



New European Media European Technology Platform

driving the future of digital experience

www.nem-initiative.org

#NEM_ETP



#NEM_ETP

We transformed NEM...

Cluster of clusters



Cluster of associations



Cluster of platforms



Content & Creative industries



Cluster of clubs



Cluster of projects



*dealing with
Connected,
Converging and
Interactive
Media &
Creative
Industries*

As cluster of clusters...



A screenshot of the NEM website's homepage. At the top, there is a navigation bar with links: Home, About NEM, NEM Summit, Documents, and Structure & Member. Below the navigation, there are several logos of partner organizations: cap·digital (Paris Region), CATAPULT Connected Digital Economy, e.NEM, FEDERATION OF EUROPEAN PUBLISHERS (FÉDÉRATION DES ÉDITEURS EUROPÉENS), FRANKFURTER BUCHMESSE, gi-cluster (a Coralie initiative), images&rseaux, imaginove (CONTENTS CLUSTER IN HAUTE ALPES), iMinds, Madrid Network CLUSTER ICT-AUDIOVISUAL, Maroc Numeric Cluster, nem (New European Media PORTUGAL), RRA LUR, RCKE, TECHNOPOLIS (Makela ir technologijų parkas), TWIST, and WAN-IFRA Global Alliance for Media Innovation. At the bottom of the page, the URL 'www.aem-initiative.com' is visible, along with the text 'NEM 21st NEM GA - March 15 2016'.

- 15 clusters so far out of which

As a cluster of projects...



HOME ABOUT NEM NEM SUMMIT DOCUMENTS STRUCTURE & MEMBERSHIP NEWS & EVENTS CONTACT

NEM, a cluster of projects

HOME / NEM, A CLUSTER OF PROJECTS

Show	10	<input type="button" value="▼"/>	entries	Search:	<input type="text"/>
DG CONNECT UNIT	MAIN DOMAIN	PROJECT NAME	SHORT DESCRIPTION	WEBSITE	
G2	Creativty	WHIM	The What-If Machine	www.whim-project.eu	
G2	Creativty	VENTURI	ImmersiVe ENhancemenT of User-woRld Interactions	www.venturi.fbk.eu/project	
G2	Creativty	V-MusT.net	Virtual Museum Transnational Network	www.v-must.net	
G1	Content Exploitation	UCN	User centric arch www.usercentricnetworking.eu for personalised services	www.usercentricnetworking.eu	
G1	Content Convergence	TV-RING	HbbTV testbed	www.tvrings.eu	
G2	Creativty	transcriptorium	Innovative, efficient and cost-effective solutions for the indexing, search and full transcription of historical handwritten document images	www.transcriptorium.eu	

Search site

HIGHLIGHTS

CONTENT 2015
4 Sep 2014

EC INFO DAY FOR CALL ICT19 ON 29 SEPTEMBER 2014
20 Aug 2014

NEM 18TH GENERAL ASSEMBLY ON 29 SEPTEMBER 2014
20 Aug 2014

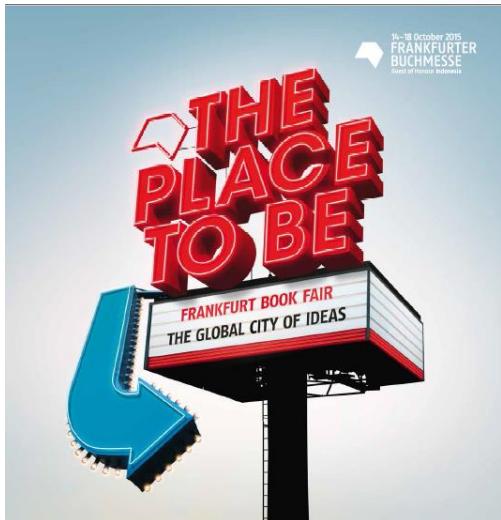
NEM SUMMIT ON 30 SEPTEMBER 2014
20 Aug 2014

NESSI – THE EUROPEAN TECHNOLOGY PLATFORM FOR SOFTWARE, SERVICES AND DATA
28 Jul 2014

As center of influence...

NEM₂₀₁₅ workshops

CATAPULT



As center of influence

NEM summit_s

2008 NEM SUMMIT
@ SAINT-MALO



SUMMIT 2012
@ ISTANBUL



2009 NEM SUMMIT
@ SAINT-MALO



2010 NEM SUMMIT
@ BARCELONA



2011 NEM SUMMIT
@ TURIN



NEM SUMMIT2013
@ NANTES



NEM SUMMIT2014
@ BRUSSELS



As center of networking

NEM & the world





As a center of dissimilation

www.nem-initiative.org

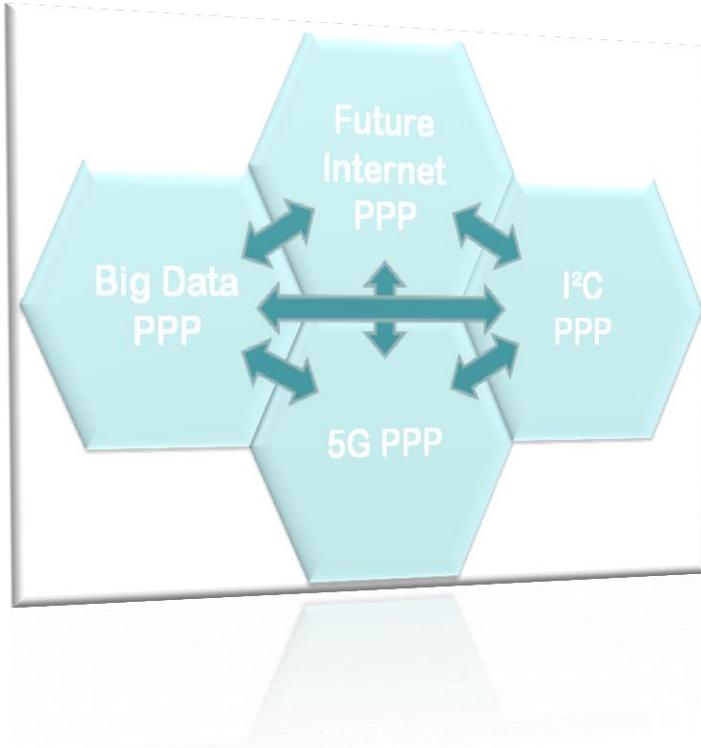
@NEM_ETP



The image is a collage of several screenshots from the NEM ETP website and its associated social media presence. At the top left, there's a screenshot of the NEM ETP homepage featuring a video player for a '2012 NEM Summit Movie Trailer'. Below it is a large image of a dark background filled with numerous colorful, floating app icons. To the right of this is a smaller screenshot of a user profile for 'Megan Richards'. Further down, there's a screenshot of a tweet from 'NEM ETP' (@NEM_ETP) about the #ICEJAM event. On the right side, there are more screenshots showing video thumbnails for 'Thierry Floche (Thomson) - NEM Summit 2009' and 'Joao Da Silva (IEC DG Info) - 2009 NEM Summit'. The bottom right corner contains a snippet of text from a comment section.

www.nem-initiative.de

As center of innovation

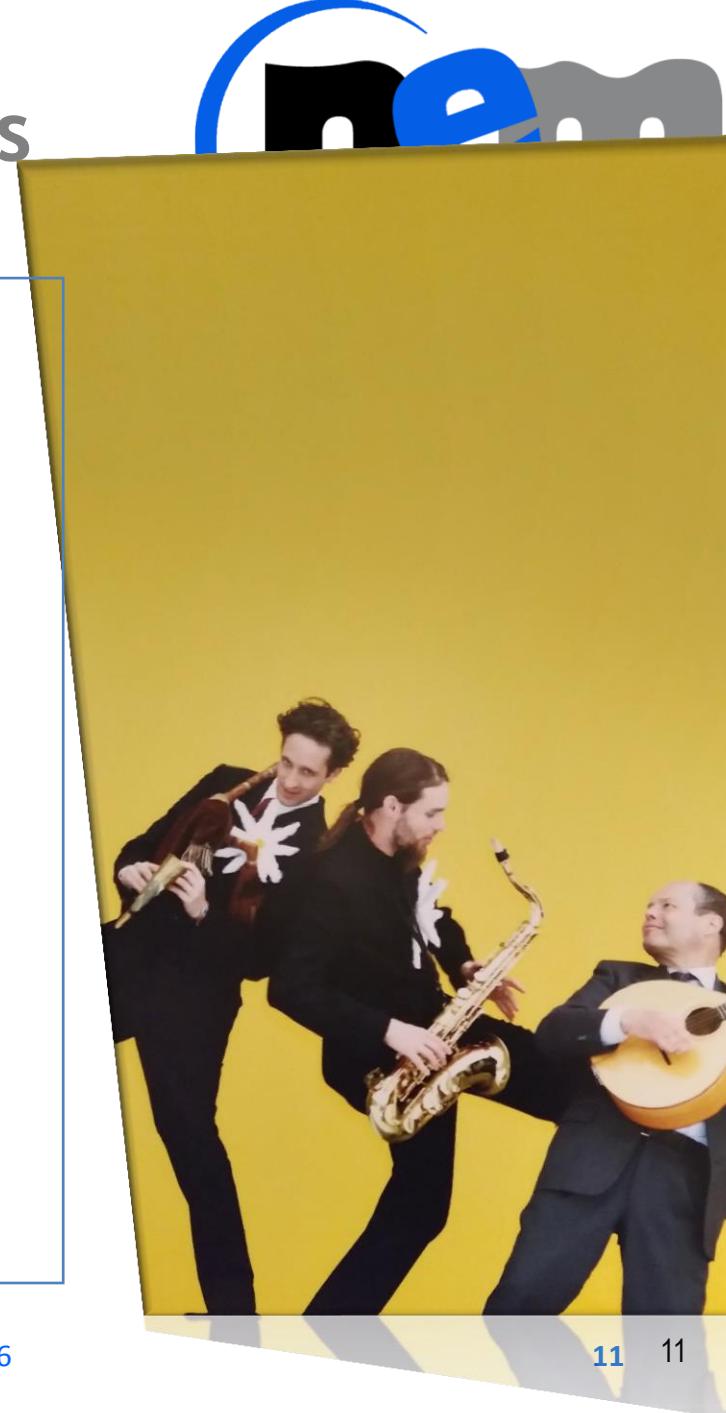


I²C

... with clear added values



- NEM as a centre for Creative Industries, Content, Media
- NEM as a centre of Innovation
- NEM as a centre of influence
- NEM as a centre for networking



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Thanks
to all of
you !