Accessibility by default: three examples of EU funding: MILE, MediaVerse, and GreenSCENT

Pilar Orero,
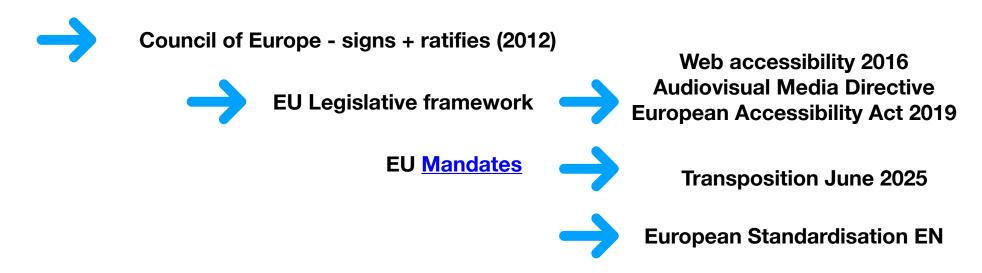**Universitat Autònoma de Barcelona**

Overview

LEAD-ME

- Introduction

- EU legislation

- EU standardisation: funding available

- Accessibility by default: three examples

Introduction

New Human Right - CRPD (2006)

→ **Council of Europe - signs + ratifies (2012)**

→ **EU Legislative framework** → **Web accessibility 2016
Audiovisual Media Directive
European Accessibility Act 2019**

EU Mandates → **Transposition June 2025**

→ **European Standardisation EN**

LEGAL CONTEXT in EU

Standardisation: Mandate 587

LEAD-ME

1. Harmonised standard(s) setting up requirements on the accessibility of non ICT information related to products
2. Harmonised standard for the accessibility of support services related to products and services (help desks, call centres, technical support, relay services and training services)
3. Harmonised standard for the accessibility of emergency communications and for the answering of emergency communications by the PSAPs (including to the single European Emergency number 112)

And to revise three existing standards
EN 301 549 Accessibility requirements for ICT products and services
EN 17161:2019 Design for All - Accessibility following a Design for All approach in products, goods and services - Extending the range of users
EN 17210:2021 Accessibility and usability of the built environment - Functional requirements

EU Funding for standardisation

EU Funding from standardisation

Example
Improving social and societal preparedness for disaster response and health emergencies HORIZON-CL3-2023-DRS-01-01

Accessibility by default: three examples

LEAD-ME

- Digital content is increasingly becoming pervasive

- A large number of organisations are adopting digital transformation strategies

- Need to bridge the gap between for citizen's right to access digital content

- AI technology offers new opportunities to be leveraged, through content transformation methodologies

- Reliability, trust, and transparency of AI algorithms should complement legal and ethical compliance

- Adoption of international standards reference architecture could pave the way forward in building advanced digital tools offering equal rights to content access

Accessiblity by default: three examples

ITU-T
Focus Group on metaverse
(FG-MV)

Thanks for your attention!

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