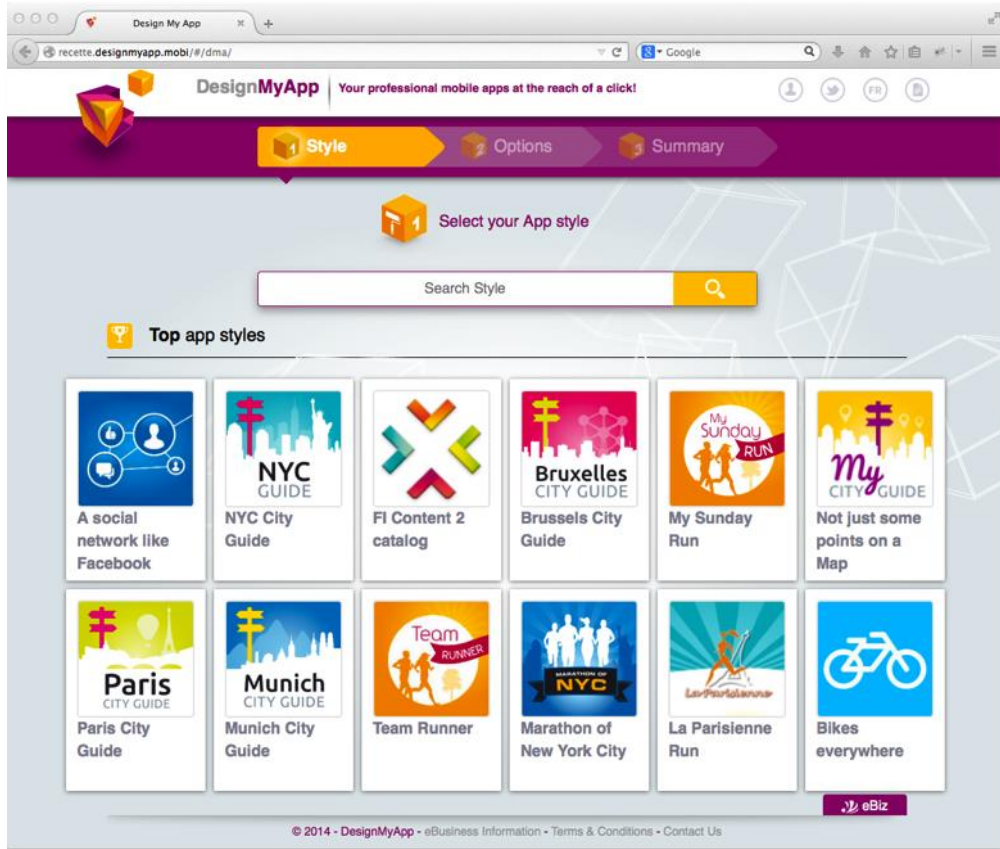
Smart City Guide App



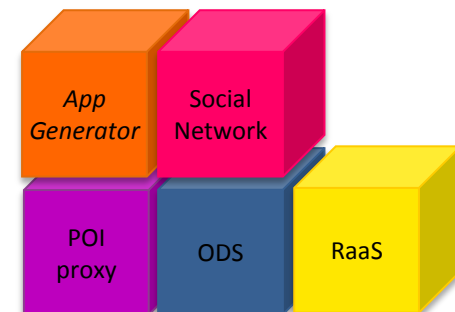


3D-Cities on the Web





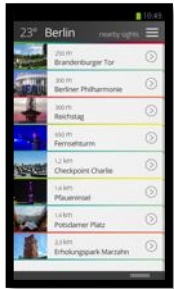
Create your own app today !



Special « Flash Sessions »



14:30 : Make business with app generation



15:00 : How to build a smart city guide



**15:30 : Mixed-reality applications
for 3D-city services on the web**



16:00 : Create a HbbTV App with HAT