

Al Digital Assistants are facilitators of access to verified information



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How can we create reliable reporting with Al to avoid disinformation on social media?



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The Enterprise AI is a certified tool to verify data

The sources of information increase over the last 10 years makes it mandatory to use a framework for measuring and verifying the Media Info



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The AI & Media are information facilitator Tools

Al technology, like Media, is an enabler for the access to accurate information with prior work done to verify:

- **♦ Sources & correct content**
- ♦ Validate facts

Exactly as a professional journalist does when writing an article:

- ✓ By informing themselves & researching
- ✓ Cross-checking multiple info sources





EU News Platform for the European Citizens powered by Enterprise Al







First Chatbot dedicated to European News

Launched on 1st of July 2025 in FR, EN, SP, IT, DE, RO&PL ChatEurope is answering in all EU languages.

Guido Baumhauer, DW Managing Director Distribution:

"We are contributing Deutsche Welle's Plain X technology for seamless video translation and transcription, and we play a key role in evaluating the chatbot developed by DRUID to ensure it provides trustworthy, well-founded answers to users' questions.

This project is an important experiment in creating interactive, reliable digital reporting on EU affairs."



Source: ChatEurope: First chatbot dedicated to European news

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Led by Agence France-Presse

with the support & collaboration of Leading EU Media Groups

Deutsche Welle

Deutsche Presse-Agentur

RFI Romania

France Médias Monde

Agenzia Nazionale Stampa

Associata

Press Group Agora

El Pais

Maldita.es

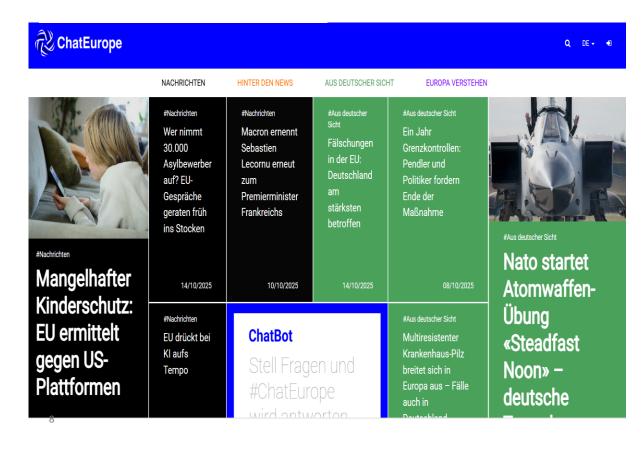
OBCT-South-East Europe online media outlet





Al Multi-Lingual News Platform dedicated to the European Citizens







ਹੋdruid Guideline for a Trustworthy Media Platform

- ✓ GDPR compliant
- ✓ It provides pre-verified & validated info/news
- ✓ It cites its sources
- ✓ Created with Enterprise Technology



THANK YOU!

