



NEM Summit 2017

“Smart Content by Smart Creators”

Madrid, 29/30 November 2017

The NEM Initiative, the New European Media Technology Platform, is organizing the 10th edition of its main annual conference (NEM Summit) in Madrid (Spain) on 29/30 November 2017. Building on successful previous Summits, the conference will address many of today's hot topics related to the **Smart Content by Smart Creators**. These will include research and business challenges, societal and user needs incl. accessibility, implementation requirements for smart content and media convergence, and the regulatory and standardization environment.

The program of this year's NEM Summit will consist of keynote presentations and invited talks, an exhibition focused on presentation of research results in the NEM area achieved by various projects and organizations, Scientific and Technical Summit Tracks, a special session on Social Media as well as Shows / Show Cases on Media and ICT for Creative Industries. In order to collect relevant contributions from the wide NEM community on Scientific and Technical questions as well as Shows / Show Cases, the NEM Summit 2017 Program Committee is issuing the following:

Call for Exhibitions

Research and Innovation projects under programs of the European Commission and other public authorities, industry including SMEs and creative industries, and research/academic organizations are invited to demonstrate their recent achievements in the areas of the future digital media experiences in the exhibition area of the NEM Summit 2017. All interested stakeholders in European Media are invited to submit an exhibition proposal addressing broad topics of the NEM Summit mentioned above and outlined in the NEM Summit 2017 Call for Extended Abstracts – available on the NEM Initiative website at www.nem-initiative.org.

Important Dates and Application Guidelines

To apply for an exhibition stand, please, send an email to NEM-Summit-Exhibition@nem-initiative.org with the following information:

- Title of the exhibition
- Name, affiliation, contacts (e-mail, phone, address) of the contact person(s)
- Attachment - PDF file not longer than 3 pages - specifying what will be presented at the exhibition

Deadline for applying for the exhibition is on 19 October 2017!

The submitted contributions will be subject of review by the NEM Summit Program and Organization committees and acceptance notifications will be sent by 27 October 2017.

About the Exhibition

The NEM Summit 2017 exhibition will be located in the lovely museum area of the Museo Reina Sofía. The individual stands will consist of one long table with indication of name of the exhibition/exhibitors including a logo and two chairs. It will be not possible to present any material on the walls but the banners and other similar material could be posted beside the tables. Standard power supply and WiFi access will be provided. Further specific requirements for the individual stands will be clarified as needed.

The accepted exhibitors will need to pay an exhibition fee of 350€ (+ VAT) prior to the event, which includes also a full registration for one person at the NEM Summit 2017.