Opening Agenda

Welcome addresses

- Giuseppe Abbamonte
 (Director of Media Policy directorate, European Commission) video message
- Jean-Dominique Meunier (Technicolor – NEM Chairman)

Keynotes

- New challenges in media, content, and creativity sectors in Europe

 Anni Hellman (Deputy head of unit "Media Convergence & Social Media" at EC) and Albert Gauthier (EC unit "Data Applications & Creativity")
- The collaboration economy in media and creativity sector
 Joana Vicente (New York University Stern School of Business & Independent Filmmaker Project (IFP) and the Made in NY Media Center by IFP)
- ADDICT boosting creative economy
 Joana Fins Faria (Executive Director, ADDICT Creative Industries Portugal)
- About NEM Summit 2016 program

Thorsten Herfet (Intel, NEM Summit 2016 Program Committee Co-chair)

Moderator: Halid Hrasnica (Eurescom)















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Welcome addresses

Jean-Dominique MEUNIER

NEM Chairman

Vice President, European Public Affairs -Technicolor

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Welcome addresses

Video message from **Giuseppe ABBAMONTE**

(Director of Media Policy directorate at **European Commission)**

















Enjoy!

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Moderator

Halid HRASNICA Eurescom Program Manager **NEM** secretariat



















Keynote

New challenges in media, content, and creativity sectors in Europe

Anni Hellman

Deputy head of unit "Media Convergence & Social Media" at EC

&

Albert Gauthier

EC unit "Data Applications & Creativity"





















Keynote

The collaboration economy in media and creativity sector

Joana Vicente

New York University Stern School of Business

Independent Filmmaker Project (IFP) and the Made in NY Media Center by IFP)



















Keynote

ADDICT – boosting creative economy

Joana Fins Faria

Executive Director,

Agência para o Desenvolvimento das

Indústrias Criativas

Creative Industries Portugal







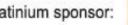














About NEM Summit 2016 program

Prof. Dr.-Ing. Thorsten Herfet
Intel
NEM Summit 2016 Program
Committee Co-chair

















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