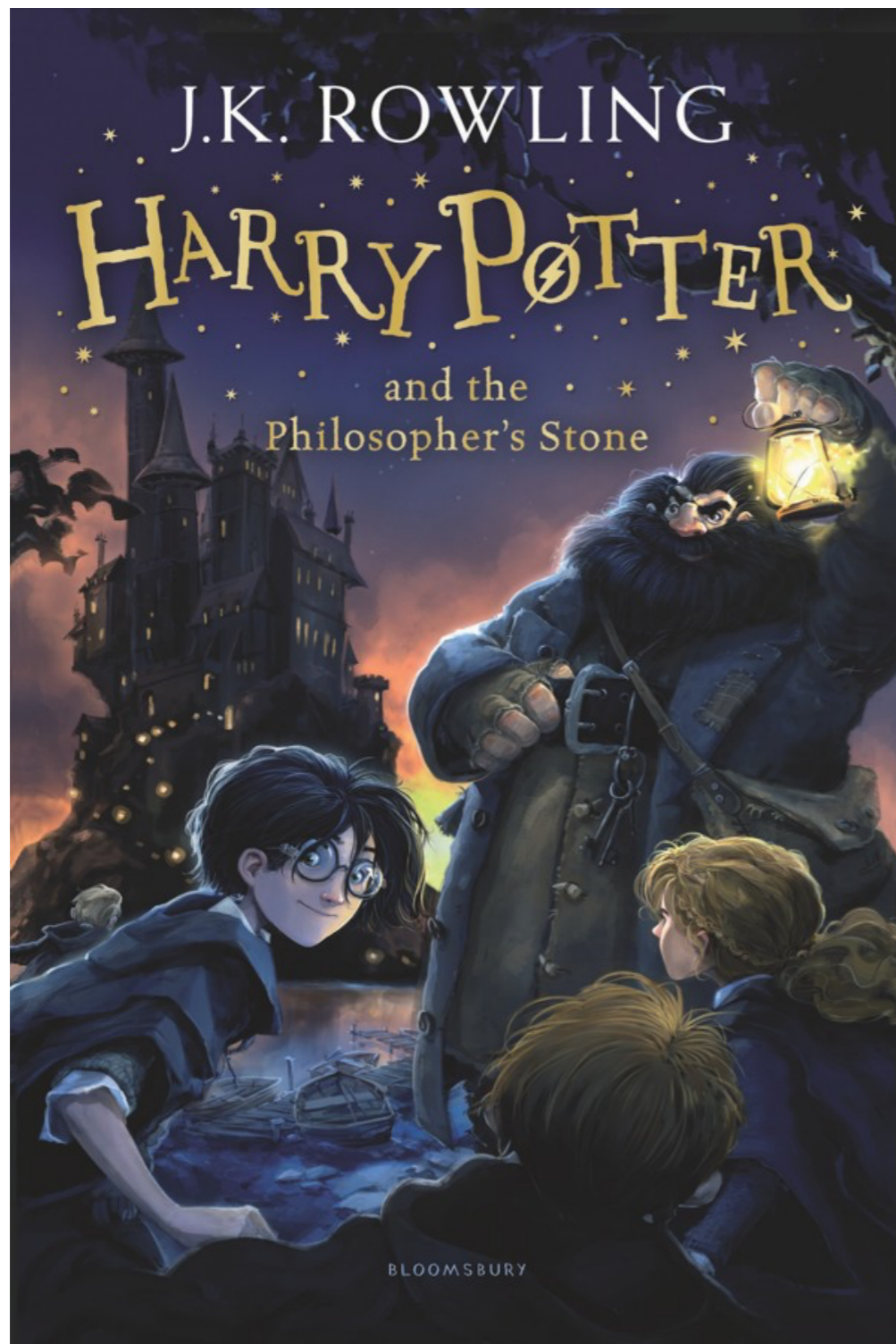




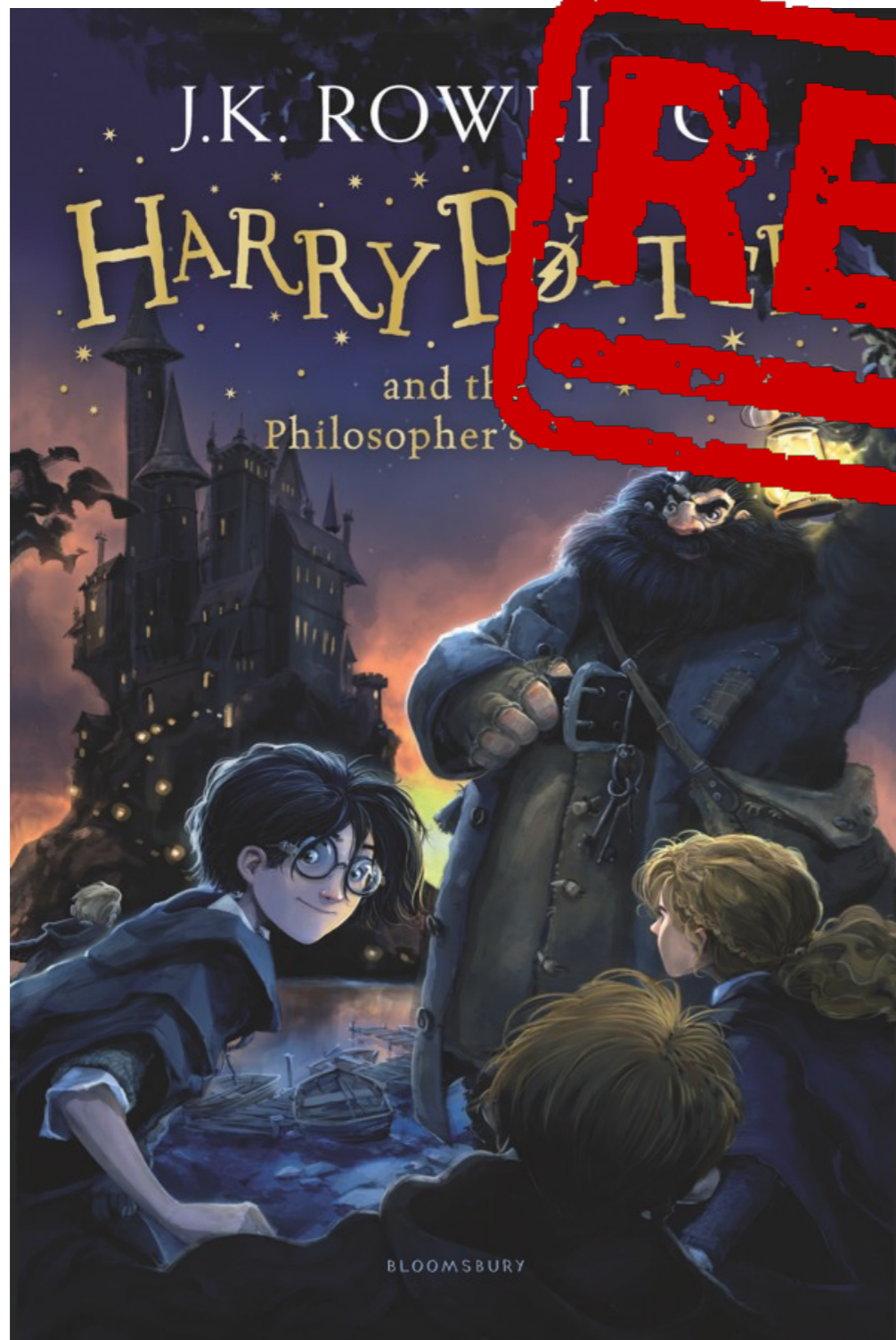
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as you know..



- sold more than 450 million copies worldwide
- translated into 73 languages
- rejected by at least 12 publishers

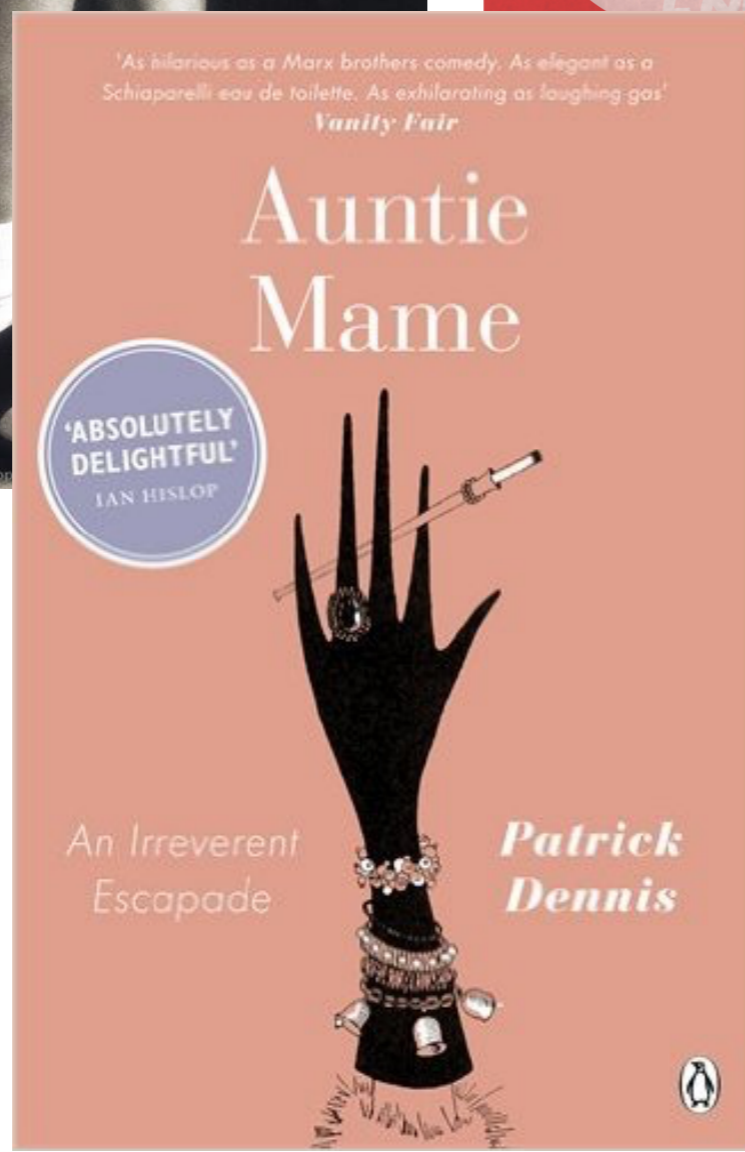
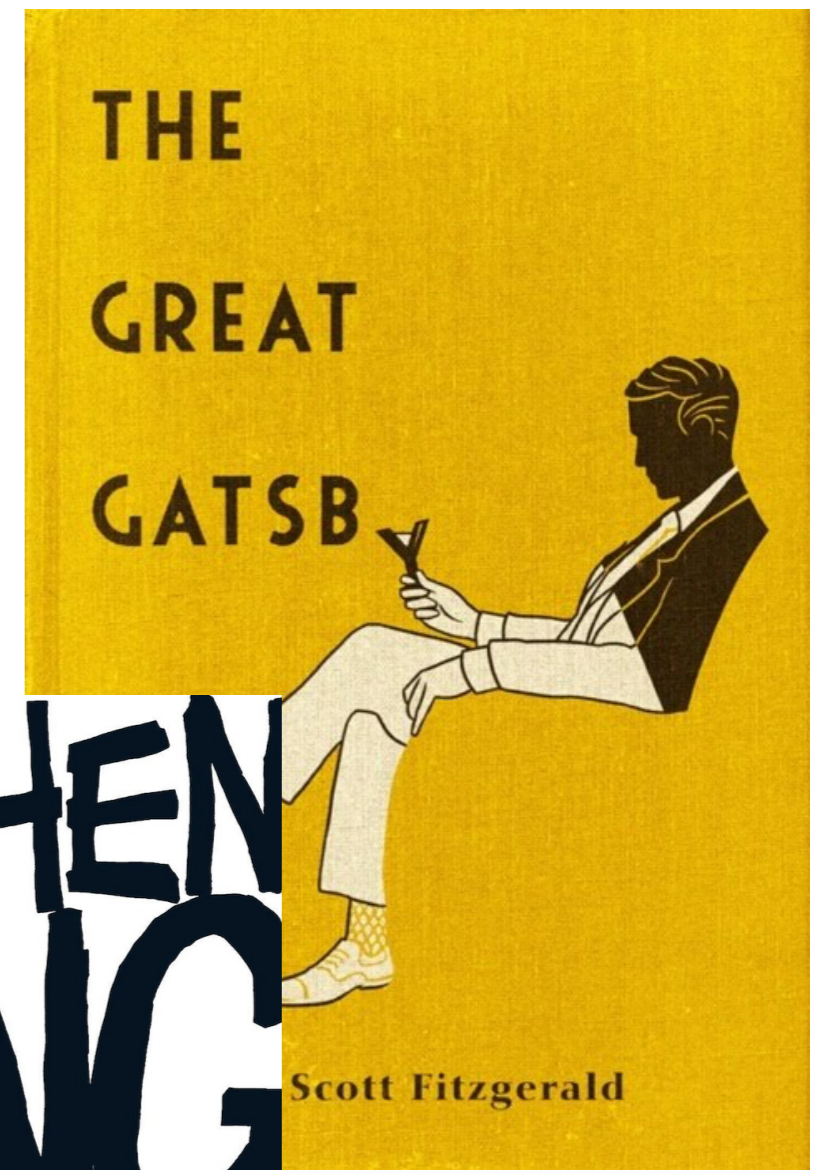
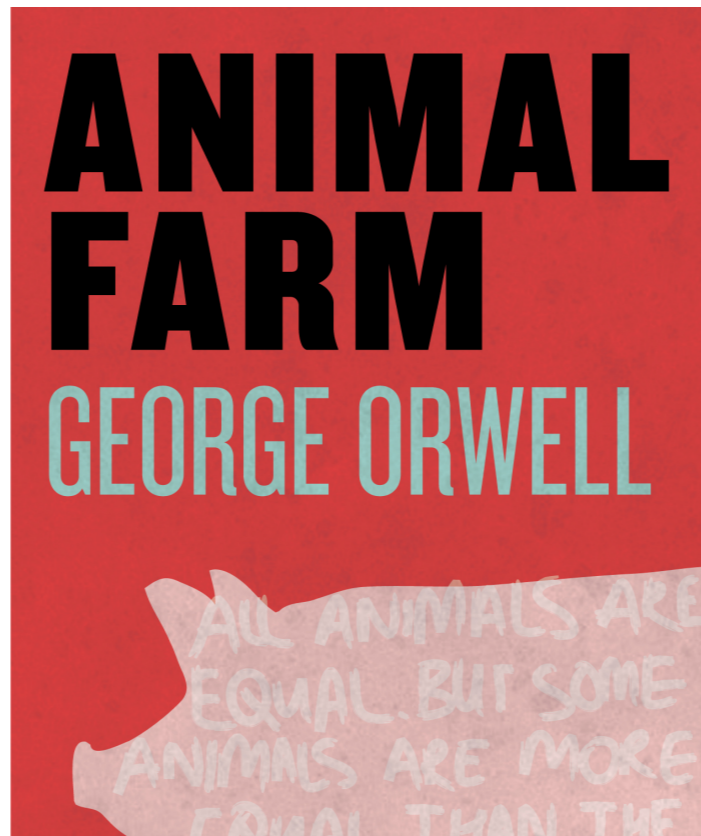
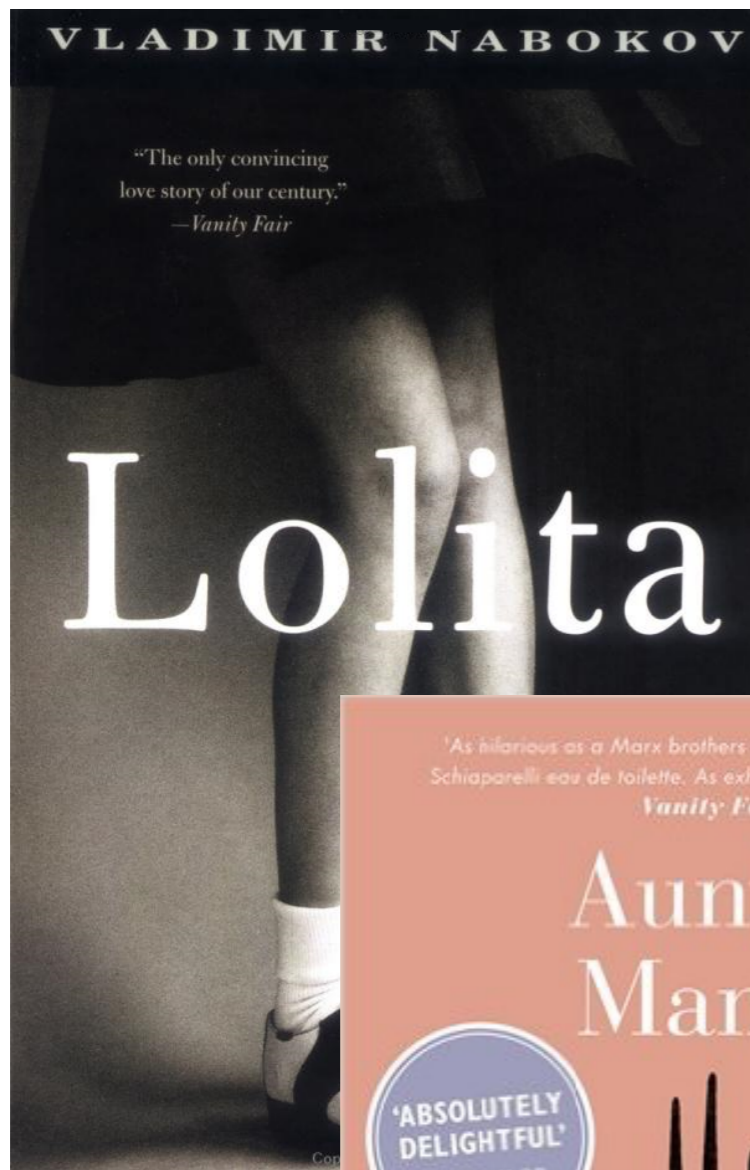
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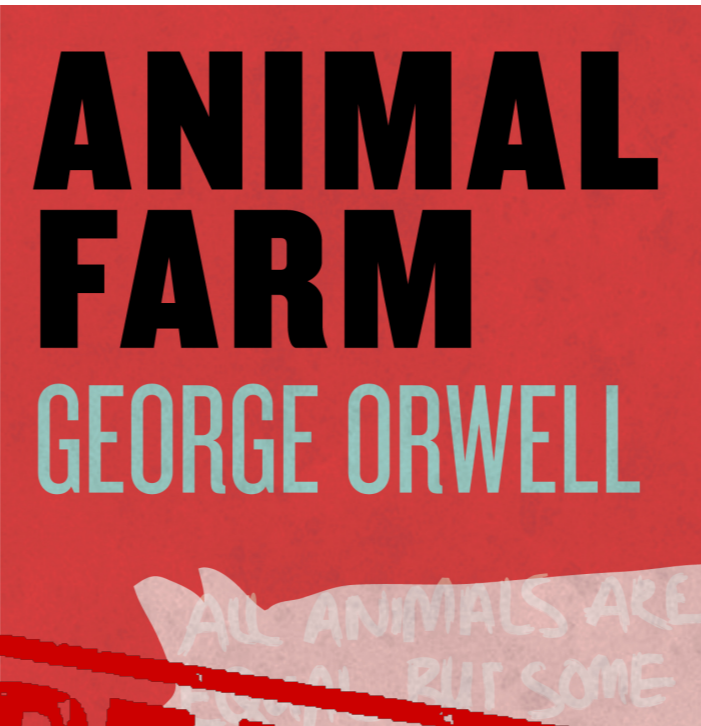
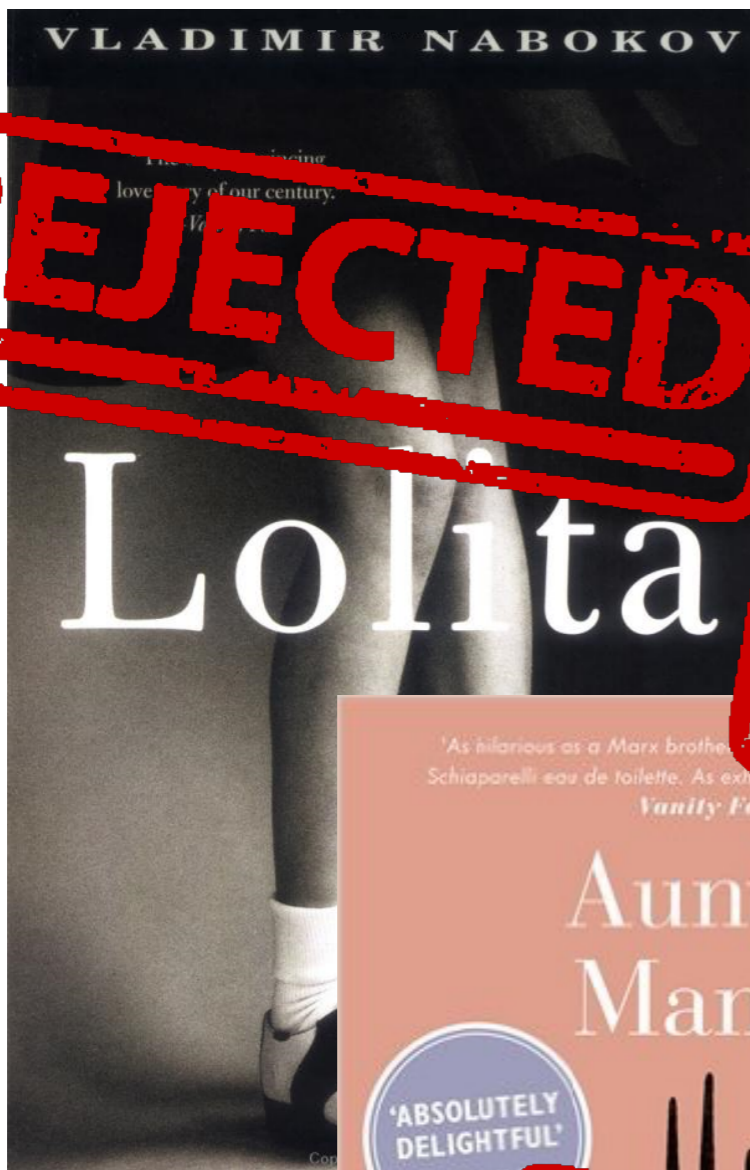
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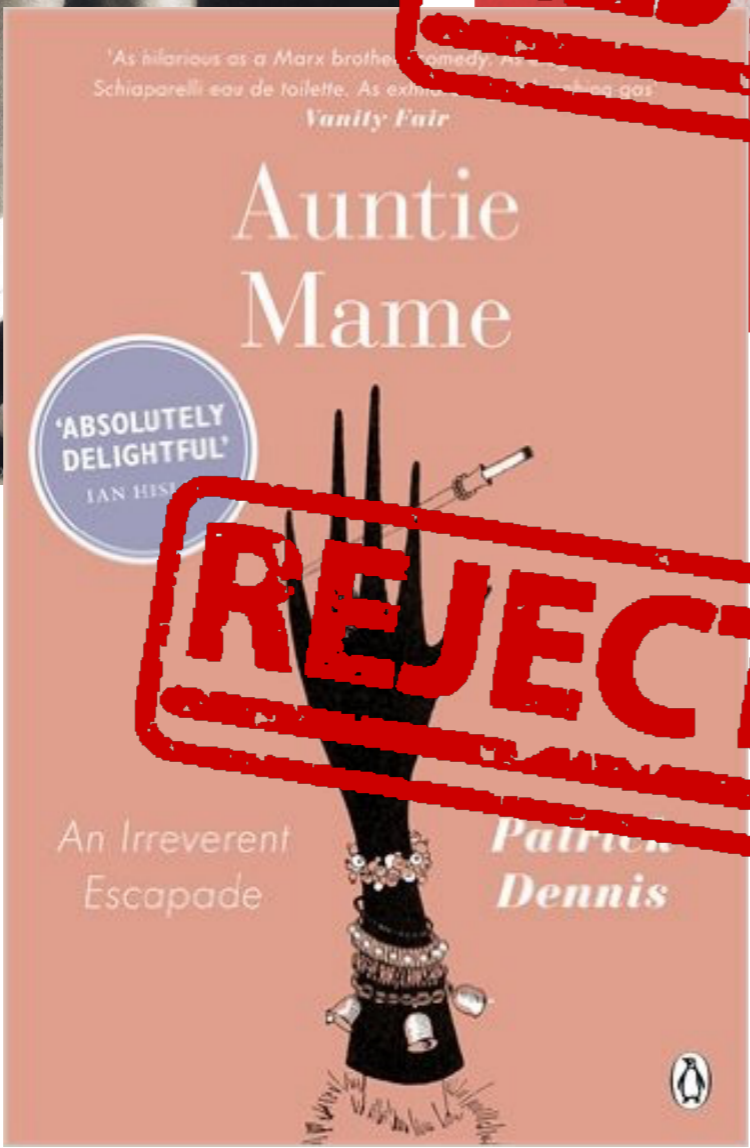
REJECTED



REJECTED



REJECTED



REJECTED



Carrie White is no ordinary girl

Facts

99,75%

**of the unsolicited proposals
are simply rejected.**

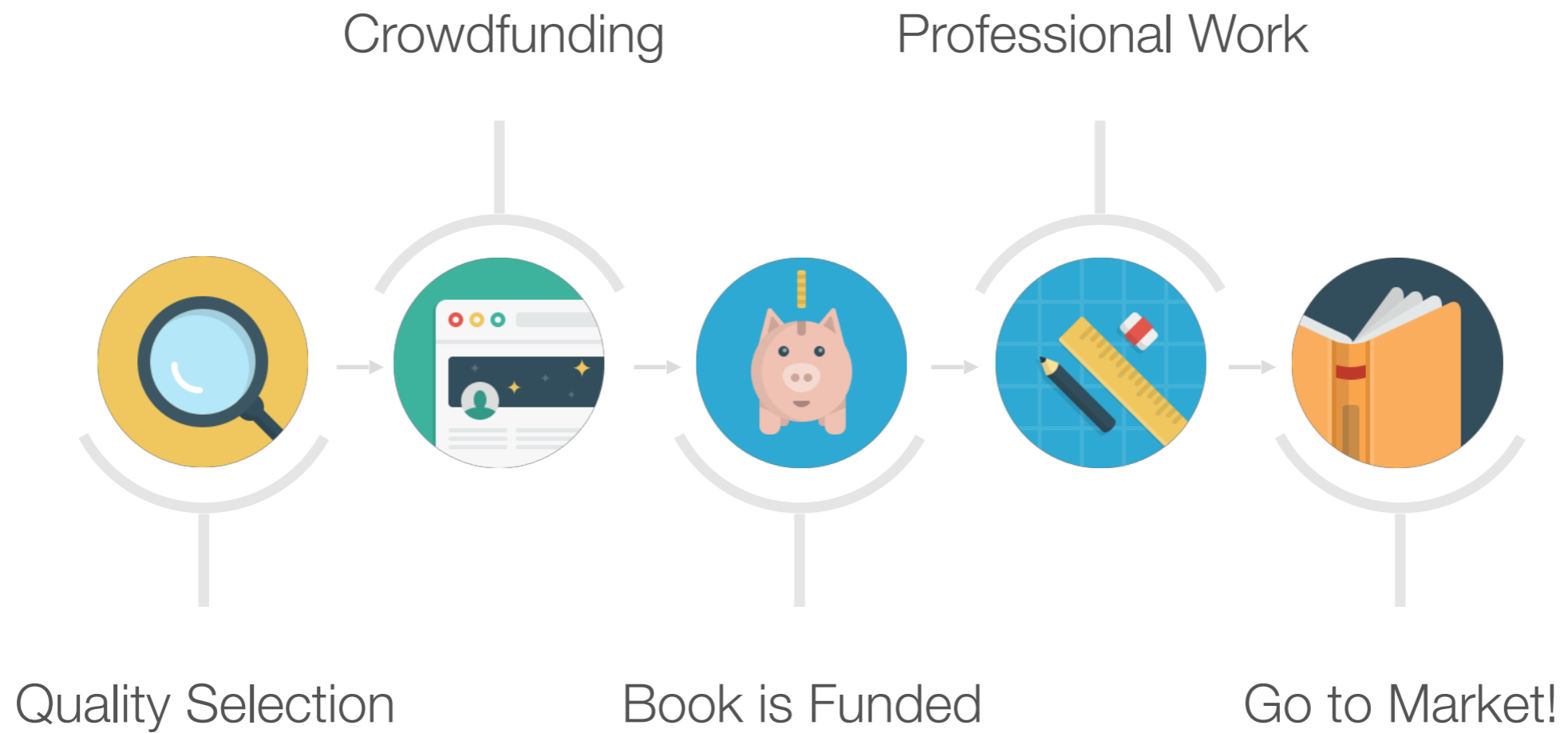
Quality & Market

bookabook tests quality and market for each book, aggregating a community of readers, lovers and ambassadors around it.

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**bookabook is the crowdpublishing platform.
It was founded in Milan in 2014 by Tomaso Greco
and Emanuela Furiosi.**

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**bookabook turns readers from consumers to
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Books are now in their hands.**

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**Papà, van Basten e altri
supereroi.**

**More than 20.000
readers.**

**The campaign involved
AC Milan players.**



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Milano



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