



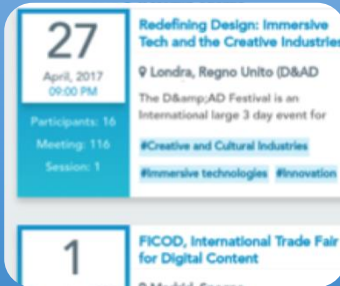
Vision, Insights and Trends for Awareness and Leadership in Media



Outline

OPENNESS

The platform concept and features

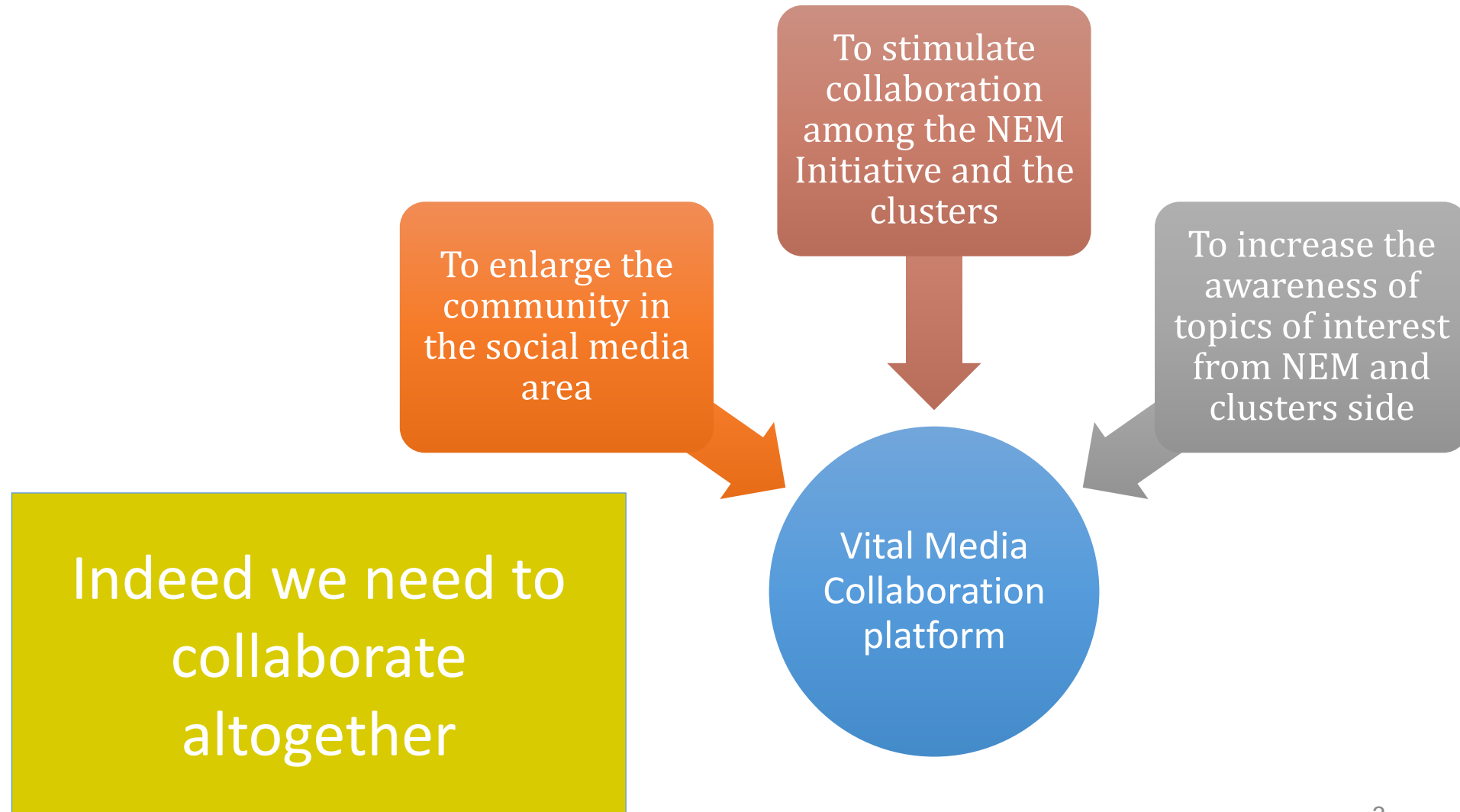


The brokerage event prototype



Suggestions area

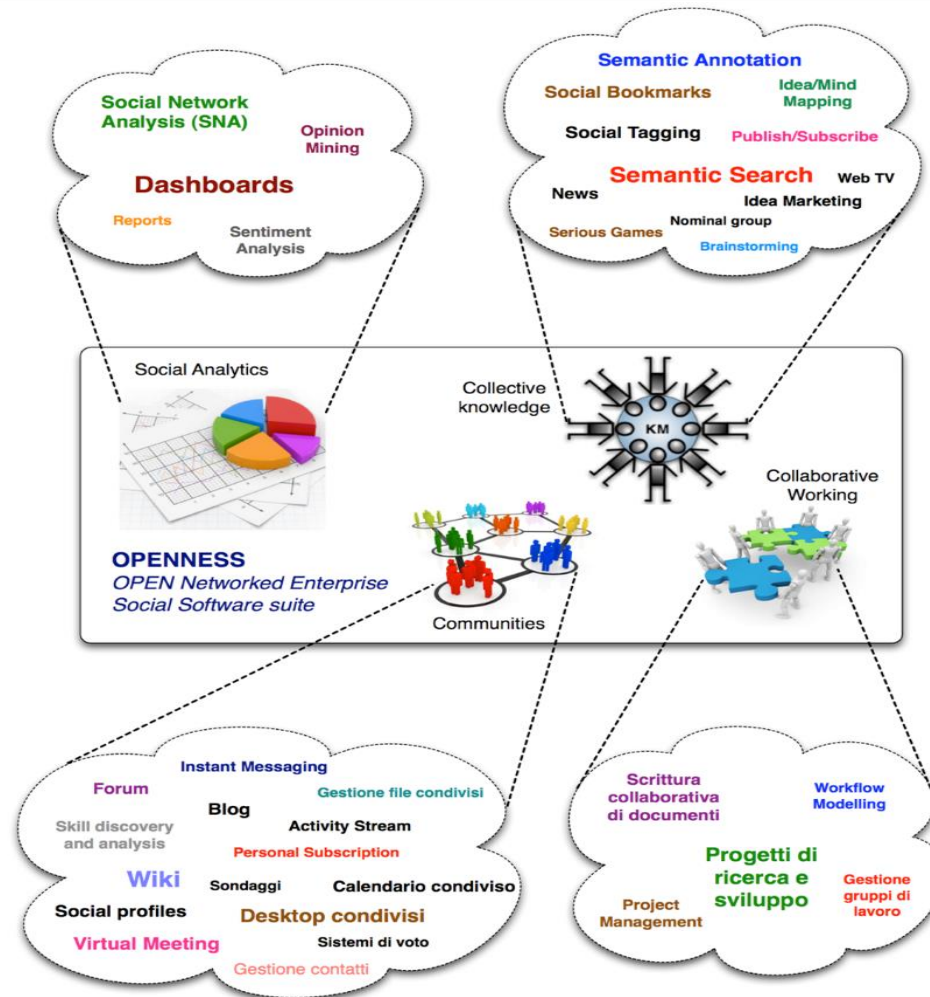
Objectives of the OPEN Networked Social Software suite - OPENNESS



OPENNESS – Services and technologies

An **open source framework**, enabling and supporting the development, integration and delivery of knowledge sharing and collaboration **platforms** and services based on:

- Social Networking
- Collective Intelligence
- Collaboration
- Sharing
- Transparency
- Self-Empowerment



Technologies:

- Semantic annotation
- Semantic search
- Clustering
- Data mining
- Automated reasoning
- Recommendation systems
- Web source and social media integration
- Social network analysis
- Services on-the-move

OPENNESS – the concept

Groups

- ✓ Network
- ✓ Team
- ✓ Custom Group
- ✓ Smart Group

Individuals

- ✓ Registered users

Who

With

Does

What

Resources

- ✓ Contents
- ✓ Resource sets
- ✓ Saved/pinned resources
- ✓ Smart sets

Activities

- ✓ All actions performed by the users within (or around) the platform
- ✓ Real time streams

Overview of the collaboration platform

An **open source framework**, enabling and supporting the development, integration and delivery of knowledge sharing and collaboration **platforms** and services based on:

Social Networking

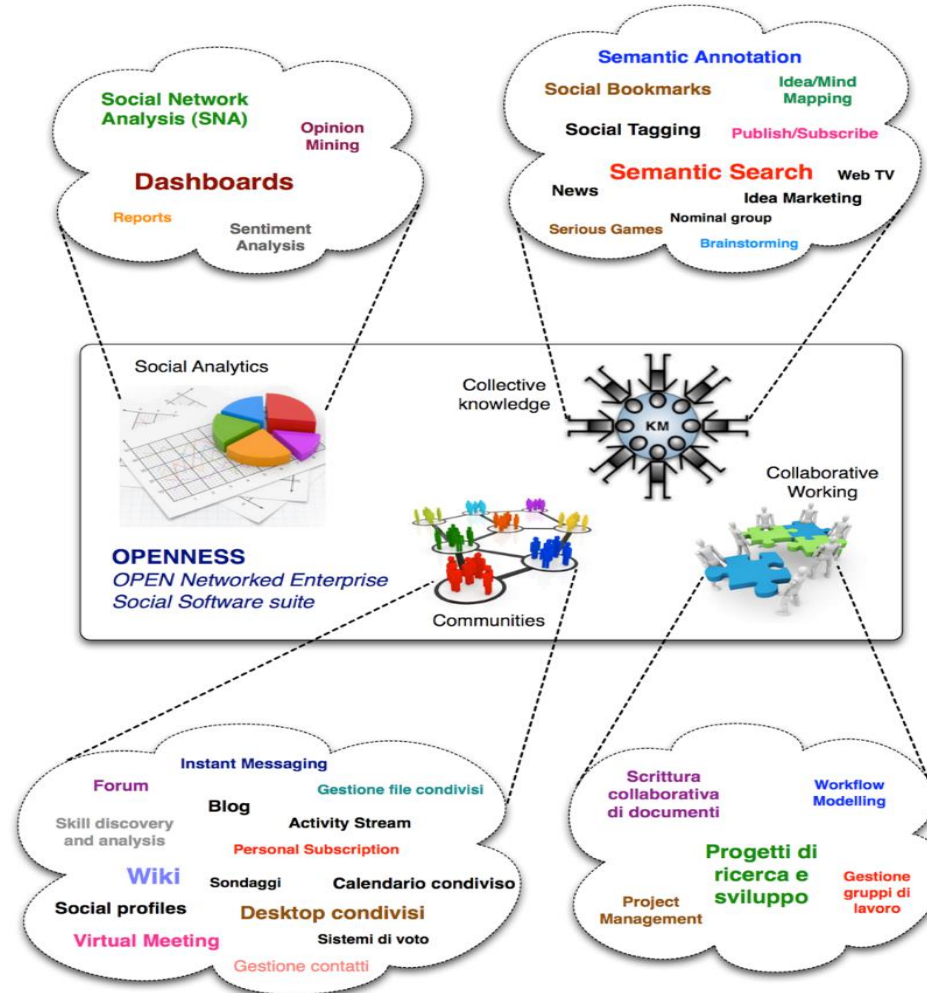
Collective Intelligence

Collaboration

Sharing

Transparency

Self-Empowerment



Technologies:

- Semantic annotation
- Semantic search
- Clustering
- Data mining
- Automated reasoning
- Recommendation systems
- Web source and social media integration
- Social network analysis
- Services on-the-move

The OPENNESS platform

The screenshot displays the OPENNESS platform interface. At the top, the header includes the 'OPENNESS' logo, a search bar, and user information for 'Giuseppe Vella'. Below the header, the main content area is titled 'ACTIVITIES' and features a 'WORKSPACES LIST' section. This list contains four workspace entries: 'Future position pap...', 'International Coop...', 'NEM WG', and 'NEtWorld2020 WG'. Each entry shows the number of users (1) and resources (2), along with a 'Leave' button and a summary of the last activity. A sidebar on the left contains navigation icons for various functions. On the right, there are two panels: 'PEOPLE' listing groups like 'VITAL MEDIA' and 'Future position papers', and 'RESOURCES' listing personal items like 'My Blogs' and 'My Wikis'. At the bottom right, there are links for 'Settings', 'Online Friends (1)', and 'Groups (0)'.

OPENNESS [Search] [Settings] [Calendar] [Notifications: 1] [User: GV Giuseppe Vella]

ACTIVITIES

OPENNESS WORKSPACES LIST

- Future position pap...**
1 Users 2 Resources [Leave]
Last resource: [Future position papers](#)
Last activity: Giuseppe updated a wiki page, [FrontPage](#), in [Future position papers](#).
- International Coop...**
1 Users 2 Resources [Leave]
Last resource: [International Cooperation](#)
Last activity: Giuseppe updated a wiki page, [FrontPage](#), in [International Cooperation](#).
- NEM WG**
1 Users 2 Resources [Leave]
Last resource: [NEM WG](#)
Last activity: Giuseppe updated a wiki page, [FrontPage](#), in [NEM WG](#).
- NEtWorld2020 WG**
1 Users 2 Resources [Leave]

PEOPLE

- VITAL MEDIA 42
- Future position papers 1
- International Cooper... 1
- NEM WG 1
- NEtWorld2020 WG 1

RESOURCES

- My Blogs
- My Discussions
- My Calendar Events
- My Bookmarks
- My Documents
- My Wikis

Settings Online Friends (1) - Groups (0)

Creating content



Create Your Contents

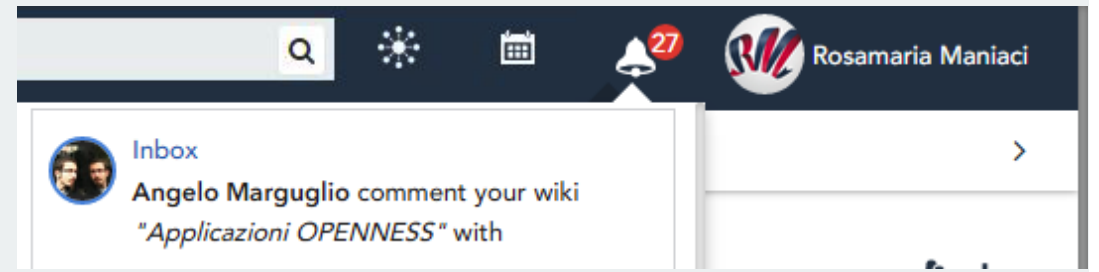
Choose a content type based on your collaborative goals. Most collaborative activity takes place in discussions, wikis and documents. Blog posts are typically used for view point essays and other long-form communications that don't require collaboration and Bookmarks create a link with external resources.

By default, content you create is public in the team and searchable. The power of OPENNESS is that everyone in the community can benefit from shared and collaborative content.

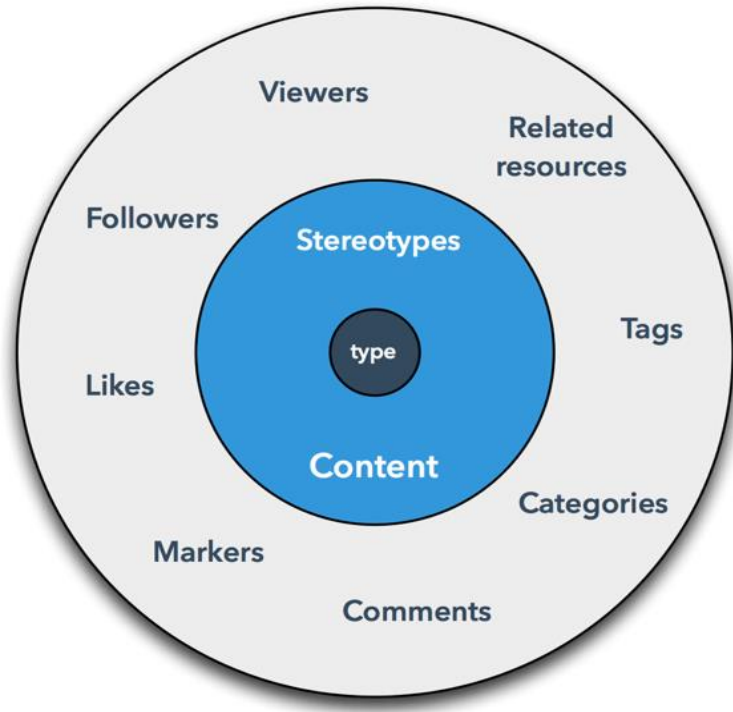


Monitor Your Content

You'll receive an update in your Inbox whenever anyone interacts with your content or mentions you or one of your resources.



The resources and their social life

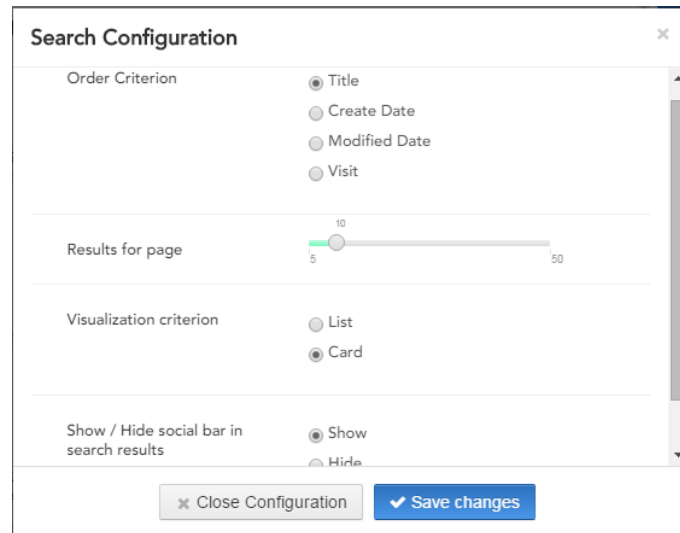


The screenshot shows a document viewer interface. At the top, there is a header "DOCUMENTS AND MEDIA" with various icons. Below this, a user profile for "Giuseppe Vella" is displayed, including a profile picture, a date "18 NOV 2016", and a version number "15.16". The document title is "Vital Media-OPENNESS.pptx" and the version is "Version 1.1". A thumbnail of the document is shown. Below the document, there is a section titled "Users liking This resource" which lists "Giuseppe Vella". At the bottom, there is a toolbar with icons for "Follow", "Unlike", "Share", "Link", "Notify", "Mark", and "Categorize". A tooltip is visible over the "Unlike" icon, stating "Unlike a resource to simply return to a neutral state".

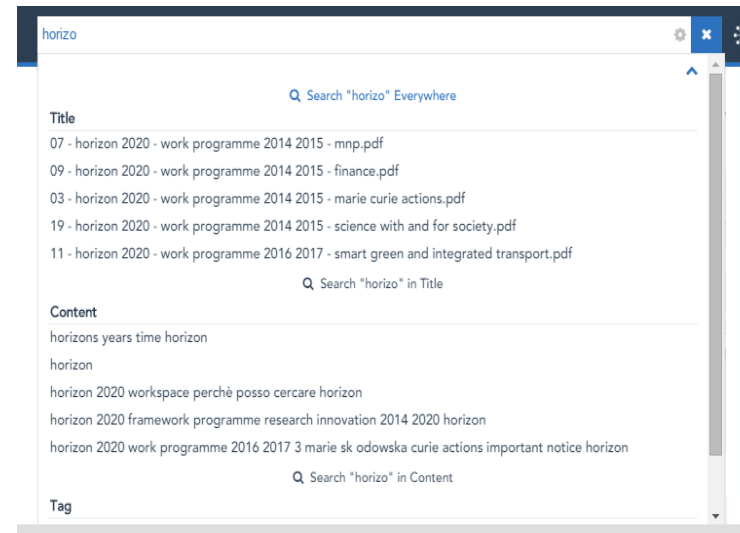
OPENNESS Semantic Search

Find People, Teams, and Content

OPENNESS includes several search features to help you quickly find what you're looking for, or just to browse through content, people, and teams. A search result could be saved in a folder.



Setting up OPENNESS Search Criteria



Search for specific words

Simply enter your search terms to see content containing all the specified words in any order. You can find also content by categories or tags

OPENNESS people profiles

VITAL MEDIA [Search] [Settings] [Calendar] [Notifications: 1] [GV] Giuseppe Vella

PROFILES

USER PROFILE

Giuseppe Vella
Project manager
Busy days
Last profile update: 0 seconds ago

User Activities

- Documents 33
- Blogs 1

Activity 12 Reputation 9 0 Following 0 Followers

Information Skills Latest Contents Subscriptions

Contact Information

- ✉ giuseppe.vella@eng.it ☎ +393425092734
- 📧 gvella3 🐦 giuseppegvella76

PEOPLE

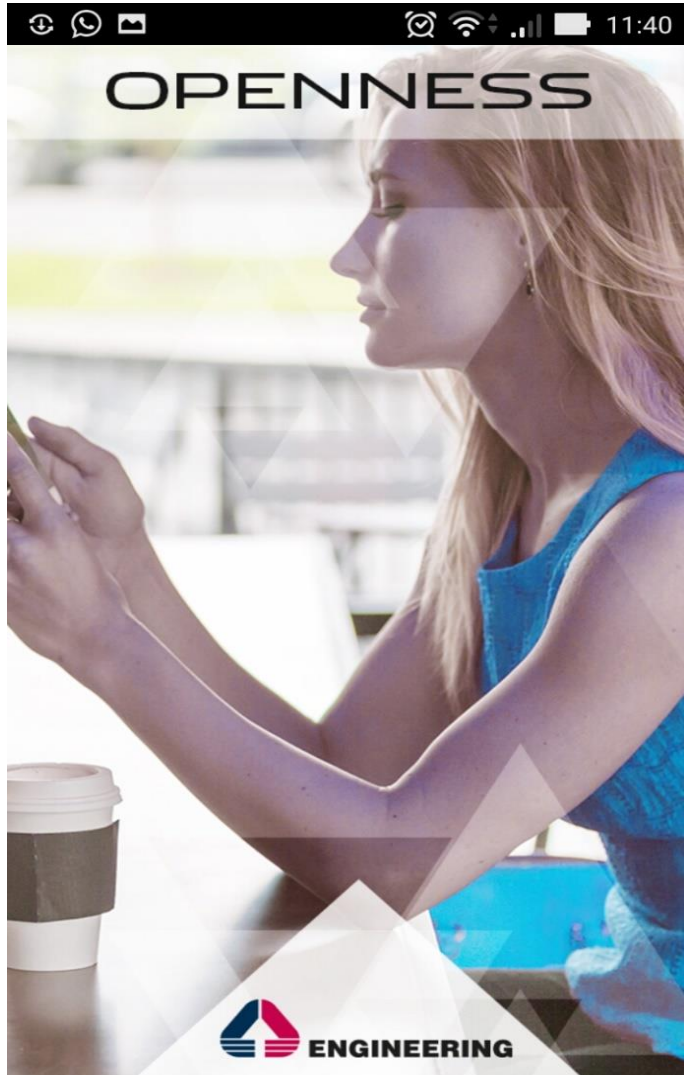
- VITAL MEDIA 42
- Future position papers 1
- International Cooper... 1
- NEM WG 1
- NEtWorld2020 WG 1

RESOURCES

- My Blogs
- My Discussions
- My Calendar Events
- My Bookmarks
- My Documents
- My Wikis

Settings Online Friends (1) - Groups (0)

Stay connected, no matter where work takes you

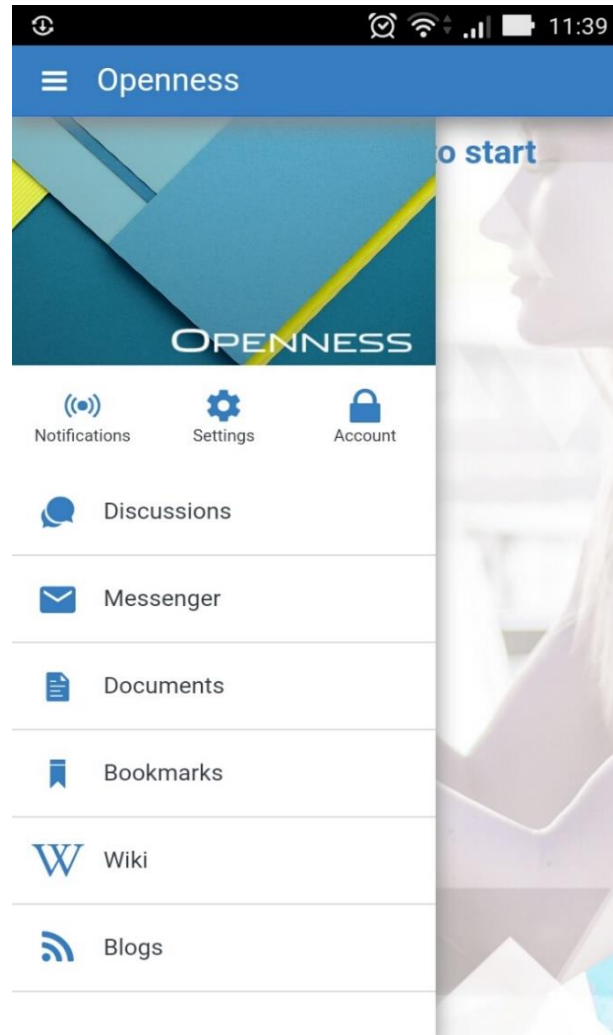


***Stay up to speed on
your team***

***OPENNESS mobile
workstyle apps***

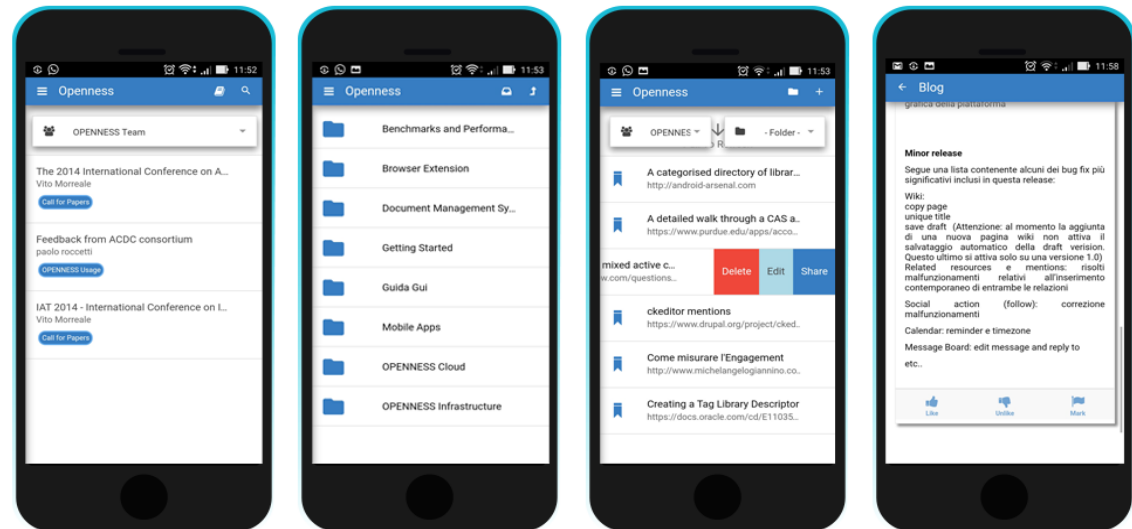
help you stay in touch, in real time,
from wherever you are.

Stay connected, no matter where work takes you



A full suite of smart, elegant mobile apps that keep users connected wherever they go.

Each app has a great consumer-style experience and is purpose-built to solve a specific need with just a few taps.



OPEN-S Browser Extension for Chrome

Add new information in the form of blog, wiki page, discussion or bookmark into **OPENNESS** while your **web-browsing experience**.

The screenshot displays the Chrome Developer Dashboard at <https://developer.chrome.com/extensions/getstarted>. The main content area features the article "What are extensions?" with the following text:

Extensions are small software programs that can modify and enhance the functionality of the Chrome browser. You write them using web technologies such as HTML, JavaScript, and CSS.

Extensions have little to no user interface. For example, the image to the right shows the UI for the **Google Mail Checker extension**.

Extensions bundle all their files into a single file that the user downloads and installs. Unlike ordinary web apps, extensions don't need to depend on content from the web.

You can distribute your extension using the **Chrome Developer Dashboard** to publish it.

Below the article, a context menu is open over the text "Add to OPEN-S", showing options: "Copia" (Ctrl+C), "Cerca 'Extensions are small software programs that can...' con Google" (Ctrl+F), "Stampa..." (Ctrl+P), "Add to OPEN-S" (highlighted), and "Ispeziona elemento" (Ctrl+Mouse+I). A sub-menu for "Add to OPEN-S" is also visible, containing "New Discussion", "New Bookmark", "New Blog", and "New Wiki".

On the right side, the OPEN-S browser extension interface is shown. It includes a header with "Platform: Vincente-ll" and "User: Maniac Rosamaria". Below the header is an "ADD BLOG" button. The main content area is titled "Workspace" and contains a "No Workspace Selected" dropdown. Below this is a "Title" field with the text "What are extensions? - Google Chrome". The "Web Content" section features a rich text editor with a toolbar and a preview of the article text. At the bottom, there is a "Select Categories & Tags" dropdown and "Publish" and "Clean up" buttons.

OPEN-S Browser Extension for Chrome

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You can distribute your extension using the **Chrome Developer Dashboard** to publish it.

Below the article, a context menu is open over the text "Add to OPEN-S", showing options: "New Discussion", "New Bookmark", "New Blog", and "New Wiki".

On the right side of the browser window, the OPEN-S browser extension interface is visible. It includes a header with the user name "Maniac Rosamaria" and a button to "ADD BLOG". Below this is a "Workspace" section with a dropdown menu showing "No Workspace Selected". The "Title" field contains "What are extensions? - Google Chrome". The "Web Content" section features a rich text editor with a toolbar and a preview of the article text. At the bottom, there are "Publish" and "Clean up" buttons.

Using email to create content on OPENNESS

Do you **send emails** that you'd like to have automatically posted **to the Hub**? This is a GREAT method to use when you want to use a distribution list of people to receive your communication (including the Hub)

 CREATE CONTENT BY MAIL  		
emailAddress	Risorsa	vCard
intoopenness.demo.is3+opennessdev_blog_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_discussion_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_document_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_wiki_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_bookmark_951243064123764@gmail.com		

intoopenness+is3+blog+01010@gmail.com

Username+alias_ResouceType_hashcode@gmail.com

The brokerage event prototype – a new event

OPENNESS EVENTS MATCHMAKING

Step 1 - General Information

(Put here the general information about the event)

Event Name
La Digital Tech Conference

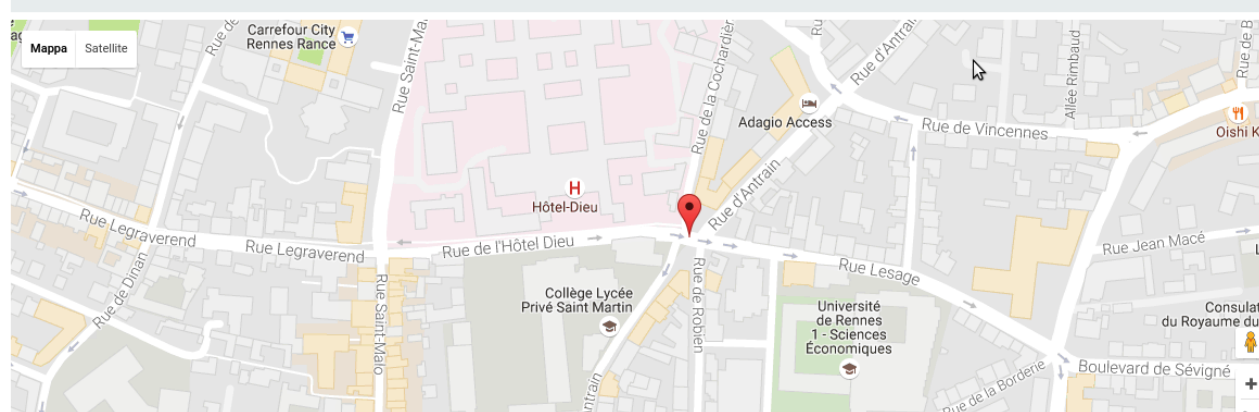
Description
We have identified an event here in Rennes that we are convinced would be a good event to include a VITAL MEDIA dimension. It is focused on getting startups and SMEs to build new technology solutions in entertainment (in cooperation with French Tech Rennes Saint Malo). However, we of course need some VITAL MEDIA persons to come and present their view on immersive content for Europe... very open at this point. Question : Would it be possible to have someone from the BBC present with TF1 from France their activity and views on media? Do we have a contact with the BBC? Following the first edition in December 2015 that was attended by over 400 participants, 46 speakers and 26 Partners, The French Tech Rennes St. Malo is announcing the second edition of its Digital Tech Conference on December 2, 2016 in

Meeting duration
25

Step 3 - Location

(Specify the address of the event)

Address
Rennes, Francia



OPENNESS EVENTS MATCHMAKING

Step 2 - Event topics

(find and select the event topic)

Creative and Cultural Industries 1

Type a category or a tag name

Select category from vocabulary tree

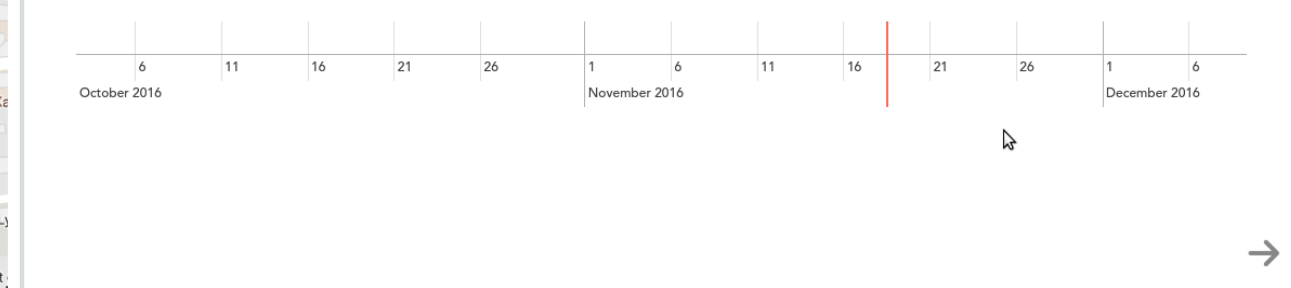
- Topic
- Market sector
- Audience
- + 0

Description

Step 4 - Event timeline

(insert in the timeline below the sessions of the event)

Sessions



4 / 5

The brokerage event prototype – event detail and subscription

OPENNESS EVENTS MATCHMAKING

Final step - Contacts

(put here all the contacts of the event)

Web Site

<http://www.ladigital.tech/>

Email

ladigital@tech.fr

Phone

+33 (0)2 30 30 07 00

Event Twitter page

[#DigitalTC](#)

La Digital Tech Conference

🌐 : <http://www.ladigital.tech/en/>

✉ : ladigital@Tech

☎ : +33 2 456 123

🐦 : [#ladigital.tech](#)

🌐 : www.facebook.com/pages/ladigital.tech

[View Event Detail](#)

27

April, 2017
09:00 PM

Participants: 16

Meeting: 116

Session: 1

Redefining Design: Immersive Tech and the Creative Industries

📍 Londra, Regno Unito (D&AD)

The D&AD Festival is an International large 3 day event for

[#Creative and Cultural Industries](#)

[#Immersive technologies](#) [#Innovation](#)

1

June, 2017
00:00 PM

Participants: 16

Meeting: 116

Session: 1

Futur en Seine 2017

📍 Parigi, Francia

A session will be dedicated to MEDIA Clusters (and we could invite ESCA

[#Innovation Festival](#) [#ICT](#) [#Startups](#)

[#Industries](#) [#Policy Makers](#)

1

October, 2017
09:00 PM

Participants: 16

Meeting: 116

Session: 1

Connecting & Collaborating in the Creative Industries

📍 Sunderland, Regno Unito

The event will be in collaboration with the Creative Fuse North East

[#Smart Contracts](#)

[#5G and LPWAN for Creative Industries](#)

1

December, 2017
09:00 PM

Participants: 16

Meeting: 116

Session: 1

FICOD, International Trade Fair for Digital Content

📍 Madrid, Spagna

It covers main digital trends for the next years. It's a mix of conferences,

[#Innovation Festival](#)

[#Creative and Cultural Industries](#)

1

March, 2018
09:00 PM

Participants: 16

Meeting: 116

Session: 1

Laval Virtual

📍 Laval, Francia

I&R is partner with LV organisation, we organise joint events and the "invest in

[#Creative and Cultural Industries](#)

[#Immersive technologies](#) [#Virtual reality](#)

2

December, 2016
09:00 PM

[Subscribe](#)

La Digital Tech Conference

📍 Rennes, Francia - 16 - [Delete](#)

Description

We have identified an event here in Rennes that we are convinced would be a good event to include a VITAL MEDIA dimension. It is focused on getting startups and SMEs to build new technology solutions in entertainment (in cooperation with French Tech Rennes Saint Malo). However, we of course need some VITAL MEDIA persons to come and present their view on

[Read more ...](#)

Arguments

[Creative and Cultural Industries](#) 1 [Digital Economy](#) 1 [Entrepreneurs](#) 1 [Innovation](#) 1 [Investors](#) 1 [Large companies](#) 1 [Startups](#) 1

Event Date

Start date: 2 December, 2016

End date: 2 December, 2016

Event location

Rennes, Francia



Events Subscribe

Availability

30 November

✓ 10:00	✓ 10:30	✓ 11:00	✓ 11:30	✓ 12:00	✓ 12:30	✓ 13:00	✓ 13:30	✓ 14:00	✓ 14:30	✓ 15:00	✓ 15:30
✓ 16:00	✓ 16:30	✓ 17:00	✓ 17:30	✓ 18:00	✓ 18:30	✓ 19:00	✓ 19:30				

Skills

Organization

Anim pariatum cliché...

Event Topic

[Digital Economy](#) 1 [Entrepreneurs](#) 1 [Innovation](#) 1 [Investors](#) 1 [Large companies](#) 1 [Startups](#) 1

Give us suggestions

The screenshot displays the 'OPENNESS' application interface. At the top, there is a navigation bar with the 'OPENNESS' logo, a search bar, and user information for 'VITAL MEDIA Administrator'. Below this, a 'SUGGESTIONS' header is visible. The main content area features a 'SUGGESTION BOX' with a large blue input field. To the left of the input field is a vertical sidebar with icons for various functions. Below the input field, there are three required fields: 'Category (Required)' with a dropdown menu set to 'Feedback', 'Title (Required)' with the text 'Icons and descriptions', and 'Description (Required)' with the text 'Can you put the descriptions for the workspaces and the correct icon'. At the bottom of the form are 'CANCEL' and 'SAVE' buttons. On the right side of the interface, there are two panels: 'PEOPLE' and 'RESOURCES'. The 'PEOPLE' panel lists 'VITAL MEDIA' and 'VM and NEM mailing...'. The 'RESOURCES' panel lists various items like 'My Blogs', 'My Discussions', 'My Calendar Events', 'My Bookmarks', 'My Documents', 'My Wikis', 'My Candidate Ideas', 'Helpful Resources', 'Hot Topics', 'How To's', 'My Drafts', 'All Candidate Contests', and 'My organization'.

Notifications for the platform

The screenshot displays the OPENNESS platform interface. At the top, the logo "OPENNESS" is visible on the left, and the user profile "Giuseppe Vella" is on the right. A notification bell icon in the top right corner has a red badge with the number "2". A dropdown menu is open, showing two notifications:

- VITAL MEDIA ADMINISTRATOR SUBMITTED A NEW SUGGESTION.**
Feedback: Icons and descriptions
Friday, November 18, 2016 at 3:43 PM
- INBOX**
VITAL MEDIA Administrator request to join you restricted workspace NEM WG
And there is also a comment: *Request Membership*
Friday, November 18, 2016 at 2:21 PM

Below the notifications, there are two buttons: "Mark all as read (2)" and "View all messages".

The main content area shows a list of workspaces under the heading "ACTIVITIES". The workspaces listed are:

- OPENNESS WORKSPACES LIST**
- Future position pap...** (1 Users, 1 Resources)
Last resource: [FrontPage](#)
Last activity: Unable to load content.
- International Coop...** (1 Users, 1 Resources)
Last resource: [FrontPage](#)
Last activity: Unable to load content.
- NEM WG** (1 Users, 1 Resources)
Last resource: [FrontPage](#)
Last activity: Unable to load content.
- NEtWorld2020 WG**

At the bottom right, there is a sidebar menu with the following items:

- My Calendar Events
- My Bookmarks
- My Documents
- My Wikis
- My Candidate Ideas

At the bottom of the page, there is a "Leave" button and a "Settings Online Friends (1) - Groups (0)" link.

Feedback to the platform users

SUGGESTIONS >

SUGGESTION BOX

Icons and descriptions
Description:
Can you put the descriptions for the workspaces and the correct icon

Category: Feedback
Created: Nov 18, 2016 4:43 PM
Created By: VITAL MEDIA Administrator

Comment (Required)

CANCEL RECEIVE

PEOPLE

VITAL MEDIA	42	⋮
Future position papers	1	⋮
International Cooper...	1	⋮
NEM WG	1	⋮
NEtWorld2020 WG	1	⋮

RESOURCES

My Blogs	
My Discussions	
My Calendar Events	
My Bookmarks	
My Documents	
My Wikis	
My Candidate Ideas	

Settings Online Friends (1) - Groups (0)

Suggestion feedback

The screenshot displays the 'OPENNESS' interface with a 'SUGGESTIONS' section. The top navigation bar includes the 'OPENNESS' logo, a search bar, and user information for 'VITAL MEDIA Administrator'. The main content area features a 'SUGGESTION BOX' with a blue bar and a sidebar with various icons. The suggestion details are as follows:

SUGGESTION BOX

Icons and descriptions
Description:
Can you put the descriptions for the workspaces and the correct icon

Category: Feedback
Created: Nov 18, 2016 4:43 PM
Created By: VITAL MEDIA Administrator
Status: Received

Received: Nov 18, 2016 4:45 PM
Received By: Giuseppe Vella
Comments:
Ok we will put them

PEOPLE

VITAL MEDIA	42
VM and NEM mailing...	42

RESOURCES

- My Blogs
- My Discussions
- My Calendar Events
- My Bookmarks
- My Documents
- My Wikis
- My Candidate Ideas
- Helpful Resources
- Hot Topics
- How To's
- My Drafts
- All Candidate Contests
- My organization

Any question so far



CONTACT

Giuseppe Vella
Project manager, Engineering I.I.
giuseppe.vella@eng.it
@giuseppevella76



www.nem-initiative.org



@NEM_ETP



NEM Social Network