

NEM contribution to the DSM Strategy

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The DSM Strategy



- Published by the European Commission in May 2015
- “Bringing down barriers to unlock online opportunities”
- 3 policy areas (“pillars”)
 - Better online access to digital goods and services
 - An environment where digital networks and services can prosper
 - Digital as a driver for growth

NEM and the DSM



- Better online access to digital goods and services
 - ✓ Content production, personalisation, recommendation, distribution
 - ✓ Content consumption: rights and rights information management, user interaction, visualisation end points, media convergence, improved transaction (payment) systems, automated translation, enhanced accessibility features
- An environment where digital networks and services can prosper
 - ✓ Ultra-broadband, data infrastructure, cloud computing; high-speed delivery networks
- Digital as a driver for growth
 - ✓ Digitalisation of CCIs, content as a driver
 - ✓ Digital education, skills
 - ✓ Standardisation, interoperability

NEM and the DSM



- NEM's added value
 - ✓ Contribution to R&I activities (SRIA, position papers)
- Bringing down barriers to cross-border e-commerce
 - ✓ Consumer trust and confidence
 - ✓ Secure and efficient payment systems (also mobile)
 - ✓ Efficient rights and rights information management
 - ✓ Access and connectivity
- Infrastructure
 - ✓ Immersive and Interactive Content PPP

NEM and the DSM



- Policy areas
 - ✓ Consumer protection
 - ✓ Data protection
 - ✓ Media regulation (AVMS, etc.)
 - ✓ Copyright (portability, etc.)
 - ✓ E-commerce
- NEM – open questions
 - ✓ What role for the NEM members?
 - ✓ What impact on the NEM members?

Thank
you

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