



Vision, Insights and Trends for Awareness and Leadership in Media



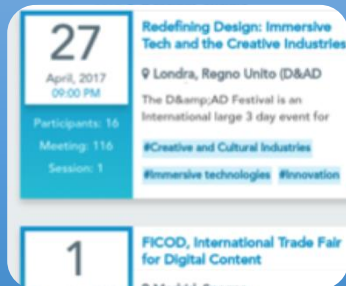
Outline

OPENNESS

The OPENNESS Collaboration Platform for NEM

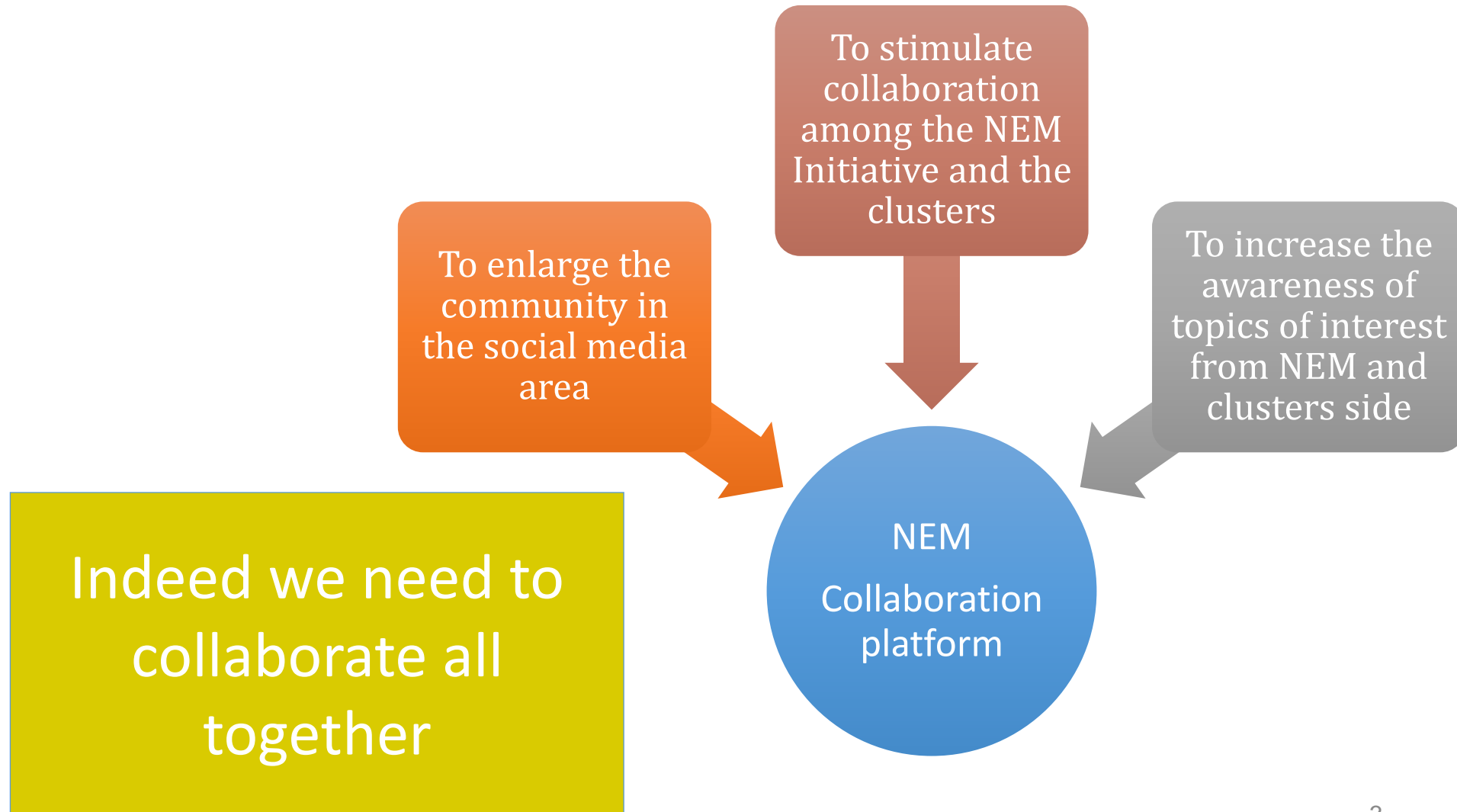
OPENNESS

The OPENNESS platform features



The brokerage event

Objectives of the OPEN Networked Social Software suite - OPENNESS



OPENNESS – Services and technologies

An **open source framework**, enabling and supporting the development, integration and delivery of knowledge sharing and collaboration **platforms** and services based on:

Social Networking

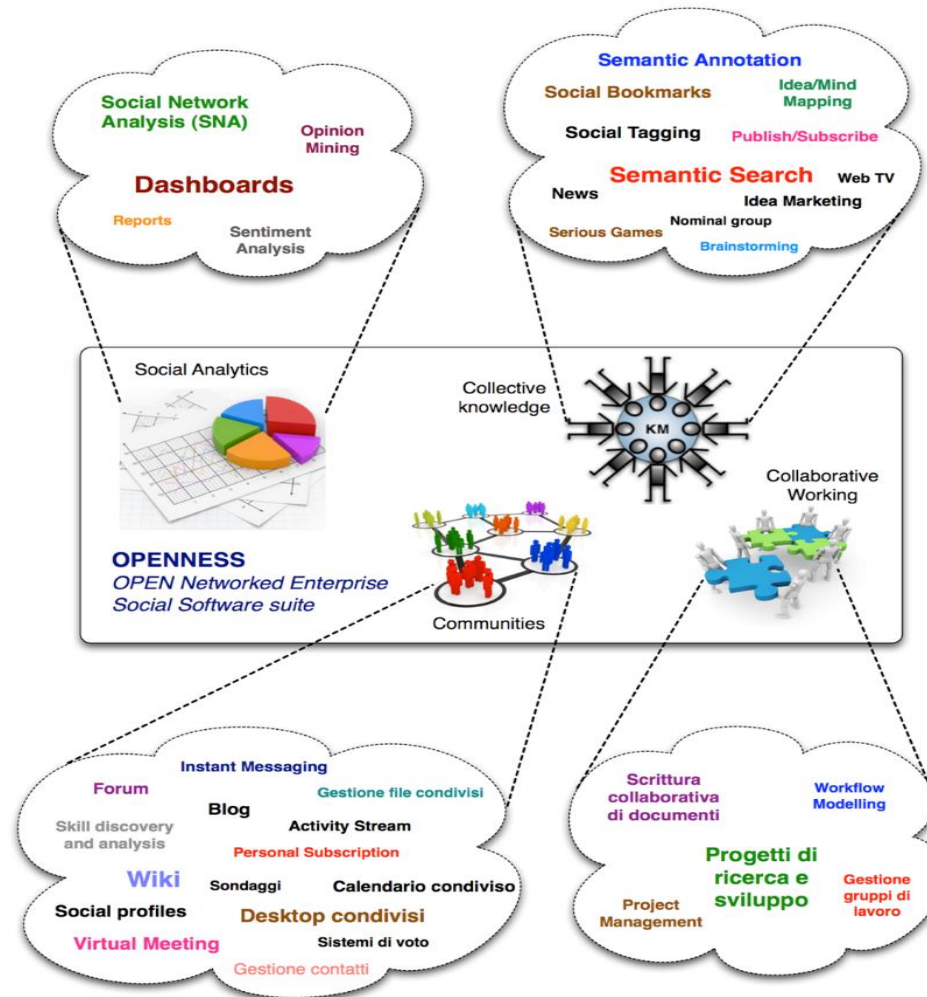
Collective Intelligence

Collaboration

Sharing

Transparency

Self-Empowerment



Technologies:

- Semantic annotation
- Semantic search
- Clustering
- Data mining
- Automated reasoning
- Recommendation systems
- Web source and social media integration
- Social network analysis
- Services on-the-move

OPENNESS – the concept

Groups

- ✓ Network
- ✓ Team
- ✓ Custom Group
- ✓ Smart Group

Individuals

- ✓ Registered users

Who

With

Does

What








Resources

- ✓ Contents
- ✓ Resource sets
- ✓ Saved/pinned resources
- ✓ Smart sets








Activities


- ✓ All actions performed by the users within (or around) the platform
- ✓ Real time streams

The OPENNESS platform

Powered byGiuseppe Vella

1:1 MEETINGS



**OPENNESS MATCHMAKING EVENTS**

Events List

Events Meetings

Show

Past Events

My Attendances

09

June, 2017
14:30

Participants: 2
Meetings: 0
Sessions: 1

MeetUp at Futur en Seine


📍 157 Boulevard


You are a large company, a start-up, an institution, a

#Immersive technologies

➔

Create New Event

**OPENNESS WORKSPACES LIST**




Digital Innovation H...

8 Users 5 Resources

➔ Leave

Last resource: [DEI WG2 report](#)

Last activity:
Unable to load content.


**USER GUIDE**

D&AD Festival and New


[http://www.digitalcatapultcent ...](http://www.digitalcatapultcent...)
[https://twitter.com/digicatapu ...](https://twitter.com/digicatapu...)


[View Details](#)


See event details at a glance


**INVITATION**


[Invite Friends](#)

**PEOPLE**

 NEM Collaboration Pl...69

 Digital Innovation Hub8

 Future position papers27

 International Coopera...5

**VITAL MEDIA**

Creating content



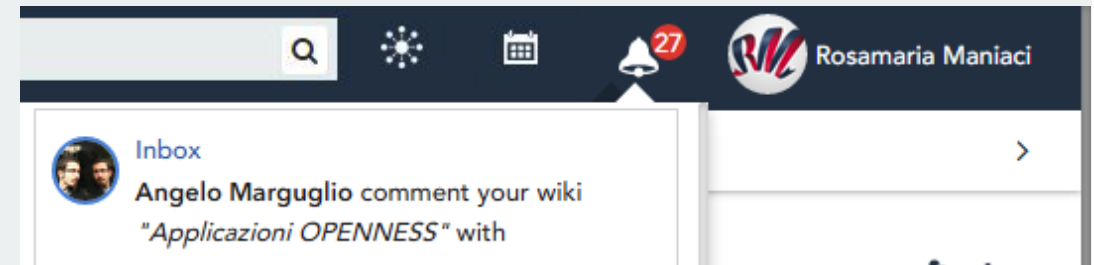
Create Your Contents

Choose a content type based on your collaborative goals. Most collaborative activity takes place in discussions, wikis and documents. Blog posts are typically used for view point essays and other long-form communications that don't require collaboration and Bookmarks create a link with external resources.

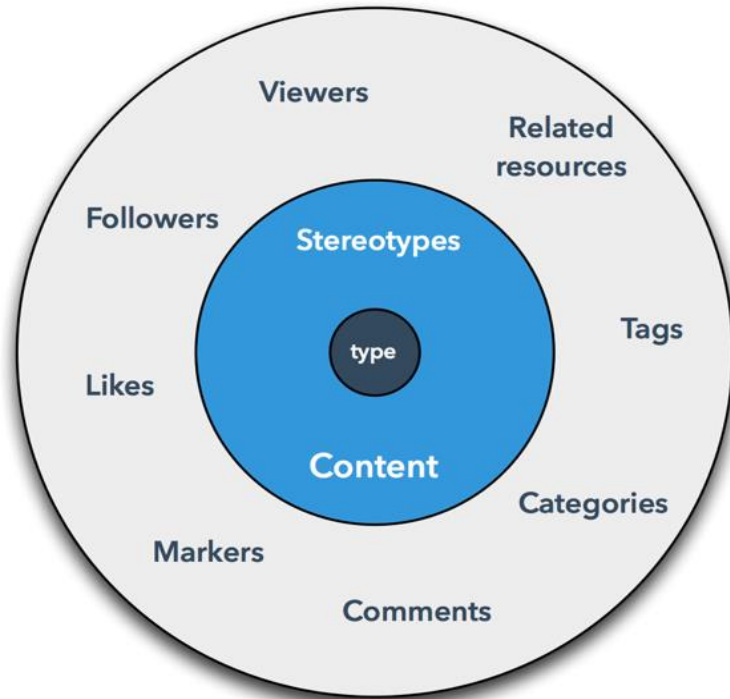
By default, content you create is public in the team and searchable. The power of OPENNESS is that everyone in the community can benefit from shared and collaborative content.

Monitor Your Content

You'll receive an update in your Inbox whenever anyone interacts with your content or mentions you or one of your resources.



The resources and their social life



DOCUMENTS AND MEDIA

Giuseppe Vella
18 NOV 2016 15.16
Last updated 7 Hours ago by VITAL MEDIA Administrator

Vital Media-OPENNESS.pptx
Version 1.1

Users liking This resource

GV Giuseppe Vella

Follow Unlike Share Link Notify Mark Categorize

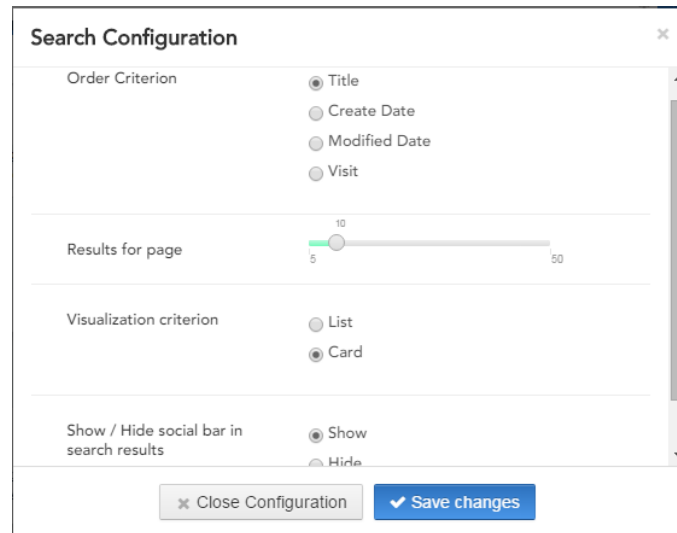
Unlike a resource to simply return to a neutral state

Delete Download

OPENNESS Semantic Search

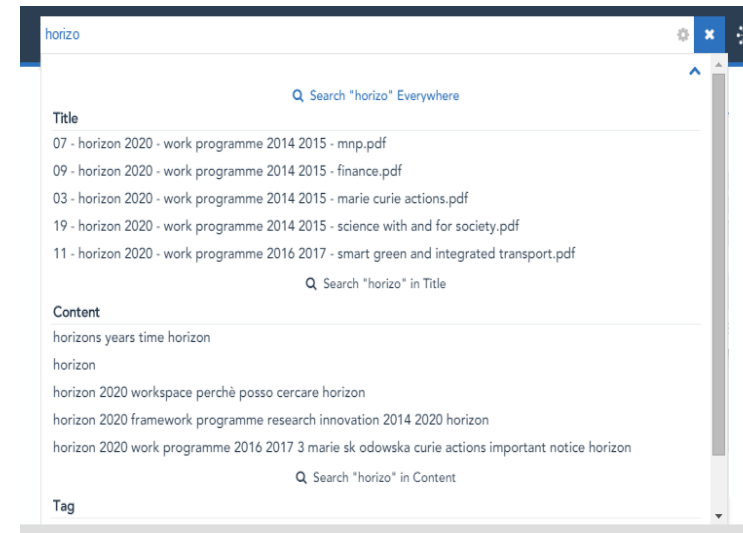
Find People, Teams, and Content

OPENNESS includes several search features to help you quickly find what you're looking for, or just to browse through content, people, and teams. A search result could be saved in a folder.



The 'Search Configuration' dialog box allows users to customize their search experience. It includes sections for 'Order Criterion' (Title, Create Date, Modified Date, Visit), 'Results for page' (a slider from 5 to 50), 'Visualization criterion' (List, Card), and 'Show / Hide social bar in search results' (Show, Hide). Buttons for 'Close Configuration' and 'Save changes' are at the bottom.

Setting up OPENNESS Search Criteria






The search results interface shows a search bar with the text 'horizo'. Below the search bar, there are three sections: 'Title' with a search bar 'Search "horizo" Everywhere', 'Content' with a search bar 'Search "horizo" in Title', and 'Tag' with a search bar 'Search "horizo" in Content'. Each section displays a list of search results.

Search for specific words


Simply enter your search terms to see content containing all the specified words in any order. You can find also content by categories or tags

OPENNESS people profiles



Giuseppe Vella

PROFILES



Giuseppe Vella


📍 Regione Siciliana , Palermo (90100)

👤 Project manager

📅 Busy days

🕒 Last profile update: 2 months ago

User Activities



Documents 33

Bookmarks 1

Blogs 1

Activity 207

Reputation 34

0 Following

2 Followers

Like

Follow

Categorize


Information


Skills


Lastest Contents


Subscriptions


Contact information

 <http://www.eng.it>

 giuseppe.vella@eng.it

 +393425092734

 gvella3

 giuseppegvella76

About me

About me

Extra info

Additional note

PEOPLE

NEM Collaboration Pl...

69

Digital Innovation Hub

8

Future position papers

27

International Coopera...

5

NEtWorld2020 WG

5

my team

0

RESOURCES

Collaboration platfo...

VITAL MEDIA Projec...

Danet Pierreyves All...

VITAL MEDIA Projec...

VITAL MEDIA Projec...

my team All Resources

VITAL MEDIA Projec...

Forums

Conferences

NEM WG All Resour...


Webinar

New Media

My Calendar Events

My Documents

Settings Online Friends (0) - Groups (0)



Stay connected, no matter where work takes you

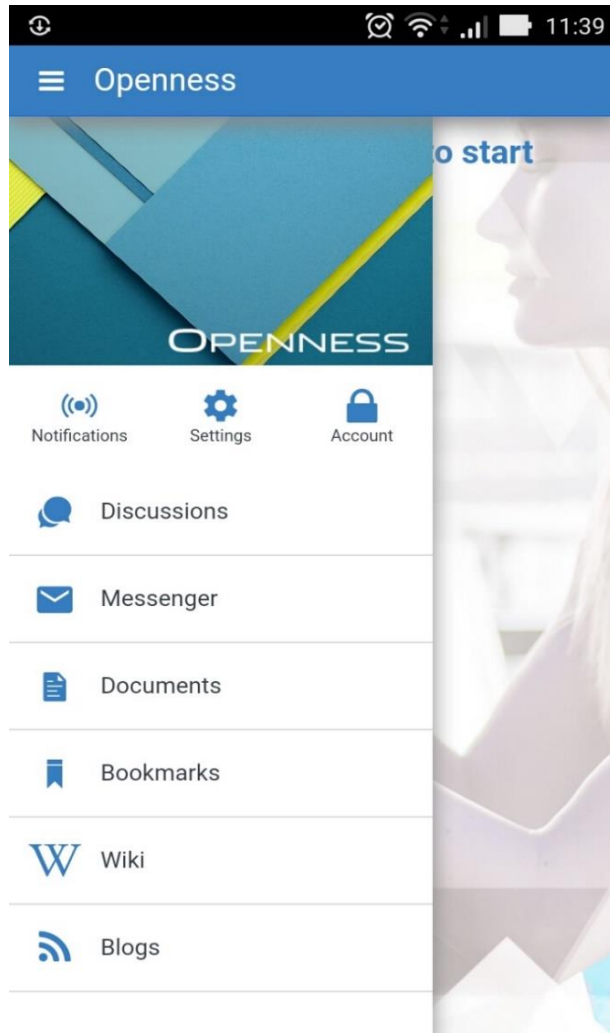


***Stay up to speed on
your team***

***OPENNESS mobile
workstyle apps***

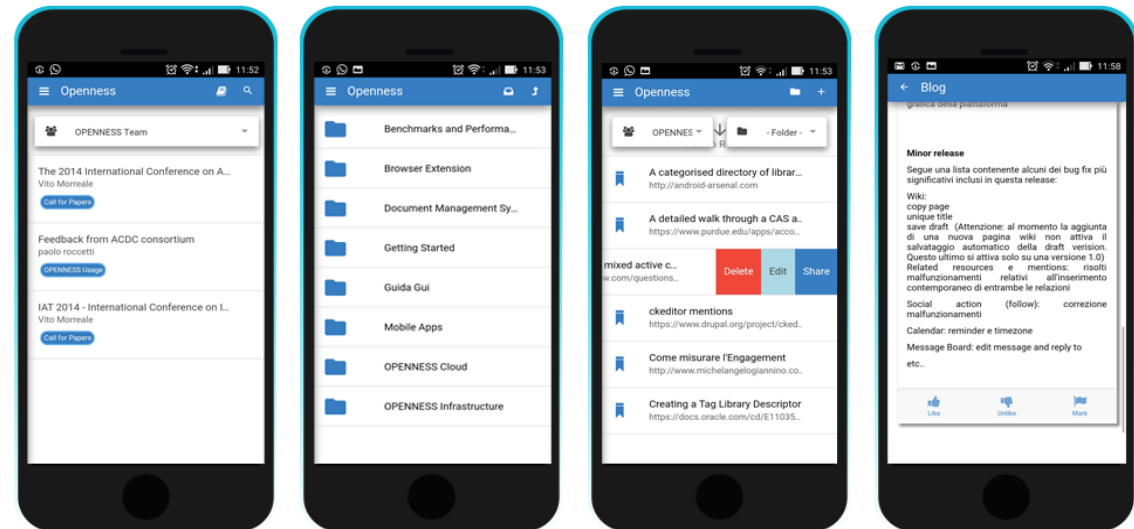
help you stay in touch, in real time,
from wherever you are.

Stay connected, no matter where work takes you



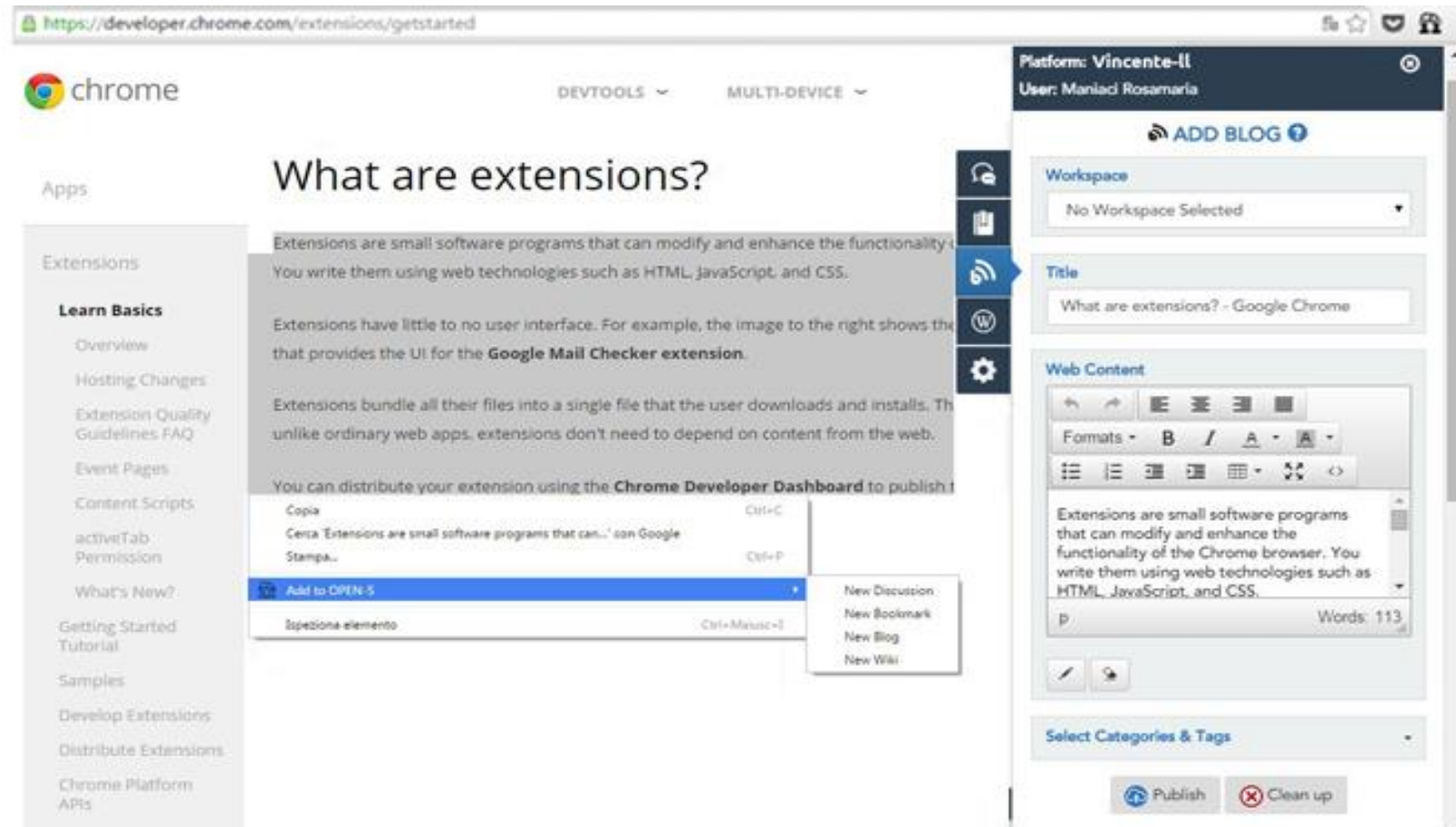
A full suite of smart, elegant mobile apps that keep users connected wherever they go.

Each app has a great consumer-style experience and is purpose-built to solve a specific need with just a few taps.



OPEN-S Browser Extension for Chrome

Add new information in the form of blog, wiki page, discussion or bookmark into **OPENNESS** while your **web-browsing experience**.



Using email to create content on OPENNESS

Do you **send emails** that you'd like to have automatically posted **to the Hub**? This is a GREAT method to use when you want to use a distribution list of people to receive your communication (including the Hub)

✉ CREATE CONTENT BY MAIL 📧 🔑		
emailAddress	Risorsa	vCard
intoopenness.demo.is3+opennessdev_blog_951243064123764@gmail.com	📡	📧
intoopenness.demo.is3+opennessdev_discussion_951243064123764@gmail.com	🎧	📧
intoopenness.demo.is3+opennessdev_document_951243064123764@gmail.com	📁	📧
intoopenness.demo.is3+opennessdev_wiki_951243064123764@gmail.com	🌐	📧
intoopenness.demo.is3+opennessdev_bookmark_951243064123764@gmail.com	📌	📧

intoopenness+is3+blog+01010@gmail.com

Username+alias_ResourceType_hashcode@gmail.com

The brokerage event – a new event

(put here the general information about the event)

D&AD Festival 2017

D&AD Festival is back for a second year, bringing you the biggest hive-mind of creative excellence across the industry.

1 to 1 Meeting duration

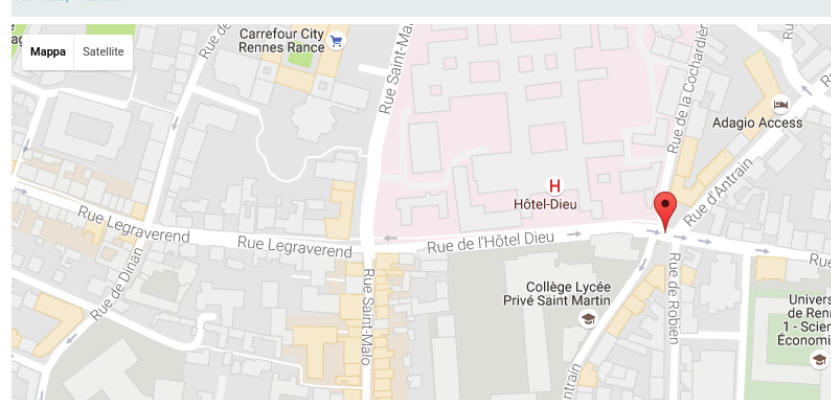
30

Max participants number (limit the number of places available)

No limits

(Specify the address of the event)

Rennes, Francia



(find and select the event topic)

Type a category or a tag name

Description

Policy Makers

2 / 5


(insert in the timeline below the sessions of the event)

6	11	16	21	26	1	6	11	16	21	26	1
October 2016					November 2016						December 2016

7

4 / 5

The brokerage event – new event and list

 OPENNESS EVENTS MATCHMAKING

Final step - Event contacts

(put here all the contacts of the event)

Web link

Email

Phone number

Twitter

Facebook

Add More Links To The Events Details

Confirm

[< Prev Step](#)

5 / 5

La Digital Tech Conference

<http://www.ladigital.tech/en/>
ladigital@Tech
+33 2 456 123
#ladigital.tech
www.facebook.com/pages/ladigital.tech

View Event Detail

27

April, 2017
09:00 PM

Participants: 16
Meeting: 116
Session: 1

Redefining Design: Immersive Tech and the Creative Industries

Londra, Regno Unito (D&AD)

The D&AD Festival is an International large 3 day event for

#Creative and Cultural Industries
#Immersive technologies #Innovation

1

June, 2017
00:00 PM

Participants: 16
Meeting: 116
Session: 1

Futur en Seine 2017

Parigi, Francia

A session will be dedicated to MEDIA Clusters (and we could invite ESCA

#Innovation Festival #ICT #Startups
#Industries #Policy Makers

1

October, 2017
09:00 PM

Participants: 16
Meeting: 116
Session: 1

Connecting & Collaborating in the Creative Industries

Sunderland, Regno Unito

The event will be in collaboration with the Creative Fuse North East

#Smart Contracts
#5G and LPWAN for Creative Industries

1

December, 2017
09:00 PM

Participants: 16
Meeting: 116
Session: 1

FICOD, International Trade Fair for Digital Content

Madrid, Spagna

It covers main digital trends for the next years. It's a mix of conferences,

#Innovation Festival
#Creative and Cultural Industries

1

March, 2018
09:00 PM

Participants: 16
Meeting: 116
Session: 1

Laval Virtual

Laval, Francia

I&R is partner with LV organisation, we organise joint events and the "invest in

#Creative and Cultural Industries
#Immersive technologies #Virtual reality

1

May, 2018
09:00 PM

Participants: 16
Meeting: 116

BROADCAST It!

Madrid, Spagna

The future of image and sound is present at Broadcast it! It's a

#Trade show #Digital Content #Media

1

June, 2018
09:00 PM

Participants: 16
Meeting: 116







Futur en Seine 2018

Parigi, Francia








"Club of Clusters" Workshop, how networks of clusters boost EU

#Innovation Festival #ICT #Startups


The brokerage event – details

 Powered by      Giuseppe Vella

1:1 MEETINGS >



OPENNESS MATCHMAKING EVENTS



FUTUR EN SEINE

08 - 10 JUNE

LA VILLETTE PARIS

09 June, 2017 14:30

157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France - 2 - Download event

[Details](#) [Subscribe](#) [Participants List](#) [Dashboard](#)

Organizer

Manuella Portier (manuella.portier@capdigital.com)

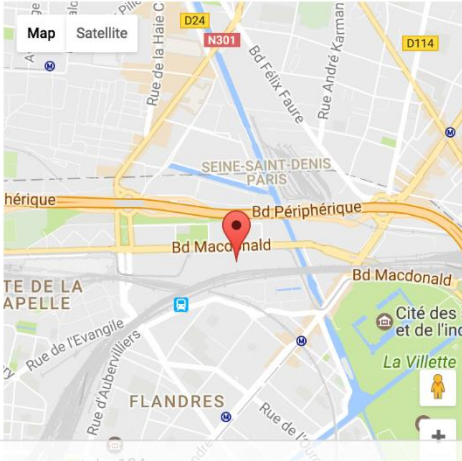
Description

You are a large company, a start-up, an institution, a researcher, an artist, a designer either developing immersive content, hardware or software solutions or looking for disruptive ideas? Reach your business goals by joining NEM Meetup at Futur en Seine Festival, the largest free and open meeting on innovation in [Show full Content](#)

Details

- <https://nem-initiative.org/register-now-to-the-creative-industries-meetup-at-futur-en-seine-9-june-paris/>
- manuella.portier@capdigital.com
- https://twitter.com/NEM_Initiative
- <http://www.futur-en-seine.paris/en>

Location



USER GUIDE

D&AD Festival and New

- [http://www.digitalcatapultcent ...](http://www.digitalcatapultcent...)
- [https://twitter.com/digicatapu ...](https://twitter.com/digicatapu...)

[View Details](#)

See event details at a glance


INVITATION

[Invite Friends](#)

PEOPLE

NEM Collaboration Pl...	69	
Digital Innovation Hub	8	
Future position papers	27	
International Coopera...	5	
NEtWorld2020 WG	5	
my team	0	

Settings Online Friends (1) - Groups (0)

 VITAL MEDIA

The brokerage event – add event to your calendar

9 giugno 2017

Venerdì

tutto il g.

02:00

03:00

04:00

05:00

06:00

07:00

08:00

09:00

10:00

11:00

12:00

13:00

lun	mar	mer	gio	ven	sab	dom
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

< Oggi >

MeetUp at Futur en Seine

Initiatives

157 Boulevard Macdonald, 75019 19e Arrondissement,
Paris, France



venerdì 9 giu





14:30 - 17:00

Aggiungi invitati








You are a large company, a start-up, an institution, a researcher, an artist, a designer either developing immersive content, hardware or software solutions or looking for disruptive ideas? Reach your business goals by joining NEM Meetup at Futur en Seine Festival, the largest free and open meeting on innovation in Europe attracting professionals from all over the world. Explore innovative ways to implement immersive technologies in the creative industries and seize the opportunity to collaborate with relevant stakeholders to build your future projects. The event will start with a short presentation of the NEM Initiative. Get then inspired with demonstrations of successful immersive content, hardware and software solutions applied to different sectors of creative industries. Finally, expand your international network, find buyers, technology or business partners to develop cooperation possibilities through face-to-face 30-min pre-arranged meetings.


The brokerage event – subscribe


 Powered by 

    Giuseppe Vella


1:1 MEETINGS >


      

 OPENNESS MATCHMAKING EVENTS




FUTUR EN SEINE
08 - 10 JUNE
LA VILLETTE PARIS


157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France - 2 -  Download event

Details **Subscribe** Participants List  Dashboard

You are joining **MeetUp at Futur en Seine**

Organizations



ENGINEERING - INGEGNERIA INFORMATICA SPA 

(Add organizations to your profile)

Express your availability and confirm

☒ Busy ☒ Available ☐ Not Available

(to cancel the availability on the days in 'busy' mode you must cancel or delete all invitations or meetings scheduled)

09 June Creative Industries Meetup

☒ 14:30 ☒ 15:00 ☐ 15:30 ☐ 16:00 ☐ 16:30



USER GUIDE


D&AD Festival and New
[http://www.digitalcatapultcent ...](http://www.digitalcatapultcent...)
[https://twitter.com/digicatu ...](https://twitter.com/digicatu...)
[View Details](#)

See event details at a glance


INVITATION


Invite Friends

PEOPLE  


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 International Coopera...


5




 NEtWorld2020 WG

5




 my team

0



Settings Online Friends (1) - Groups (0)



The brokerage event – participant list – invite someone for a 1 to 1 meeting

The screenshot shows the NEM platform interface. At the top, there's a header with the NEM logo, 'Powered by VITAL MEDIA', a search bar, and user profile 'Giuseppe Vella'. Below the header, a navigation bar shows '1:1 MEETINGS'. The main content area is titled 'OPENNESS MATCHMAKING EVENTS' and features a large banner for 'FUTUR EN SEINE' on '09 June, 2017 14:30' at 'LA VILLETTE PARIS'. Below the banner, there's a 'Participants List' tab with a table of participants.

Name	Organization	Status	Note
MP Manuella Portier	CAP DIGITAL	●	
KG Kathryn Geels	Digital Catapult	●	

Below the table, there's a section for 'OPENNESS WORKSPACES LIST' showing 'Digital Innovation H...' with '8 Users' and '5 Resources'. At the bottom, there's a 'Last resource: DEI WG2 report' and 'Last activity: Unable to load content.'.

Check your emails or the notifications when someone invite you to a 1-to-1 meeting

The screenshot shows the NEM platform interface with a notification overlay. The notification is from 'GV INBOX' and states: 'Giuseppe Vella sent you a meeting request for the event MeetUp at Futur en Seine'. The notification is highlighted with a blue border.

Or when someone delete the Invitation for a 1 to 1 meeting

The screenshot shows the NEM platform interface with a notification overlay. The notification is from 'GV INBOX' and states: 'Giuseppe Vella has deleted a meeting for the event MeetUp at Futur en Seine'. The notification is highlighted with a blue border.

The brokerage event – events meetings

The screenshot displays the 'OPENNESS EVENTS MATCHMAKING' dashboard. At the top, there are two tabs: 'Events List' and 'Events Meetings', with the latter being selected. Below the tabs, there are filter buttons: 'All meetings in my events', 'My meetings' (highlighted), 'Filter by', 'Confirmed', 'Pending', and 'Past Meetings'. The main content area shows two meeting cards for the 'D&AD Festival 2017'. Each card includes a date and time, a status indicator (a blue dot), a duration, and a list of participants with their initials in a colored circle.

Meeting ID	Date & Time	Status	Duration	Participants
04	April, 2017 11:30	Confirmed	30	Giuseppe Vella (GV), Giusy Guella (GG)
04	April, 2017 10:00	Confirmed	12	Giuseppe Vella (GV), piero scrima (PS)

Take a look to
Your meetings
in the
Dashboard

Some OPENNESS statistics

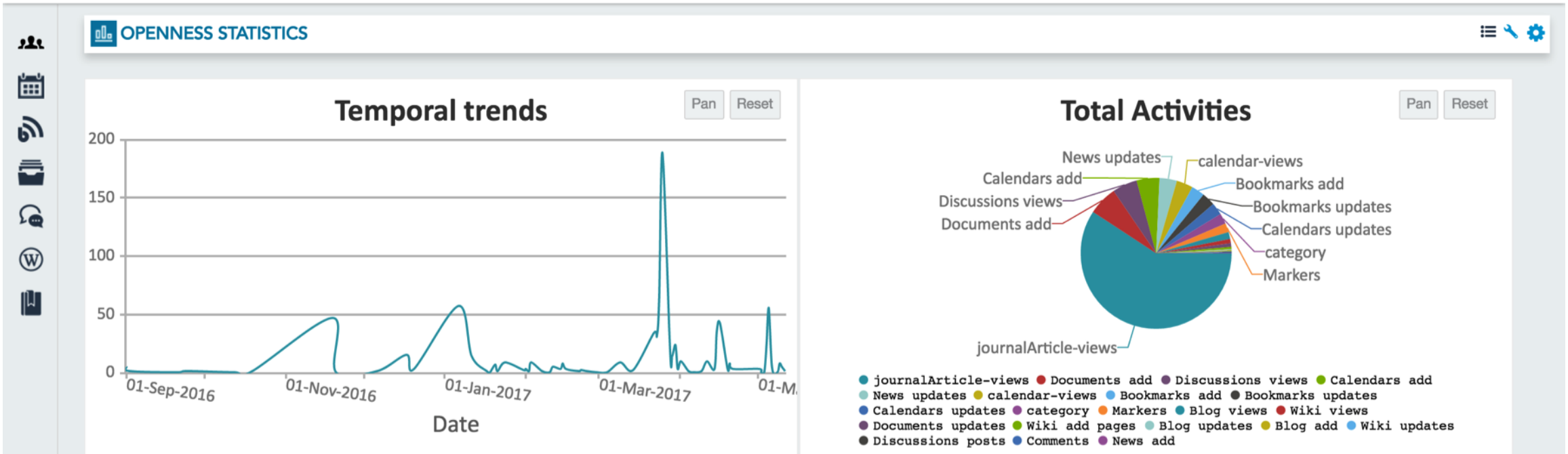
84 users

2000+ activities

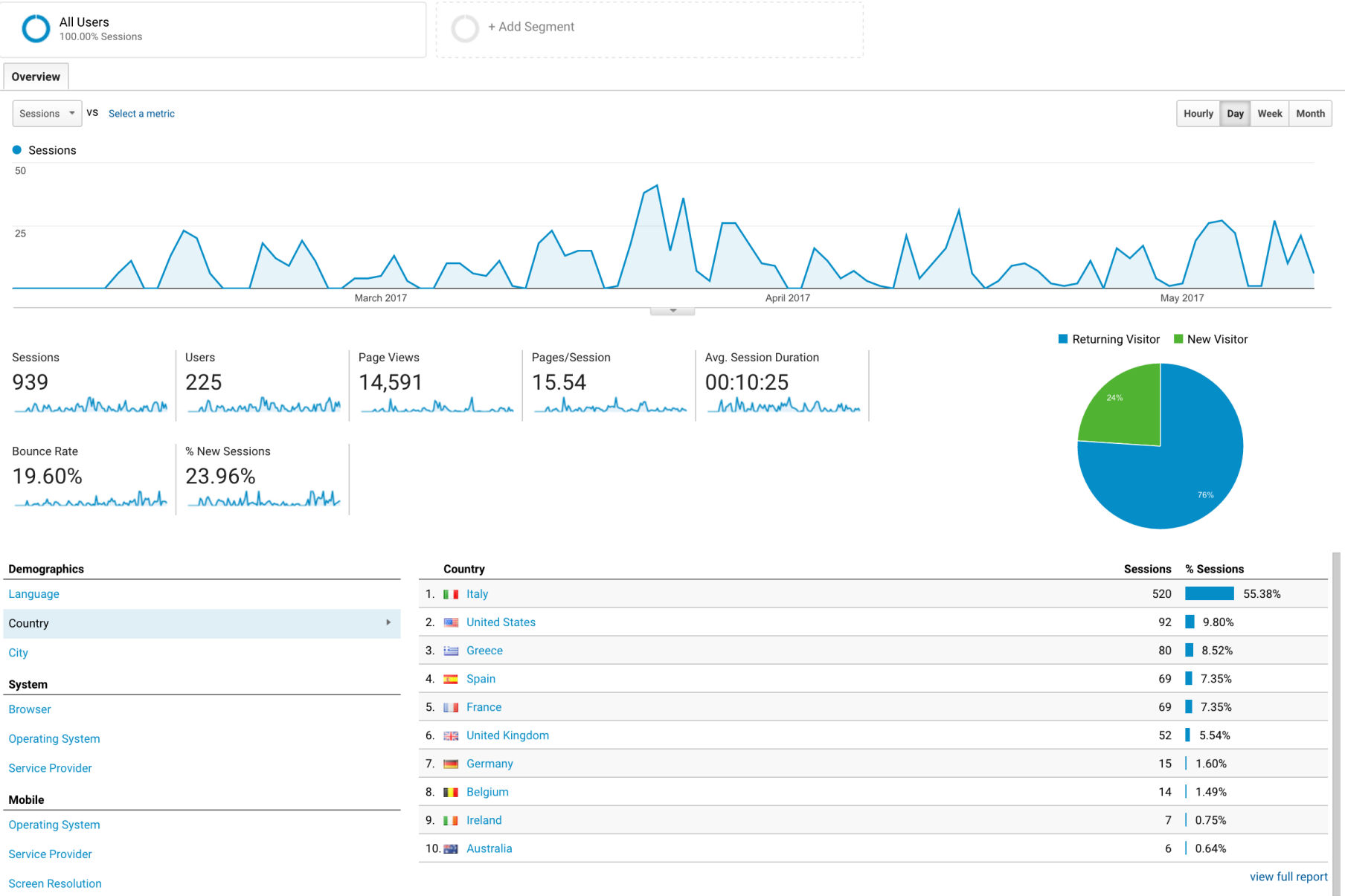
20+ organizations



ANALYTICS



Web usage of the platform



Any question so far



CONTACT

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Project manager, Engineering I.I.
giuseppe.vella@eng.it
@giuseppegvella76
vitalmedia-project.eng.it



www.nem-initiative.org



@NEM_ETP



NEM Social Network