



# Accessible Media we still have a long way to go

LEAD-ME Accessibility Workshop

KRZYSZTOF KREJTZ & ANNETTE WILSON



- an excellence-driven EU-funded organisation for the creation of open and inclusive research networking tools in all areas of science and technology
  - Promoting and spreading excellence
  - Fostering interdisciplinary research for breakthrough science
  - Empowering and retaining young researchers and innovators
- Support collaboration through activities like
  - conferences, meetings, training schools and short scientific missions



# Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME)

- Enhance a collaboration between stakeholders in the field of Media Accessibility: researchers, engineers, scholars, businesses, and policymakers.



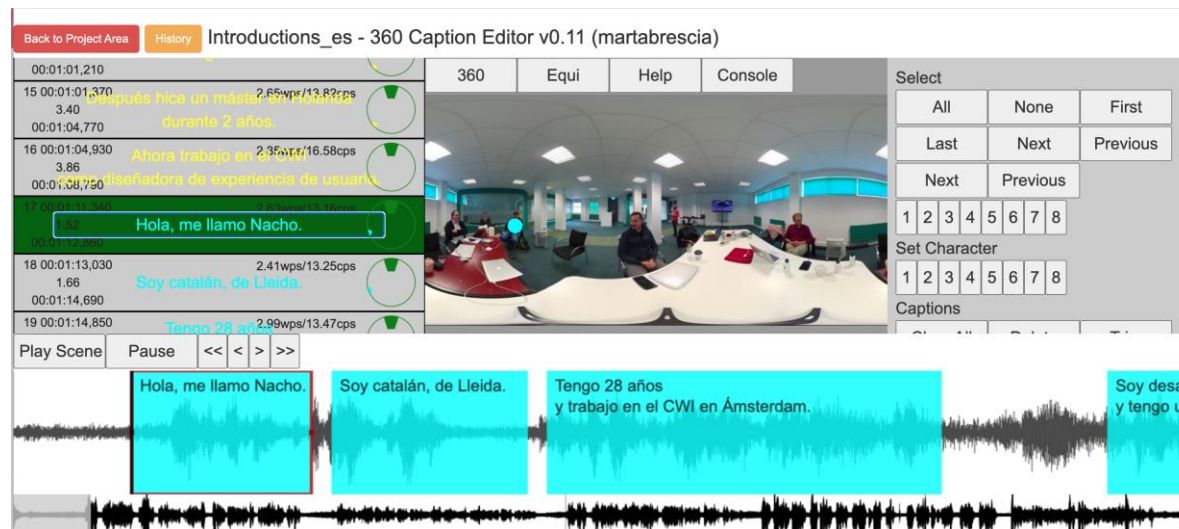
# Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME)

Trace the panorama and develop a roadmap for Media Accessibility across Europe



# Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME)

Coordination of new experimentation and testing of innovative tools and technology applied to media



# Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME)

Fostering knowledge exchange and development of a joint research agenda on Accessibility.



# LEAD-ME Accessibility Workshop @ NEM Summit'23

- Present the snapshot of media accessibility research projects represented in LEAD-ME Action
- Present different perspectives on media accessibility represented in LEAD-ME
- Enhance and support collaboration between workshop participants with COST tools



# Agenda 9:00 – 10:30

- *Industry and Accessibility*  
Chris Patnoe (Google)
- *Introduction to COST LeadMe + STSM*  
Christopher J. Hughes (Salford University)
- *Testing environment for subtitles in 360 videos*  
Christopher J. Hughes (Salford University)
- *Subtitles in 360° video. Results from an eye-tracking experiment*  
Marta Brascia-Zapata (Universitat Autònoma Barcelona, Spain)
- *AI – Quality criteria for DHH, mono- & multilingual subtitling needs*  
Hadmut Holken (Holken Consultants & Partners, France)



# Agenda 11:00 – 12:30

- *How AI and ML have advanced Digital Accessibility*  
Carlos Duarte (University of Lisbon, Portugal)
- *Role of AI in promoting European Accessibility Policy*  
Krishna Chandramouli (Queen Mary University of London, UK)
- *Accessibility by default: three examples of EU funding: MILE, MediaVerse, and GreenSCENT*  
Pilar Orero (Universitat Autònoma de Barcelona, Spain)
- *Overview of EU fundings for research projects on accessibility*  
Annette Wilson (RBB, Germany)
- **Panel Discussion:**
  - *What's next? Perspectives on Accessibility Research and Development*