



25rd NEM General Assembly

Mechanism of NEM Ambassadors

Julia Morawski, EU Affairs Officer, Cap Digital

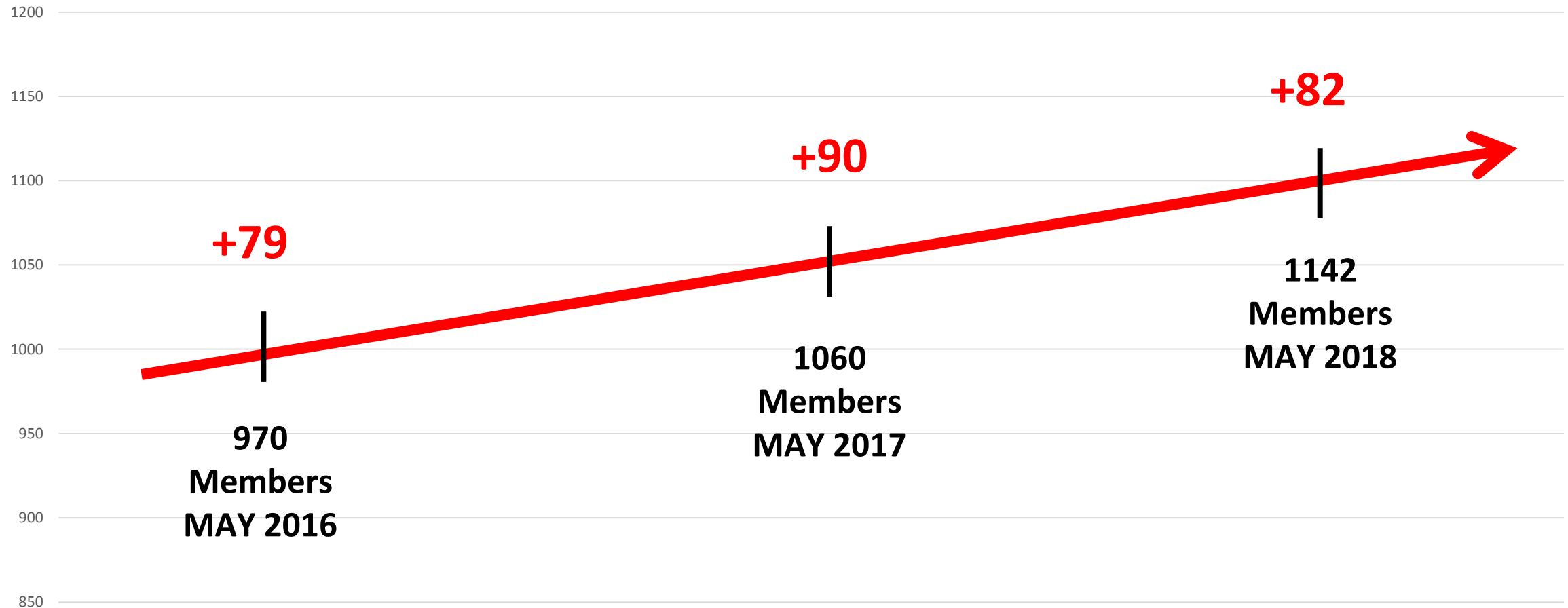
Context&Objectives



NEM community



NUMBER OF NEW MEMBERS



NEM community

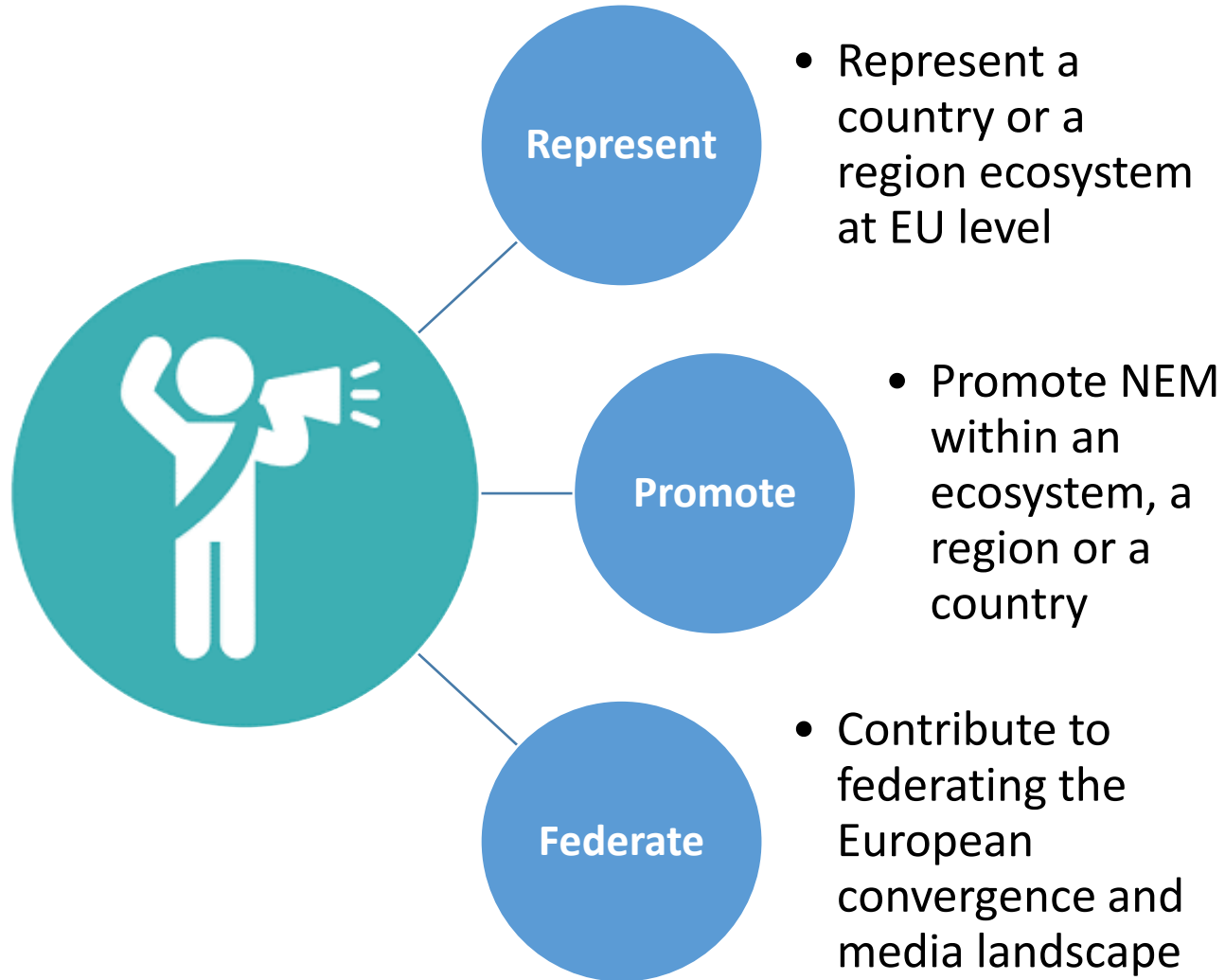
May 2018



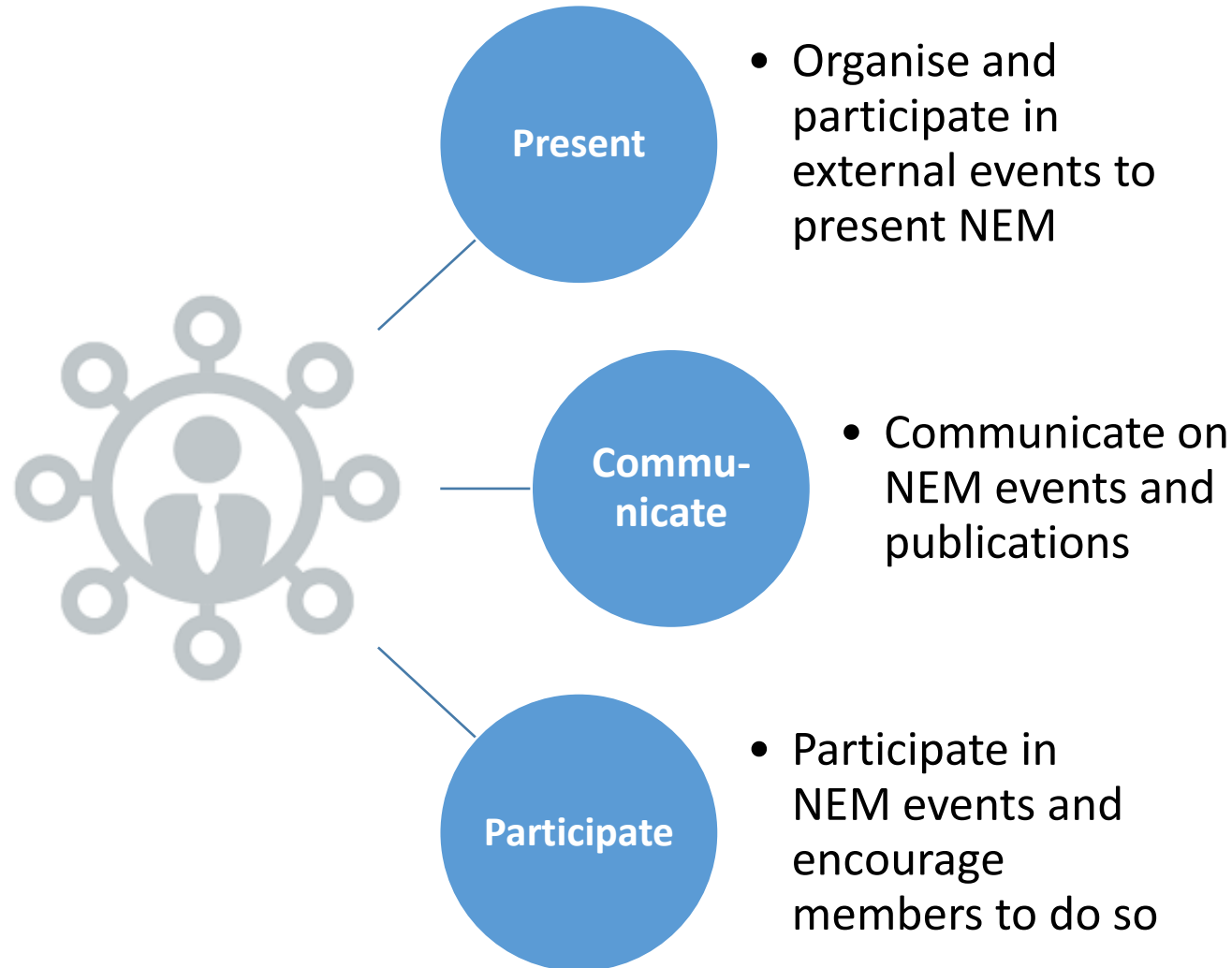
Targeted countries	Number of NEM Members	From May 2016 to May 2018
IE	12	+4
HU	7	0
LT	9	+3
PO	9	+3
DK	7	+3
CZ	5	+2
BG	6	+4

Targeted countries	Number of NEM Members	From May 2016 to May 2018
SK	2	0
LV	2	+1
HR	3	+2
CY	1	0
EE	0	+2
MT	0	0

NEM Ambassadors' role



NEM Ambassadors' tasks



Why becoming a NEM Ambassador

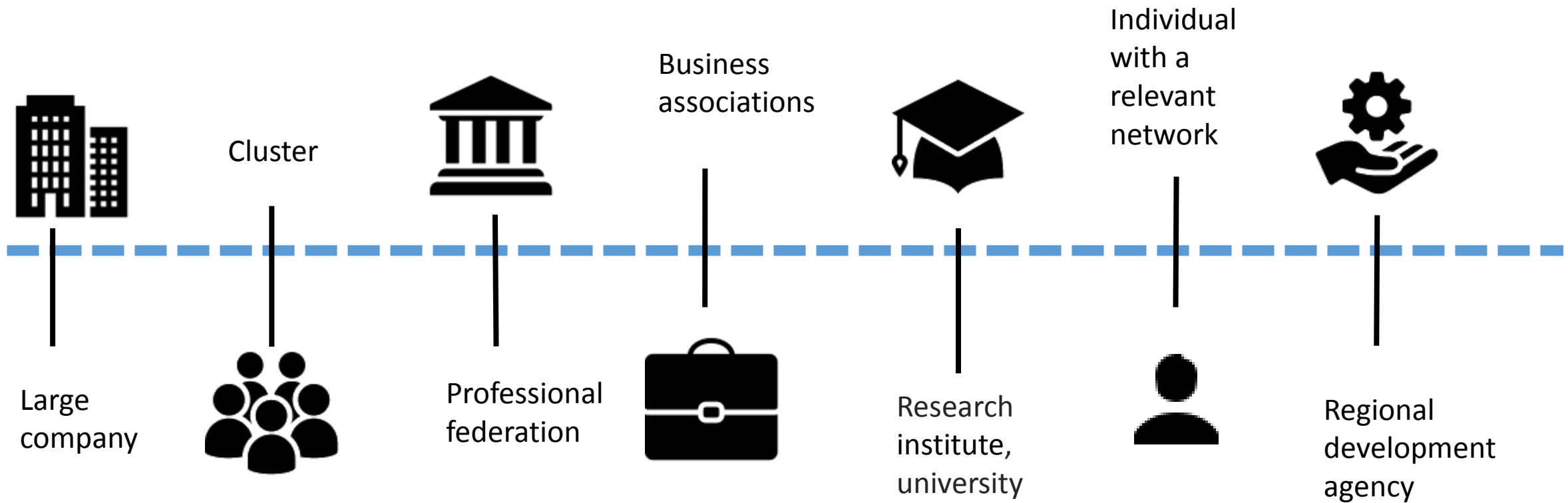
Visibility

Strong
qualitative
network

Contribution
to the
definition of
EU strategies

Support in
partners
search

Ambassador's profile



Selection criteria



Identify among NEM members

Northern Europe

Norway +1
Sweden +1
Ireland +1
Denmark +2

Baltic countries

Estonia +4
Latvia +4
Lithuania +4

Central and Eastern Europe

Poland +2
Belarus +1
Slovakia +1
Hungary +9
Azerbaijan +1
Romania +3
Bulgaria +3

Southeast Europe

Malta 0
Cyprus +2

9 confirmed ambassadors

- Creative Estonia, Tallin



Estonia



- KI asociacija, Vilnius



Lithuania



- Sofia University



Bulgaria



- Zlin Creative Cluster



Czech Republic



- Iconic Cluster



Roumania



Poland



Azerbaïdjan



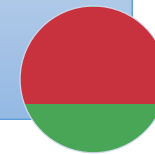
- Mr Sven Semencic
- Smart-Internet Event organiser

Croatia



- Dr. Lyadnova Tatyana
- a member of Idealist2018 project
- Head of International RTDI at BellSA

Belarus



3 NEM Ambassadors - GA NEM 30th of May 2018



ICONIC
Interactive Cluster of
New-media Industry
City of Iași
be & share

Iconic Cluster
Romania
Magda Pricop



University of
Sofia
Bulgaria
Albena
Antonova



R.I.T.A
Azerbaijan
Khalida
Melikova
and
Tofig Babayev