



NEM Challenges

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Changes come faster



So for NEM members



- Big Challenges
- Bigger opportunities

Strategy challenges



- Working with the Commission on the next phase of research
 - Including being work done on a potential PPP on Immersive & Interactive Media content
 - Window of opportunity in the next 3 months.
- NEM, cluster of clusters
 - Continue to enlarge our clusters community
- NEM leadership
 - Publish position papers (eAccessibility, Immersivity, interactivity, ...)
 - Launch dedicated content initiatives
- Engage with other PPPs
 - Future Internet, 5G, Big Data, IoT, Security
- NEM International
 - Focus the actions (India, EMEA, Africa) – contact Hadmut Holken

VITAL-MEDIA



- **Vision, Insights and Trends for Awareness and Leadership in Media**
- **Ten NEM members**
- **Objectives:**
 - **Consolidate a visible and sound community**
 - **Connect, or set up collaboration tools**
 - **Define the Convergence and Social Media SIRA**
 - **Dissemination of all initiatives and activities**

Save the dates !



- **NEM 2016 events**
- **@ Future en Seine** - Paris / Nadia Echchihab – June 9-12
- **@IBC** – Amsterdam/ Omar Niamut – September 8-12
- **@ Digital Week** – Nantes / Gérard Le Bihan – September 15-25
- **@ FBF – Frankfurt** / Nina Klein – October 19-23
- **@ Slush – Helsinki** / Thierry Baujard – November 30-December 1