

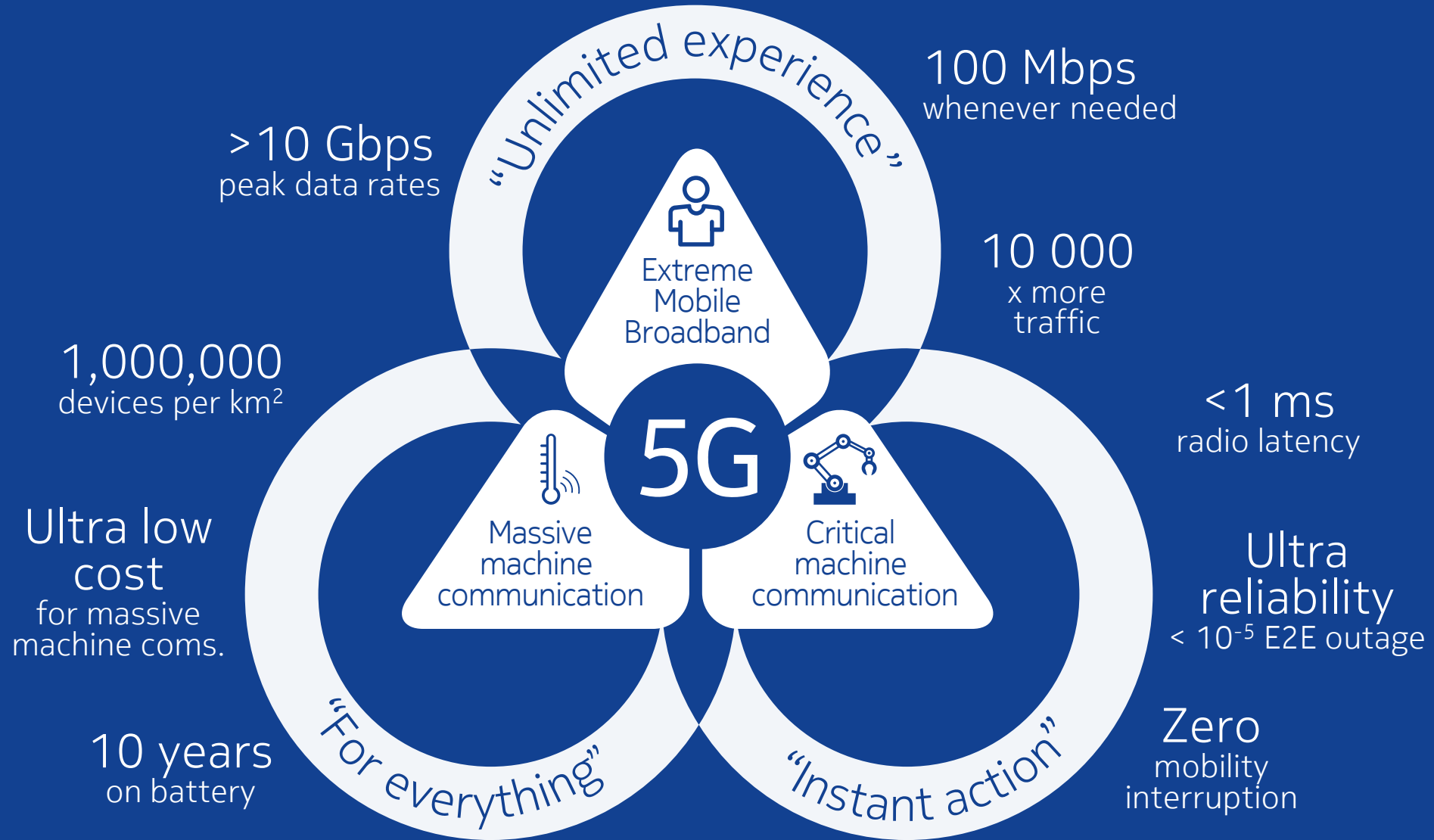
VR/AR in the 5G Era

NEM Summit
November 23, 2016

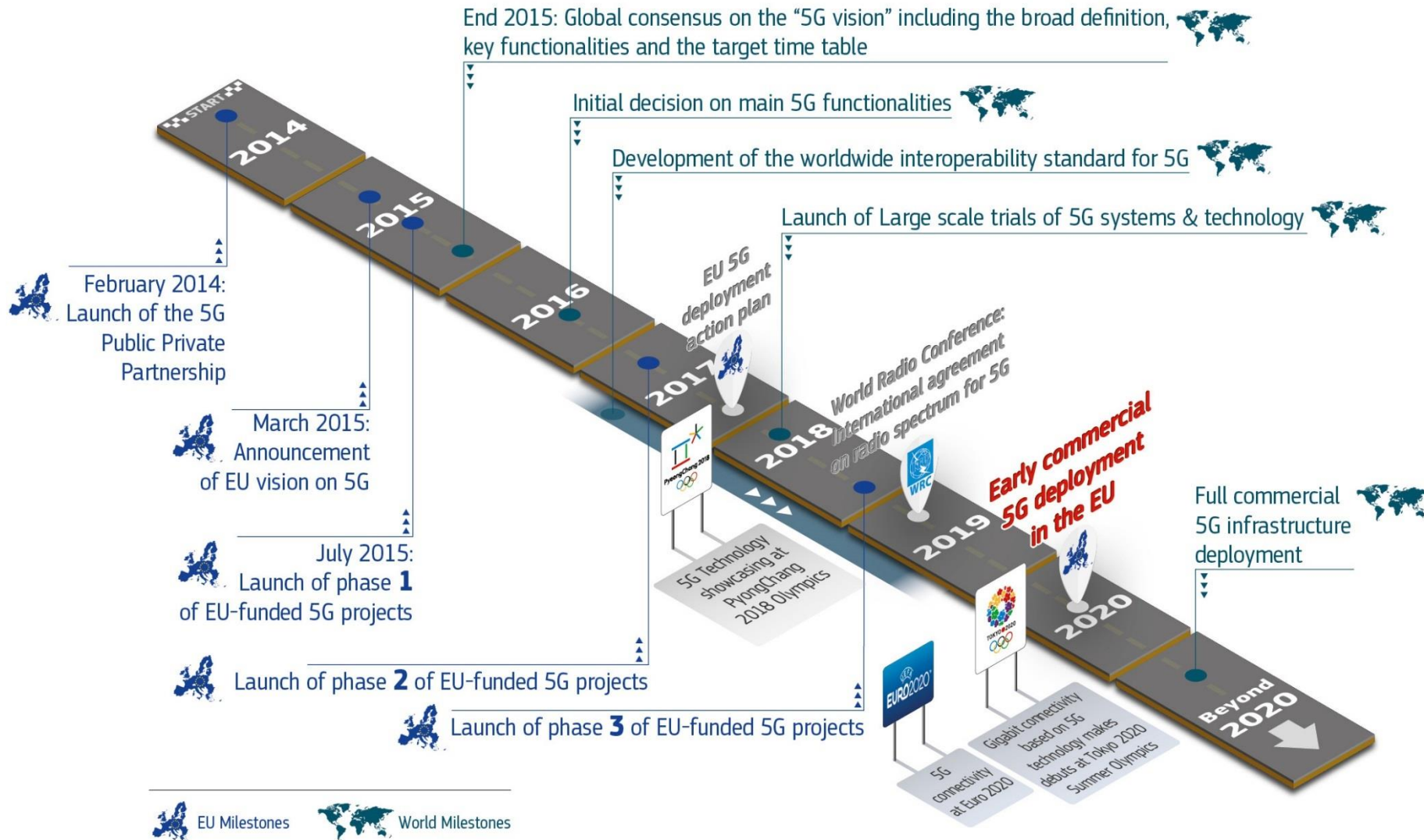
Jos van Sas, Director External Affairs, Bell Labs

Jan Bouwen, Technology Vision, Bell Labs

5G will change the world



5G PPP Roadmap



Phase 1: 2014-2016
Design phase, proof of concepts, standardization

Phase 2: 2016-2018
Prototypes, technology demos, pilots with vertical industries

Phase 3: 2018-2020
Large scale trials on integrated end to end 5G experimental network infrastructure

The Mixed Reality spectrum

References from popular culture

Virtual Reality

Augmented Reality



The Lawnmower Man VR



Star Trek Holodeck



Star Wars holograms



The Terminator view

The Mixed Reality spectrum and 5G

Virtual Reality



PC-tethered
(Facebook Oculus)



Smartphone-based
(Samsung Gear VR)

NOW

Isolating immersion of VR implies individual, dedicated viewing sessions in private and secure environments.



- Primordially in-home usage over broadband access + WiFi
- Some usage during car & train travel

Augmented Reality



Microsoft HoloLens



ODG R7 glasses

2018+

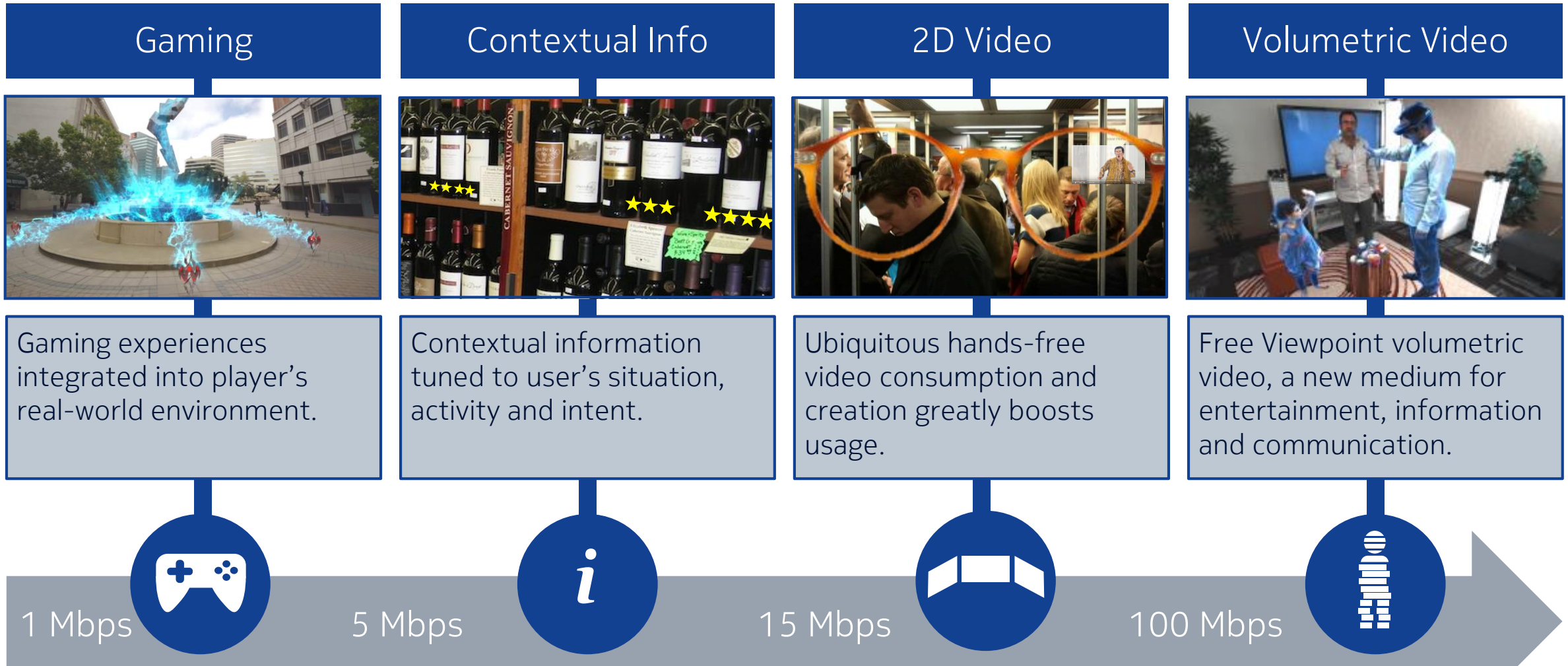
Performance, price,
form factor, comfort

Anchored in reality, AR is compatible with interactions in public environments and social settings.

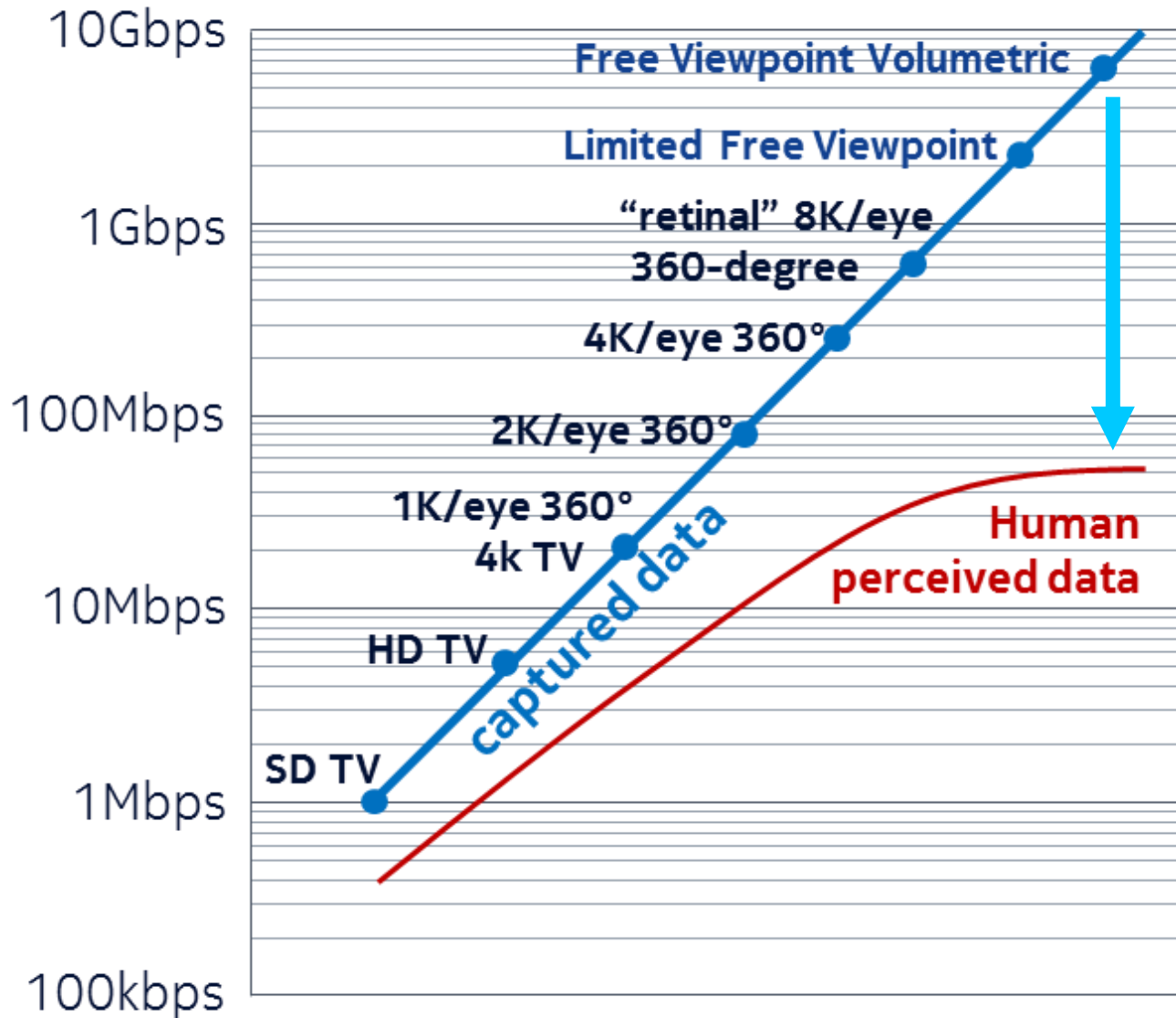


- **Potential for continuous indoor and outdoor usage**
- **Relevant 5G application scenario**

Augmented Reality main consumer media classes



Volumetric video bandwidth



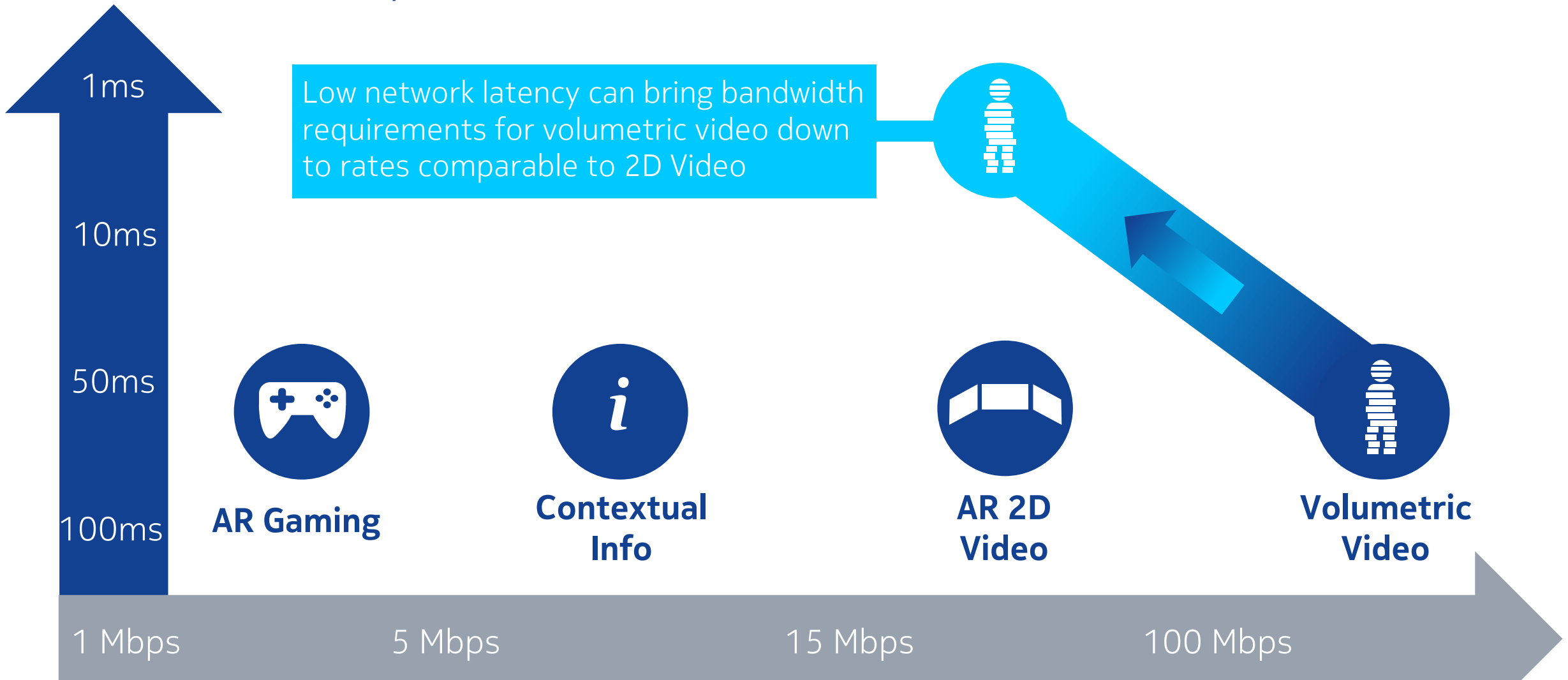
Bandwidth requirements explode for high-quality volumetric video

Bandwidth requirements can be greatly reduced by **rapid adaptation** of delivered video data to user's position, head orientation and eye gaze direction

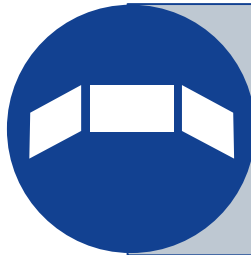
Viewers can only perceive a fraction of the captured video data:

- Single position in space
- Human Field of View
- Non-uniform resolution distribution of human eye

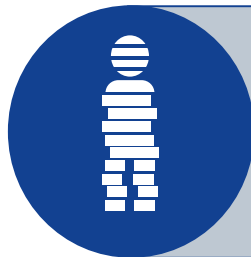
Bandwidth-latency



AR Video = prime 5G consumer media service



Ubiquitous hands-free consumption and creation of video will greatly boost usage.



New medium of AR volumetric video demands 5G bandwidth/latency playfield.

NOKIA