

NEM 19th General Assembly meeting

Digital Catapult, 101 Euston Road, London
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#NEM_ETP

Welcome to



New European Media

NEM 19th General Assembly meeting - Feb.
26th 2015

NEM...

**is THE Horizon 2020 European Technology
Platform dedicated to Content**


*dealing with Connected, Converging and
Interactive Media & Creative Industries'*

driving the future of digital experience


New NEM in a nutshell




Cluster of clusters



Cluster of associations




Cluster of platforms



Content & Creative industries



Cluster of clubs

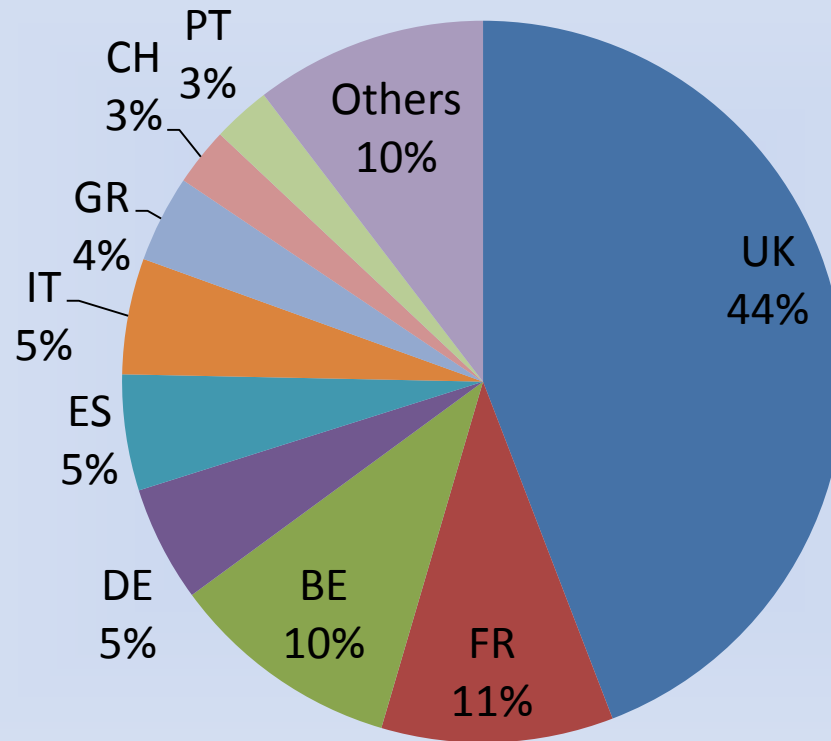


Cluster of projects



*dealing with
Connected,
Converging
and Interactive
Media &
Creative
Industries*

You are today from ...



19th General Assembly

Location: Digital Catapult, 101 Euston Road, London NW1 2RA

Agenda

- 09:00 – 09:15 Welcome (Jean-Dominique Meunier, NEM Chairman, Technicolor)
- 09:15 – 09:45 Opportunities for NEM in upcoming Horizon 2020 Calls for Project Proposals– Creativity & Art (Albert Gauthier, EC)
– Media sector in the Big Data PPP and Objective ICT 19 (Miguel Montarelo-Navajo, EC)
- 09:45 – 10:30 Immersive Content (Pierre-Yves Danet, NEM Vice-chair, Orange)
– a proposal for a focused PPP in Horizon 2020
– 5G as opportunity and challenge for content and media industry
- 10:30 – 11:00 Break
- 11:00 – 11:20 Building a sustainable innovation ecosystem for a the future of digital news media (Rolf Dyrnes Svendsen, chairman of the Global media Innovation Advisory Board)
- 11:20 – 12:30 Expression of interests by NEM members (moderator: Halid Hrasnica, Euresoom GmbH / NEM Secretariat)
- TRANSPORT+: Towards social media services providing more than media transport (Luis López Fernández, Universidad Rey Juan Carlos / Madrid Network Cluster)
 - Innovation opportunities with Nordic NxtMedia (Andrew Perkis, NTNU and Advisory Borad member – Global Alliance of Media Innovation)
 - Multimodal OTT (Matteo Villa, FINCONS Spa)
 - FI-ADOPT 3rd Open Call (Theodore Zahariadis, Synelxis)
 - Attention ON publishing and the creative content sector: Creativity in digital storytelling at the intersection between policy, industry and research (Nina Klein and Holger Volland, Frankfurt Book Fair)
 - Opportunities with the Media Innovation Studio (Paul Egglestone, WAN IFRA)
 - Introduction to TWIST (Pierre Collin, TWIST cluster)
- 12:30 – 14:00 Lunch break
- 14:00 – 14:20 5G Networks of the Future (Hamid Falaki, Digital Catapult)
- 14:20 – 14:40 NEM position paper on Accessibility: Can UHDTV really change the world? (David Wood, European Broadcaster Union)
- 14:40 – 15:10 Creative industries in UK (Colin Davidson, The Imaginarium Studio's Chief Scientist)
- 15:10 – 15:30 FIWARE Mundus: The Path to a Global Future Internet Ecosystem (Monique Calisti, Martel-Consulting)
- 15:30 – 16:00 NEM challenges 2015 (Jean-Dominique Meunier, NEM Chairman, Technicolor)
- 16:00 – 16:30 AOB and meeting closure

Agenda

Enjoy &

tweet !

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