

TVRING

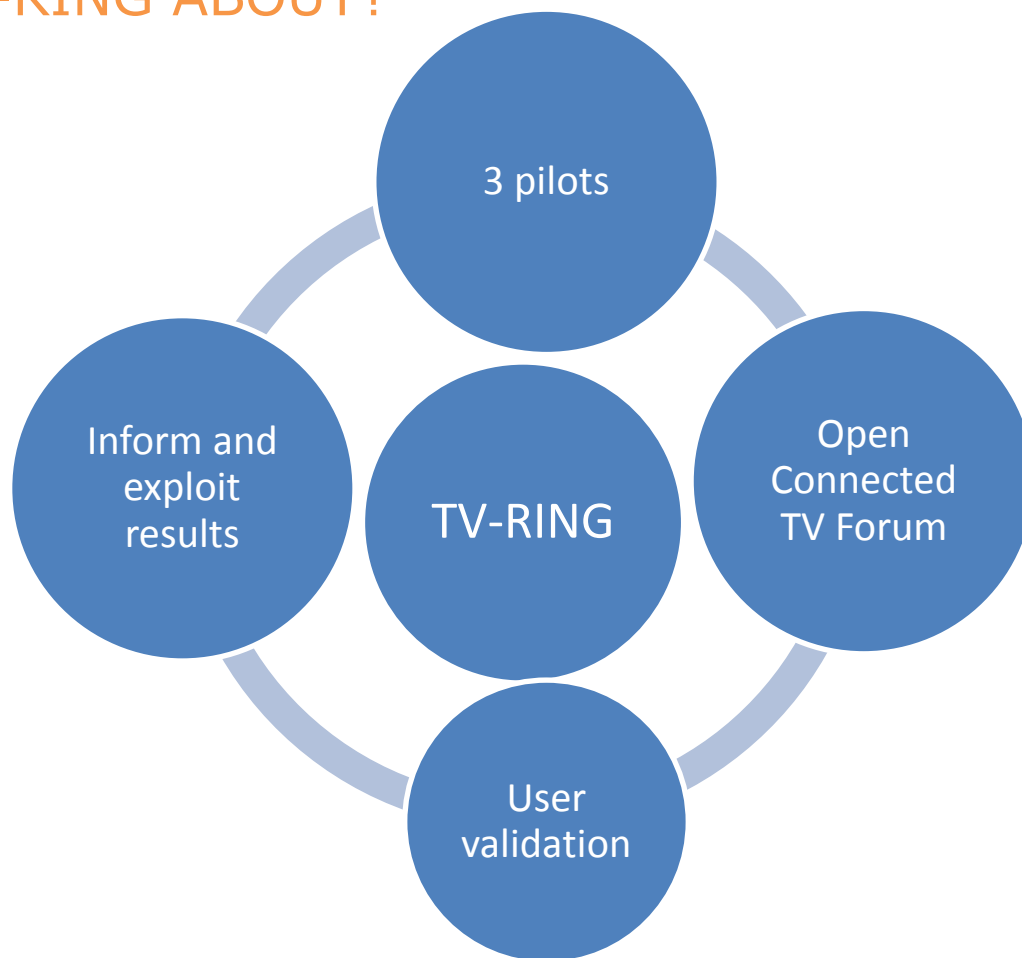
2nd Workshop: **Connected TV Services and Apps** @NEM Summit

(Brussels, 30th of September 2014)

TV-RING workshop @ NEM Summit

Relevant European Connected TV projects, Connected TV trends and funding opportunities

WHAT IS TV-RING ABOUT?



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3 pilots

The Netherlands

Digital Right Management (DRM)

Recommendation systems

2nd Screen App

Germany (Berlin-Brandenburg)

HbbTV App with UHD contents / MPEG-DASH

New interactive formats

TV App Gallery

Spain (Catalonia)

Multicamera Service

MPEG-DASH: Live and On-demand

WHAT IS TV-RING ABOUT?

Open
Connected
TV Forum

Online

For stakeholders:
Information and
discussions

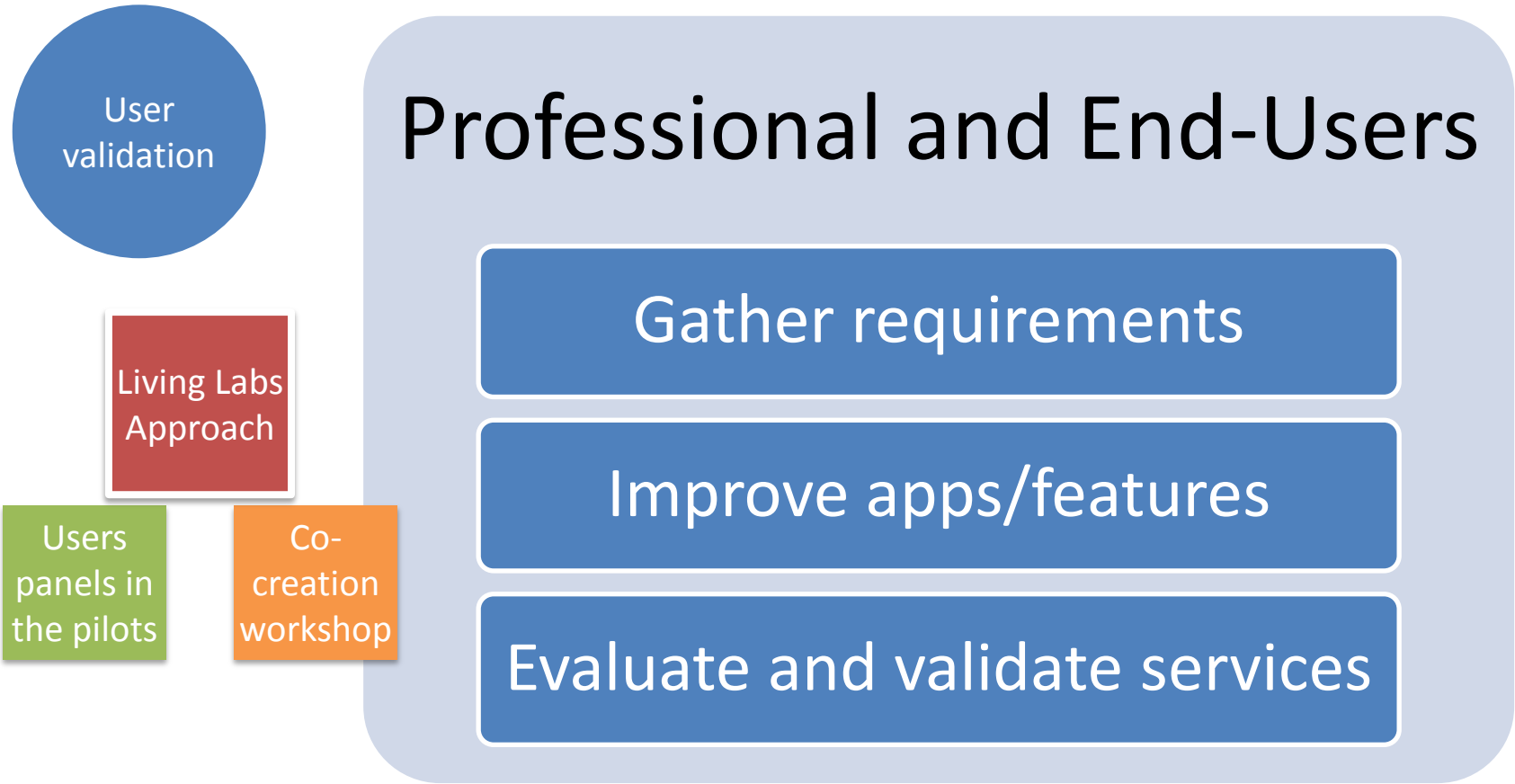
For developers:
HbbTV development
tools and resources

Offline

International &
Regional Workshops

Third parties
engagement > use of
test-beds

WHAT IS TV-RING ABOUT?



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Inform and exploit results

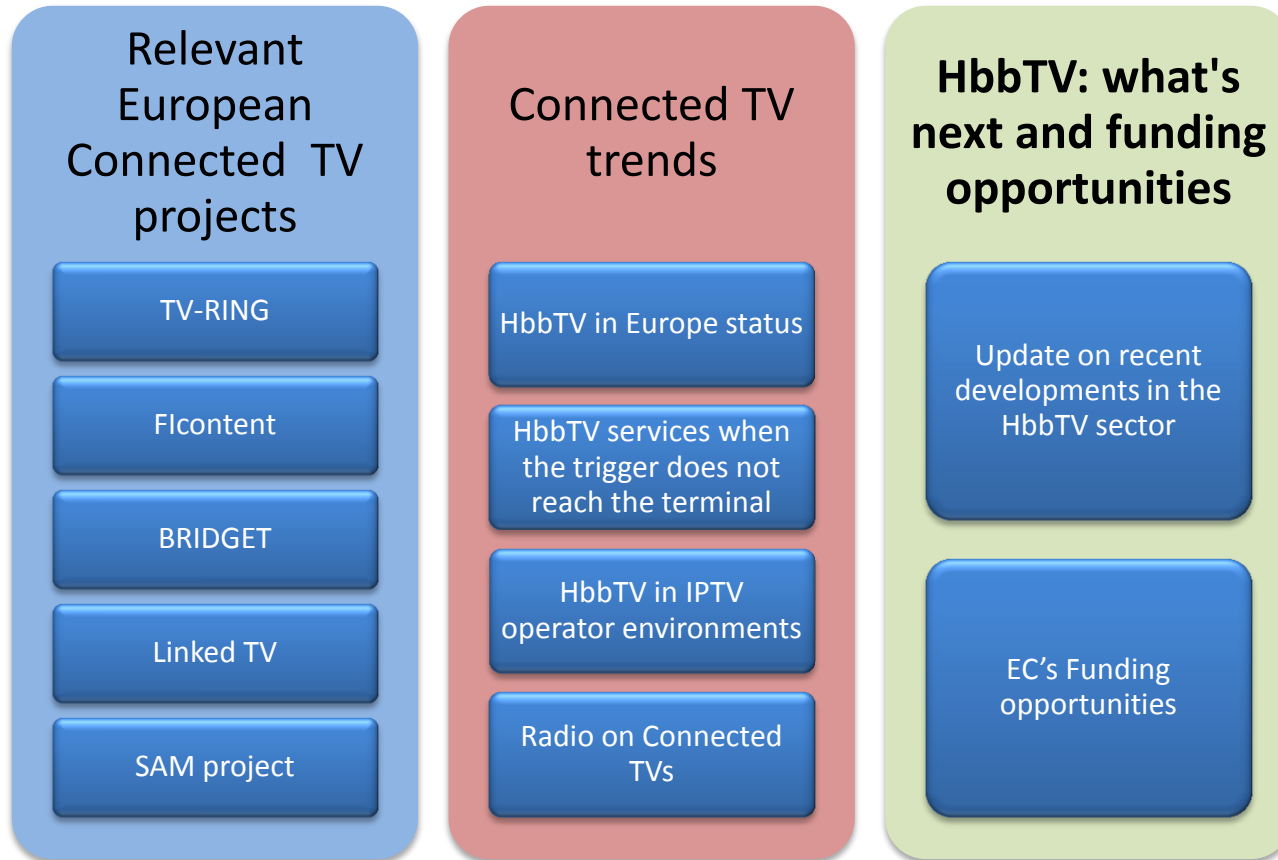
Communication

- Events
- Website
- Publications

Exploitation

- Validation of services
- Creation of business models
- Explore potential new business models

TV-RING international Workshop: What can you find?



We invite you to join us the 30th of September

Where: **Flagey building – Foyer 1 (2nd Floor)**

When: **14.00h**

Thank you for you attention!

If you want further information, please contact us: sergi.fernandez@i2cat.net (TV-RING project coordinator) or visit www.tvring.eu