



Vision, Insights and Trends for Awareness and Leadership in Media



Outline

OPENNESS

The OPENNESS Collaboration Platform for NEM

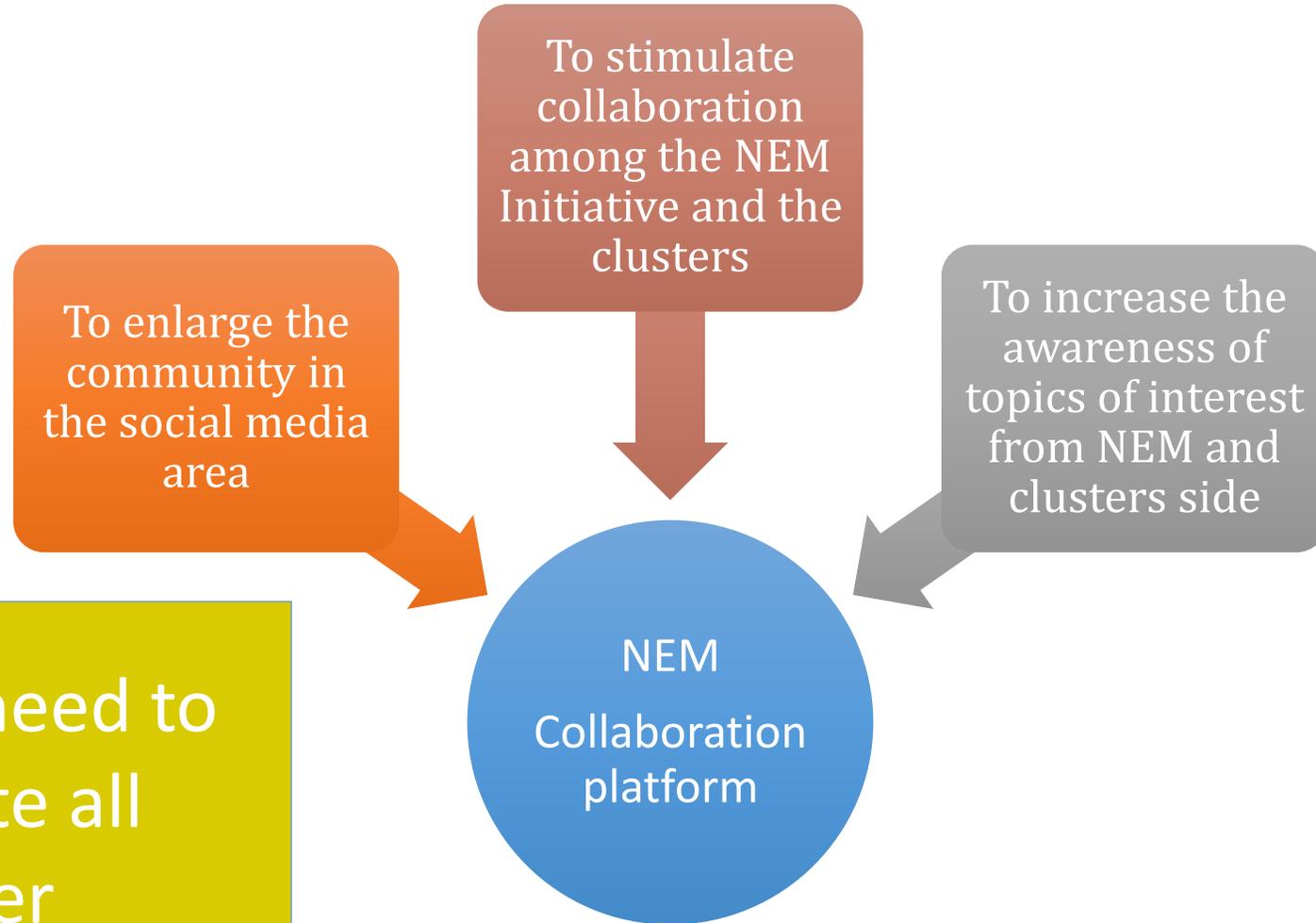
OPENNESS

The OPENNESS platform features



The brokerage event

Objectives of the OPEN Networked Social Software suite - OPENNESS



Indeed we need to collaborate all together

OPENNESS – Services and technologies

An **open source framework**, enabling and supporting the development, integration and delivery of knowledge sharing and collaboration **platforms** and services based on:

Social Networking

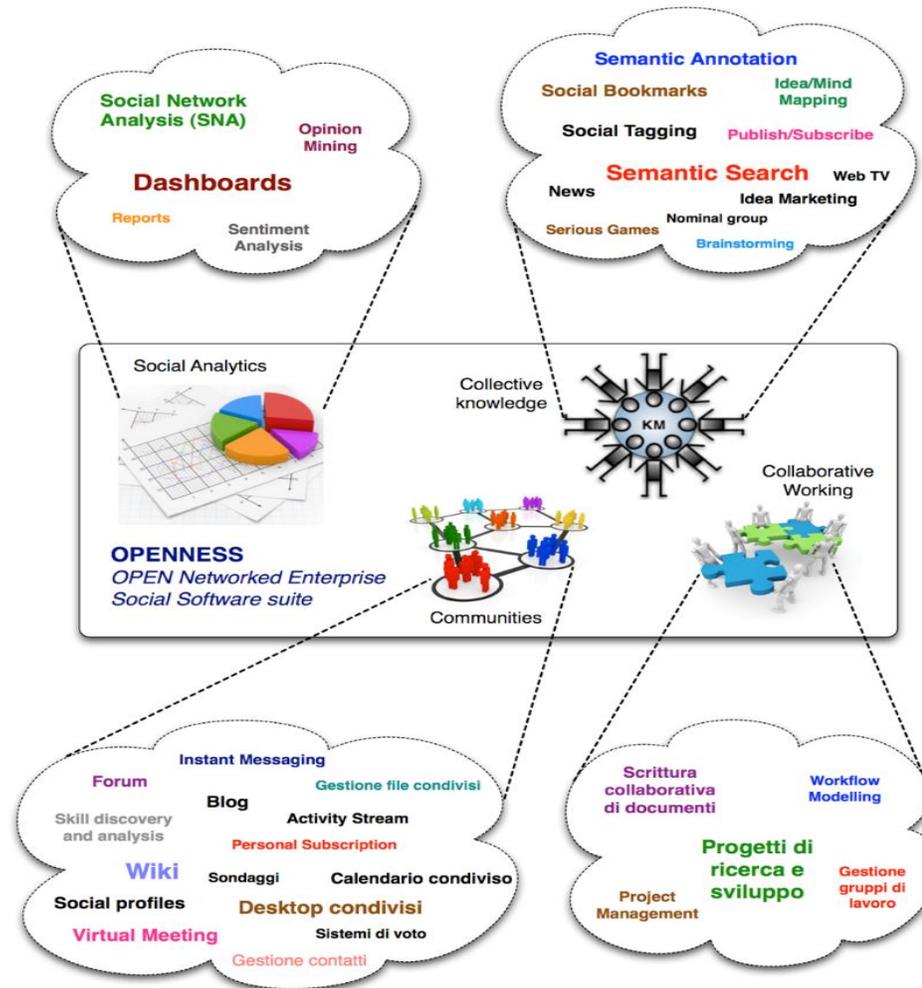
Collective Intelligence

Collaboration

Sharing

Transparency

Self-Empowerment



Technologies:

- Semantic annotation
- Semantic search
- Clustering
- Data mining
- Automated reasoning
- Recommendation systems
- Web source and social media integration
- Social network analysis
- Services on-the-move

OPENNESS – the concept

Groups

- ✓ Network
- ✓ Team
- ✓ Custom Group
- ✓ Smart Group

Individuals

- ✓ Registered users

Who

With

Does

What

Resources

- ✓ Contents
- ✓ Resource sets
- ✓ Saved/pinned resources
- ✓ Smart sets

Activities

- ✓ All actions performed by the users within (or around) the platform
- ✓ Real time streams

The OPENNESS platform

The screenshot displays the OPENNESS platform interface. At the top, there is a navigation bar with the NEM logo, "Powered by VITAL MEDIA", a search bar, and user profile information for Giuseppe Vella. Below the navigation bar, the main content area is divided into several sections:

- 1:1 MEETINGS**: A header for the current view.
- OPENNESS MATCHMAKING EVENTS**: A section with tabs for "Events List" and "Events Meetings". It includes filters for "Past Events" and "My Attendances". A featured event card for "MeetUp at Futur en Seine" is shown, with details: "09 June, 2017 14:30", "Participants: 2", "Meetings: 0", "Sessions: 1", location "157 Boulevard", and description "You are a large company, a start-up, an institution, a #Immersive technologies". A "Create New Event" button is also visible.
- OPENNESS WORKSPACES LIST**: A section showing a workspace named "Digital Innovation H..." with "8 Users" and "5 Resources". It includes a "Leave" button and a list of resources, such as "Last resource: DEI WG2 report" and "Last activity: Unable to load content."
- USER GUIDE**: A section featuring a "D&AD Festival and New" event with links to "http://www.digitalcatapultcent ..." and "https://twitter.com/digicatapu ...". A "View Details" button is highlighted.
- INVITATION**: A section with a sub-header "Invite Friends".
- PEOPLE**: A list of users or groups, including "NEM Collaboration Pl..." (69), "Digital Innovation Hub" (8), "Future position papers" (27), and "International Coopera..." (5).

Creating content



Create Your Contents

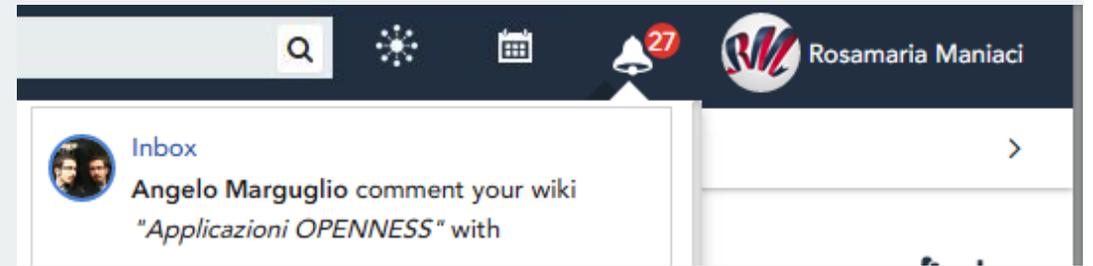
Choose a content type based on your collaborative goals. Most collaborative activity takes place in discussions, wikis and documents. Blog posts are typically used for view point essays and other long-form communications that don't require collaboration and Bookmarks create a link with external resources.

By default, content you create is public in the team and searchable. The power of OPENNESS is that everyone in the community can benefit from shared and collaborative content.

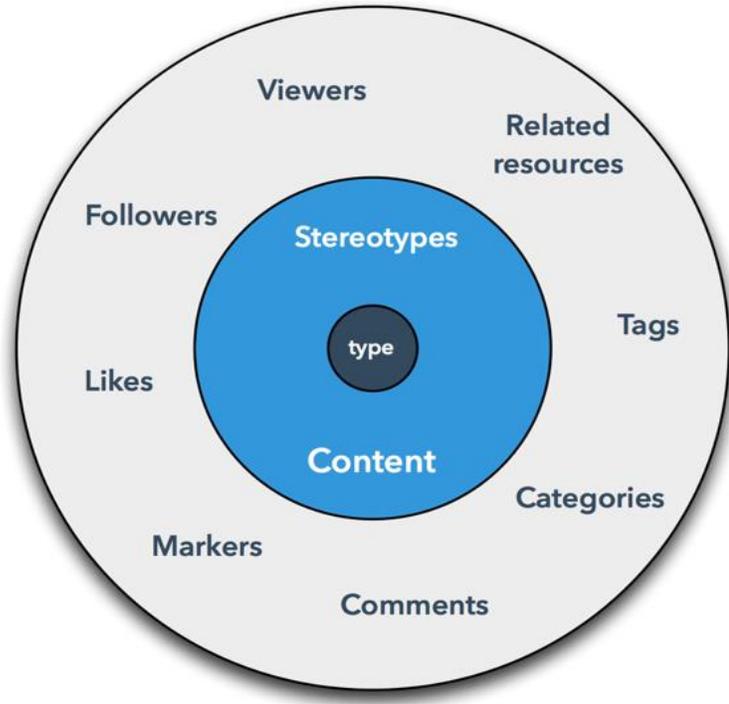


Monitor Your Content

You'll receive an update in your Inbox whenever anyone interacts with your content or mentions you or one of your resources.



The resources and their social life



DOCUMENTS AND MEDIA

GV Giuseppe Vella
18 NOV 2016 15.16
Last updated 7 Hours ago by VITAL MEDIA Administrator

Vital Media-OPENNESS.pptx
Version 1.1

Users liking This resource

GV Giuseppe Vella

Follow Unlike Share Link Notify Mark Categorize

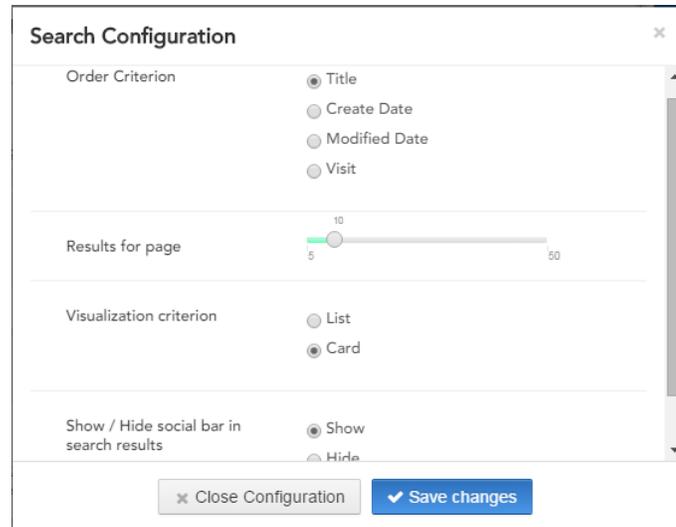
Unlike a resource to simply return to a neutral state

Delete Download

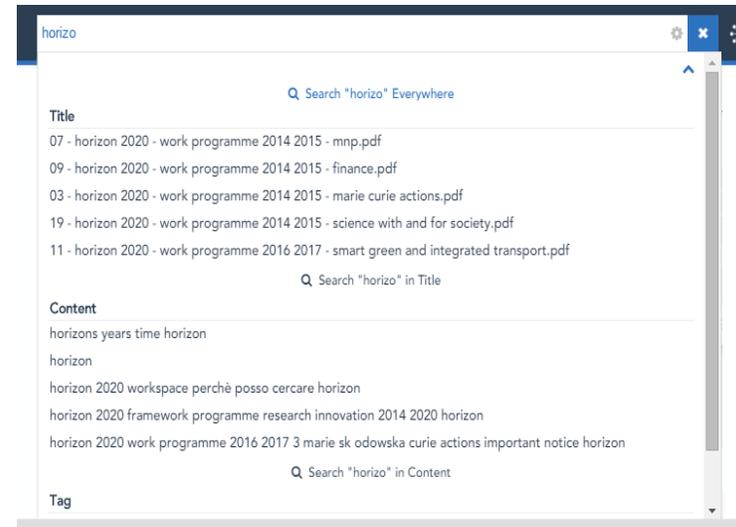
OPENNESS Semantic Search

Find People, Teams, and Content

OPENNESS includes several search features to help you quickly find what you're looking for, or just to browse through content, people, and teams. A search result could be saved in a folder.



Setting up OPENNESS Search Criteria



Search for specific words

Simply enter your search terms to see content containing all the specified words in any order. You can find also content by categories or tags

OPENNESS people profiles

USER PROFILE

Giuseppe Vella
📍 Regione Siciliana , Palermo (90100)
👤 Project manager
🕒 Busy days
📅 Last profile update: 2 months ago

User Activities

- Documents 33
- Bookmarks 1
- Bloggs 1

Activity 207 Reputation 34 0 Following 2 Followers

Like Follow Categorize

Information Skills Lastest Contents Subscriptions

Contact information

- 🌐 <http://www.eng.it>
- ✉ giuseppe.vella@eng.it
- ☎ +393425092734
- 📱 gvella3
- 🐦 giuseppegvella76

About me

About me

Extra info

Additional note

PEOPLE

- NEM Collaboration Pl... 69
- Digital Innovation Hub 8
- Future position papers 27
- International Coopera... 5
- NEtWorld2020 WG 5
- my team 0

RESOURCES

- Collaboration platfo...
- VITAL MEDIA Projec...
- Danet Pierreyves All...
- VITAL MEDIA Projec...
- VITAL MEDIA Projec...
- my team All Resources
- VITAL MEDIA Projec...
- Forums
- Conferences
- NEM WG All Resour...
- Webinar
- New Media
- My Calendar Events
- My Documents

Settings Online Friends (0) - Groups (0)

Stay connected, no matter where work takes you

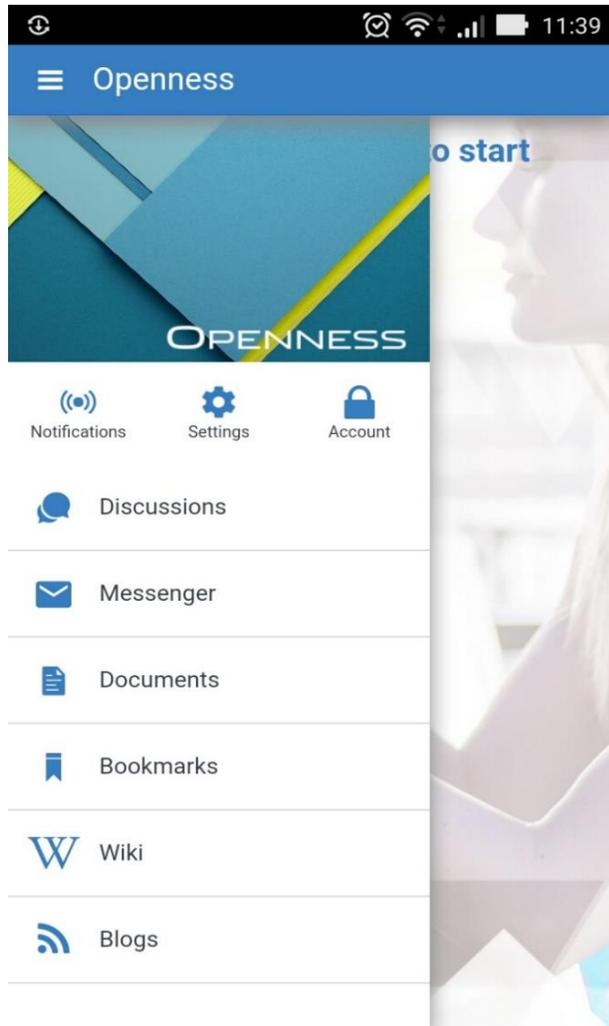


***Stay up to speed on
your team***

***OPENNESS mobile
workstyle apps***

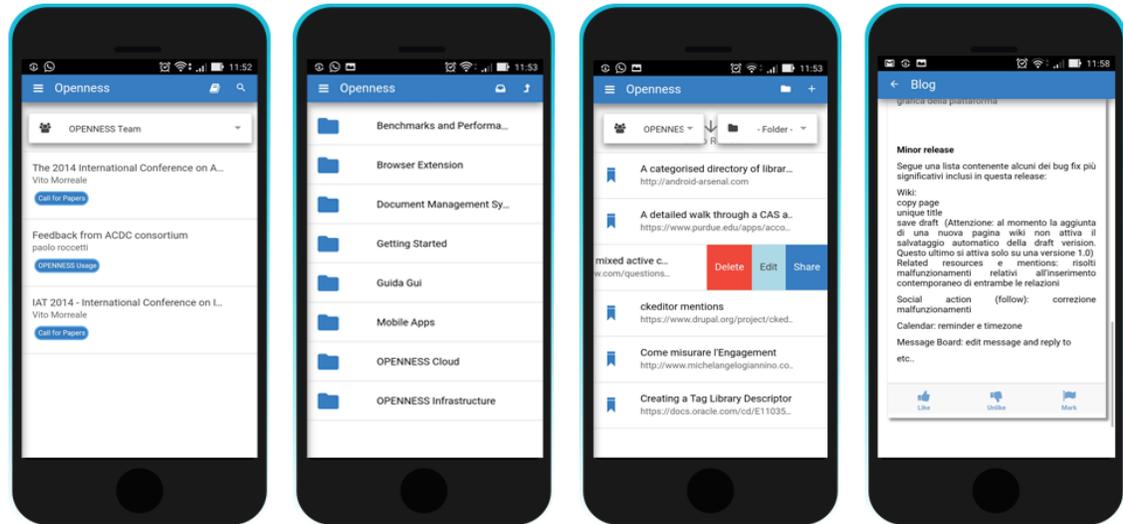
help you stay in touch, in real time,
from wherever you are.

Stay connected, no matter where work takes you



A full suite of smart, elegant mobile apps that keep users connected wherever they go.

Each app has a great consumer-style experience and is purpose-built to solve a specific need with just a few taps.



OPEN-S Browser Extension for Chrome

Add new information in the form of blog, wiki page, discussion or bookmark into **OPENNESS** while your **web-browsing experience**.

The screenshot shows a Chrome browser window at the URL <https://developer.chrome.com/extensions/getstarted>. The page title is "What are extensions?". The main content area contains text about extensions, including a section titled "Add to OPEN-S" which is highlighted. A context menu is open over this section, showing options: "Copia" (Ctrl+C), "Cerca 'Extensions are small software programs that can...' con Google", "Stampa...", "Add to OPEN-S" (highlighted), and "Speciona elemento" (Ctrl+Maiusc+I). A sub-menu is open for "Add to OPEN-S", showing options: "New Discussion", "New Bookmark", "New Blog", and "New Wiki".

On the right side of the browser, there is a sidebar with a dark header showing "Platform: Vincente-ll" and "User: Maniac Rosamaria". Below the header is an "ADD BLOG" button. The sidebar contains a "Workspace" section with "No Workspace Selected", a "Title" field with "What are extensions? - Google Chrome", and a "Web Content" editor. The editor has a toolbar with "Formats", "B", "I", "A", and "A" buttons, and a text area containing the text: "Extensions are small software programs that can modify and enhance the functionality of the Chrome browser. You write them using web technologies such as HTML, JavaScript, and CSS." Below the text area is a "Words: 113" counter. At the bottom of the sidebar are "Select Categories & Tags" and "Publish" and "Clean up" buttons.

Using email to create content on OPENNESS

Do you **send emails** that you'd like to have automatically posted **to the Hub**? This is a GREAT method to use when you want to use a distribution list of people to receive your communication (including the Hub)

 CREATE CONTENT BY MAIL  		
emailAddress	Risorsa	vCard
intoopenness.demo.is3+opennessdev_blog_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_discussion_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_document_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_wiki_951243064123764@gmail.com		
intoopenness.demo.is3+opennessdev_bookmark_951243064123764@gmail.com		

intoopenness+is3+blog+01010@gmail.com

Username+alias_ResourceType_hashcode@gmail.com

The brokerage event – a new event

Step 1 - General Information

(put here the general information about the event)

Event Name
D&AD Festival 2017

Description
D&AD Festival is back for a second year, bringing you the biggest hive-mind of creative excellence across the industry.
Join us for talks from leading creatives alongside insights from the D&AD Professional Awards judges, an exhibition of more than 26,000 pieces of work, fringe events, workshops and parties.

1 to 1 Meeting duration
30

Max participants number (limit the number of places available)
No limits

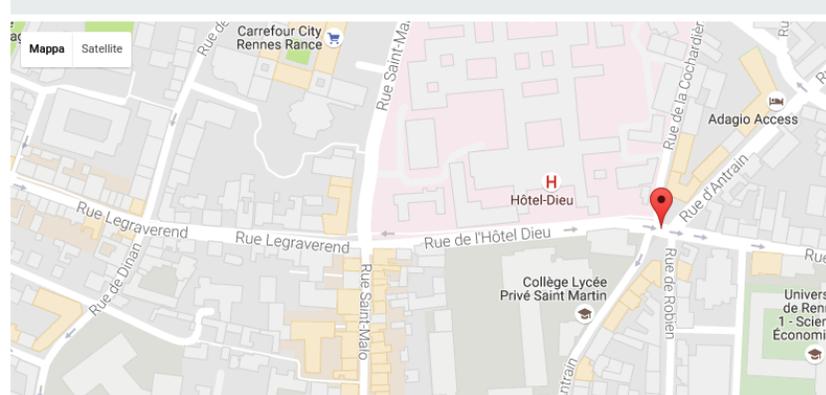
Next Step >

Step 3 - Location

(Specify the address of the event)

Address

Rennes, Francia



Step 2 - Event topics

(find and select the event topic)

Creative and Cultural Industries 1

Type a category or a tag name

Select category from vocabulary tree

- Topic
- Market sector
- Audience
- Industries
- Policy Makers

Description

2 / 5

Step 4 - Event timeline

(insert in the timeline below the sessions of the event)

Sessions



>

4 / 5

The brokerage event – new event and list

OPENNESS EVENTS MATCHMAKING

Final step - Event contacts

(put here all the contacts of the event)

Web link ✖

Email ✖

Phone number ✖

Twitter ✖

Facebook ✖

Add More Links To The Events Details

[Confirm](#)

[← Prev Step](#) 5 / 5

- | | | |
|---|--|--|
| <p>La Digital Tech Conference</p> <p>🌐 : http://www.ladigital.tech/en/</p> <p>✉ : ladigital@Tech</p> <p>☎ : +33 2 456 123</p> <p>🐦 : #ladigital.tech</p> <p>📌 : www.facebook.com/pages/ladigital.tech</p> <p>View Event Detail</p> | <p>27</p> <p>April, 2017
09:00 PM</p> <p>Participants: 16
Meeting: 116
Session: 1</p> <p>Redefining Design: Immersive Tech and the Creative Industries</p> <p>📍 Londra, Regno Unito (D&AD)</p> <p>The D&AD Festival is an International large 3 day event for</p> <p>#Creative and Cultural Industries
#Immersive technologies #Innovation →</p> | <p>1</p> <p>June, 2017
00:00 PM</p> <p>Participants: 16
Meeting: 116
Session: 1</p> <p>Futur en Seine 2017</p> <p>📍 Parigi, Francia</p> <p>A session will be dedicated to MEDIA Clusters (and we could invite ESCA</p> <p>#Innovation Festival #ICT #Startups
#Industries #Policy Makers →</p> |
| <p>1</p> <p>October, 2017
09:00 PM</p> <p>Participants: 16
Meeting: 116
Session: 1</p> <p>Connecting & Collaborating in the Creative Industries</p> <p>📍 Sunderland, Regno Unito</p> <p>The event will be in collaboration with the Creative Fuse North East</p> <p>#Smart Contracts
#5G and LPWAN for Creative Industries →</p> | <p>1</p> <p>December, 2017
09:00 PM</p> <p>Participants: 16
Meeting: 116
Session: 1</p> <p>FICOD, International Trade Fair for Digital Content</p> <p>📍 Madrid, Spagna</p> <p>It covers main digital trends for the next years. It's a mix of conferences,</p> <p>#Innovation Festival
#Creative and Cultural Industries →</p> | <p>1</p> <p>March, 2018
09:00 PM</p> <p>Participants: 16
Meeting: 116
Session: 1</p> <p>Laval Virtual</p> <p>📍 Laval, Francia</p> <p>I&R is partner with LV organisation, we organise joint events and the "invest in</p> <p>#Creative and Cultural Industries
#Immersive technologies #Virtual reality →</p> |
| <p>1</p> <p>May, 2018
09:00 PM</p> <p>Participants: 16
Meeting: 116</p> <p>BROADCAST It!</p> <p>📍 Madrid, Spagna</p> <p>The future of image and sound is present at Broadcast it! It's a</p> <p>#Trade show #Digital Content #Media</p> | <p>1</p> <p>June, 2018
09:00 PM</p> <p>Participants: 16
Meeting: 116</p> <p>Futur en Seine 2018</p> <p>📍 Parigi, Francia</p> <p>"Club of Clusters" Workshop, how networks of clusters boost EU</p> <p>#Innovation Festival #ICT #Startups</p> | |

The brokerage event – details

nem Powered by **VITAL MEDIA**

1:1 MEETINGS

OPENNESS MATCHMAKING EVENTS

FUTUR EN SEINE

08 - 10 JUNE

LA VILLETTE PARIS

09 June, 2017 14:30

157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France - 2 - Download event

Details Subscribe Participants List Dashboard

Organizer

Manuella Portier (manuella.portier@capdigital.com)

Description

You are a large company, a start-up, an institution, a researcher, an artist, a designer either developing immersive content, hardware or software solutions or looking for disruptive ideas? Reach your business goals by joining NEM Meetup at Futur en Seine Festival, the largest free and open meeting on innovation in [Show full Content](#)

Details

- <https://nem-initiative.org/register-now-to-the-creative-industries-meetup-at-futur-en-seine-9-june-paris/>
- manuella.portier@capdigital.com
- https://twitter.com/NEM_Initiative
- <http://www.futur-en-seine.paris/en>

Location



USER GUIDE

D&AD Festival and New

- [http://www.digitalcatapultcent ...](http://www.digitalcatapultcent...)
- [https://twitter.com/digicatapu ...](https://twitter.com/digicatapu...)

View Details

See event details at a glance

INVITATION

Invite Friends

PEOPLE

Group Name	Count
NEM Collaboration Pl...	69
Digital Innovation Hub	8
Future position papers	27
International Coopera...	5
NEtWorld2020 WG	5
my team	0

Settings Online Friends (1) - Groups (0)

The brokerage event – add event to your calendar

9 giugno 2017

Venerdì

tutto il g.

02:00

03:00

04:00

05:00

06:00

07:00

08:00

09:00

10:00

11:00

12:00

13:00

lun	mar	mer	gio	ven	sab	dom
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	1	2
3	4	5	6	7	8	9

< Oggi >

MeetUp at Futur en Seine

Initiatives

157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France

venerdì 9 giu

14:30 - 17:00

Aggiungi invitati

You are a large company, a start-up, an institution, a researcher, an artist, a designer either developing immersive content, hardware or software solutions or looking for disruptive ideas? Reach your business goals by joining NEM Meetup at Futur en Seine Festival, the largest free and open meeting on innovation in Europe attracting professionals from all over the world. Explore innovative ways to implement immersive technologies in the creative industries and seize the opportunity to collaborate with relevant stakeholders to build your future projects. The event will start with a short presentation of the NEM Initiative. Get then inspired with demonstrations of successful immersive content, hardware and software solutions applied to different sectors of creative industries. Finally, expand your international network, find buyers, technology or business partners to develop cooperation possibilities through face-to-face 30-min pre-arranged meetings.

The brokerage event – subscribe

The screenshot displays the NEM (Network Enabled Meeting) platform interface. At the top, the NEM logo and 'Powered by VITAL MEDIA' are visible. The user's name, Giuseppe Vella, is shown in the top right corner. The main content area features a large banner for the event 'FUTUR EN SEINE' from June 08-10, 2017, at La Villette Paris. A calendar widget shows the date '09 June, 2017' at '14:30'. Below the banner, there are tabs for 'Details', 'Subscribe', and 'Participants List'. The 'Subscribe' tab is active, showing the user is joining a 'MeetUp at Futur en Seine'. Under 'Organizations', 'ENGINEERING - INGEGNERIA INFORMATICA SPA' is listed. A section for 'Express your availability and confirm' includes a legend for 'Busy', 'Available', and 'Not Available'. Below this, a '09 June Creative Industries Meetup' is shown with time slots: 14:30 (checked), 15:00 (checked), 15:30, 16:00, and 16:30. On the right side, there is a 'USER GUIDE' section with links to 'D&AD Festival and New' and a 'View Details' button. Below that is an 'INVITATION' section with an 'Invite Friends' button and a 'PEOPLE' list containing various groups and their member counts.

OPENNESS MATCHMAKING EVENTS

FUTUR EN SEINE

08 - 10 JUNE
LA VILLETTE PARIS

157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France - 2 - Download event

09 June, 2017 14:30

Details **Subscribe** Participants List Dashboard

You are joining **MeetUp at Futur en Seine**

Organizations

+ ENGINEERING - INGEGNERIA INFORMATICA SPA x (Add organizations to your profile)

Express your availability and confirm

Busy Available Not Available

(to cancel the availability on the days in 'busy' mode you must cancel or delete all invitations or meetings scheduled)

09 June Creative Industries Meetup

✓ 14:30 ✓ 15:00 15:30 16:00 16:30

USER GUIDE

D&AD Festival and New

http://www.digitalcatapultcent ...
https://twitter.com/digicapapu ...

View Details

See event details at a glance

INVITATION

Invite Friends

PEOPLE

NEM Collaboration Pl...	69
Digital Innovation Hub	8
Future position papers	27
International Coopera...	5
NEtWorld2020 WG	5
my team	0

The brokerage event – participant list – invite someone for a 1 to 1 meeting

The screenshot shows the NEM platform interface. At the top, there's a navigation bar with the NEM logo, 'Powered by VITAL MEDIA', a search bar, and user profile 'Giuseppe Vella'. Below the navigation bar, there's a section for '1:1 MEETINGS'. The main content area features a large banner for the event 'FUTUR EN SEINE' on '08 - 10 JUNE' at 'LA VILLETTE PARIS'. The banner includes a date widget for '09 June, 2017 14:30' and a location pin for '157 Boulevard Macdonald, 75019 19e Arrondissement, Paris, France'. Below the banner, there are tabs for 'Details', 'Subscribe', and 'Participants List'. The 'Participants List' tab is active, showing a table with columns for Name, Organization, Status, and Note. The table lists two participants: Manuella Portier (CAP DIGITAL) and Kathryn Geels (Digital Catapult). Below the table, there's a section for 'OPENNESS WORKSPACES LIST' showing a workspace for 'Digital Innovation H...' with 8 users and 5 resources. At the bottom, there's a footer with 'Settings Online Friends (1) - Groups (0)'. A red circle highlights the date '09' in the banner.

Name	Organization	Status	Note
MP Manuella Portier	CAP DIGITAL	●	
KG Kathryn Geels	Digital Catapult	●	

Check your emails or the notifications when someone invite you to a 1-to-1 meeting

The screenshot shows the notification inbox. It features a blue header with icons for search, calendar, and notifications (21). The inbox contains two notifications: one from 'GV INBOX' stating 'Giuseppe Vella sent you a meeting request for the event MeetUp at Futur en Seine' and another from 'GG INBOX' stating 'Giusy Guella has accepted a meeting request for the event MeetUp at Futur en Seine'. Below these, there's a notification from 'GV INBOX' stating 'Giuseppe Vella has deleted a meeting for the event MeetUp at Futur en Seine'. The notification area has a blue header with icons for search, calendar, and notifications (6). At the bottom, there's a blue header with icons for search, calendar, and notifications (22).

Or when someone delete the Invitation for a 1 to 1 meeting

The brokerage event – events meetings

The screenshot displays the 'OPENNESS EVENTS MATCHMAKING' dashboard. At the top, there are navigation tabs for 'Events List' and 'Events Meetings', with 'Events Meetings' being the active tab. Below this, there are filter buttons for 'All meetings in my events', 'My meetings', and 'Filter by' with sub-options for 'Confirmed', 'Pending', and 'Past Meetings'. The main content area shows two meeting cards for the 'D&AD Festival 2017' event on April 4, 2017. The first card is for a meeting at 11:30 with a duration of 30 minutes, featuring participants Giuseppe Vella (GV) and Giusy Guella (GG). The second card is for a meeting at 10:00 with a duration of 12 minutes, featuring participants Giuseppe Vella (GV) and piero scrima (PS). Both cards show a status indicator (a blue dot) and the text 'Status: '.

Take a look to
Your meetings
in the
Dashboard

Some OPENNESS statistics

84 users

2000+ activities

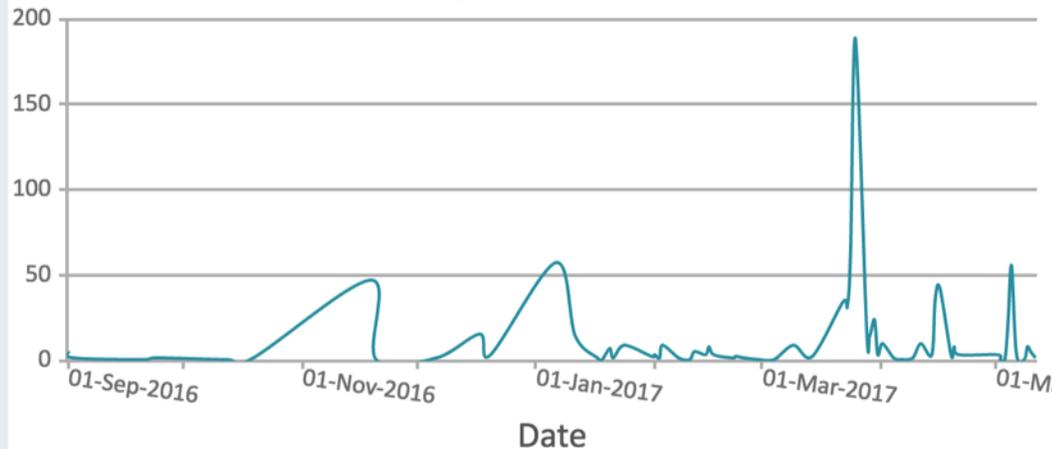
20+ organizations

nam Powered by VITAL MEDIA [Settings] [Search] [Notifications: 13] VA VITAL MEDIA Administrator

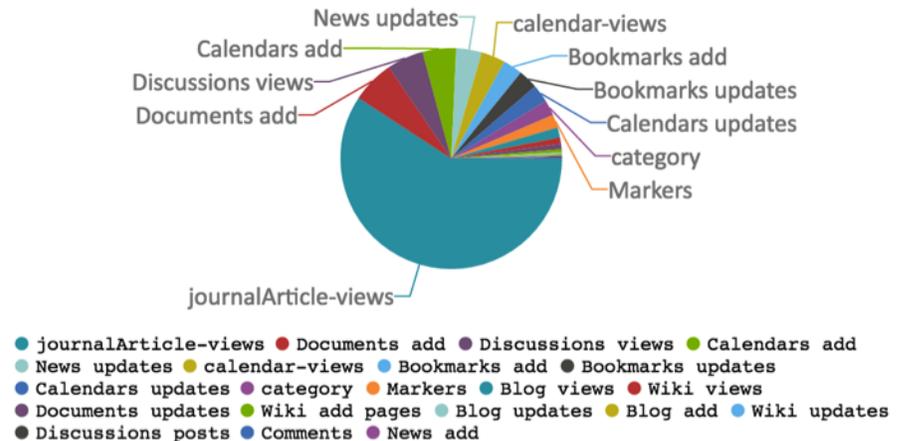
nam ANALYTICS

OPENNESS STATISTICS

Temporal trends



Total Activities



Web usage of the platform

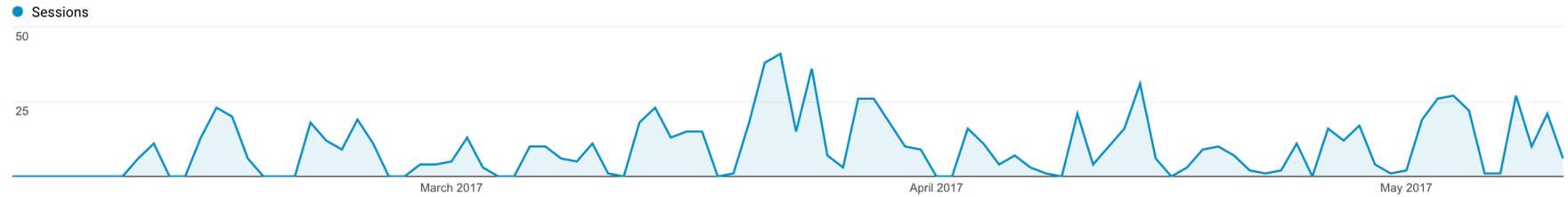
All Users
100.00% Sessions

+ Add Segment

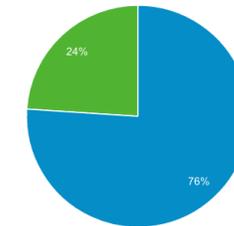
Overview

Sessions VS Select a metric

Hourly Day Week Month



Returning Visitor New Visitor



Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Country

Country	Sessions	% Sessions
1. Italy	520	55.38%
2. United States	92	9.80%
3. Greece	80	8.52%
4. Spain	69	7.35%
5. France	69	7.35%
6. United Kingdom	52	5.54%
7. Germany	15	1.60%
8. Belgium	14	1.49%
9. Ireland	7	0.75%
10. Australia	6	0.64%

[view full report](#)



Any question so far



CONTACT

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vitalmedia-project.eng.it



www.nem-initiative.org



@NEM_ETP



NEM Social Network