

TISP – Where ICT meets publishing

Publishing and ICT build an alliance for innovation and growth



Co-funded under the
ICT Policy Support Programme
of the European Union



ICT and the publishing industry

the largest European
cultural industry

meet

the fast-growing ICT sector

A world of opportunities

- **Foster new partnerships**
- **Create new products**
- **Innovate processes and services**



Where is publishing going in the digital age?

- TISP highlights innovation, check out our examples (and bring some!)

How can we boost the integration of ICT and book publishing?

- Discover the TISP recommendations (can they apply to you?)



Looking for ways to support a joint project?

Searching for a channel to highlight the most important needs for research/investment/development in ICT and publishing?

Come and see how TISP can help

Building policies to support ICT innovation in publishing: strategies meet experiences

FOYER V.I.P

14h00 – 15h30

TISP

**Technology and Innovation
for Smart Publishing**