



Funding Possibilities for Content and Media

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Funding possibilities: CURRENT

- WP 2014-2015 ICT 19:
Technologies for creative industries, social media
and convergence
 - ***DEADLINE: 14 April 2015***

Convergence & Social Media

ICT 19 – 2015 – Call 2 b) and c)

1. What is Connect G.1 looking for? (PART I)

(b) Innovation actions 20 M€

- New services, pilots, large scale demonstrations (70% funding)

On...

- Interactive / Convergence
 - Integration of broadcasting, Internet based services, audiovisual and social media
- Multimodal multidisciplinary search
 - Any type of content: 3D, user generated, real-time, social media
- Immersive environments
 - Any device, always connected, surrounding, multi-sensory, interactive

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ICT 19 – 2015 – Call 2 b) and c)

1. What is Connect G.1 looking for? (PART II)

(c) Coordination and Support Actions 2M€

Covering at least one of the following points:

- Increase cooperation between policy and research on Converge and Social Media
- Support on Convergence and Social Media activities (dissemination, research roadmap,...)

Funding possibilities: **FUTURE**

- Media and content actions in next WP
- Future Multimedia Internet (FIRE)
- Big Data PPP initiative

FIRE – Future Multimedia Internet

***large-scale experimentation on Future
Multimedia Internet (FMI) services***

- Impact of future media on communication and storage infrastructure

Media opportunities - Big Data PPP

- The Public Private Partnership (PPP) links up European industry (large players and SMEs), researchers, academia and the EC to cooperate in data research and innovation.
- The EC will respond to the main research challenges and needs identified by industry and academia in a SRIA in future Horizon 2020 WPs
- Investments are expected to reach around €2.5 billion over 2016-2020. Each EU euro is expected to trigger €4 of private sector investment (around €2 billion).

Media opportunities - Big Data PPP

- Big Data PPP: partnership between the EC and the [Big Data Value Association](#), a non-profit, industry-led organisation whose members include: IBM, SINTEF, University of Bologna (CINI), Polytechnical University of Madrid, NOKIA Solutions and Networks, THALES, University of Duisburg Essen, Siemens, SAP, Engineering, TIE Kintetx, ANSWARE, Software AG, Orange, Atos, INDRA, ITI, VTT, Fraunhofer, DERI, and the Technical University of Berlin.
- No Media partners!
 - <http://www.bigdatavalue.eu/>
 - WS on Media and Big Data: intra-sector and cross-sector