



ACM INTERNATIONAL
CONFERENCE ON
**INTERACTIVE MEDIA
EXPERIENCES**

IMX (formerly TVX) focuses on challenges and innovations across diverse forms of media engagement and experiences. The aim is to provoke and promote discussion and the sharing of exciting ideas amongst researchers, industry practitioners and the academic community in all forms of media: VR, AR, MR, XR, 360°, live-streaming, online media content, authoring and production, as well as TV. We encourage authors to submit their novel research findings in analyzing, developing, creating, installing, evaluating, critiquing or distributing interactive media experiences.

 **17-19 JUNE**

 **BARCELONA**

CALL FOR PAPERS

We are excited to announce multiple ways to disseminate the results of your work at the conference. In addition to **Research Papers**, the conference welcomes contributions in a wide range of formats, including **Demos**, **Works-in-Progress**, an **Industry track** and also provides the opportunity to participate in the **Doctoral Consortium**, and to run and attend **workshops** on relevant topics within the scope of IMX.

KEY TOPICS

Audience understanding | Immersive and interactive content and experiences

New content forms and formats

Technologies, systems and interfaces

Production tools and workflows

AI and machine learning

Business models and marketing techniques

Cultural and social studies

Experimental media art experiences

WORKSHOPS

XR Access:

xraccess.org/imx2020

IMX in Latin America:

imx.acm.org/2020/latam/

CREATIVE

CHALLENGE

The future of storytelling with AR

By Snap Inc, in collaboration with Microsoft and BBC R&D

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www.imx2020.com

DEADLINES FOR SUBMISSIONS

15 NOV 2019 WORKSHOP PROPOSALS

24 JAN 2020 RESEARCH PAPERS

20 MAR 2020 WORK IN PROGRESS DEMOS | DOCTORAL CONSORTIUM INDUSTRY

INFORMATION FOR CONTRIBUTIONS

- **Papers:** 5-10 pages. Double-Blind Review Process + Rebuttal
- **Works-In-Progress:** 3.000 words, Non- Anonymous. Review Process (Juried)
- **Demos:** 2-4 pages, Non-Anonymous, Review Process (Curated)
- **Doctoral Consortium:** 2-4 pages, Non -Anonymous, Review Process (Curated)
- **Industry:** 8- 10 slides, Non-Anony-mous, Review Process (Curated)

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