

# EDIHS AND OTHER OPPORTUNITIES FOR CONTENT & CREATIVITY PLAYERS

NEM Summit 2023 - Stefano Salvador

# AREA SCIENCE PARK

## IDENTITY

National Research organization, specialized in innovation management. Since 1978, managing authority of the largest Italian science & tech park.



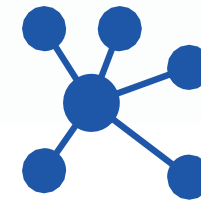
SCIENCE &  
TECHNOLOGY PARK

## MISSION

Promote innovation through technological research and transfer of research results to the market.



TECHNOLOGICAL  
RESEARCH



INNOVATION SUPPORT

# INNOVATIVE BUSINESS GENERATION

**Area Science Park** supports the development of an entrepreneurial ecosystem to promote the growth rate of **high tech** companies by building **attractive hubs** for innovative startups and putting in place systemic actions based on:

- **Common vision on the strategic sectors in which to invest – e.g. Culture & Creativity**
- **Enhance local ecosystem knowhow**
- **Coordination of the Business Support Actors (business incubators)**



**800**

support projects



**416**

startup and scale-up  
supported



**+900**

new entrepreneurs

\*data 2018-2023

# CULTURE & CREATIVITY INCUBATION AND BUSINESS ACCELERATION PROGRAMS



- ★ Support program of the national ecosystem for business development and the best Italian business ideas & startups



129 PARTICIPANT STARTUPS  
50 BSOs INVOLVED  
14 ITALIAN REGIONS INVOLVED



- ★ Programs in collaboration with the FVG Region for the creation and support of the entrepreneurial development of cultural and creative enterprises (CCI) and tourism



60 PARTICIPANT STARTUPS  
4 INCUBATORS INVOLVED  
233 STARTUPPERS SUPPORTED



- ★ A *coaching, clustering e networking* path aimed at regional CCIs interested in innovation, technology transfer and business development



128 PARTICIPATING ENTREPRENEURS AND PROFESSIONALS



- ★ Participation in the FVG Culture and Creativity Cluster to support the development and growth of the ICC sector through innovation and knowledge




Over 100 COMPANIES INTERESTED IN JOINING THE CLUSTER



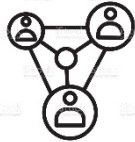
# IP4FVG: REGIONAL DIGITAL INNOVATION HUB

An integrated ecosystem and a public-private partnership of **30 partners** and **4 Demo Labs** to support the digital transformation of SMEs and mid-caps.



  
**100+**  
demo use cases

  
**4000+**  
trained professionals

  
**350+**  
company visits

\*data 2018-2023



# EUROPEAN DIGITAL INNOVATION HUBS

European Digital Innovation Hubs (EDIHs) are **one-stop shops** set up to support companies in responding to digital challenges and becoming more competitive.

While EDIHs have a **regional presence**, they also benefit from being part of a **pan-European network**.

<https://european-digital-innovation-hubs.ec.europa.eu/>





# EUROPEAN EDIH NETWORK

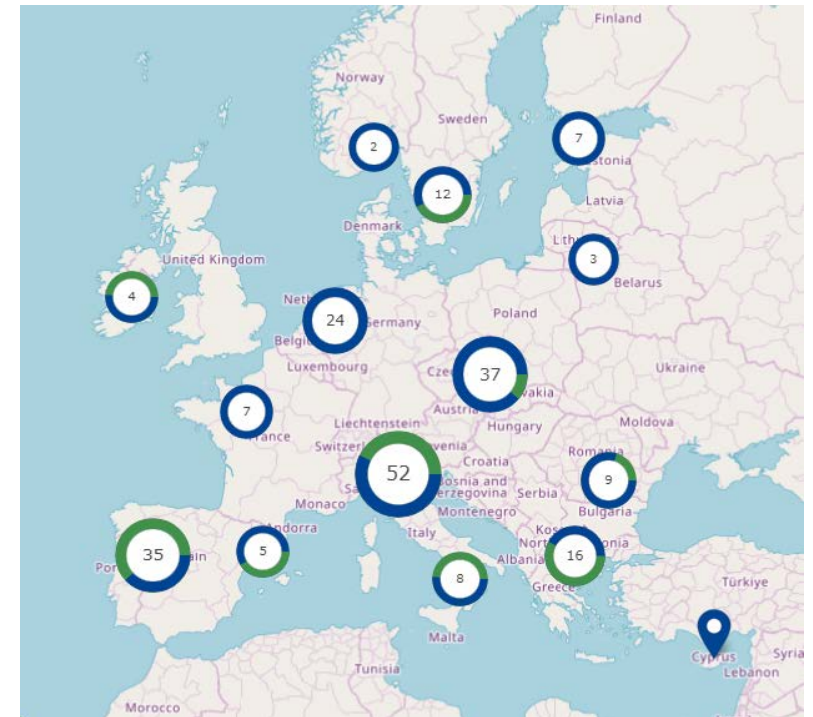
228 EDIHs active and operational (Digital Europe & National funding)

33 EDIHs with a focus on Cultural & Creative Economy

They provide services and assistance on:

- Test before Invest
- Skills & Training
- Support to find Investments
- Innovation Ecosystems & Networking

<https://european-digital-innovation-hubs.ec.europa.eu/edih-catalogue>



# IP4FVG LABS FOR TEST BEFORE INVEST

Open access locations and technological facilities to know and test digital solutions

Technical know-how and Open Innovation support expertise

Matching with providers and developers and promotion of **Content & Creativity** initiatives (S+T+ARTS artist residence, XR projects)

Common platform to enhance dialogue between IT providers, researchers and C&C players

## DA&AI - Data analytics e Artificial Intelligence



## DOS - Data Optimization and Simulation



## IoT - Internet of things



## AMS- Advanced Manufacturing Solutions





# IP4FVG TEST 4

## DIGITALIZATION OPEN CALLS

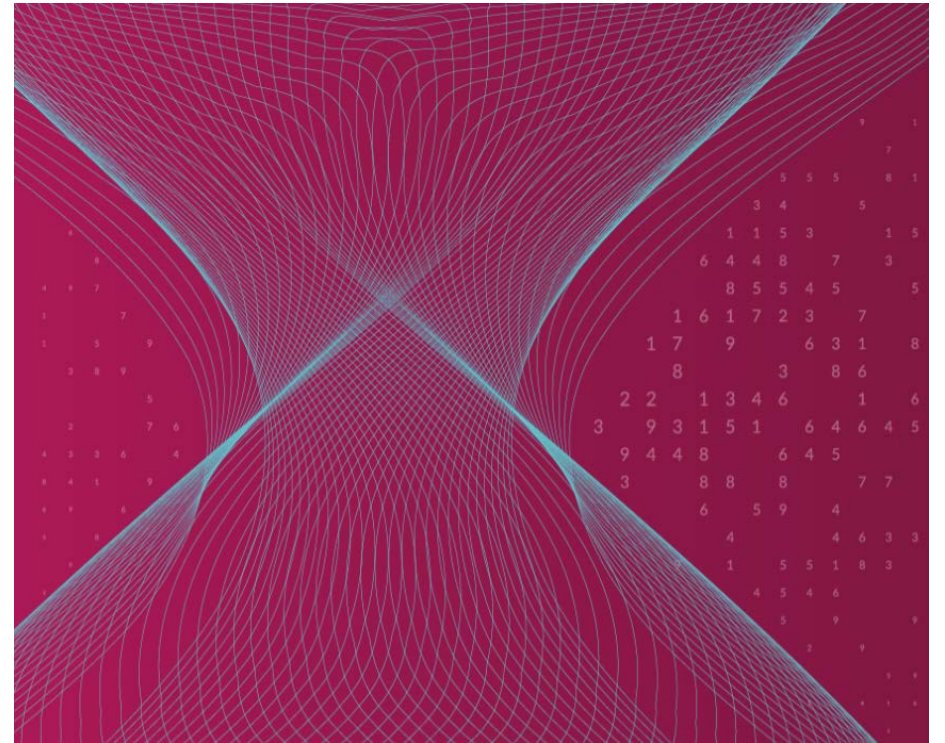
Open Calls to support demo, test and pilot implementation projects of digital technologies (pre-defined set) - 32 projects supported

Up to **30.000 € grant** covering up to 80% of project eligible costs

Advanced and innovative ICT Providers (start-up, spin-off)

**Cultural & Creative** players both as tech suppliers and beneficiaries

# Test4Digitalization



# Thank you!

[stefano.salvador@areasciencepark.it](mailto:stefano.salvador@areasciencepark.it)

[www.ip4fvg.it](http://www.ip4fvg.it)

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