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Driving the Future of  
Digital Experiences

# New European Media Initiative

## Who we are

The European Technology Platform dealing with Connected, Converging and Interactive Media & Creative Industries, driving the future of digital experience

## What we offer

Vision from industry for the future, position papers on any subject related to the networked electronic media area, networking, collaborations with clusters, projects and technological platforms

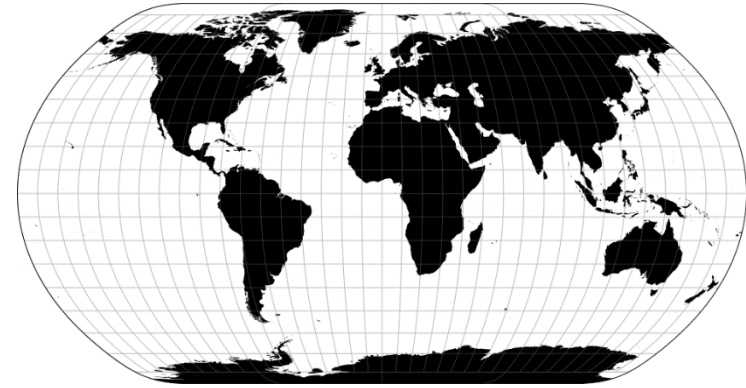


# NEM gathers



All major organizations  
on electronic media

Content providers, broadcasters, manufacturers,  
network operators, service providers, academia,  
standardization bodies, government institutions



1120 members from

100 countries

# Including



# NEM Vision



**Accelerate**  
the innovative  
development of  
the new media  
sector in a  
harmonized  
and fruitful way



**Improve**  
the quality,  
enjoyment  
and value of  
the user  
experience



**Empower**  
end-users in  
creating their  
media and  
communication  
environments



**Offer**  
a quality of  
access to  
value-added  
and creative  
content as well  
as services



# NEM Summit



**NEM Summit**  
**November**  
**Nouvel Building**  
Auditorium 400 and auditorium 200  
Reina Sofía Museum



**NEM Summit**  
**29-30 NOV**  
**Nouvel Building**  
Auditorium 400 and Auditorium 200  
Reina Sofía Museum



# NEM Collaboration Platform

The screenshot displays the NEM Collaboration Platform interface. At the top, there is a header with the NEM logo, 'Powered by VITAL MEDIA', a search bar, and user information for 'MP Manuella Portier'. Below the header, the main content area is divided into several sections:

- 1:1 MEETINGS**: A section for one-to-one meetings.
- NEM POSITION PAPERS**: A list of documents including 'CONTENT DISTRIBUTION - The NEM Position Paper.pdf', 'HYPER PERSONALIZATION - The NEM Position Paper.pdf', 'IMMERSIVITY - The NEM Position Paper', and 'NEM\_White\_Paper\_Policies\_and\_regulation.pdf'.
- NEXT NEM INITIATIVES**: A section for upcoming events, with tabs for 'Events List' and 'Events Meetings'. It includes a 'Show My Attendances' button.
- YOUR COMMUNITIES**: A section for community groups, featuring 'i3-Vitalmedia Policy Dialogue' (16 Users, 8 Resources) and '5G Phase 3 pilot' (7 Users, 2 Resources).
- Event Cards**: Three event cards are visible:
  - 11 October, 2017 06:00**: THE ARTS+ Innovation Summit at Ludwig-Erhard- (Participants: 0). Description: 'THE ARTS+ is the business festival'.
  - 09 June, 2017 14:30**: MeetUp at Futur en Seine at 157 Boulevard (Participants: 40). Description: 'You are a large company, a start-up,'.
  - 24 April, 2017 12:30**: D&AD Festival and New Realities at Euston Rd, Kings (Participants: 0). Description: 'New Realities is a showcase,'.

A workspace for the media and digital creative industries

<http://vitalmedia-project.eng.it/#/>



# Become a NEM member for free!



- **Join** the community and increase your visibility
- **Participate** in innovative flagship events and network with prominent stakeholders
- **Get access to** up-to-date information
- **Discover** latest technology and market trends
- **Identify** research and business opportunities
- **Find** partners for upcoming EU-funded calls for projects
- **Share** your vision and build the future of Digital Media Experiences
- **Influence** policy makers



# Become a NEM Ambassador

## Role

To promote the NEM Initiative in their region, represent their ecosystem at EU level and contribute to federating the European convergence and media landscape.

## Benefits

- A strong qualitative network, in particular through the matchmaking platform
- Support in your seek for partners in the frame of European Projects
- Visibility for your organization on the NEM website, through a dedicated Ambassador insert
- Sessions to pitch about your organization, work, ecosystem and country/region at NEM events, in particular the NEM Summit and/or the NEM General Assembly
- Opportunity to contribute to the definition of European strategy in the Social Media sector, through NEM Position papers

# Contact



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[www.nem-initiative.org](http://www.nem-initiative.org)



@NEM\_initiative



NEM Social Network

