



GAMI / NEM

A vision of Disruptive Innovation between Academia and News Industry Democracy is based on well informed people

Competitiveness relies on information

Education needs information

Freedom means information independency

Privacy is more than good doors, walls and curtains

But big players now

Controls the whole chain of Hardware, Software, Data

Follow us at any seconds of our life

Set the rules of what we can say and how we can say it

Buy the last land of freedom: buys content and publishers, set the new economic rules

Big players just do their job, and they do it well

They are coming from the academic world and understand the need for time

They have a culture of Risk

They come from another culture of investment

They have the money

They set a global market

Can We Still do Something ? Yes!

EPFL / Ecole Polytechnique Federale de Lausanne
10'000 Students
2'000 PhD
360 Labs
1 -7 EU rankings





ECAL/Ecole Cantonal d'art de Lausanne 640 Students Graphic Design/Product Design/ Media & Interaction Design/ Cinema Art Direction /Fine Arts.

minte





EPFL+ECAL LAB

EPFL Design Center on ECAL Campus Vice Presidency for Innovation and Tech Transfer

EPFL HECAL LAB

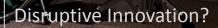
Missions: Innovation Research Education

EPFL+ECAL Organisation & Partnerships

Academic Partners	Private Partners	Collaborators
ECAL (Lausanne)	Kudelski Group	Interaction designers
ENSCI (Paris)	Faveeo	Graphic designers
Parsons (NYC)	Verallia	Object designers
RCA & HHC (London)	Agence France Presse	Software Developper
	Vaudoise Assurances	Computer engineers
Funding	Melissa	Electronic Engineer
EPFL (Federal Budget)	Lombard Odier	Materlial science engineer
Industrial Partners	Vacheron Constantin	UX/UI Analyst & researcher
Scientific and Innovation	Logitech	Research architects
Technical Suppliers	Red Cross Museum	
	Louis Vuitton	
	Montreux Jazz Festival	
	Pro Senectute	

Décision

Solaronix



Innovation involves adoption

EPFL ECAL

But how people can adopt something not in relation to what they know?

Toward Adoption

Academia

- -> Disruptive technologies (ex Scala)
- -> Disruptive scenarios (ex. Twitter)
- -> Set it in the cultural and social context of the user

Project instigation

Emerging technologies

Industrial needs

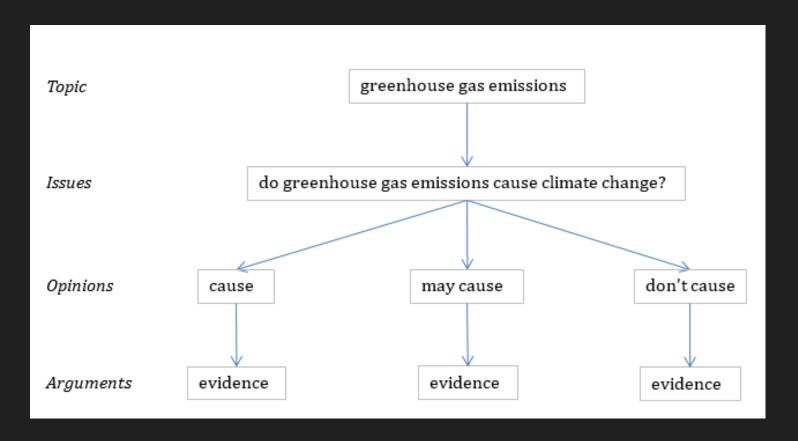
Societal needs

User needs

But the goal is a new experience for the users !



3 Labs together	
Science Po Paris	Understanding the challenges in complex public debates
Distributed system Laboratory/EPFL	Big Data Analysis
EPFL+ECAL Lab	Designing a user experience



Courtesy of LSIR/EPFL

Ontology entities

Countries (C)

States (ex. France, China, USA...)

Groupings

(ex. AOSIS, Umbrella Group, G77, Annex I, OCDE...)

Actors (A)

Experts & Spokespersons

(ex. Rajendra K. Pachauri, Christiana Figueres, Laurent Fabius...)

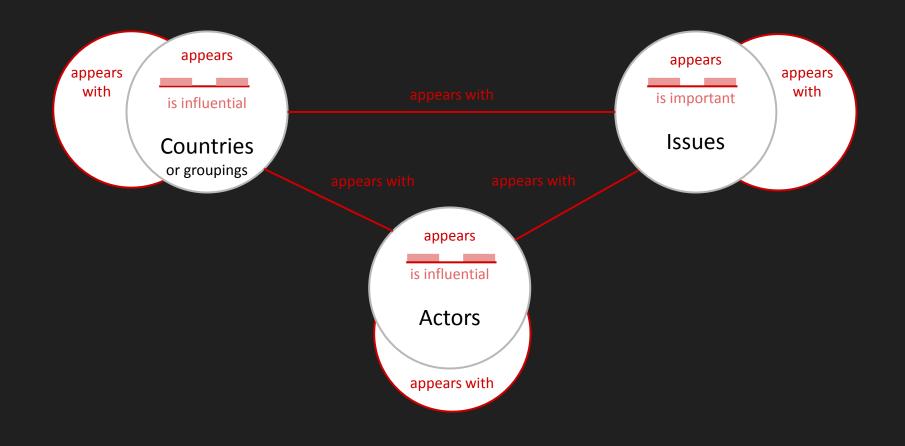
Institutions

(ex. SBSTA, IPCC, UNDP, World Bank...)

Issues (I)

Themes or Topics

(ex. forestry, migration, sea level rise, Bangladesh, Small Island States*...)



Courtesy of Science Po Medialab

1 master arena	6 secondary arenas					
UN negotiations	Twitter	Web	Scientific Literature	IPCC	Climate Funding	Climate Projects
ENB reports UNFCCC newsroom UNFCCC negotiation documents The ECO news letters	Twitter APIs Twitter special data access	Climate- related websites (more precisely Hyphe web entities The (clean) text extracted from these websites	Bibliographical notices from ISI Web of Science Notices from Scopus	Assessment and special reports by IPCC Summary for Policy Makers (SPR) and Synthesis Reports (SYN)	Climate Funds Update OECD Official Development Assistance World Bank	UNDP adaptation learning mechanism Ci-Grasp UNFCCC Private Sector Initiative ClimateWise NAPAs

Digital Humanities studies

EPFL HECAL

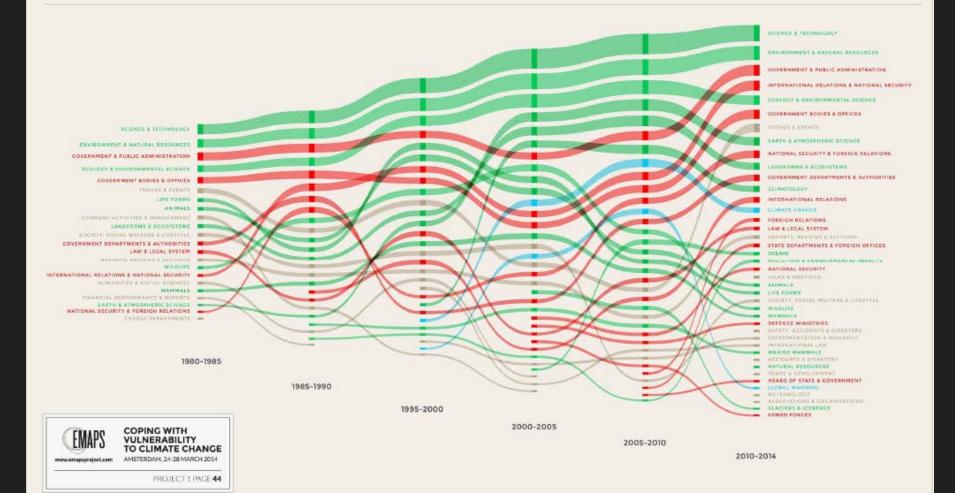
Issuefication of the Arctic on mainstream media during time *Lexis Nexis database

MAIN ISSUES:

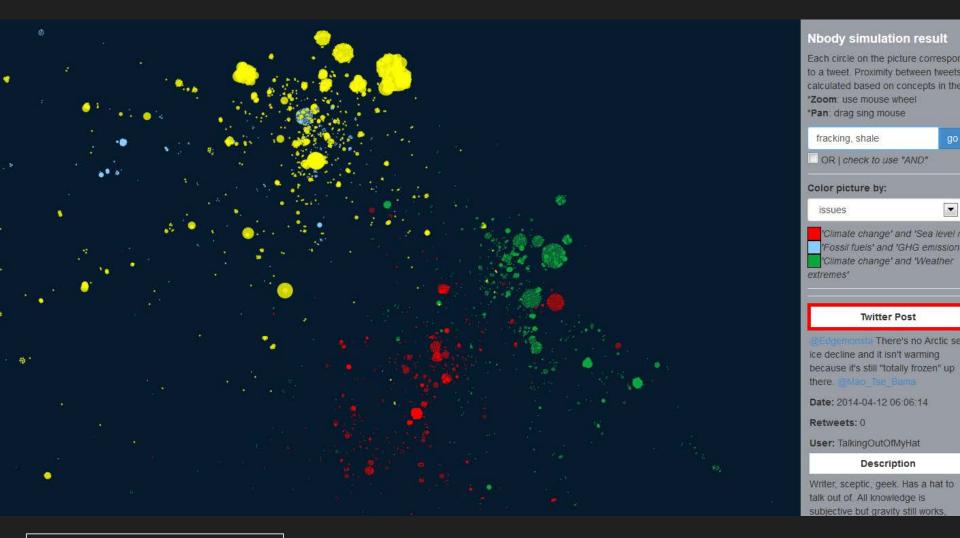


CLIMATE CHANGE & GLOBAL WARMING

OTHERS



Big Data Vizualisation



Courtesy of LSIR/EPFL

Principles

Mobile based

All public magnet

Entity navigation based

Simple two dimensional comparison

Meaningful relations

Icon / Text for efficiency / flexibility

Towards Interaction Design

EPFL HECAL



Anno Ana (Anal Announce of Andrease
 Announce)
 Announce (Marconson)
 Announce of Announce of Announce
 Announce of Annou

Participation - Auto

and low + south with anonexpression I have the south of t

O Martin Conferences in Collinson pro No.

The space that the designed of the

The Anaple for the Desidence

P New party states to the second states

And the second s

N BOL

Contra Dan bertannet findenten Ausen 1915 settetter

0 ¹³³⁰

· It appended and the distance of the

"0

E Dokre	Explore .	E Dalars
1 A P	1 1	1 1
Q enrates	Q, rest and	A monthly and and
£		State in the Industry Dates
S	Street and	Descenter of Revenue (1994) total
e 🌾	d manager and	The second secon
E mare	A new Second	Andrew August and provide
	a	A stress from using some

and a second

1 1 P

Interioration and Annual Annua

0----

.....

And Angle Company

E Dates

2

20

¥

E Color

-

+

-

-

.

 \odot

*2

a de la com

D

.

States Provide States

The Party of Street, or other

International Surgeon Commission

Annare Dominica Annare Dominica A Contra

Hand Carlos + Ballos - Hallos - Hallos

States and States and

Company of the local division of the local d

Tornigo and for the

Watter Charles

Andread Andrea



2

0 1441 0 1444 C

Local products for all the second sec

Top new Household is following to an equal off the ported with Dividuation



Map ×

auf fall fante



=	Explane	
	1	
# <u>=</u>		-
Concession of Concession, Name		-
Base of	And the second	
Ormal Int OVER 1997		
A Marine of	Tran Ball Pro	-
100	-	







= epones

Tiralite



mag × = tinelite

×

Opiniete



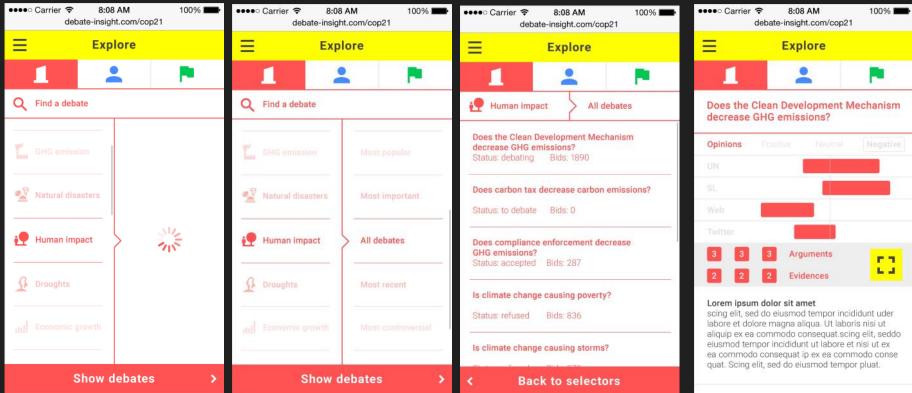




Carlos III A Carlos Carlos III		
Explore		
£ 1		
tan'not Ny jeriana amin'ny fisiana	•	
2	-	
A		
ation Birm	1	
		
a land, bata to also	diam'	
	199 A	
The state		
	>	
static k references	F)	
	21	
or Description		
feet to	P.	

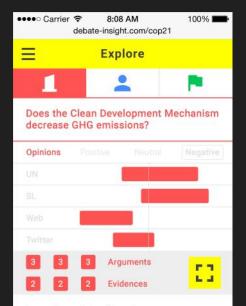
Data interactions





<	Back to selections	
Simi	lar debates	>
Relat	ted topics	>
Have	a position on	>
Expe	erts in this field	>
Docu	iments & references	>
Тори	news	>

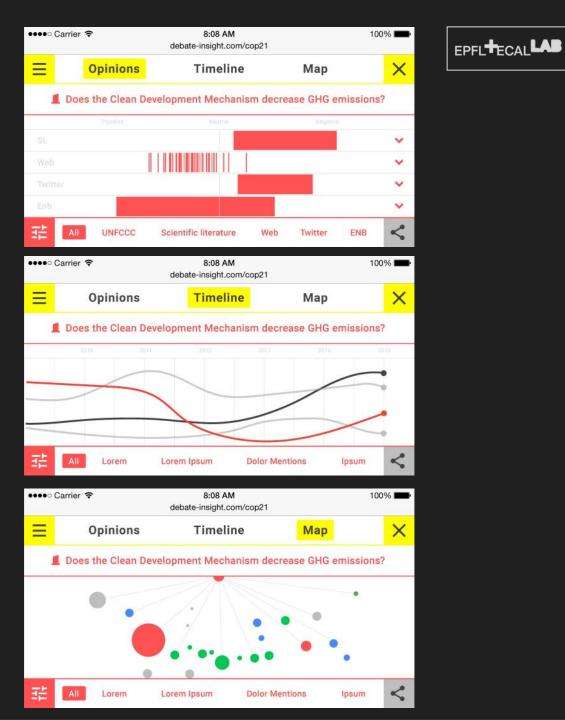
Data Interactions



Lorem ipsum dolor sit amet

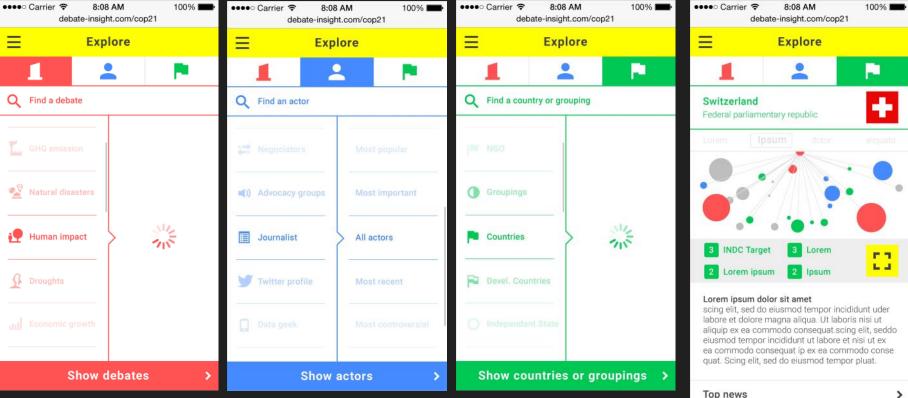
scing elit, sed do eiusmod tempor incididunt uder labore et dolore magna aliqua. Ut laboris nisi ut aliquip ex ea commodo consequat.scing elit, seddo eiusmod tempor incididunt ut labore et nisi ut ex ea commodo consequat ip ex ea commodo conse quat. Scing elit, sed do eiusmod tempor pluat.

Top news	>
Documents & references	>
Experts in this field	>
Have a position on	>
Related topics	>
Similar debates	>
Back to selections	



Entities Navigation

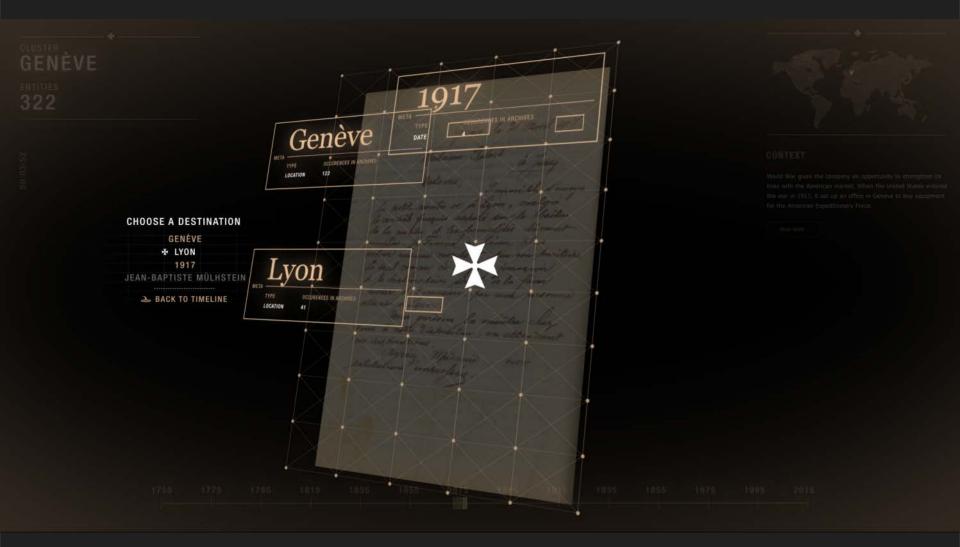
EPFL HECAL



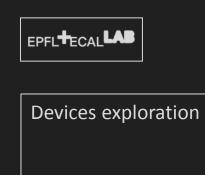
	Back to selections	
Simil	lar Countries	>
Is all	ied to	>
Majo	r interests	>
ls rej	presented by	>
Docu	iments & references	>

Visual representation & navigation









- Freedom
- Identity
- Status



More than magic, it's about generating knowledge To imagine disruptive scenario of use Creating new expression systems True transdisciplinary effort, combining differences Short and long term vision Taking risks Creating disruptive ways to capture value

What can be done?

Increased impact by integrating isolated project in a global vision Set a strong network of Publishers, Start ups, SME, Academic Labs Innovation based UX rather than only techno push Call should include new type of content, new UX Project should involve creative economics: disruptive strategies to capture value Project should be pragmatic but still able to create knowledge Improve communication though convincing Showcase Better understanding of Long term and short term.

How does it fit into H2020?

One Next Step

Sports News Innovation Lab

Wan-IFRA / GAMI

EPFL

AISTS - Academy of Sports Science and Technology

23 International sports federation

IOC