



UBILAB

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Local – Tecnopuc




globo
.com

Grupo **DDS**
RDS

paim

 WAN-IFRA
Global Alliance for Media Innovation

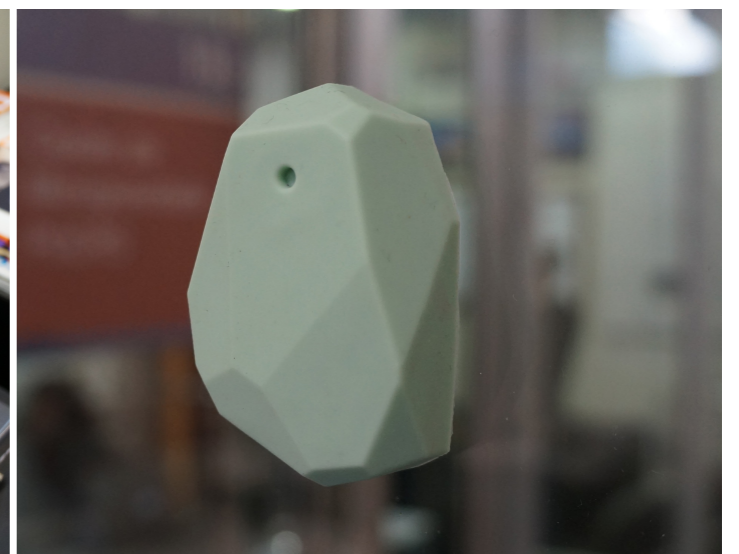
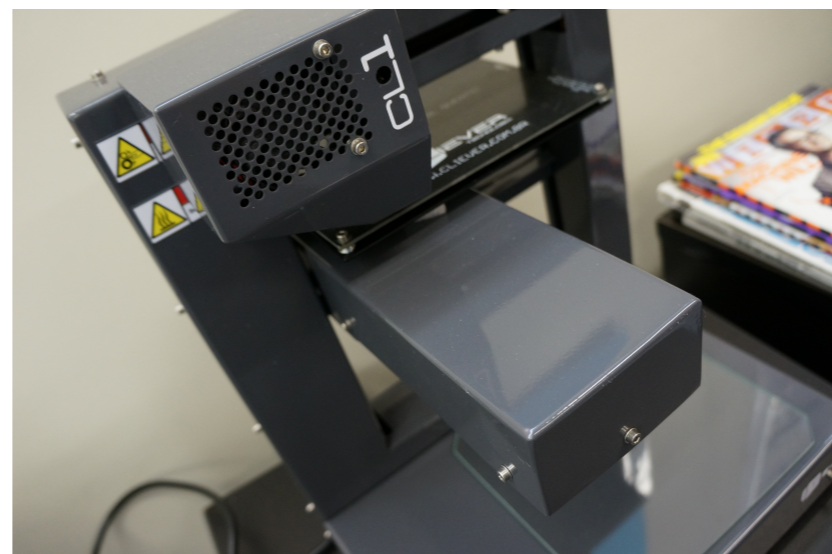
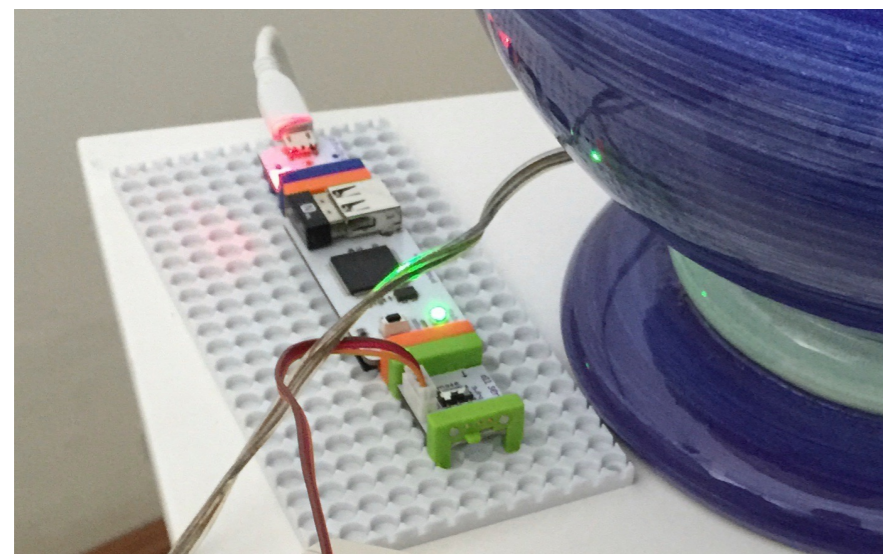
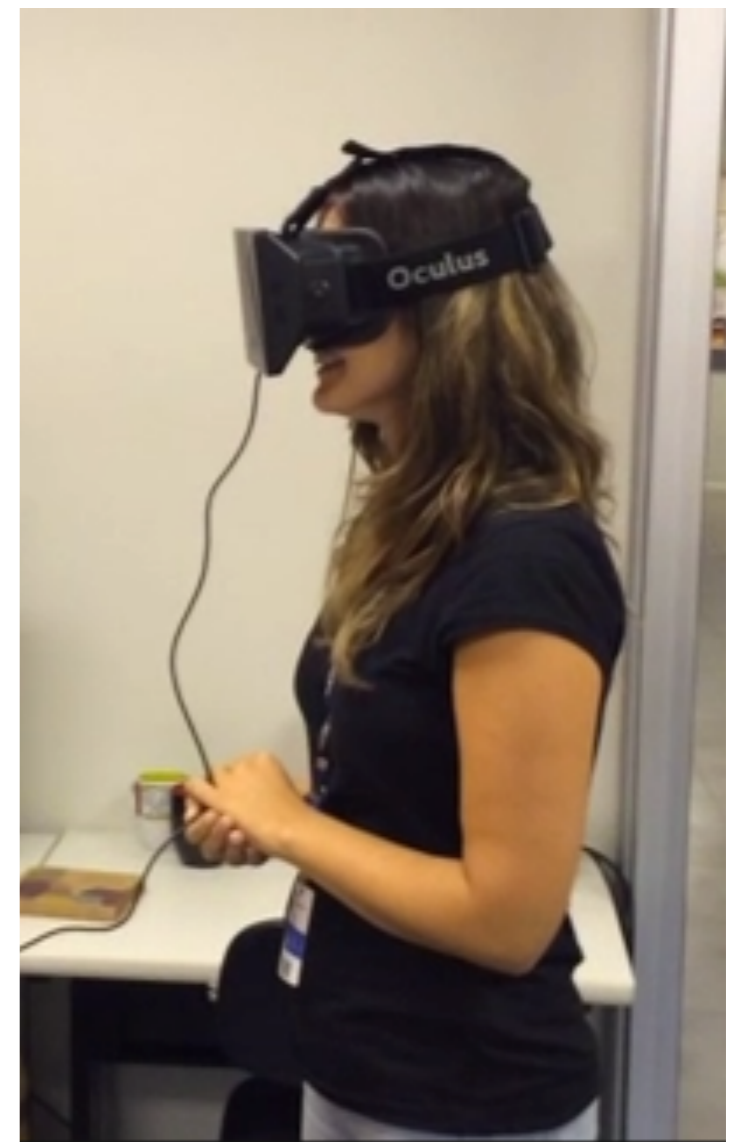
MIT

 MIT
MOBILE
EXPERIENCE
LABORATORY

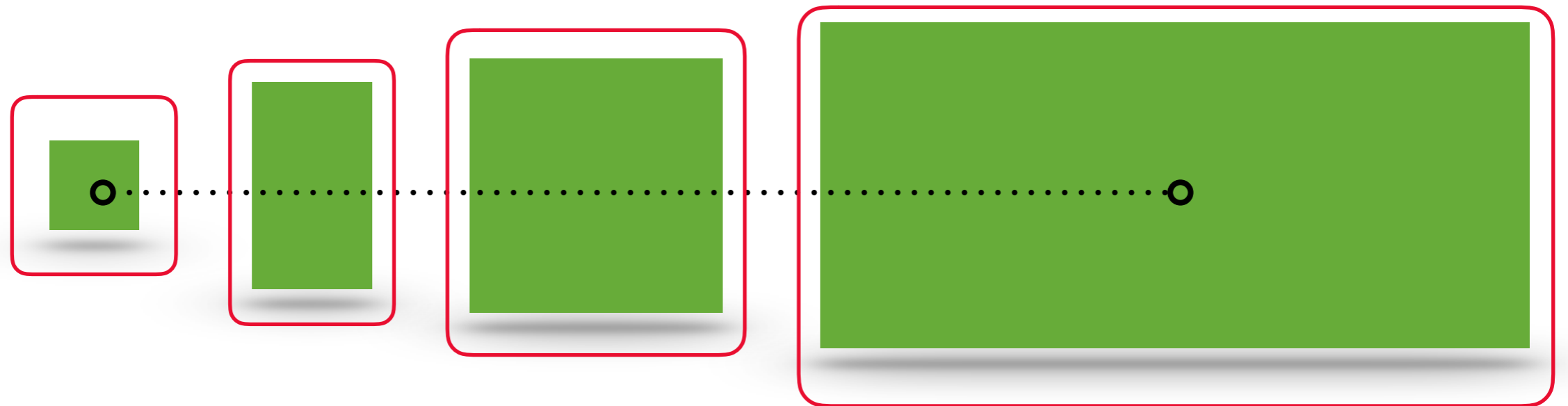
 **CNPq**


uclan
University of Central Lancashire

Learn by doing



Main research topics



Work in progress.....

Mobile Culture for globo.com

Engagement for RBS

Mobile News App RBS

GeoCommerce and Wearables for PAIM

Future of Campus with MIT

Wearables and Journalism with UCLAN

Report for GAMI