

Opportunities with the Media Innovation Studio

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Global Alliance for Media Innovation



**MEDIA
INNOVATION
STUDIO**



- The University of Central Lancashire (UCLan) is the fifth largest university in the UK with over 35,000 students and staff.
- Based in Preston, in the heart of the North West UK, UCLan's modern campus is 45 minutes by road from MediaCityUK, the new home of BBC Breakfast, 5 Live, Learning, Children and Future Media.
- UCLan has been recognised as the region's top university for producing student start-up businesses with over 1000 UCLan students and graduates starting a business in the last 5 years.



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Based in the School of Journalism and Media at UCLan, the Media Innovation Studio is an international research centre and learning lab.



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Our Value Exchange



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Why we do it

1

to create impact at a community level through meaningful new opportunities & enriched life experiences

3

to partner with sponsors to create a sustainable world class centre of research excellence that shapes policy

2

to understand, exploit and commercialise the opportunities afforded by new digital technologies

4

to foster a creative, interdisciplinary and collaborative culture creates value and shares knowledge



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Our projects

The easiest way to find out about what's currently happening at the Media Innovation Studio is via our website and Twitter feed:

<http://www.mediainnovationstudio.org>

Twitter: @MISt_uclan

Our offer

- Access to innovation space and unique creative facilitation technology
- Access to partner and consortium networks to partner on H2020 projects
- Expertise in developing and prototyping new technologies and software applications
- Real world testing and evaluation of software and hardware in communities, schools and business environments
- Media Exposure for public dissemination of project outputs



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