## 5G Networks of Future

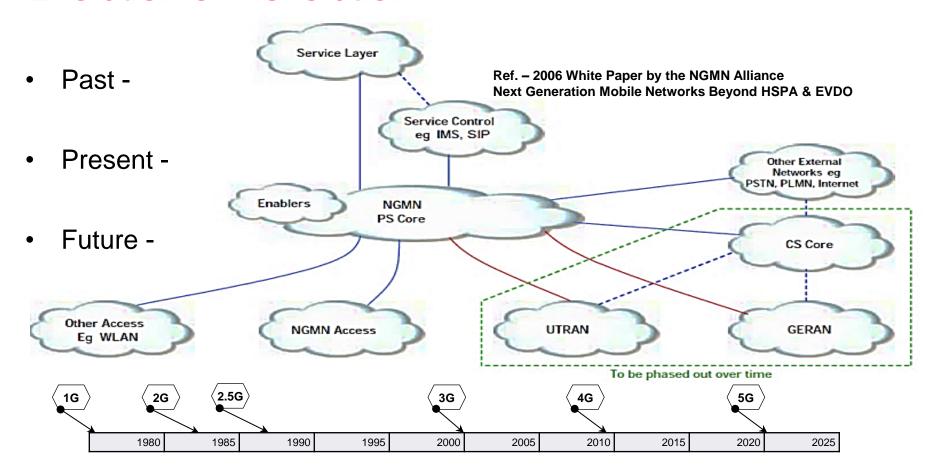
Hamid Falaki

Technical Architect – Communications 26<sup>th</sup> Feb. 2015





#### **Evolution or Revolution**



## Business for all

Market vs Technology

Stakeholders

Technology

## Ericsson pushes consistency in new 5G technology



Ericsson is planning to showcase new technology related to the quality of future 5G networks at next week's Mobile Congress.

#### NEC, NetCracker to develop SDN/NFV solutions under new brand



NEC and NetCracker will co-develop a SDN and NFV solution after launching an initiative to help service providers explore the opportunities presented by the technologies.

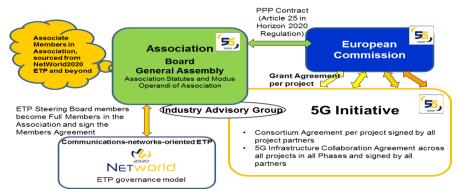
## **Business for all**

Market vs Technology

Stakeholders

Technology





http://networld2020.eu/relationship-to-5g-ppp/

## Business for all

Market vs Technology

... the perception of infinite bandwidth, instant response & content delivery

#### What can 5G do for me?

Stakeholders

Technology



Ref. Innovation Gateway WA1, University of Surrey

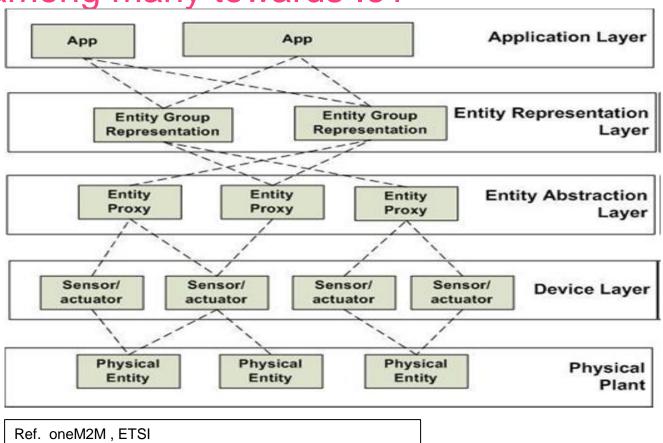


Architecture among many towards IoT

Applications

Networks

Devices



## Digital Catapult

- Applied Research
  - 5GIC, test bed
  - **5G SME Engagement**
  - **Partners**





#### **5G INNOVATION CENTRE**

5G will intelligently understand the demands of users in real time, dynamically allocating network resources depending on whether the connected device needed voice or data connectivity.



Professor Rahim Tafazolli Director of 5GIC and Institute of Communication Systems

#### What is the Catapult Doing?







#### Some of Our Partners/Supporters

















































#### Our focus is on the Data Value Chain



## Copyright Hub - Overview





The Copyright Hub is an industry forum and technology platform providing services to enable digital rights exchange, connecting users to rights owners and reducing licensing friction. Aims:

- Reducing licensing barriers & opening up new markets whilst not interfering with existing business models
- Automating low value / high volume transactions promoting digital content use & greater creator control
- A cross-border, creative industry-funded, voluntary & non-exclusive forum and platform built on open source technology
- Open internet-focused and built on open source technologies
- Culture, language and licensing regime agnostic adaptable to specific needs whilst remaining interoperable
- Business model / payment mechanism agnostic will interface with whatever model and services the rights owner uses
- Licence-type agnostic determined by the rights owner, not the Hub

Contacts:

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# Thank you

#### **Digital Catapult**

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