



Energise & revitalise our cities

www.creativering.eu @CreativeRing

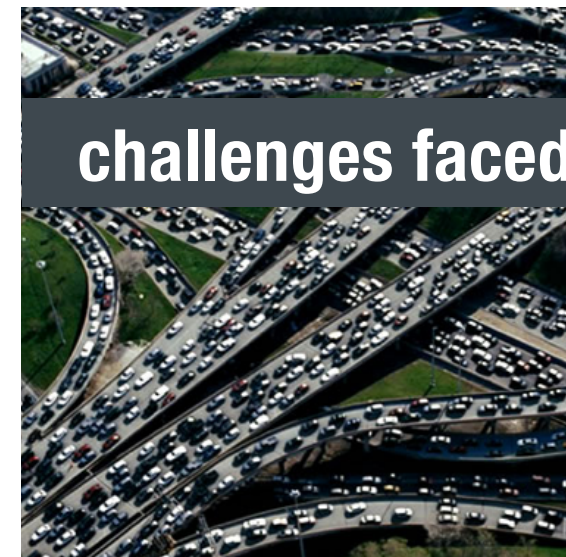
Simon Delaere – imec-SMIT, Brussels (BE)

NEM Summit Porto – 23-25 November 2016



**New generation of
entrepreneurs & creative professionals
emerging in our cities**

challenges faced by cities & urbanities



**Urban innovation ecosystem encourages
open collaboration between local artists and creative industries
(comprising cultural, design, media, arts and other sectors)
with universities, local authorities and ICT companies**

urban innovation ecosystem



CREATIVITY &
ENTREPRENEURSHIP



CITIZENS
PARTICIPATION



OPEN DATA &
OPEN SERVICES

European Partnership



CREATIVITY &
ENTREPRENEURSHIP



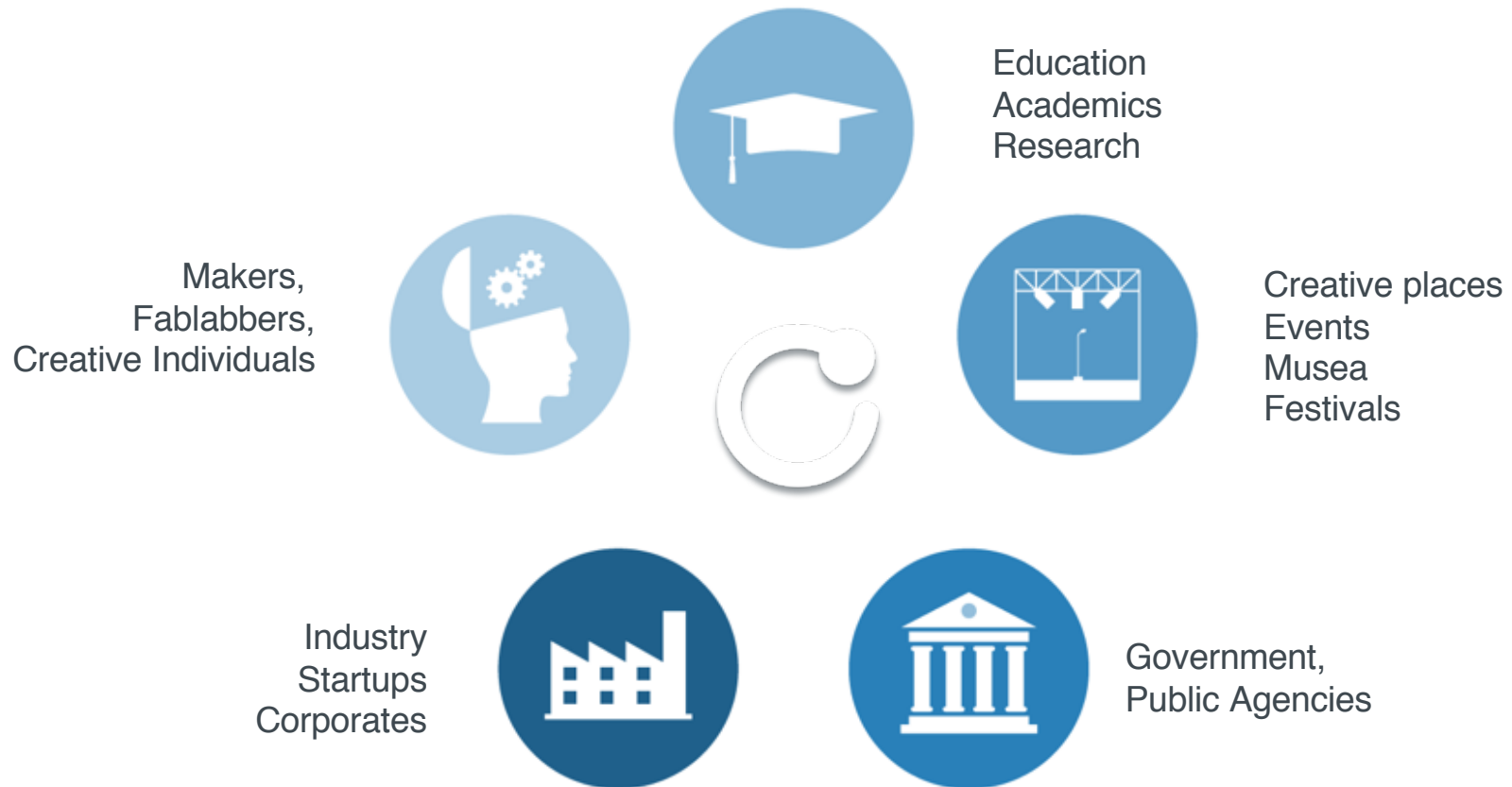
CITIZENS
PARTICIPATION

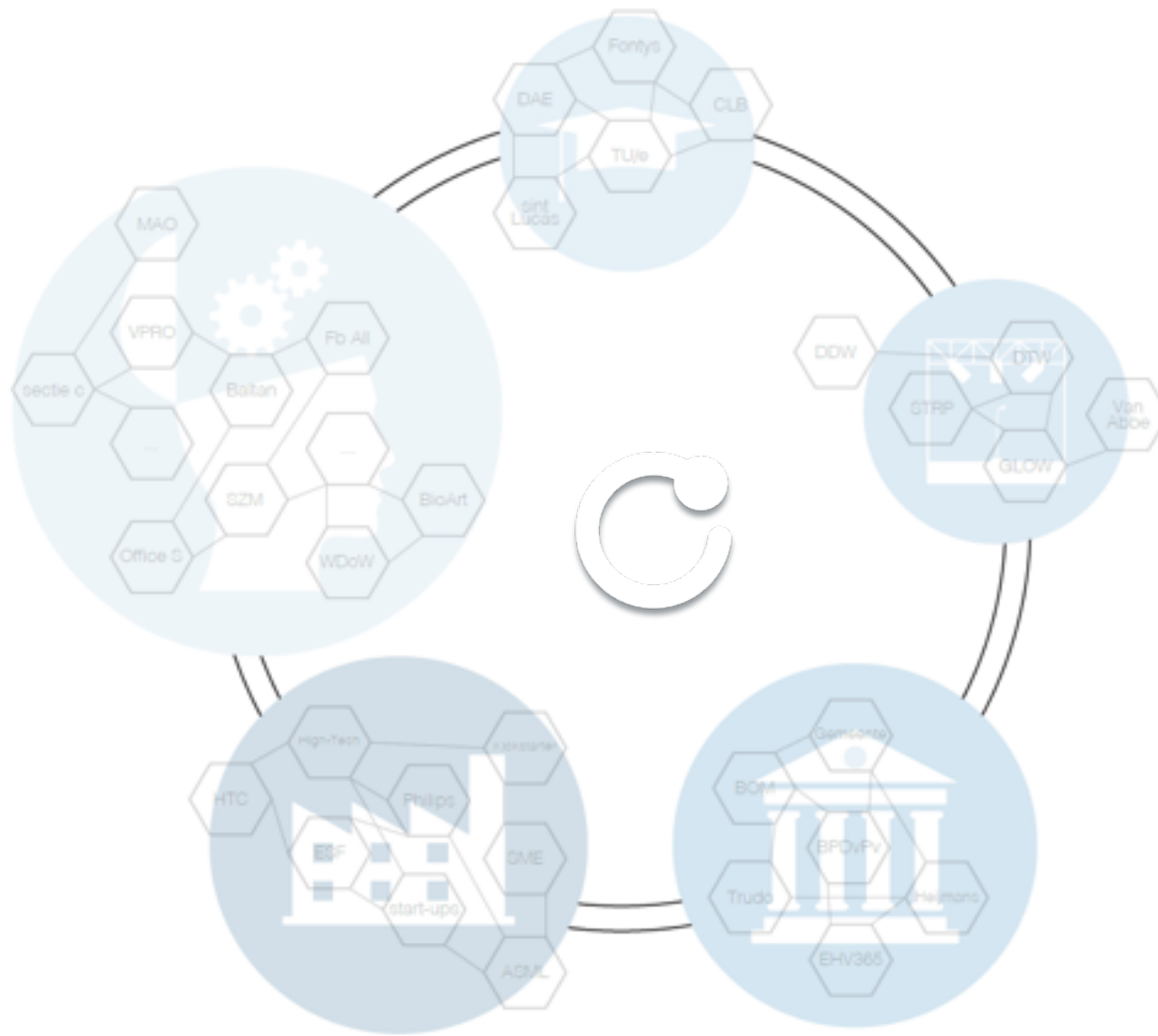


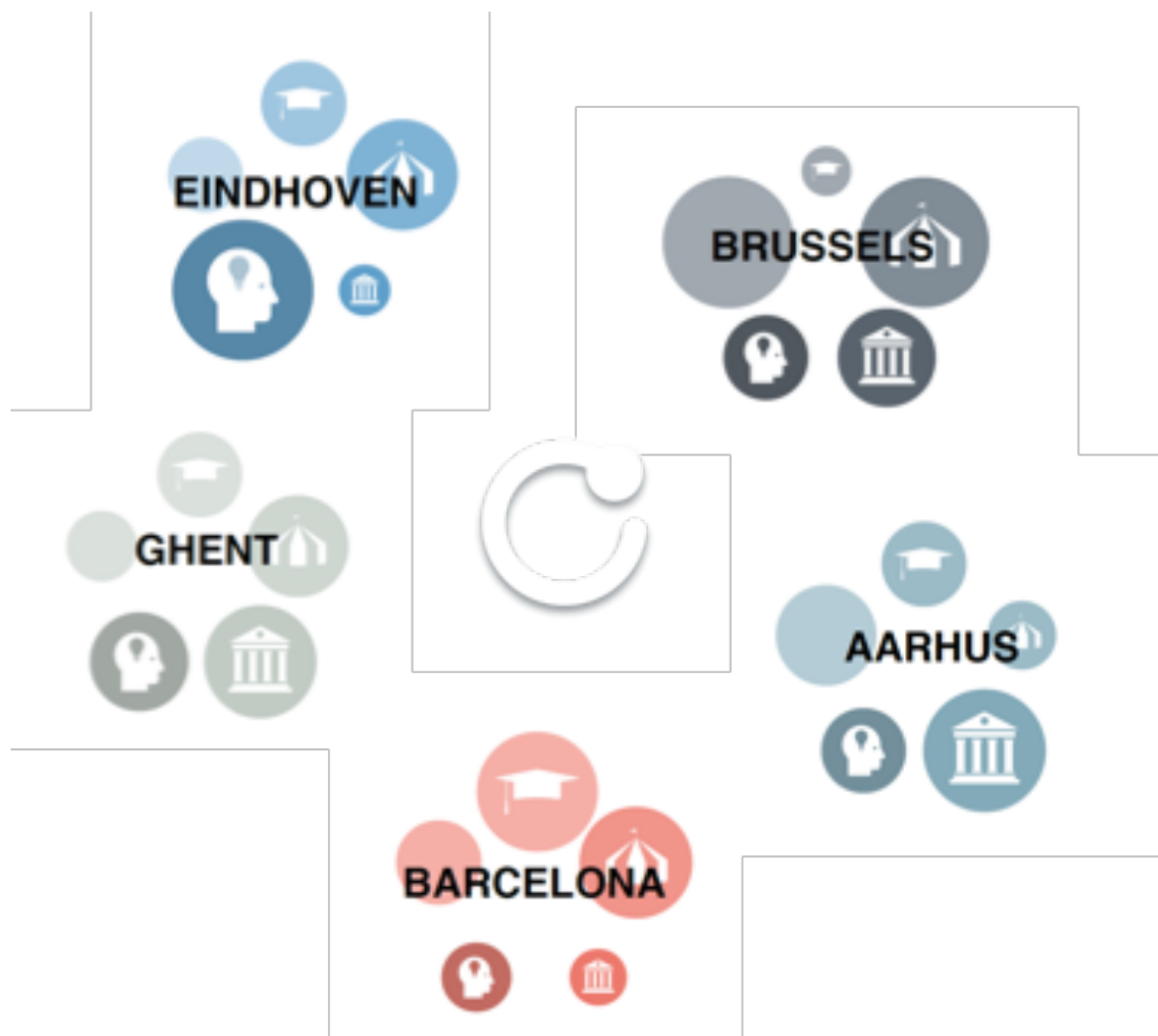
OPEN DATA &
OPEN SERVICES

**The Creative Ring is
a pan European network of local creative ecosystems,
i.e. formal and informal innovative communities
of creative entrepreneurs, innovators and other stakeholders,
with the ambition to enrich and revitalize our cities.**

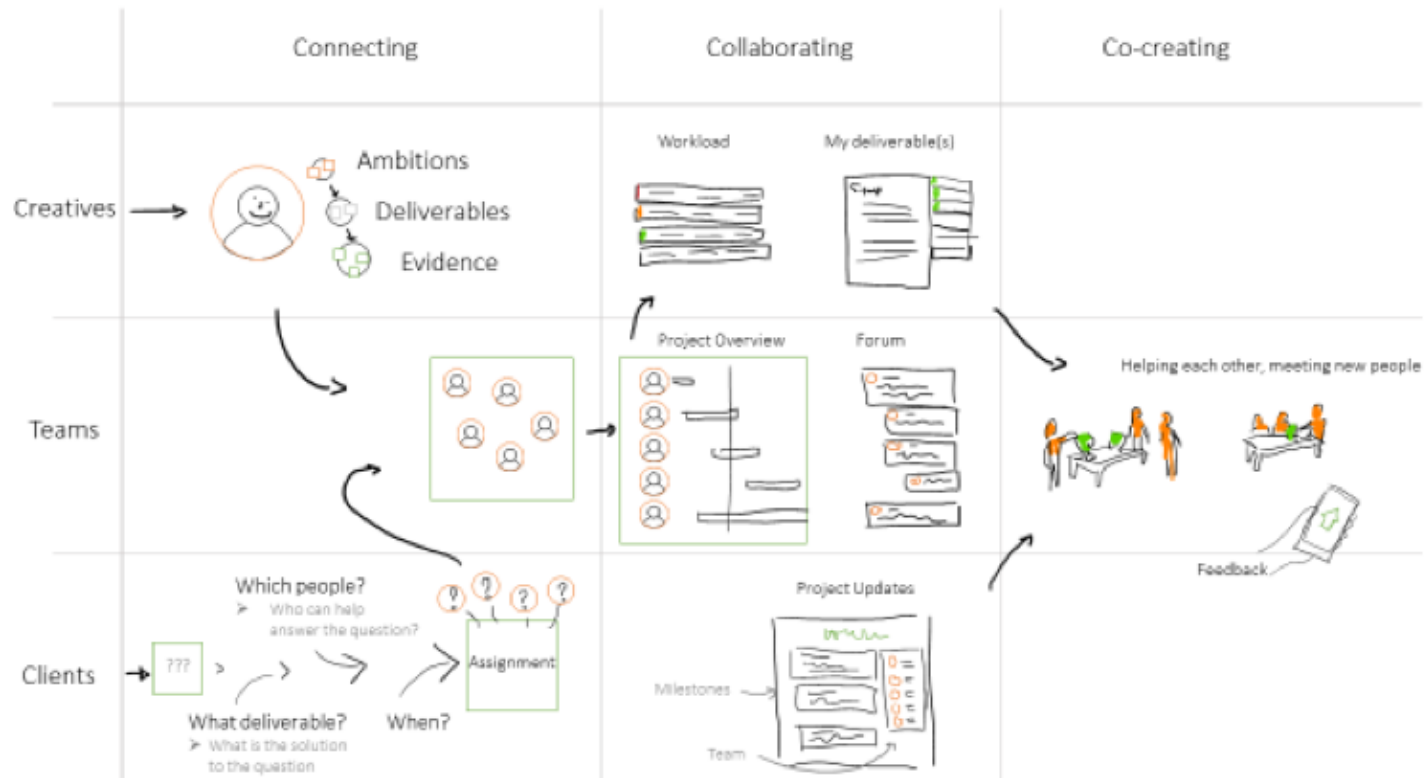
creative communities

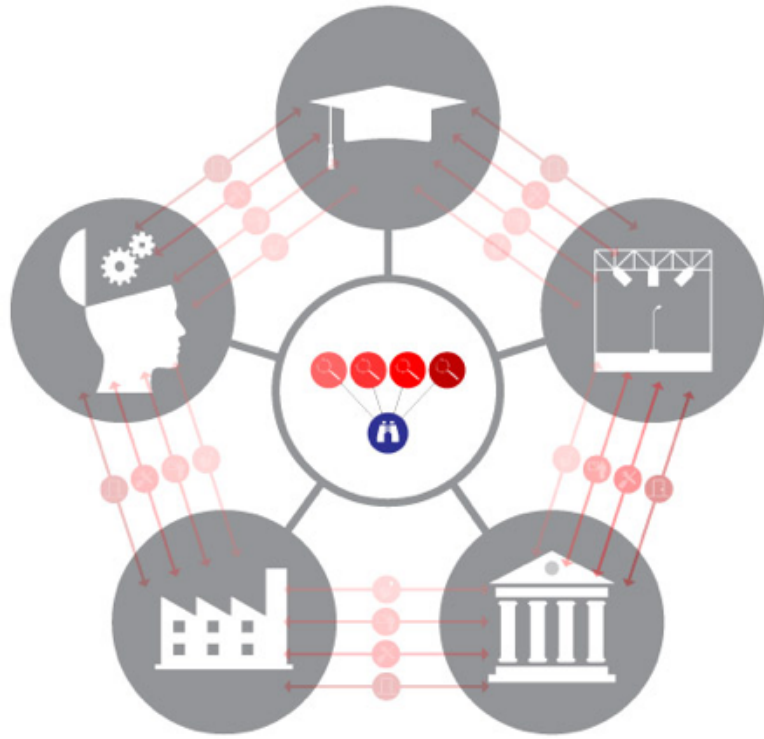











need for connection: online & offline





-  pathways
-  coaching
-  tools & equipment
-  spaces
-  funding

**The Creative Ring offers a platform
enabling networking, research, collaboration & knowledge exchange
focusing on cross sector, multi-disciplinary partnerships
& digital transformation**



**Share best practices for building vibrant creative ecosystems
generating economical as well as societal impact**



Build bridges between creative communities to connect creativity with research, innovation and experimentation




**Develop novel approaches & use new technologies
to address urban challenges**

@ArtomatixLtd

Incubate & accelerate Creative Entrepreneurs

Creative
Ring

A person wearing a blue checkered shirt is shown from the chest down. A custom-built electronic device, possibly a wearable, is attached to their chest. The device has a white PCB with various components, including a microcontroller, a battery, and a small display. Two white wires connect the device to two circular sensors on the person's hands. The background is dark with vertical blue light strips.

@protopx

Deploy technology to enable co-creation & experimentation

Creative
Ring

CreatiFI, a FIWARE accelerator

Creative
Ring



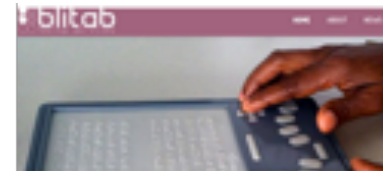
CreatiFI Finalists



Artomatix



PetSpot



Blitab



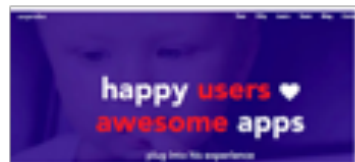
GraphyStories



Display.direct



Leelu



UXprobe



Videobot



Theoplayer

Creative Ring Challenge Finalists

EVapp



OpenTrack



GiPSTech



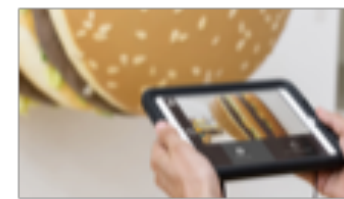
Hand Made Dance



AppNormals



Dimension



Smart Data Hub



Top Data Science



**The Creative Ring was launched at Smart City Expo,
a global initiative born in Europe**

**The Creative Ring is incubated by imec,
Flanders Research & Innovation institute
& made possible by individuals**

Steering Committee



Interested? Get involved!

Exchange with EU counterparts
Tap into resources & expertise
Contribute to creative projects
Offer you product & services to cities



Contribute to our master classes
Get involved in cross-country research & innovation
Integrate CCI in your research & publications



Exchange with EU counterparts
Check available innovations
Tap into open services platform

Tap into a pool of creative professionals
Embrace creative & entrepreneurial collision
Connect to innovation partners



Energise & revitalise your city
Involve creative entrepreneurs in
your Smart City strategy
Exchange with other creative Cities



Energise & revitalise our cities

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