

Opening Agenda

Welcome addresses

- **Giuseppe Abbamonte**
(Director of Media Policy directorate, European Commission) - *video message*
- **Jean-Dominique Meunier**
(Technicolor – NEM Chairman)

- **About NEM Summit 2016 program**

Thorsten Herfet (Intel, NEM Summit 2016 Program Committee Co-chair)

Keynotes

- **New challenges in media, content, and creativity sectors in Europe**
Anni Hellman (Deputy head of unit “Media Convergence & Social Media” at EC) and Albert Gauthier (EC unit “Data Applications & Creativity”)
- **The collaboration economy in media and creativity sector**
Joana Vicente (New York University Stern School of Business & Independent Filmmaker Project (IFP) and the Made in NY Media Center by IFP)
- **ADDICT – boosting creative economy**
Joana Fins Faria (Executive Director, ADDICT Creative Industries Portugal)

Moderator: Halid Hrasnica (Eurescom)



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NEM 2016 SUMMIT

Welcome addresses

Jean-Dominique MEUNIER

NEM Chairman

Vice President, European Public Affairs -
Technicolor

Jean-Dominique.Meunier@technicolor.com

@JeanDoMeunier



9th NEM Summit

2016 edition



The background is a solid teal color. It features several abstract black line drawings: a triangle on the left, a large irregular shape on the right, and a curved line at the bottom left.

**Driving the future
of digital experiences**



23–25 NOV

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Welcome addresses

Video message from

Giuseppe ABBAMONTE

(Director of Media Policy directorate at
European Commission)



Enjoy !



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Moderator

Halid HRASNICA

Eurescom

Program Manager

NEM secretariat



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Keynote

New challenges in media, content, and creativity sectors in Europe

Anni Hellman

Deputy head of unit “Media
Convergence & Social Media” at EC
&

Albert Gauthier

EC unit “Data Applications & Creativity”



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Keynote

The collaboration economy in media and creativity sector

Joana Vicente

New York University Stern School of Business

Independent Filmmaker Project (IFP) and the Made in NY Media Center by IFP)



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Keynote

ADDICT – boosting creative economy

Joana Fins Faria

Executive Director,
Agência para o Desenvolvimento das
Indústrias Criativas
Creative Industries Portugal



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About NEM Summit 2016 program

Prof. Dr.-Ing. Thorsten Herfet

Intel

NEM Summit 2016 Program
Committee Co-chair





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