ciber
voluntarios
.org

PROVENANCE: INTERMEDIARY AND OPEN SOLUTION TO ENABLE CITIZENS TU EVAULATE ONLINE CONTENT

NEM Summit, Zagreb, 23rd of May

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New European Media

Fundación Cibervoluntarios

We are a Non Protfit Org based in madrid, with 17 years of trajectory, composed by social entrepreneurs that promotes the use and knowledge of new technologies as a means to:

End social Gaps

Create Social Innovation

Foster Citizen empowerment

1.500 Cybervolunteers

400 Grassroots orgs

To ensure that all people have the same opportunity to access, know and use technology to generate social transformation. We promote an inclusive, ethical knowledge and responsible for ICT. We generate creative and innovative solutions to real social needs, always with citizenship in the center

Free training in technology as an axis to empower citizens and defend human rights

WE WORK TO IMPROVE...

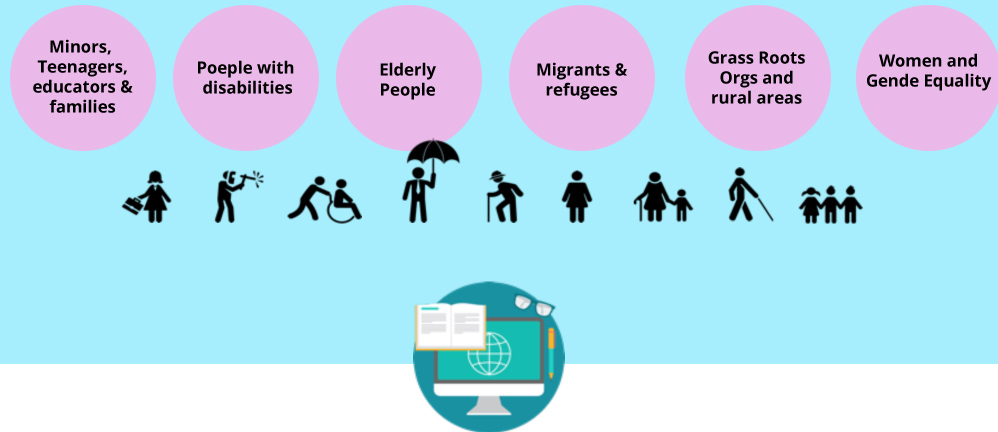- **HUMAN RIGHTS**   - **OPORTUNITIES**   - **DIGITAL SKILLS**

FUNDACIÓN CIBERVOLUNTARIOS: ATTENTION GROUPS

Our actions are made for people at risk of Social and digital exclusion for several reasons: such as gender, age, professional and social environment, lack of time, access to knowledge, skills, motivation and material or economic resources.
The training activities are always free

Minors, Teenagers, educators & families

Poeple with disabilities

Elderly People

Migrants & refugees

Grass Roots Orgs and rural areas

Women and Gende Equality

We are world pioneers in technological volunteering and a reference in social innovation. Since 2001, we have promoted the network of cybervolunteers: Social change agents that detect and channel needs within their environment

THE CYBERVOLUNTEERS ARE:

- SOCIAL GHANGE AGENTS
- INNOVATORS
- ENYREPRENEURS
- CYBEROPTIMISTIC
- TECH EARLY ADOPTERS
- PEER TO PEER COLLABORATORS
- ACT FROM LOCAL TO GLOBAL

PROVENANCE: INTERMEDIARY FREE AND OPEN SOLUTION ENABLING CITIZENS TO EVALUATE CONTENT

PROVENANCE Project is an HORIZON 2020 Research and Innovation project focusing in a more participatory Media, providing Citizens and content cerators the tools to evaluate online content

**Univerities, Digital Media companies, Researchers, Civil Society, content creators...
multistakeholder consortium to achieve the goals:**

• A secure, open and distributed **solution for multimedia content verification**.

• Interoperable tools and technologies for multimedia verification.

• **Integration of digital literacy and user control** into the content verification solution.

• **Validation of the solution with large existing communities of citizens and content

creators.**

PROVENANCE: VALIDATION AND PARTICIPATION OF CITIZENS IN THE PROCESS

Provenance

PILOTS DESIGN AND COMMUNITY BUILDING

• Free training workshops on how to detect, create and generate verified online content with the PROVENANCE technological tools .

• Provide a set of Technological tools generated by PROVENANCE to participants

• The creation of an specific program of **Verified Crowdsourced News lead by Citizens Groups**, like ambassadors of the PROVENANCE solutions/tools to raise awareness and train on an accurate, positive & critical use of online information and Social Media news.

Provenance

OVERALL METHODOLY IN THREE PHASES

1 First Phase: Analysing user user requirements

2 – Second Phase: Once the Users Needs and Use Cases are defined Cibervoluntarios will run a series of Focues Groups in Spain with different groups of end users before the Pilots starts.

3 Third Phase: Pilots.

- Events for potential trainers: to encourage their participation so that they can train other volunteers in their use.

- **Training Workshops addressed to Cibervoluntarios** from different cities in Spain to participate in the workshops with final users.

- **Online training webinars** to reach more participants and Foster engagement.

- **Formative events in Media Universities:** In order to promote multidisciplinarity, Cibervoluntarios plans to carry out training events aimed at young Journalism and New Media university students to use PROVENANCE Solutions

- **Training events in municipalities and other NGOs**

- **Workshops with final users** from a diversity of Grassroots organizations.

PROVENANCE: The verification tool

Fundación Cibervoluntarios

Technology for social impact

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