Online Workshop

What are the Media/Entertainment sector requirements in terms of connectivity?

15th May 2025 10h00-12h00

smart-networks.europa.eu

6G SNS CO-OP

nem New European Media

5G MEDIA ACTION MAG GROUP

Co-funded by the European Union

6G SNS

Welcome

This workshop has the objective to collect requirements from the Media/Entertainment sector in terms of connectivity in order to prepare the SNS JU next calls 2026

Please keep your mic **muted** at all times, if you are not presenting

All presentations will become available on the event page (link).

Please use the chat box to ask questions at respective speakers (to be answered during the Q&A part)

ENJOY THE EVENT!

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This Event will be Recorded.

The recording will be made available along with all the rest of the material via the Event Page

Workshop organisation

Analysing NEM and 5G MAG SRIA in order to identify key network requirements from the media sector including:

-        Enabling technologies such as AI, Edge computing, Devices, AR/VR, …

-        Key use cases that need advanced networking services (gaming, user-generated content, large events production and diffusion, …)

-        Network requirements in terms of bandwidth, latency, security, slicing, …

The workshop intends to identify challenges and opportunities from the media and/or Entertainment sector to be considered for potential input at SNS R&I WP 2026

Agenda

Time	Topic	Speaker
10.00 – 10.05	Opening remarks, Agenda	**Pierre-Yves Danet,** 6G-IA
10.05 – 10.10	Opening statement	**Miguel Gonzales-Sancho,** DG Connect E1
10.10 – 10.15	Opening statement	**Colin Willcock,** 6G-IA Chairman
10.15 – 10.20	Opening statement	**Pavlos Fournogerakis** SNS JU office
10.20 – 10.40	6G Vision	**Bernard Barani,** 6G-IA
10.40 – 11.00	NEM Vision	**Silvia Boi,** NEM Vice Chair
11.00 – 11.20	Public Private Partnership for Virtual Worlds	**Mike Matton,** VRT
11.20 – 11.40	5G MAG vision	**Dr Jordi J Gimenez,** 5G-MAG
11.40 – 11.55	Discussion, identification of key requirements (Slido)	**Pierre-Yves Danet,** 6G-IA
11.55 – 12.00	Wrap up, next steps	**Pierre-Yves Danet,** 6G-IA

Collection of requirements

Slido (#2771889) https://app.sli.do/event/73ZprNFSmYqqt2kHbyxx2V

THANK YOU FOR YOUR ATTENTION

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