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Algorithms and network analysis to analyse disinformation: The Toffee project experience

Fabio Saracco, IMT Lucca





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Algorithms and network analysis to analyse disinformation: The Toffee project experience



Fabio Saracco, IMT Lucca

@_Sarawalk_
on Twitter





TOFFEE in brief

TOols for Fighting FakeS

Intra-Institute project encouraging the collaboration among different disciplines



Prof. De Nicola
(coordinator)
IMT
Computer
Scientist



Prof. Caldarelli
IMT
(Statistical)
Physicist



Prof. Crimaldi
IMT
Mathematician



Dr. Petrocchi
IIT, CNR
Information
Engineer



TOFFEE in brief

TOols for Fighting FakeS

<http://toffee.imtlucca.it>

Design, develop and test a **toolkit** to offer users specific guarantees of **reliability, credibility, and trustworthiness** about the information circulating on the web and on online social media.

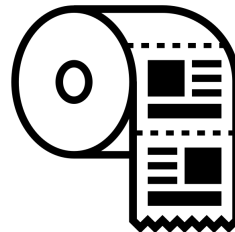
Increase people's confidence on the data they get and about who they follow while **minimizing the risk of false information and malicious actions**.

Our reputation tool will be made publicly available and offer a **reputation score for news and peers** by relying on the outcome of the application of different techniques

No censorship!



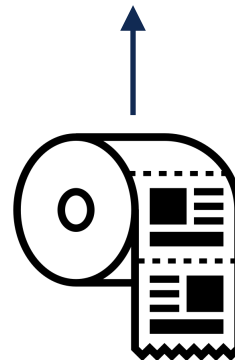
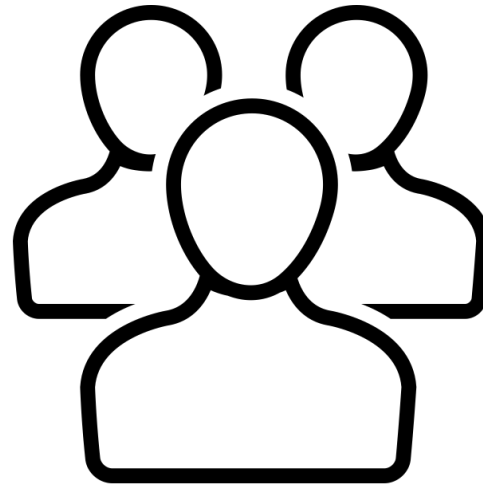
TOFFEE in brief



Fake content



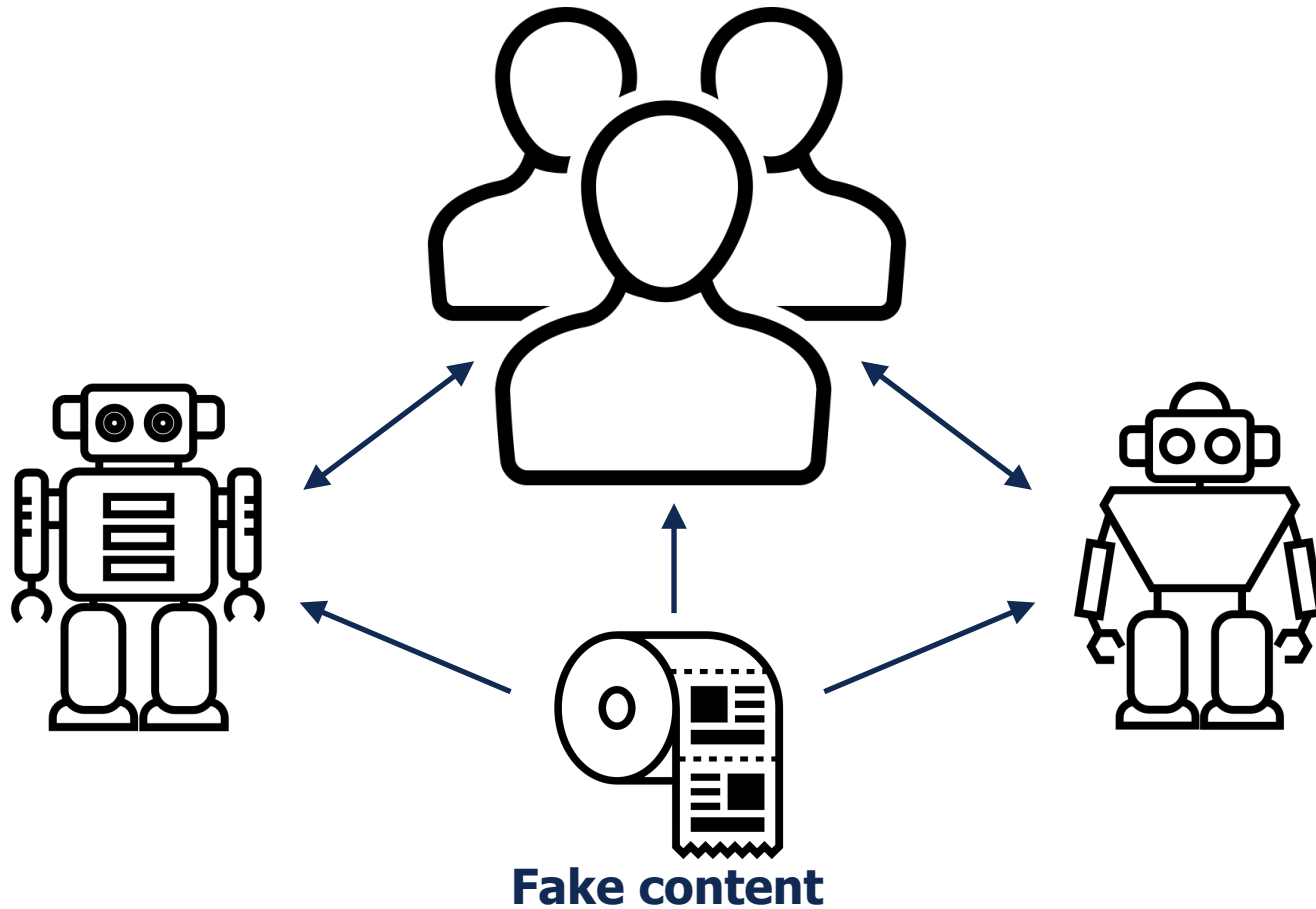
TOFFEE in brief



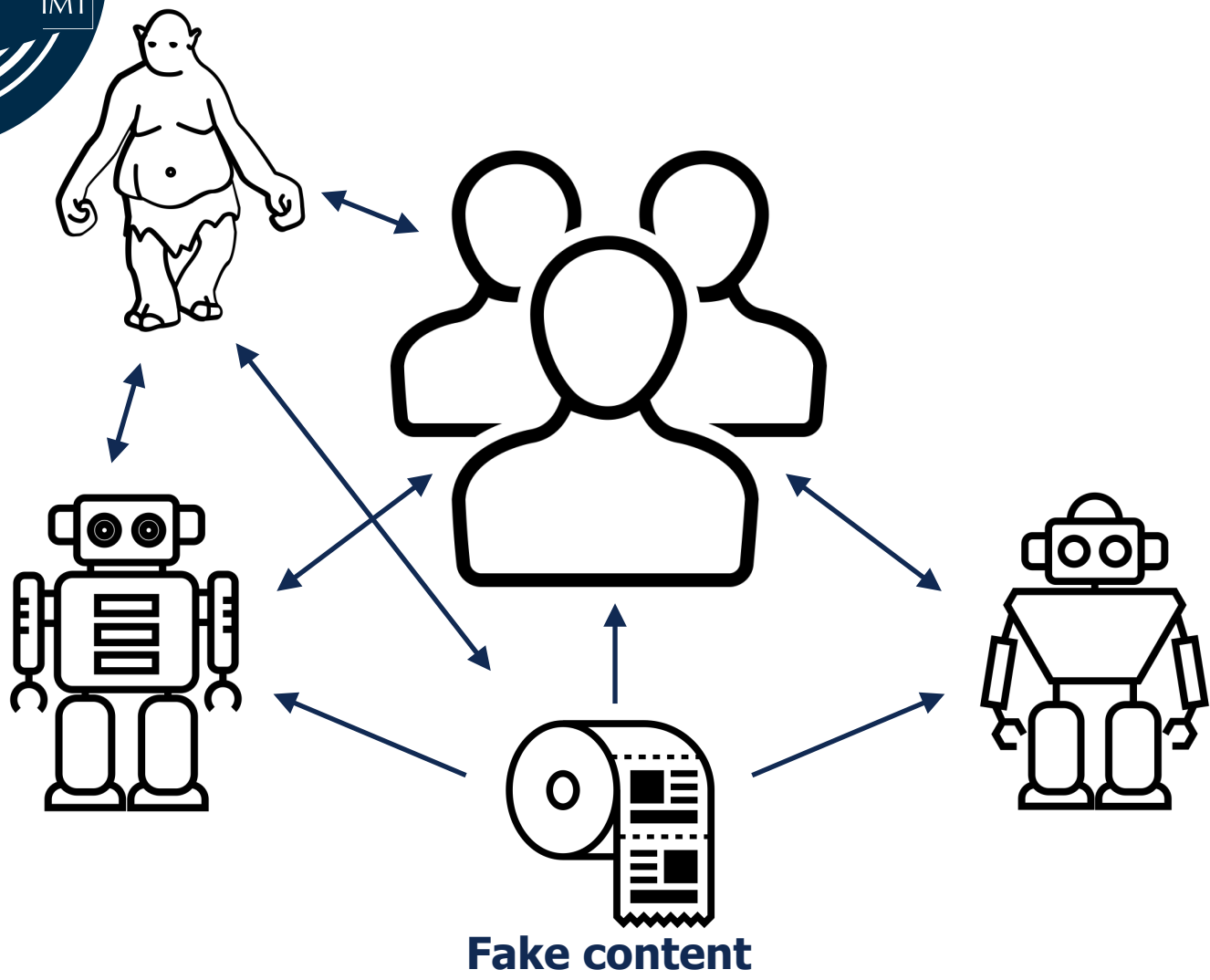
Fake content



TOFFEE in brief

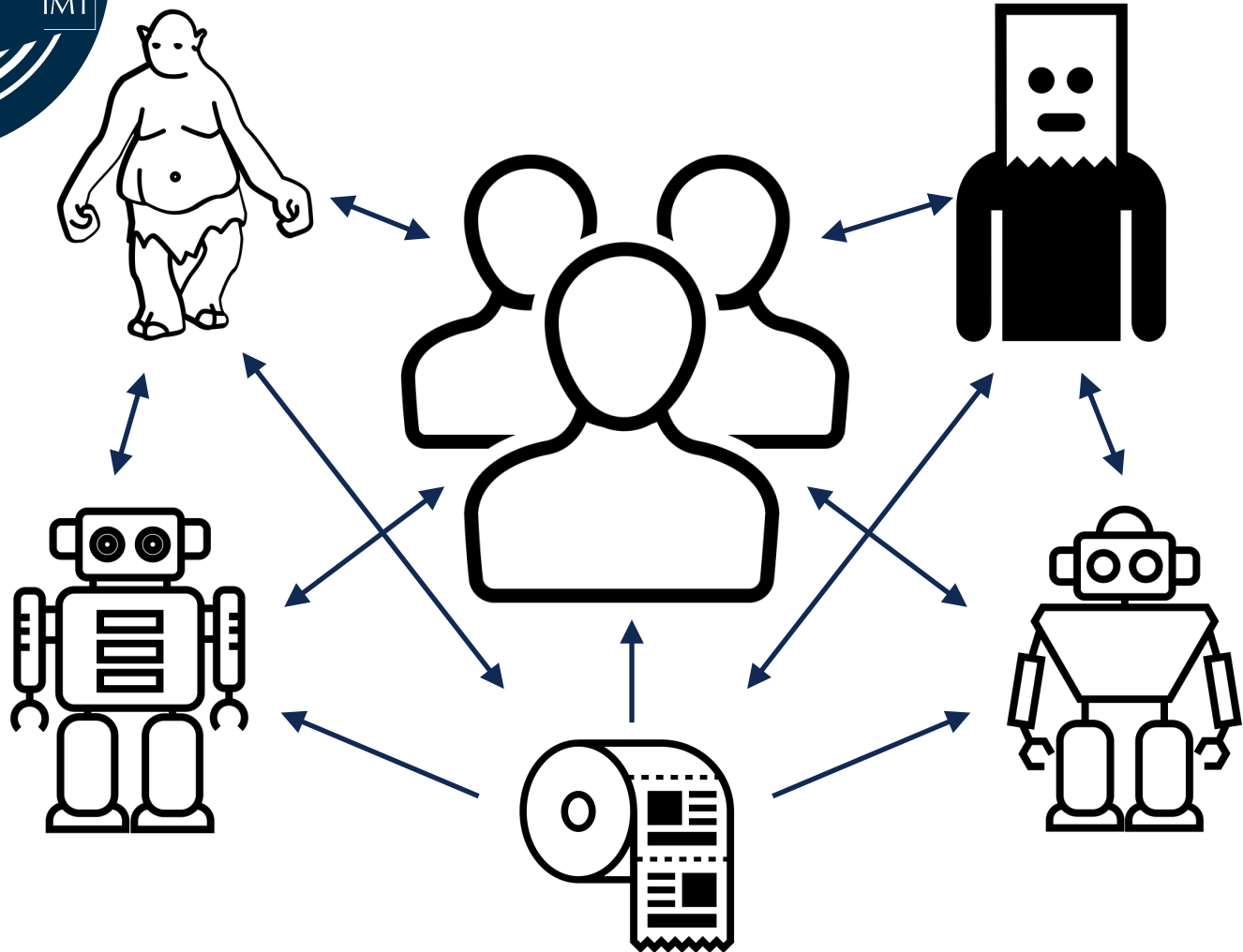


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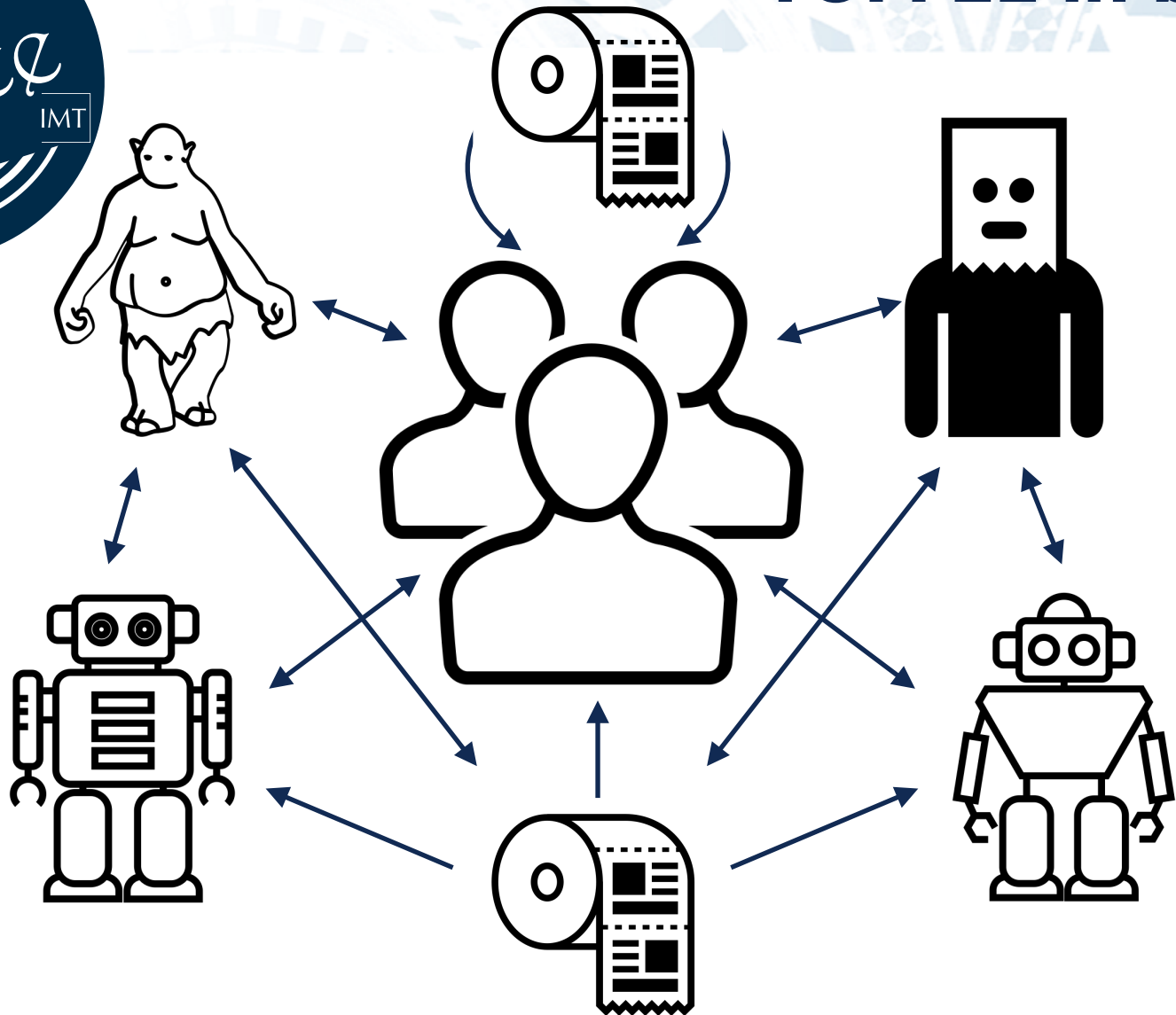
Fake content

TOFFEE in brief



Fake content

TOFFEE in brief



Fake content



TOFFEE in brief

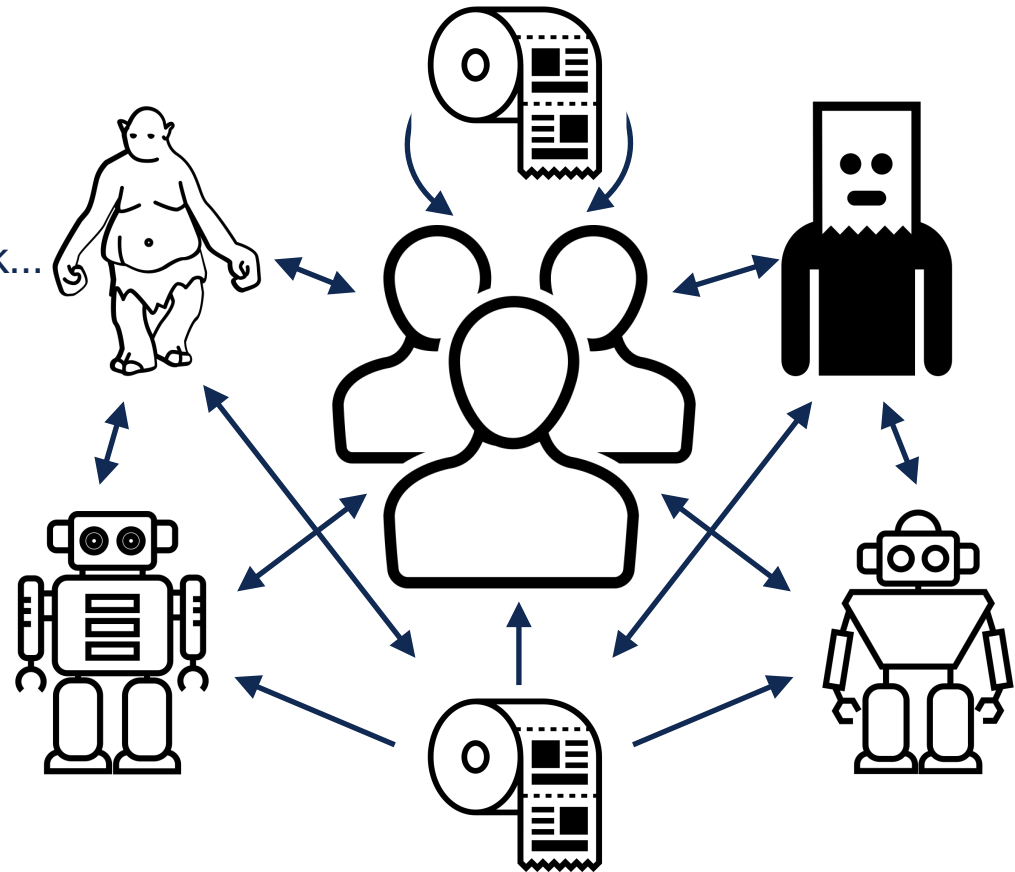
Capture the role of every character in the system

From Complex Networks studies:
network filtering from noise,
role of different characters in the network...

From Statistics:
inferring causal relations

From Computer Science:
machine learning detection of
bots, target of fake news...

From Linguistic:
sentiment analysis





Network validation + bot detection

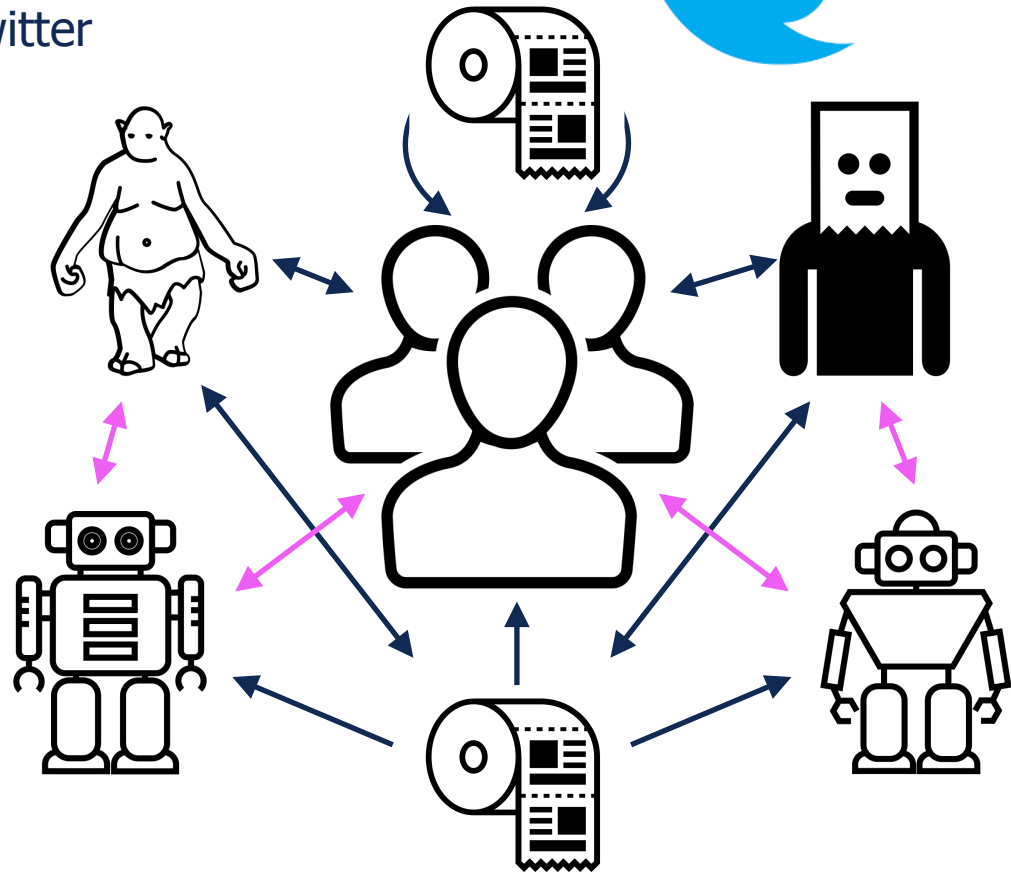
F. Del Vigna, G.Caldarelli, R. De Nicola, M. Petrocchi, FS

Target: the **effective** role of **automated accounts** in the political debate on Twitter



Tweets: 23rd January 2019 -
22nd February 2019

Keywords: *immigrati, migranti, scafisti, ong, seawatch, barconi, clandestini, guardia costiera libica, naufragio, sbarco* (in Italian)





Network validation + bot detection

F. Del Vigna, G. Caldarelli, R. De Nicola, M. Petrocchi, FS

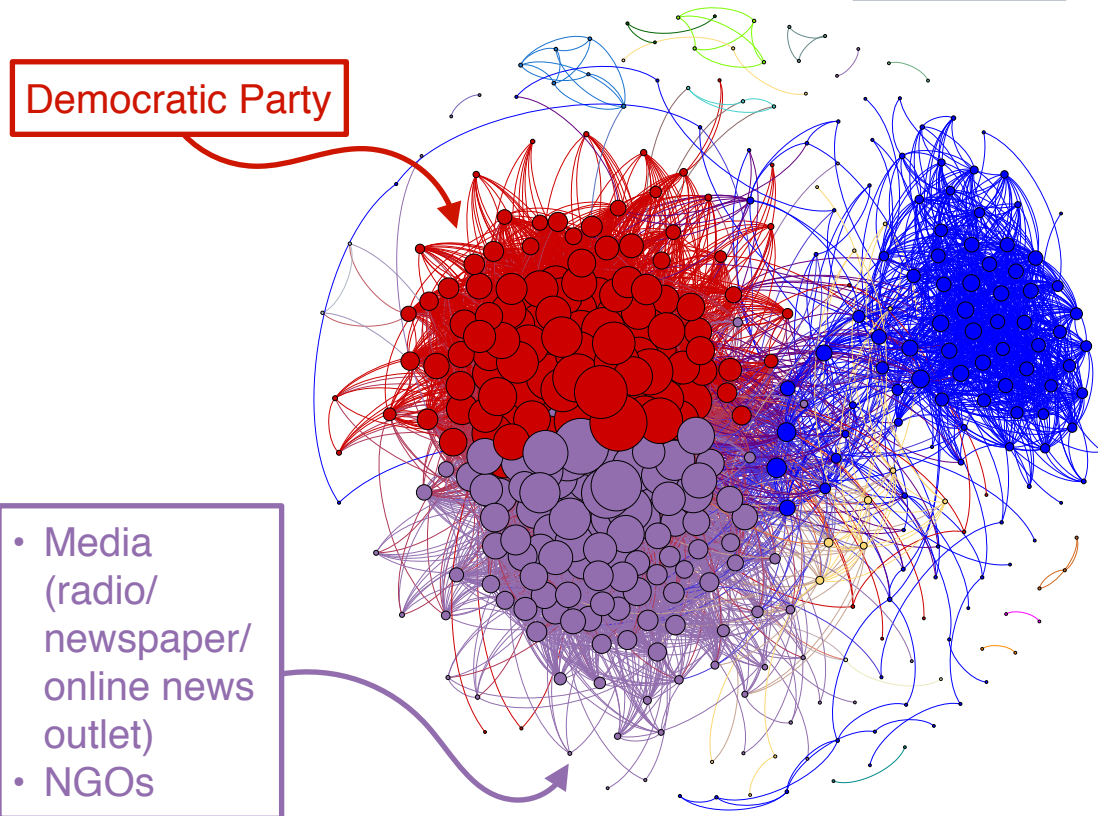
Inferring political membership directly from data

The intuition: the *membership* of a user to a certain political ideal can be inferred by her/his *connections*.



The problem: we do not have the information about all users, **but we have for verified ones!**

Entropy-based method to project the information of the interaction on the set of verified users set



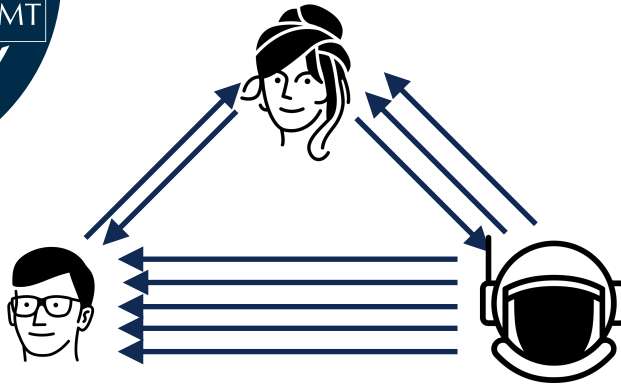
Democratic Party

- Media (radio/newspaper/online news outlet)
- NGOs

- Ministers
- Right-wing parties
- Movimento 5 Stelle



The effective flow of contents



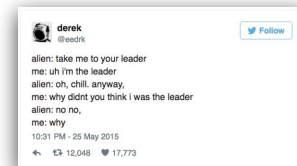
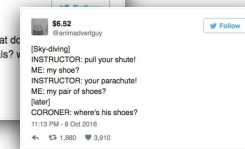
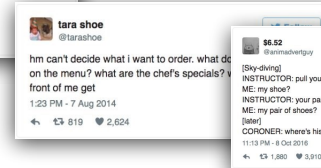
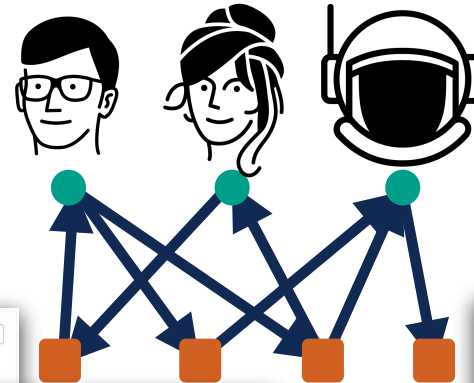
Standard analysis

- Directed monopartite network among users
- The weight is give by the number **retweets**

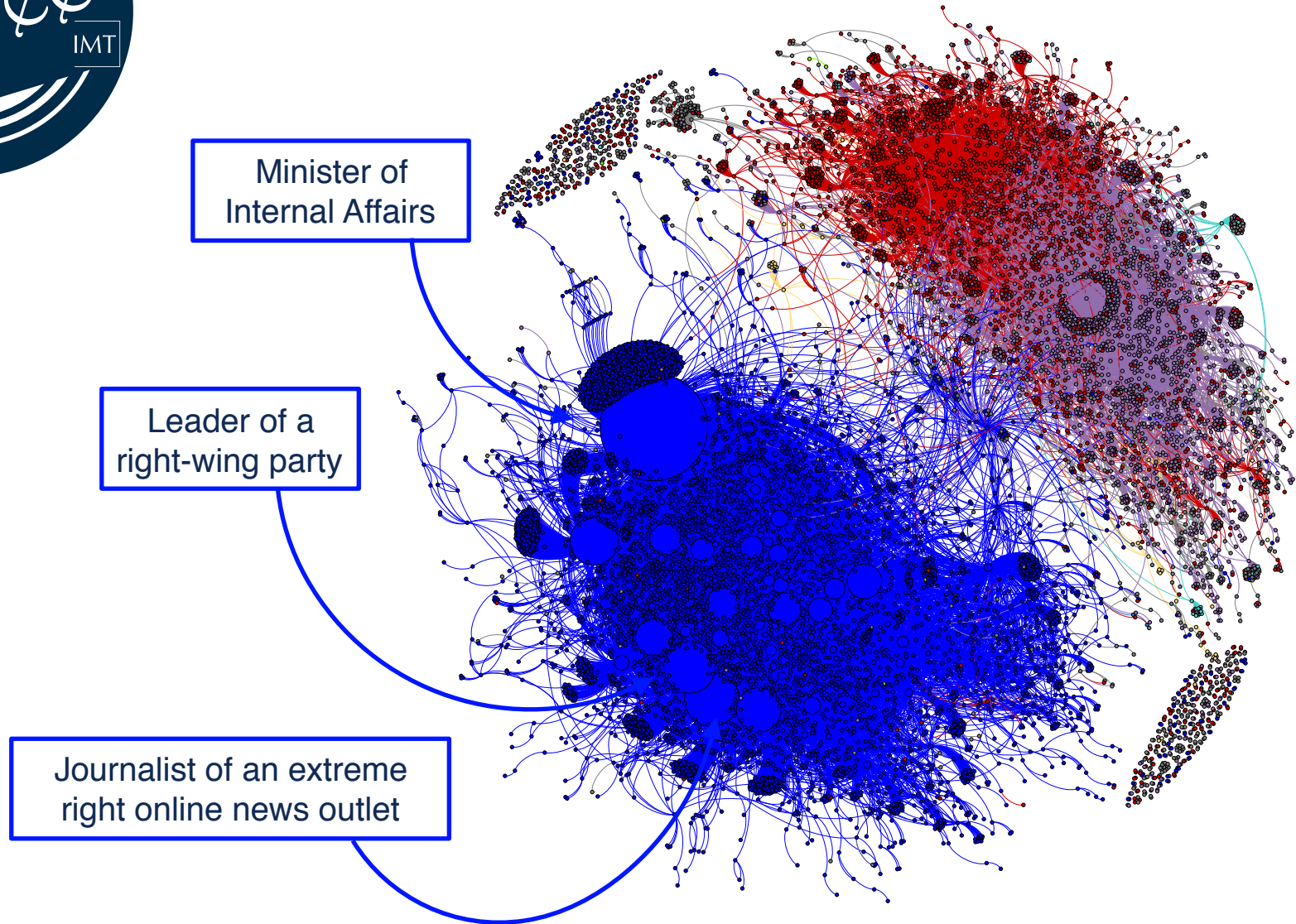
Bovet, Makse, Nature Communications, 2019

Our analysis

- Consider even the **virality** of tweets



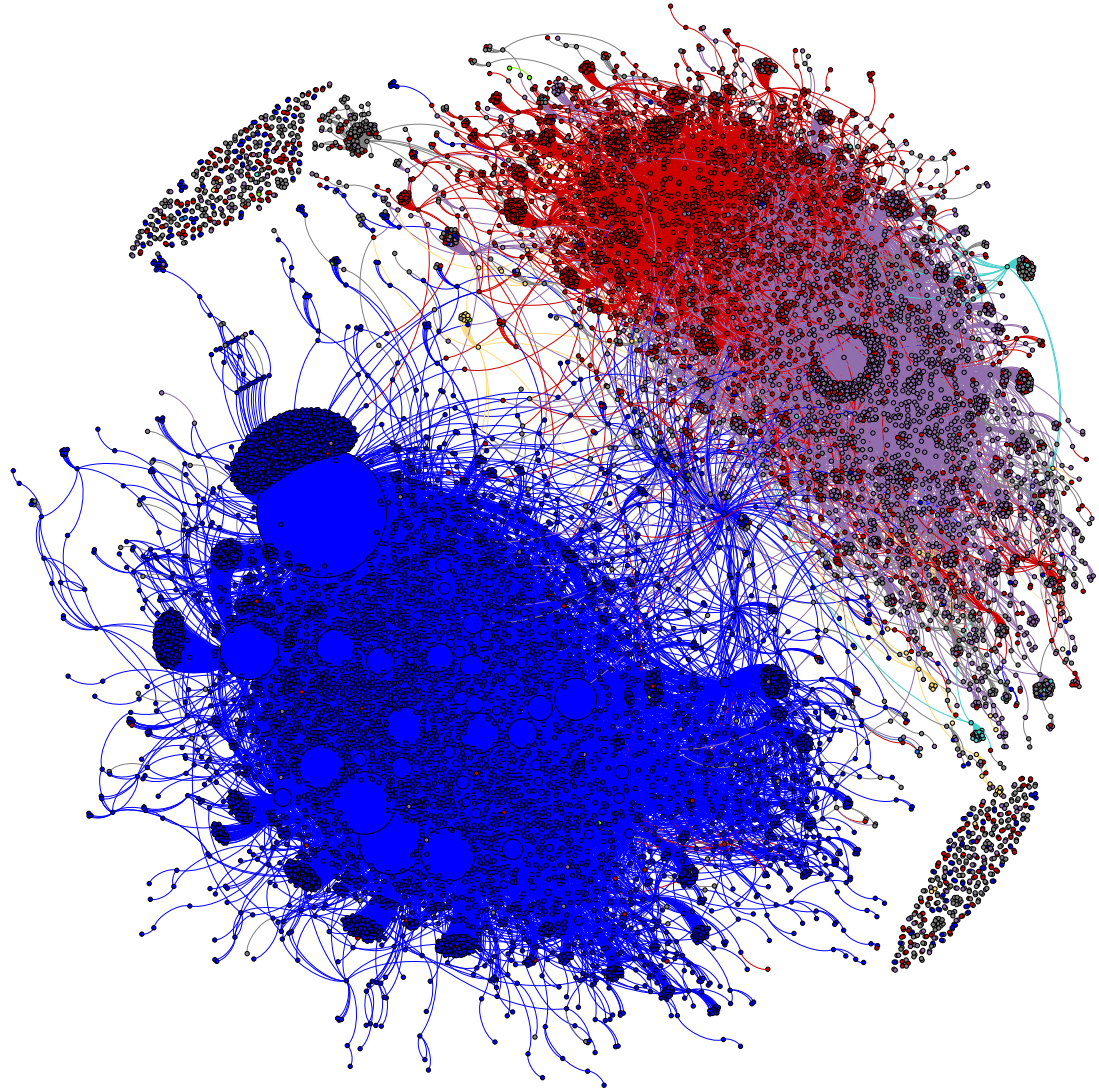
The effective flow of contents



The effective flow of contents



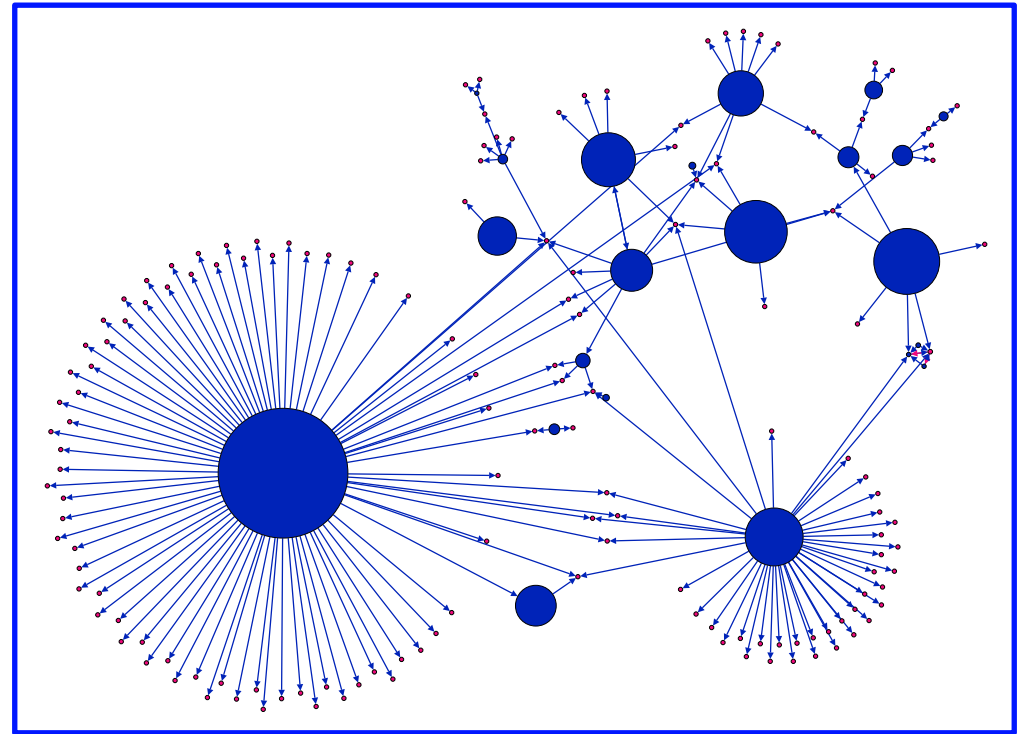
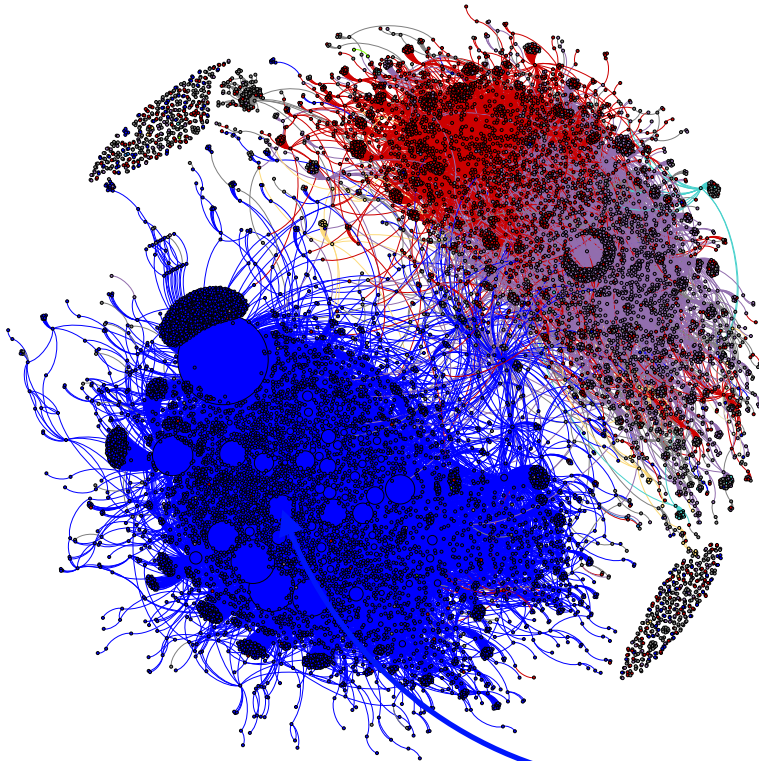
But so, the bots?





The effective flow of contents

But so, the bots?

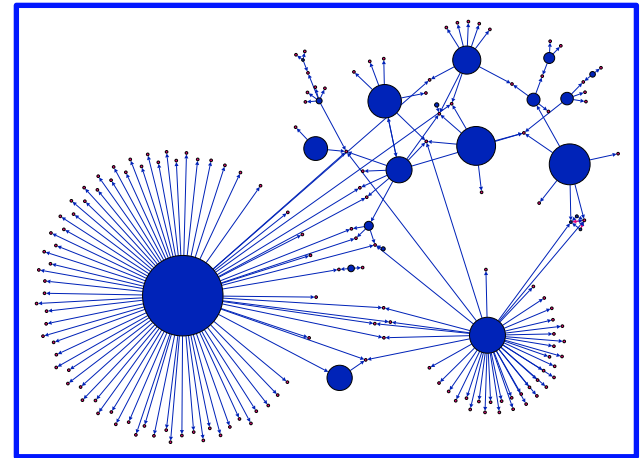
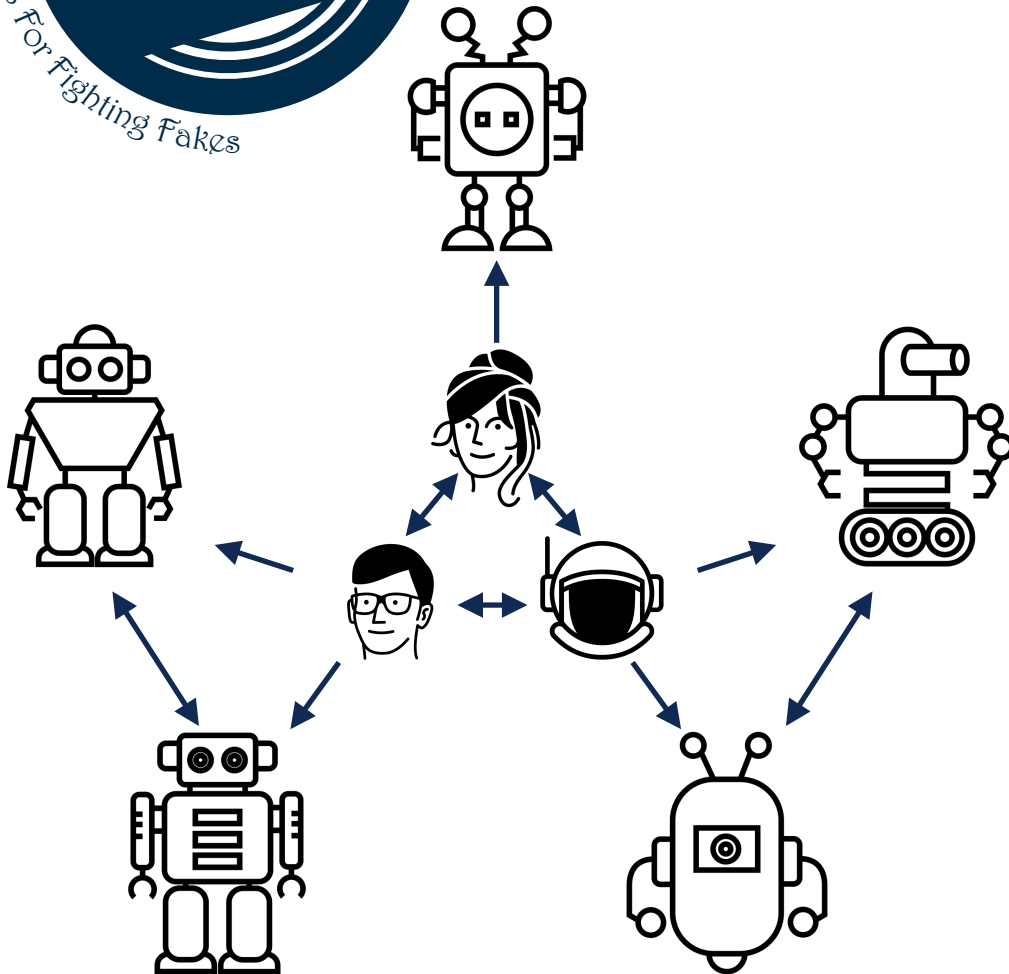


A "squad" of common bots
shared among the most effective nodes



The effective flow of contents

But so, the bots?

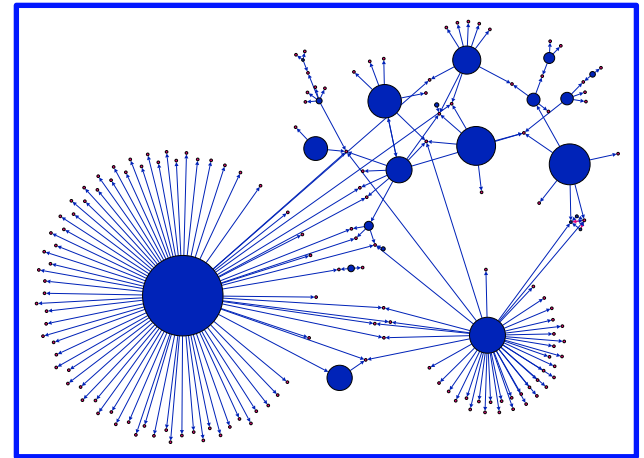
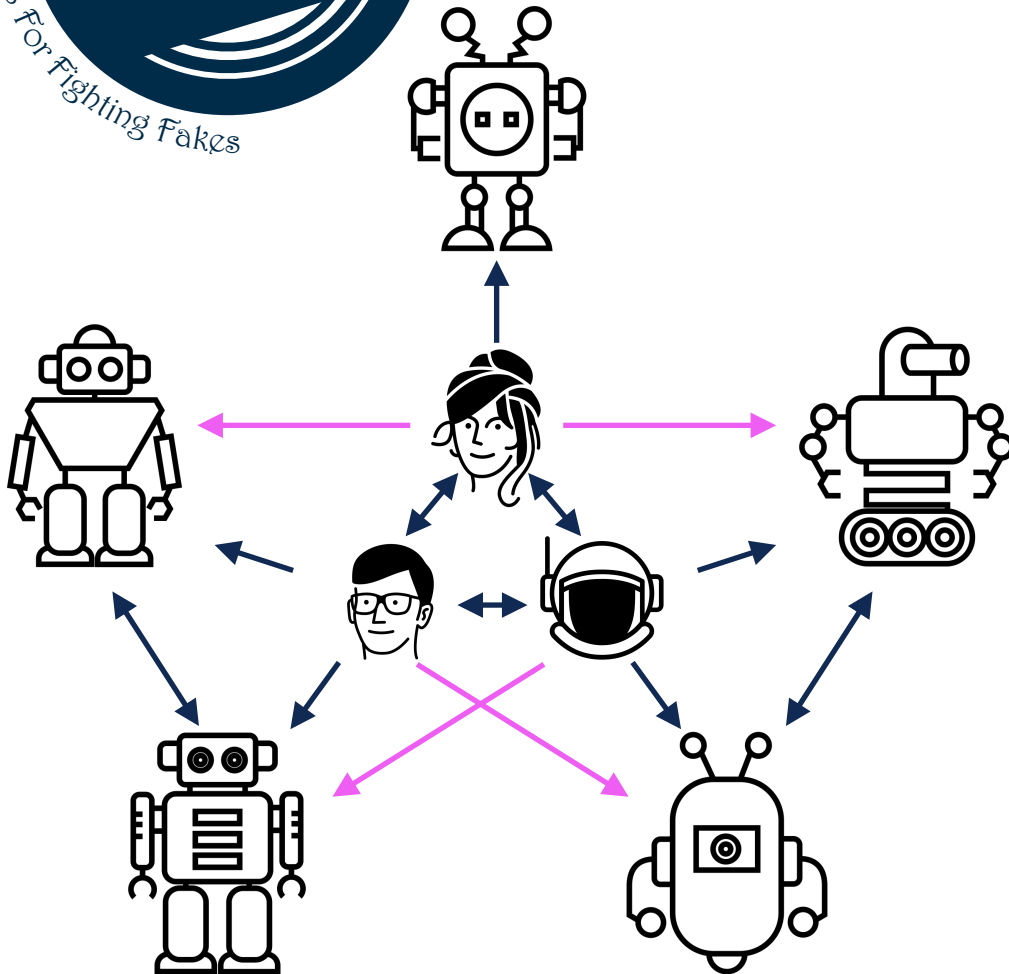


A "squad" of common bots shared among the most effective nodes



The effective flow of contents

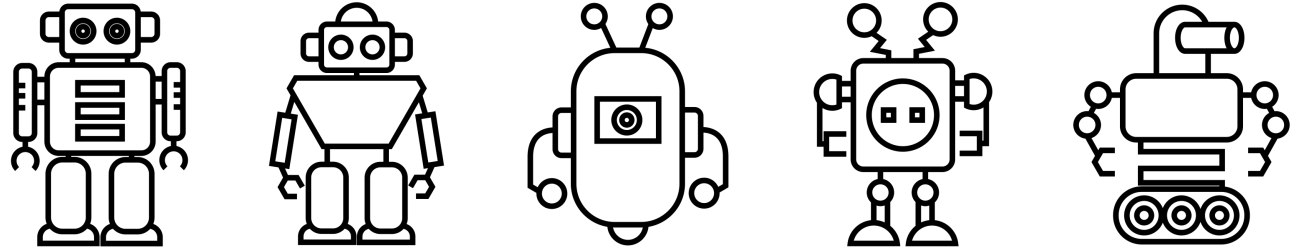
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A "squad" of common bots shared among the most effective nodes



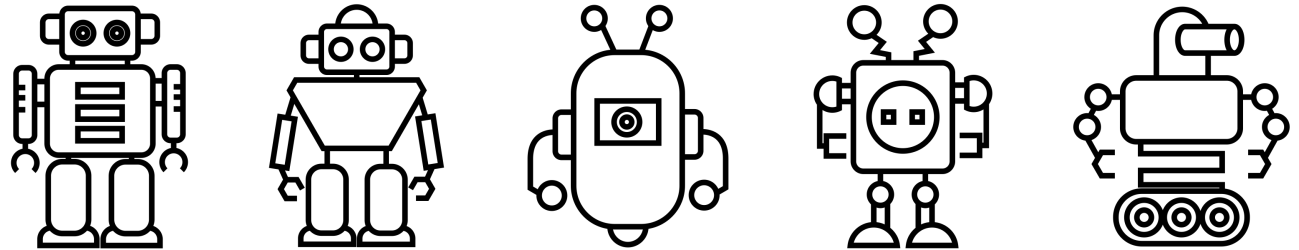
Just the first step...



- Extend the analysis to **other subjects** and **other countries**;
- **Sentiment analysis** on the exchanged messages;
- Analysis of the **trustfulness of retweeted sources**;
- Inference of **causal ties** between effectiveness and bot presence...



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Thanks for the attention!