

MEDIA INNOVATION STUDIO



CREATIVE COLLABORATION

Foster an interdisciplinary, creative and collaborative culture that creates value and shares knowledge

WORLD CLASS RESEARCH

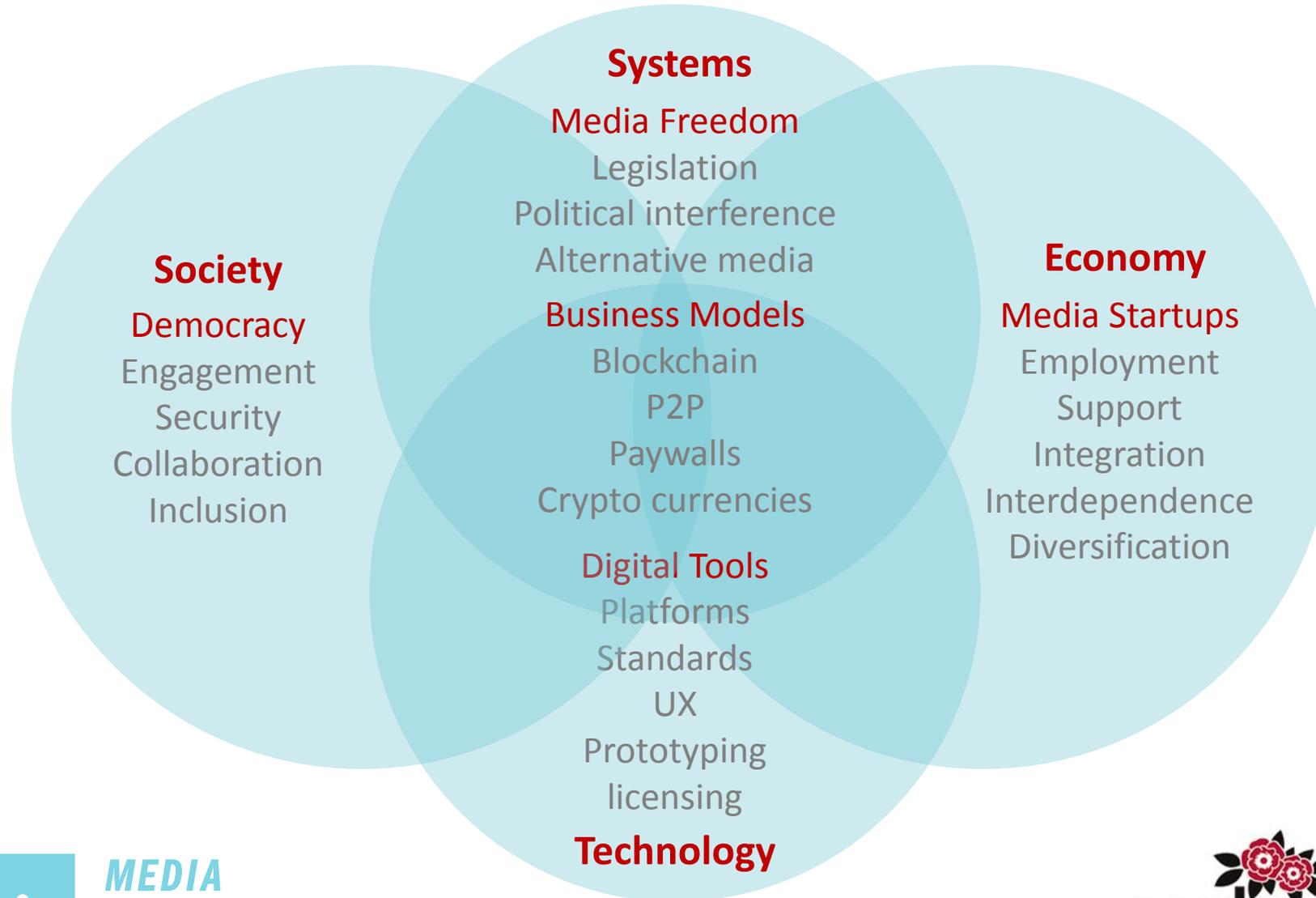
Partner with sponsors to create a sustainable world class centre of research excellence that shapes policy

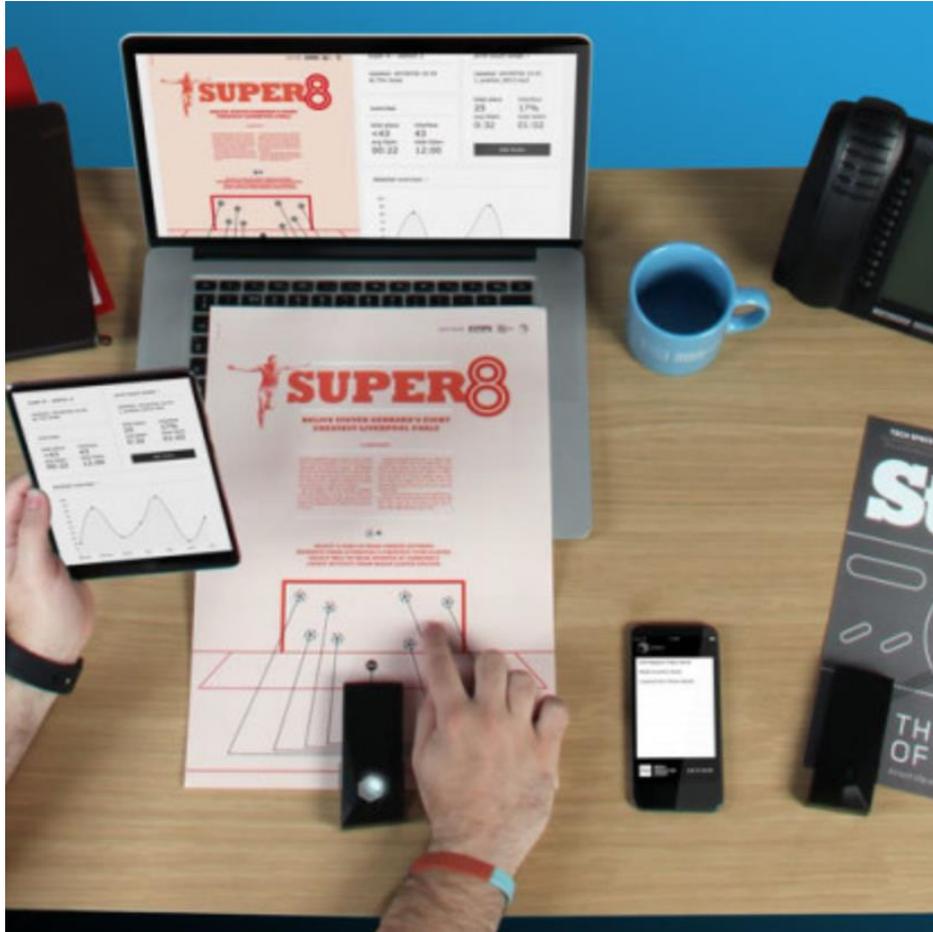
MEDIA INNOVATION

Understand, exploit and commercialise the opportunities afforded by new digital technologies

ENRICHING COMMUNITY

Create impact at a community level through meaningful new opportunities and enriched life experiences





Future Print

Exploring the impact and application of advances in conductive inks and flexible platforms – including paper - to create interactive surfaces that respond to touch and offer audio playback or other data transfer

3 Projects
4 Commercial Partners
5 Academic Researchers



Media Sustainability

Exploring the potential of the new block-chain, crypto-currencies and peer-to-peer distributed ledgers alongside existing and emerging business models to support hyper-local journalism and exile media operations.

5 Projects
12 Commercial Partners
15 Academic Researchers



Civil Society

Reframing democracy and rebuilding community empowerment by the development of new services, data collection methods, sensor data and data journalism.

6 Projects
9 Commercial Partners
11 Academic Researchers



Stories, Archives and Hidden Heritage.

Remixing and re-appropriating personal stories with found and curated archives to create new stories and immersive cultural heritage experiences

4 Projects
4 Commercial Partners
15 Academic Researchers



Making the Digital Physical

Moving bits and bytes off screens and spreadsheets into physical objects to create new user experiences in the real world.

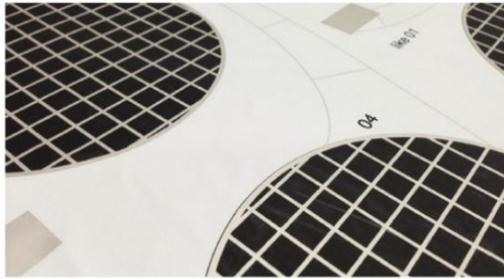
5 Projects
3 Commercial Partners
5 Academic Researchers



Aerial Robotics

Developing aerial robotic technologies for civic purposes the Civic Drone Centre research group works across traditional disciplinary boundaries bringing together engineers, developers, journalists and health professionals.

5 Projects
5 Commercial Partners
10 Academic Researchers



LANCASHIRE Evening Post
SATURDAY, APRIL 21, 2012

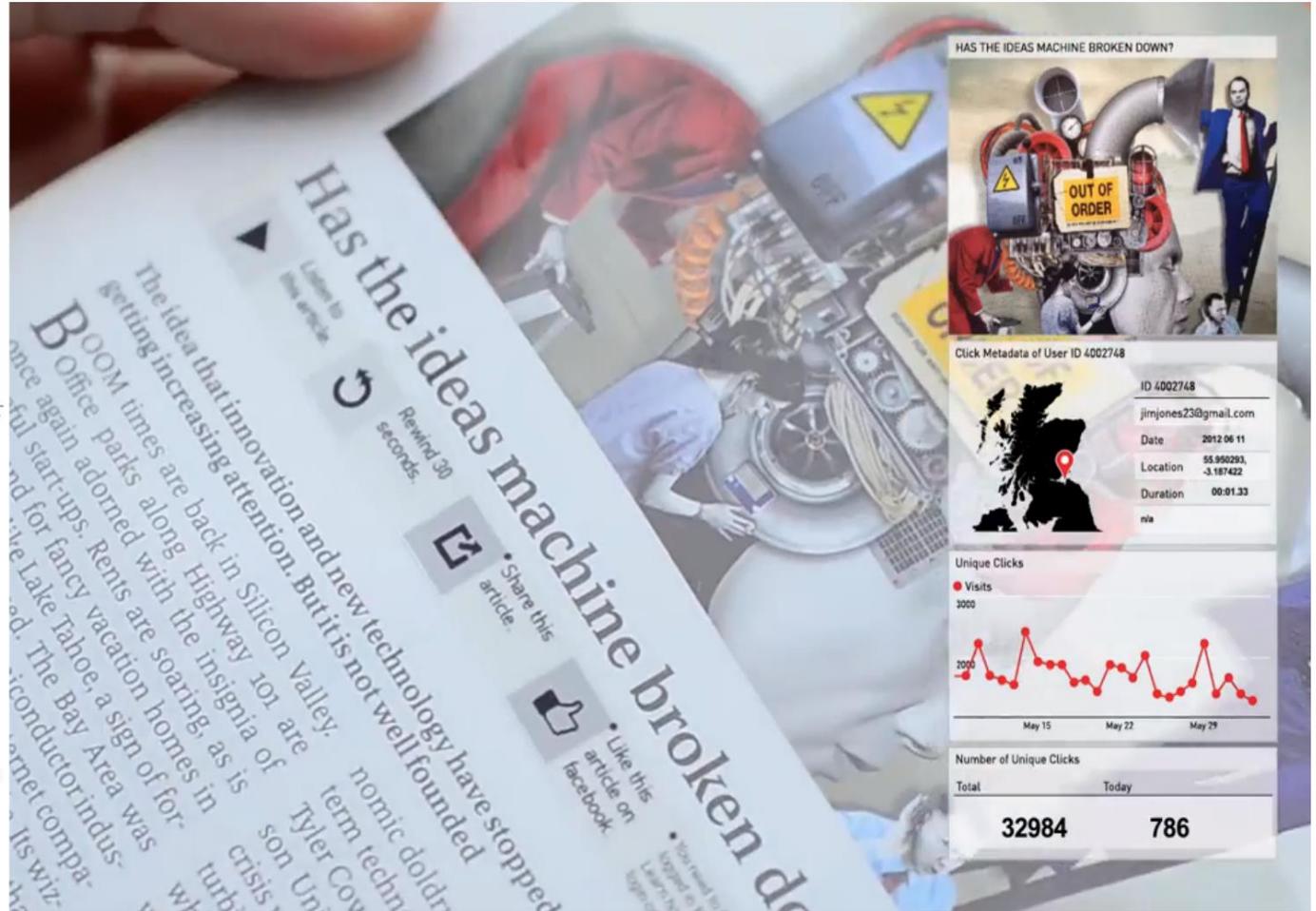
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Has the ideas machine broken down?

The idea that innovation and new technology have stopped...
Office parks are back in Silicon Valley. But it is not well founded...
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Office parks are back in Silicon Valley. But it is not well founded...
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Office parks are back in Silicon Valley. But it is not well founded...

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MEDIA INNOVATION STUDIO

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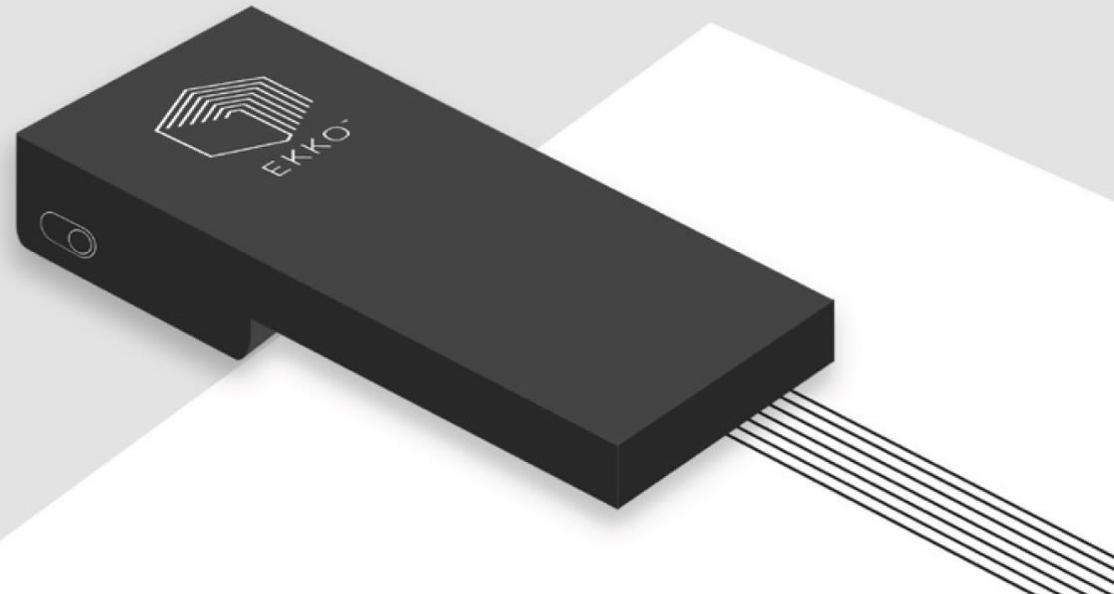
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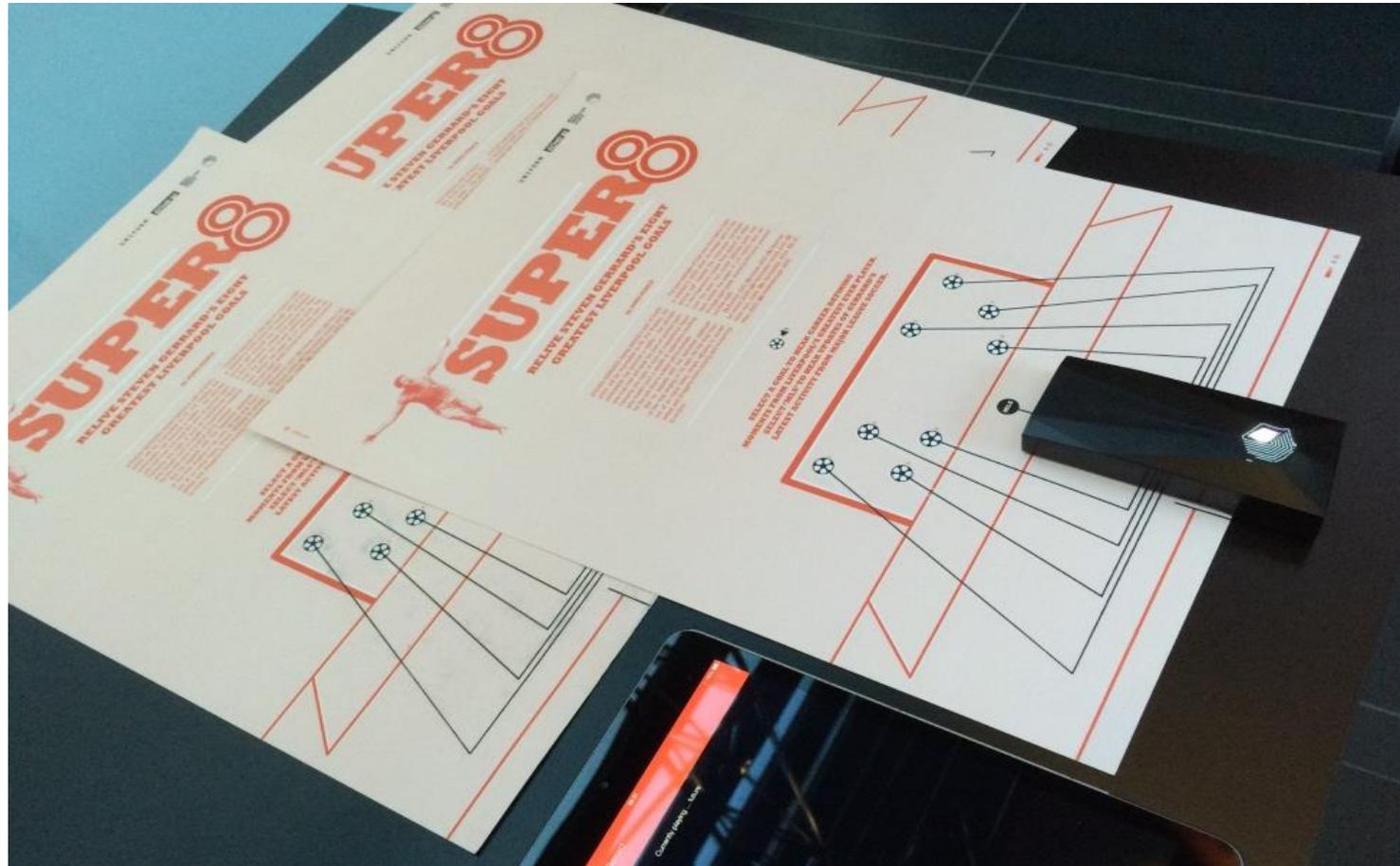
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**MEDIA
INNOVATION
STUDIO**



Getting Down To Business with UK HEIs

Knowledge Transfer Partnerships

Business incubation

R & D (60% - 100% tax relief through schemes like Patent Box etc.)

PhD sponsorship

Innovation Vouchers

What's stopping us?

Trust

ROI -long term v short term (no guarantees)

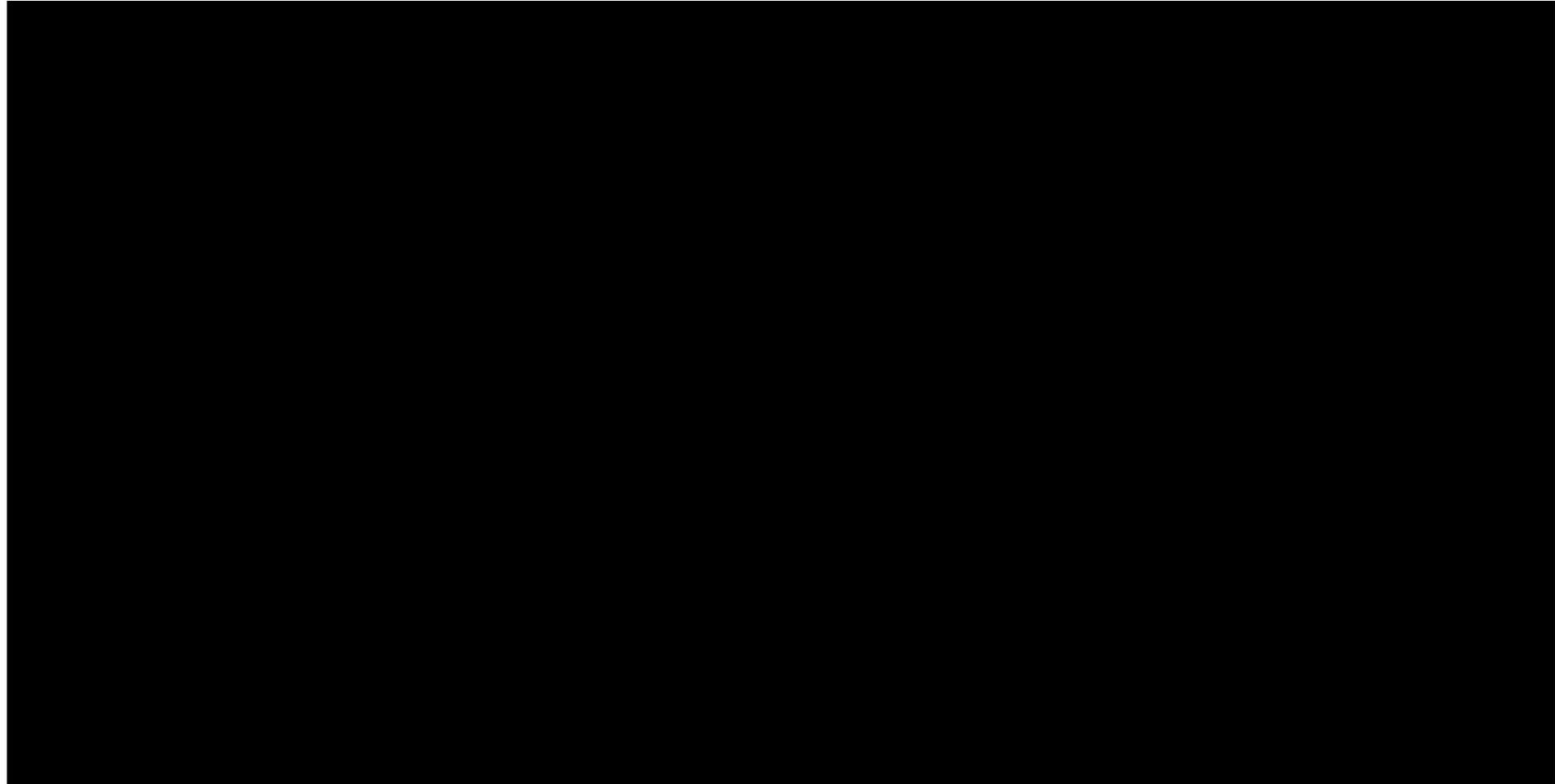
Resources (People, funding, kit etc.)

Editorial Independence

Time Pressures

What's the cost of not collaborating?





THANK YOU

Prof. PAUL EGGLESTONE

Follow me on Twitter @digitaldocs

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