New European Media

New European Media

@NEM_Initiative

What NEM is…

Jean-Dominique MEUNIER

From where we come from…

Where we are…

- **NEM as a centre for** **Creative Industries, Content, Media**
- **NEM as a centre of** **Innovation**
- **NEM as a centre of** **Influence**
- **NEM as a centre for** **Networking**

NEM as Content, Media & Creative Industry community

Media & Creative Industries in Europe

http://ec.europa.eu/eurostat/documents/341889/725524/Monitoring+the+Digital+Economy+%26+Society+2016-2021/7df02d85-698a-4a87-a6b1-7994df7fbeb7

https://nem-initiative.org/wp-content/uploads/2016/11/nem-presentation-smart-digital-content.pdf

3%
of GDP

7.7 mio
jobs

2.2 mio
Companies
of whuich
85% SMEs

€ 625 billion
revenues

NEM gathers

1000+ members from **100+** countries

all major organisations working in the networked and electronic media area, including **content providers, creative industries, broadcasters, network equipment manufacturers, network operators and service providers, academia, standardisation bodies and government institutions**.

Including…

Full list: http://nem-initiative.org/structure-membership/general-assembly/

New European Media

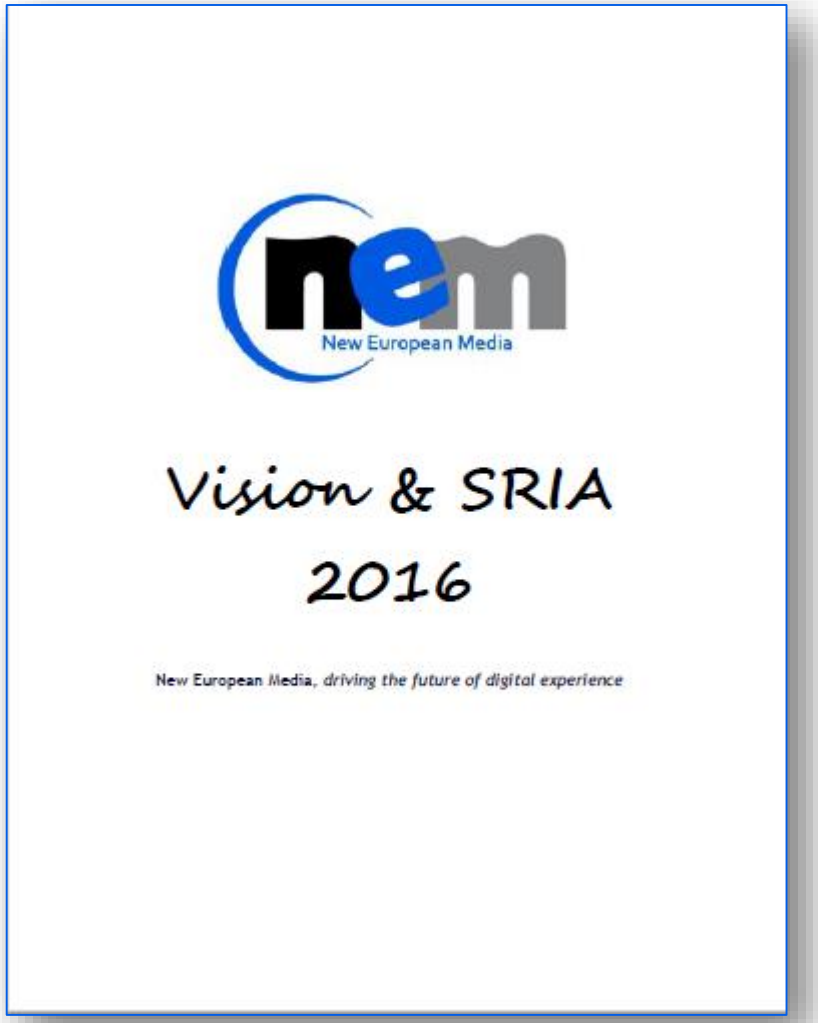
Become NEM member for free!

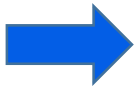
- **Joining** the community and increase your visibility
- **Participating** in innovative flagship events and network with prominent stakeholders
- **Getting access to** up-to-date information
- **Discovering** latest technology and market trends
- **Identifying** research and business opportunities
- **Finding** partners for upcoming EU-funded calls for projects
- **Sharing** your vision and build the future of Digital Media Experiences
- **Influencing** policy makers

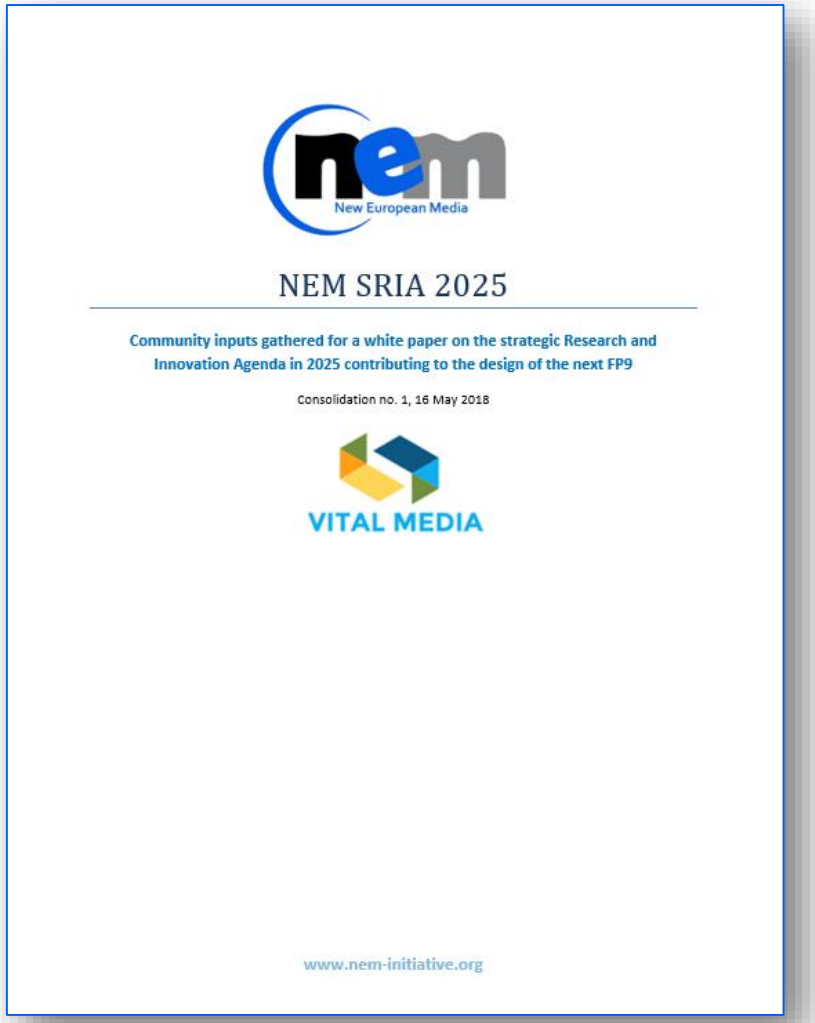
NEM as innovation

Our Vision & SRIA

https://nem-initiative.org/wp-content/uploads/2016/12/nemvisionsria-2016.pdf

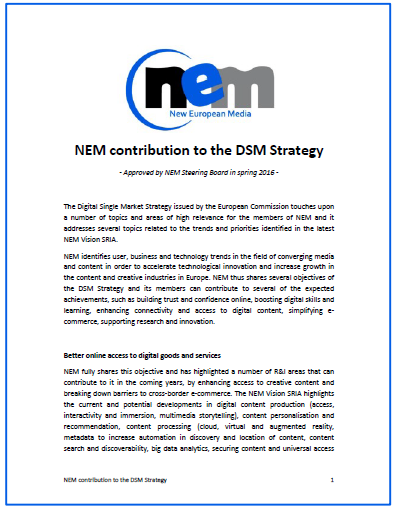


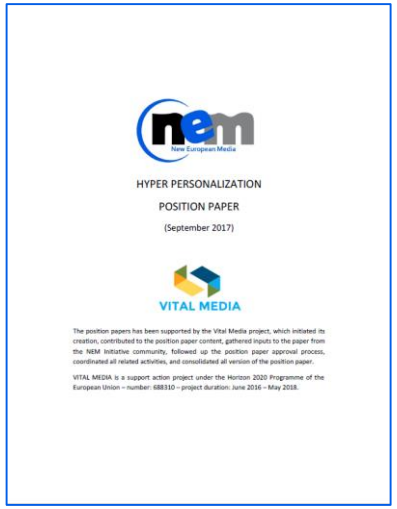


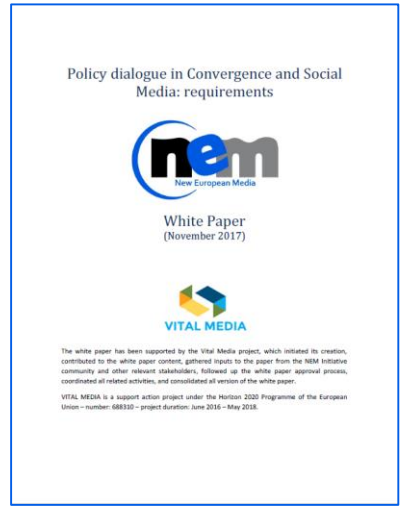


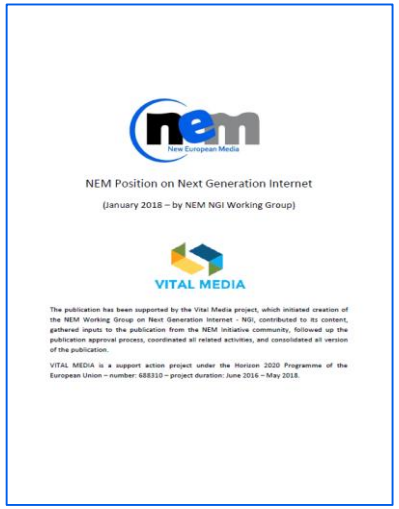
Our (new) position papers

https://nem-initiative.org/documents/position-papers/









Position paper to come

Big Data for Media

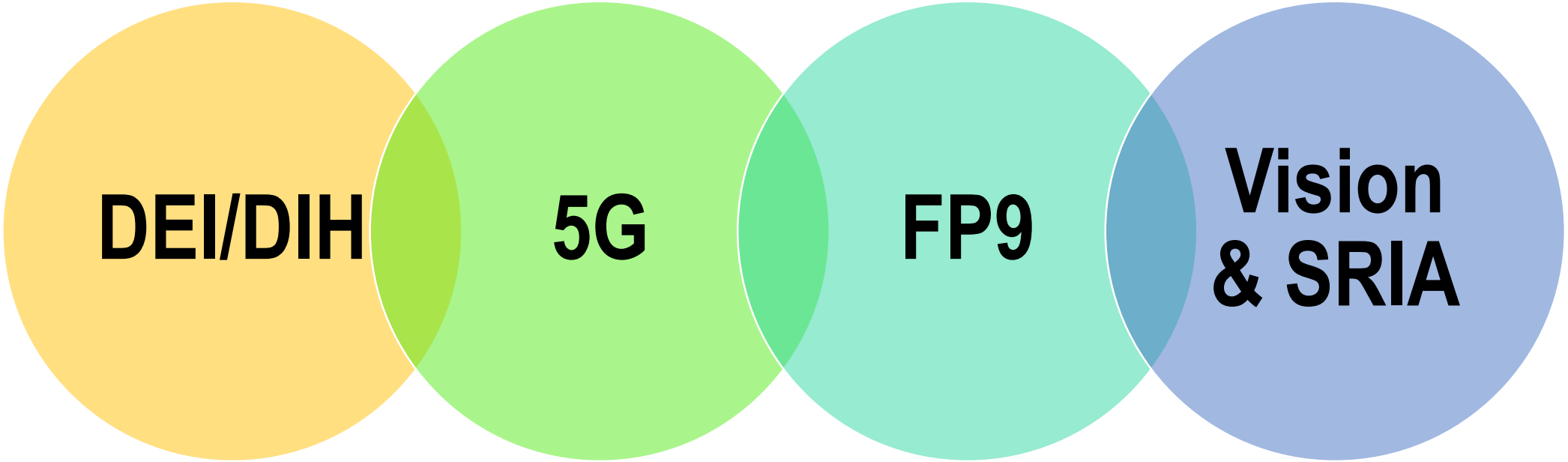
Media and Artificial Intelligence

Policy recommendations from media sector

NEM position papers

1. **NEW:** 5G Phase 3 – Media Pilots (February 2018)
2. **NEW:** NEM Position on Next Generation Internet (January 2018)
3. Digitalising European Industry -Digital Innovation Hubs (December 2017)
4. White Paper on Towards the Future Social Media (December 2017)
5. White Paper on Policy dialogue in Convergence and Social Media: requirements (November 2017)
6. Immersivity (September 2017)
7. Hyper Personalization (September 2017)
8. Content Distribution (September 2017)
9. NEM contribution to the DSM Strategy (Spring 2016)

Some key NEM actions & groups

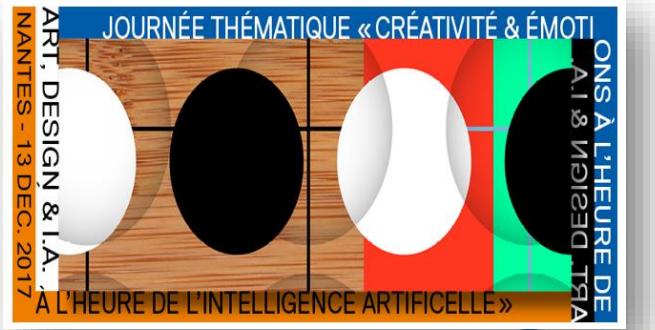


NEM as networking

Our 2017 events

VR NEXT

Technology, Content and Finance



New European Media

NEM Events - 2017

1. 16 February 2017, Brussels / i3 Multi Stakeholder Forum by i3
2. 24 April 2017 – London / New Realities roundatable by Digital Catapult
3. 9 June 2017 - Paris / Creative Industries Meetup “Immersive Technology: Virtual Reality, Augmented Reality, When Technology Meets Content”@FENS by Cap Digital
4. 17 July 2017 - Tallinn / Digital Single Market Conference on the Free Movement of Data by Tallinn Creative Hub
5. 11-12 September 2017 – Rome / Workshop on securing funding for media innovaition by I3
6. 11 October 2017 – Frankfurt / THE ARTS+ @ Frankfurt Book Fair by MAC
7. 17 October 2017 – Brussels / H2020 Media Projects' Workshop: Collaboration Towards the Future of Media by European Commission
8. 23 November 2017 – Berlin / Technology, content and finance by VRnext
9. 29-30 November 2017 – Madrid / NEM Summit
10. 13 December 2017 – Nantes / “Creativity and emotion at the time of the artificial intelligence” by I&R

Our 2018 events so far…

EUROVR
European Association for Virtual Reality and Augmented Reality

VR NEXT
Technology, Content and Finance

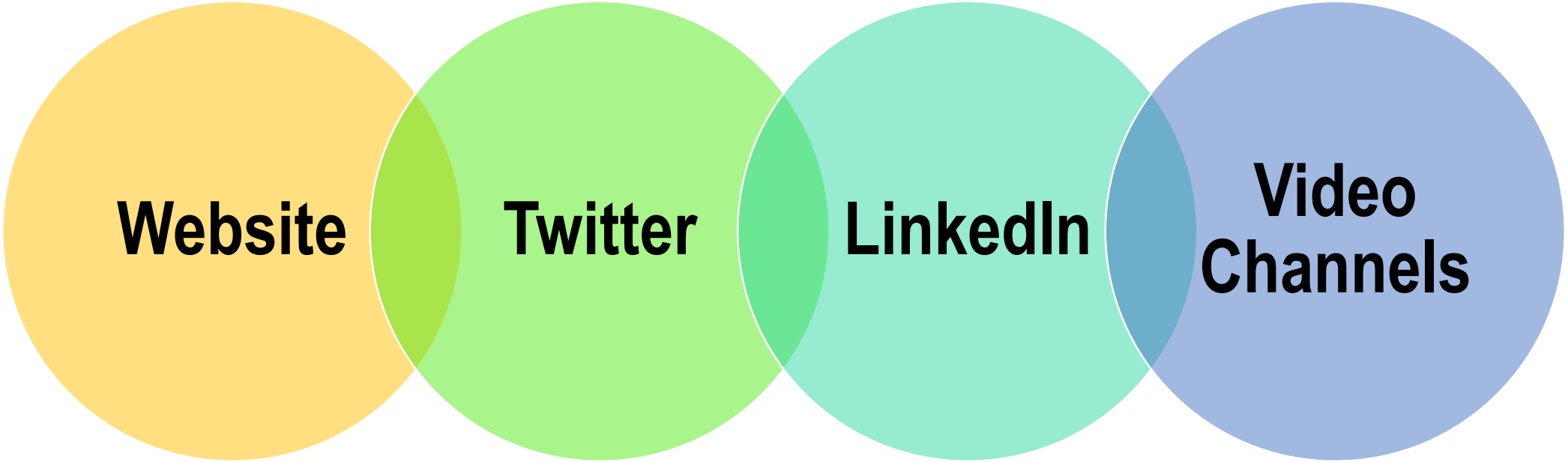
EaPPLUS
Eastern Partnership +

New European Media

NEM Events - 2018

1. 3-4 April 2018 – Laval (France) / Building Consortia for ICT Virtual reality by Euro VR
2. 5 April 2018 – Laval (France) / Technology, content and finance by VR Next
3. 12-14 April 2018 - Varsaw / ICTlive IT & Mobile Expo and Congress by I&R
4. 17 April 2018 - Dublin / Future Social Media: Enhancing cohesion through advanced digital technology by Digital Catapult
5. 21-22 May 2018 – Kyev / Review on the state of affairs on Technology Platforms in EaP countries by EaP PLUS
6. 21 June 2018 – Paris / NGI debate and call for proposals @ FUTUR.E.S by Cap Digital

Our NEM Communication tools



Our NEM social Networks

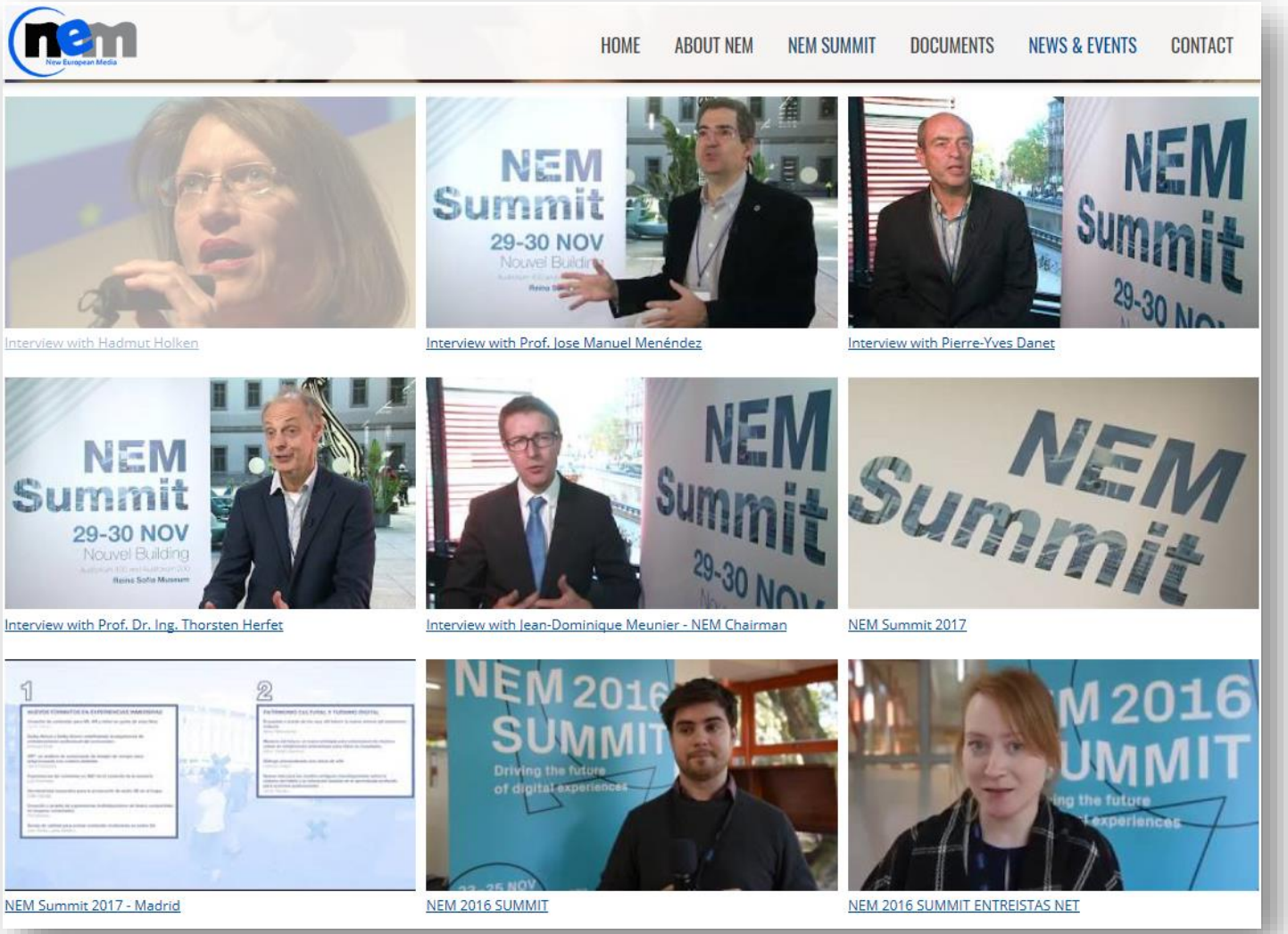
www.nem-initiative.org

@NEM_initiative

NEM Social Network

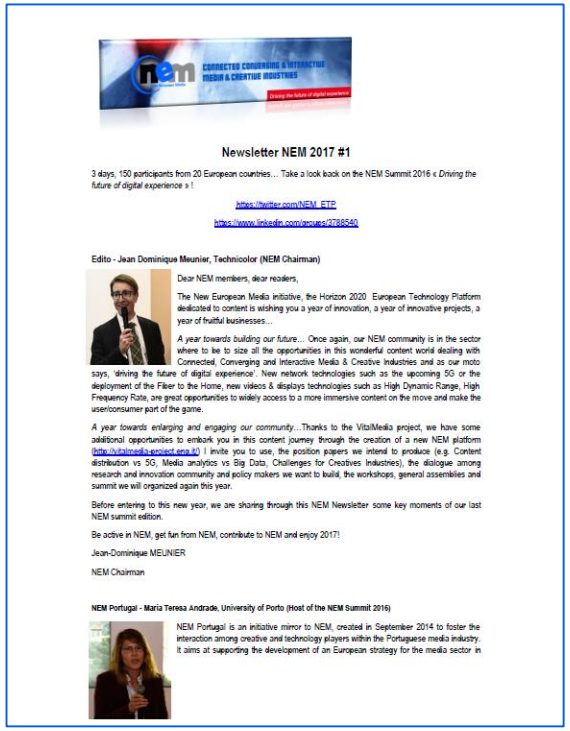
NEM Video Channel

https://nem-initiative.org/nem-video-channel/



NEM News Letters

https://nem-initiative.org/news/



Newsletter NEM 2017 #1

3 days, 150 participants from 20 European countries… Take a look back on the NEM Summit 2016 « *Driving the future of digital experience* » !

https://twitter.com/NEM_ETP

https://www.linkedin.com/groups/3788540

Edito - Jean Dominique Meunier, Technicolor (NEM Chairman)

Dear NEM members, dear readers,

The New European Media initiative, the Horizon 2020 European Technology Platform dedicated to content is wishing you a year of innovation, a year of innovative projects, a year of fruitful businesses…

A year towards building our future… Once again, our NEM community is in the sector where to be to size all the opportunities in this wonderful content world dealing with Connected, Converging and Interactive Media & Creative Industries and as our moto says, 'driving the future of digital experience'. New network technologies such as the upcoming 5G or the deployment of the Fiber to the Home, new videos & displays technologies such as High Dynamic Range, High Frequency Rate, are great opportunities to widely access to a more immersive content on the move and make the user/consumer part of the game.

*A year towards enlarging and engaging our community…*Thanks to the VitalMedia project, we have some additional opportunities to embark you in this content journey through the creation of a new NEM platform (http://vitalmedia-project.eea.it/) I invite you to use, the position papers we intend to produce (e.g. Content distribution vs 5G, Media analytics vs Big Data, Challenges for Creatives Industries), the dialogue among research and innovation community and policy makers we want to build, the workshops, general assemblies and summit we will organized again this year.

Before entering to this new year, we are sharing through this NEM Newsletter some key moments of our last NEM summit edition.

Be active in NEM, get fun from NEM, contribute to NEM and enjoy 2017!

Jean-Dominique MEUNIER

NEM Chairman

NEM Portugal - Maria Teresa Andrade, University of Porto (Host of the NEM Summit 2016)

NEM Portugal is an initiative mirror to NEM, created in September 2014 to foster the interaction among creative and technology players within the Portuguese media industry. It aims at supporting the development of an European strategy for the media sector in

NEM Newsletter 2017 #2

Edito - Jean Dominique Meunier, Technicolor (NEM Chairman)

Dear NEM members, dear readers,

During this first semester, we hold our 27th General Assembly in Brussels. A summary is given in this newsletter below.

During those last months, we worked out to prepare your 10th NEM summit planned on 29-30 November 2017 in Madrid at the Museo Reina Sofia, the place where you can enjoy the discovery of Guernica. I do hope that you took the opportunity to answer to our position paper calls.

During those weeks, we organized several events towards our local, regional or national community: the Futur en Seine event in Paris on 9 June, the Open Innovation Camp in Nantes on July 4th.

We were working out also the first inputs to those position papers. Do not hesitate to contribute to them as well.

We were paving the ways to get a Digital Innovation Hub dedicated to content and well as a Next Generation Internet topic on Media & Creative Industries.

Before entering to this post summer period, we are inviting you to get deeper elements on above topics in the following pages and I invite you to discover our new web site at www.nem-initiative.org.

Counting on our contribution and involvement towards the NEM community driving the future of digital experiences, and counting on your registration to our NEM summit 2017 edition, I wish you a fruitful and relaxing summer time.

Jean-Dominique MEUNIER

https://twitter.com/NEM_Initiative

https://www.linkedin.com/groups/3788540

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NEM Initiative Newsletter 2017 #2

The NEM Initiative is supported by VITAL MEDIA project under the EU Horizon 2020 research and innovation programme under grant agreement n° 688310

DRIVING THE FUTURE OF DIGITAL EXPERIENCE

Editorial from Jean-Dominique Meunier, NEM President

NEM Summit 2017 – What you have missed

NEM as influence

NEM, a cluster of clusters

9 confirmed ambassadors

- Creative Estonia, Tallin

Estonia

- KI asociacija, Vilnius

Lithuania

- Sofia University

Bulgaria

- Zlin Creative Cluster

Czech Republic

- Iconic Cluster

Romania

Poland

Azerbaijan

- Mr Sven Semencic
- Smart-Internet Event organiser

Croatia

- Dr. Lyadnova Tatyana
- a member of Idealist2018 project
- Head of International RTDI at BellSA

Belarus

NEM, a center of influence

2008 NEM SUMMIT
@ SAINT-MALO

2009 NEM SUMMIT
@ SAINT-MALO

2010 NEM SUMMIT
@ BARCELONA

2011 NEM SUMMIT
@ TURIN

SUMMIT 2012
@ ISTANBUL

NEM SUMMIT2013
@ NANTES

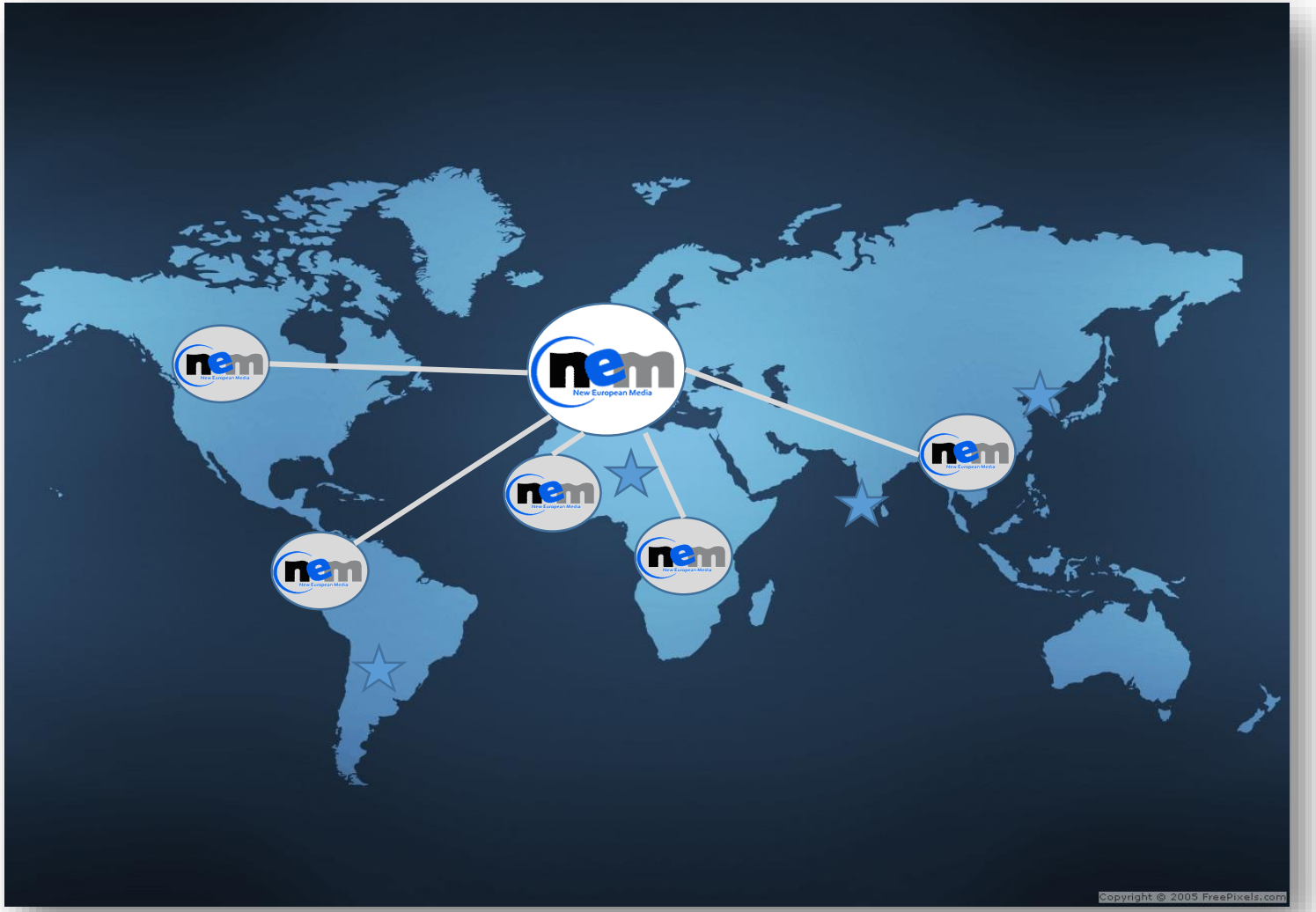
NEM SUMMIT2014
@ BRUSSELS

2015 NEM SUMMIT
@ FRANKFURT

2016 NEM SUMMIT
@ PORTO

SUMMIT 2017
@ MADRID

NEM & the world…



Global NEM - India

http://www.bic-fimedia.eu/
jclarke@tssg.org

EU - India FI-MEDIA project is funded by the Delegation of the European Union to India.

Building an International Cooperation platform for EU–India Research & Innovation Clustering in **Future Internet and Electronic Media (FI-MEDIA)**

NEM & « requests » to EC…

- **NEM & Innovation Scheme:** Expend Media & Content technologies to other vertical industrial sectors
- **NEM & International:** Expend Media & Content European technologies outside European borders
- **NEM & FPI mission:** Accelerate digitization and transformation of Industry and Society using immersive technologies
- **NEM & NGI:** An opportunity of allocating a part of it (1 B€) to the Media & Content Industries

NEM & NGI

We love letters !

N G I

N E M

I ² C

P P P

NEM & NGI

- The NEM initiative is convinced that ‘Horizon Europe’ is a huge opportunity to **allocate significant funds in the Media and Content Industries, including Creative Industries**, and having them explicitly identified for that sector, Horizon 2020 having showing a significant decrease of allocated budget to content and even a suppression of dedicated calls on the 2018-2020 program.
- Beyond developing powerful infrastructure such as the 5G one, we are convinced of the European potential to develop **a strong leadership in providing European content** thanks to the use of European technologies as long as we pursue investment in them, particularly at research & innovation levels.

NEM & NGI

- Among the 6 B€ that could be requested for this **NGI program** which may cover 3 main chapters (infra, **media**, data), the NEM initiative is ready to discuss about an opportunity of allocating a part of it (1 B€) to the Media & Content Industries as follows:

  - better user control of data (User/personal data management): 200 M€
  - transparent language access [automatic real time translation (voice, words)]: 200 M€
  - new multi modal interaction concepts [Interactive technologies (BCI, voice recognition)]: 200 M€
  - highly personalized access to objects: 100 M€
  - information and content, including immersive and trustworthy media: 300 M€ (as per the Immersive & Interactive Content PPP project)
  - social media and social networking: 200 M€

Thanks !

We are waiting for you !

Contact

Jean-Dominique Meunier

NEM Chairman

Vice President, European Public Affairs, Technicolor

Jean-Dominique.Meunier@technicolor.com

@JeanDoMeunier

www.nem-initiative.org

@NEM_initiative

NEM Social Network