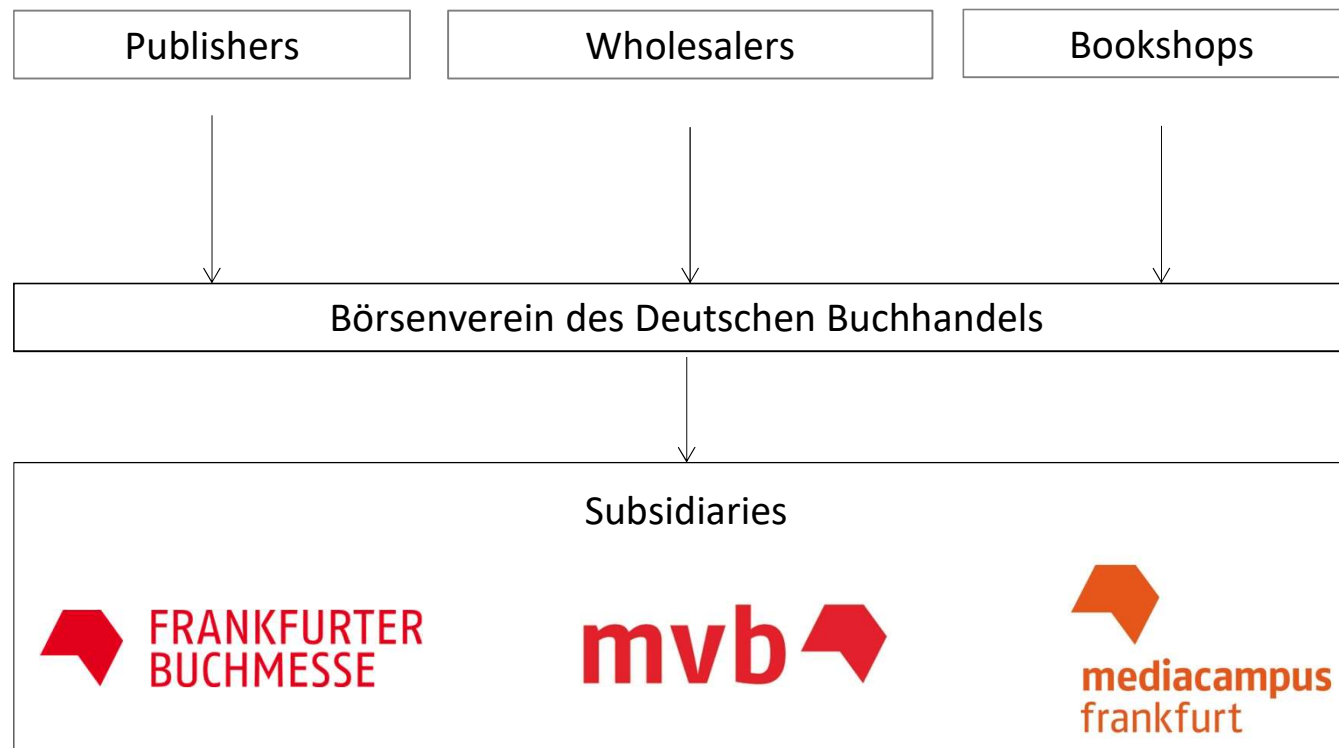


Triggering innovation for the publishing sector

Börsenverein
Gruppe 

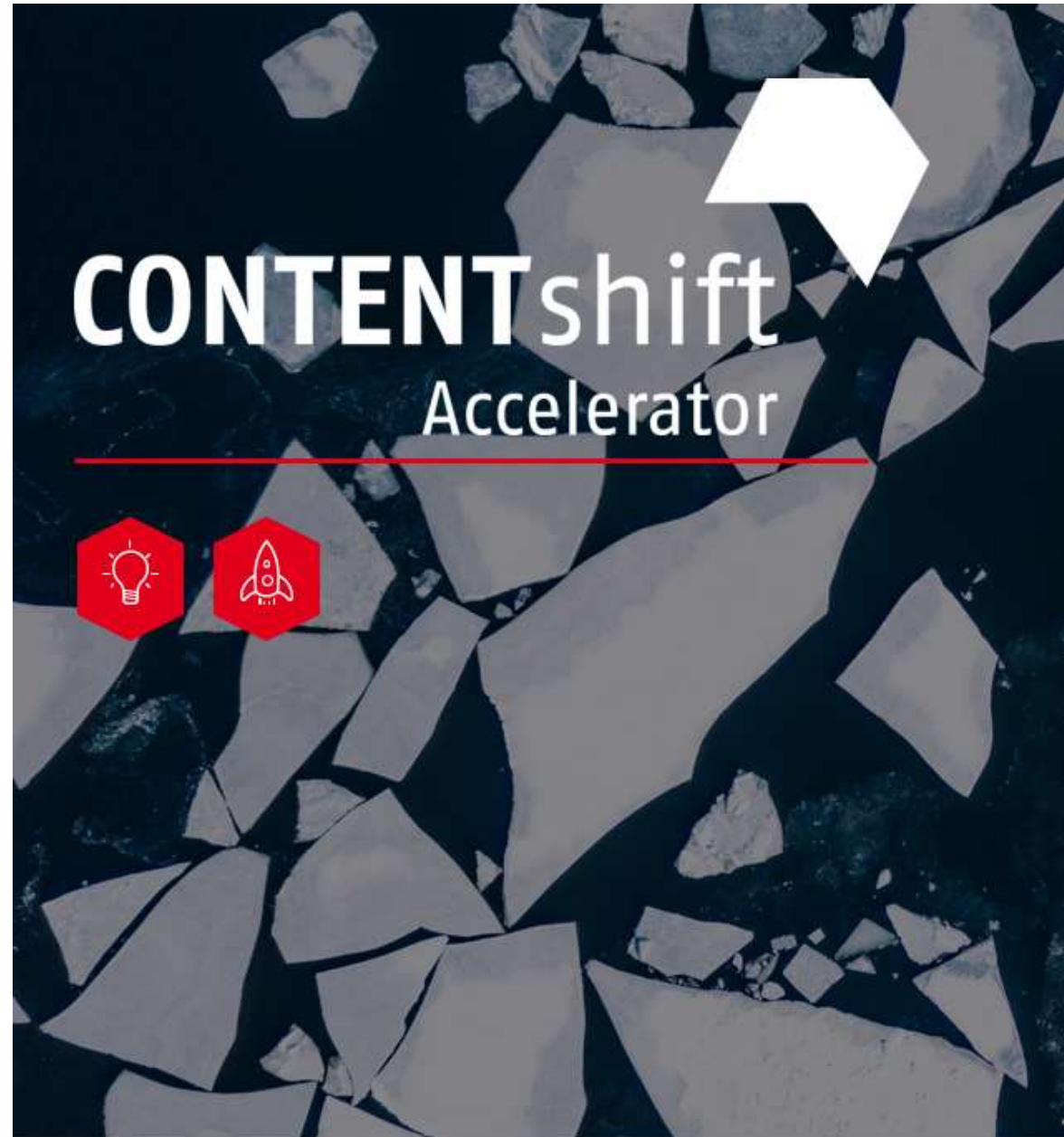
Simone Lippold

Structure



CONTENTshift

- The CONTENTshift accelerator is an international funding programme geared towards startups active in the content industry.
- **Selection** of the five finalists in a **pitch-event on June 28, 2019**
- The **CoCreation Workshop (5th till 7th September 2019)** is the highlight of the whole programme which allows jury members and startups to exchange and develop ideas
- **Final pitch** with award ceremony at the **2019 Frankfurt Book Fair on October 17th** in front of industry and investors. The winner will be honoured as the Content Startup of the Year and will receive a grant amounting to 10,000€



Visionary founders - diverse ideas



Winner
2016



Seamless reading

App for reading printed books on the smartphone.



Karl-Ludwig von Wedt

Winner
2017



Enhancing Literacy

By publishing their own stories, children learn to read and write playfully.



Babar Baig

Winner
2018



Content Automation

Intelligent Chatbot Assistant for Content Marketing



Marc Süß and Michael Schmitt

Winner
2018



Semantic AI-Toolbox

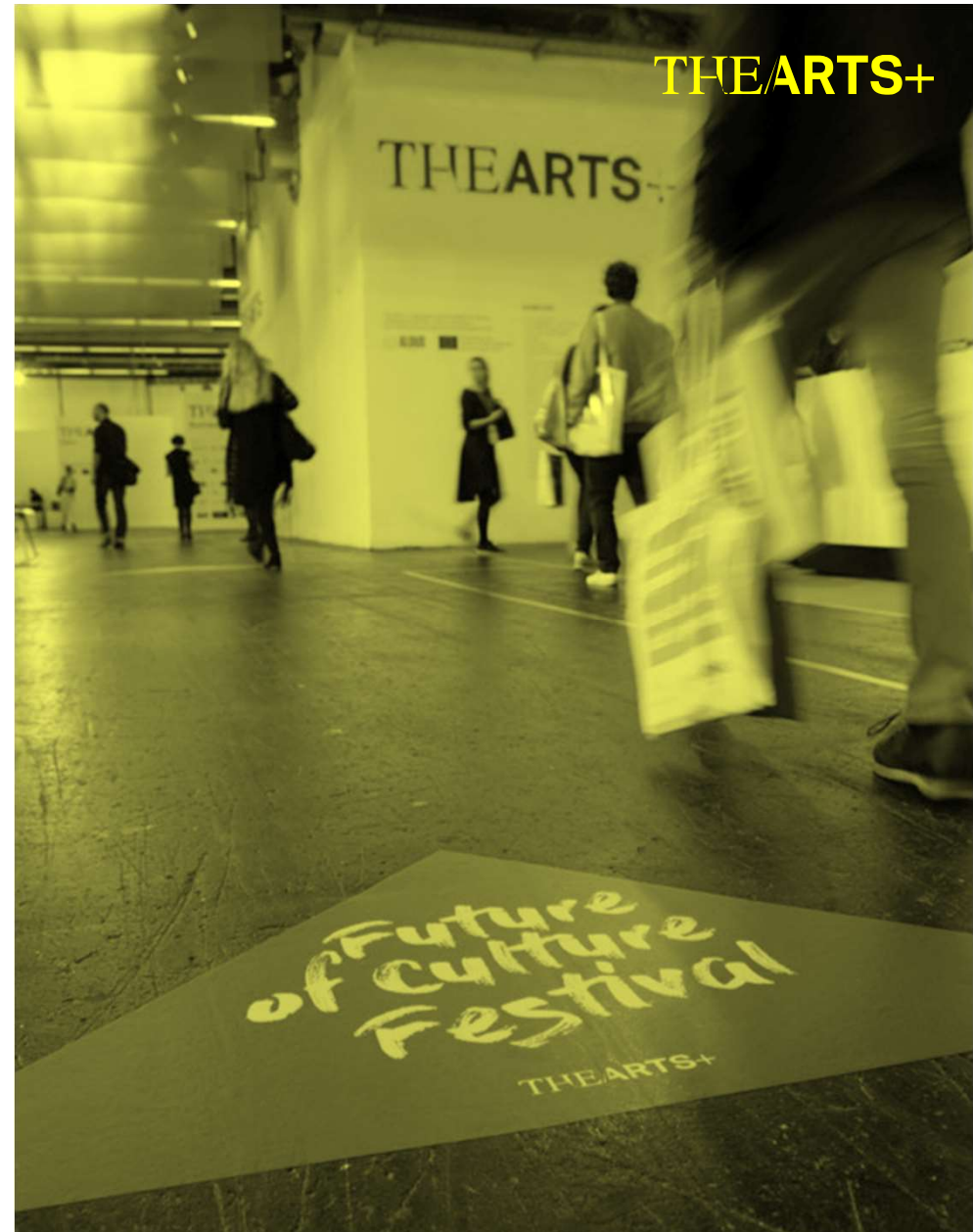
Semantic content analysis, extraction and summaries



Dmitry Nedovis

THEARTS+ at Frankfurt Book Fair

- showroom for the future of the cultural and creative industries
- establishes networks and synergies with
- decision makers from politics, creative industries, technology and cultural institutions
- introduces best practices - presented by market key players



Digital publishing Award 2018

focus on innovations in the field of digital publishing

Winners 2018

- Book Sprint (Book Sprints Ltd.)
- B2B: We Audiobook You (Bookwire)
- B2C: Blood Sugar Lounge (Verlag Kirchheim)
- Startup: Content Blockchain (content-blockchain.org)
- Special award: Sound of Magic

digital
publishing
award

Innovation Summit 2018 - Manifesto

Closing the gap

- Less silo thinking
- Strengthen the dialogue between policy, culture, technology and industry
- Cultural and creative sectors treated as a key component of innovation
- Raise public investment in the cultural and creative sectors



Contact

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