

# Accessibility by default: three examples of EU funding: MILE, MediaVerse, and GreenSCENT



Pilar Orero,  
**Universitat Autònoma de Barcelona**



**Migrant  
Integration through  
Locally designed  
Experiences**

# Overview



- Introduction
- EU legislation
- EU standardisation: funding available
- Accessibility by default: three examples

# Introduction



**New Human Right - CRPD (2006)**



**Council of Europe - signs + ratifies (2012)**



**EU Legislative framework**



**Web accessibility 2016  
Audiovisual Media Directive  
European Accessibility Act 2019**

**EU Mandates**



**Transposition June 2025**



**European Standardisation EN**

**LEGAL CONTEXT in EU**

# Standardisation: Mandate 587



1. Harmonised standard(s) setting up requirements on the accessibility of non ICT information related to products
2. Harmonised standard for the accessibility of support services related to products and services (help desks, call centres, technical support, relay services and training services)
3. Harmonised standard for the accessibility of emergency communications and for the answering of emergency communications by the PSAPs (including to the single European Emergency number 112)

And to revise three existing standards

EN 301 549 Accessibility requirements for ICT products and services

EN 17161:2019 Design for All - Accessibility following a Design for All approach in products, goods and services - Extending the range of users

EN 17210:2021 Accessibility and usability of the built environment - Functional requirements

# EU Funding for standardisation



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# EU Funding from standardisation



## Example

Improving social and societal preparedness for disaster response and health emergencies HORIZON-CL3-2023-DRS-01-01

# Accessibility by default: three examples



- Digital content is increasingly becoming pervasive
- A large number of organisations are adopting digital transformation strategies
- Need to bridge the gap between for citizen's right to access digital content
- AI technology offers new opportunities to be leveraged, through content transformation methodologies
- Reliability, trust, and transparency of AI algorithms should complement legal and ethical compliance
- Adoption of international standards reference architecture could pave the way forward in building advanced digital tools offering equal rights to content access



# Accessibility by default: three examples



# ITU-T Focus Group on metaverse (FG-MV)





# Thanks for your attention!

Pilar Orero

Universitat Autònoma de Barcelona

[pilar.orero@uab.cat](mailto:pilar.orero@uab.cat)